

Buy Canada Dry—the Champagne of Ginger Ales, at Hayden Bros.

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Men's Wear Specials

Men's Cotton Hose, black, brown and gray, 8 pair for \$1.00
Men's Leather Belts, 98c values, choice 25c
Men's Muslin Nightshirts, \$1.25 values 89c

Main Floor

HAYDEN'S FIRST

Toilet Goods

10c Toilet Soaps, 5c
Five of the finest of Jergens' Toilet Soaps, sale price, per bar... 5c
Limit of five to each customer.
\$1.00 Face Powder, 29c
Three assortments in this lot, including genuine French Face Powder, the Grande, per box only... 29c

Front Room

An Opportunity of Years--Brought About by the M. E. Smith Reorganization

A Half Hundred Hayden Buyers Invaded the Great Reorganization Sale at M. E. Smith's The Results of Big Cash Purchases Partially Mentioned on This Page--More to Follow

M. E. Smith's Neckwear 29c



Front Room

A wonderful sample line of the latest colors. Collars and cuffs, vests, etc., in lace, pique and linen.

M. E. Smith's Stamped House Frocks \$1.00

M. E. Smith's Boys' Wash Suits 75c



1.00 Values. Sizes 3 to 8 Yrs. A wonderful lot of Wash Suits, Oliver Twist, middie and romper styles. Colors are blue, brown, green and white. Neatly trimmed.

Third Floor

M. E. Smith's Men's Pajamas \$1.49

Men's Pajamas, white, tan, blue, pink and neat stripes. Values to \$2.50 in one lot.

Main Floor

Coats, Capes, Suits and Dresses from M. E. Smith



50 Suits \$15.00 to \$25.00 Values Your Choice 12.50

Good, up-to-date styles. Just the kinds they are wearing right now. Women's and misses' sizes.

Suits 1/2 PRICE All the Better Kinds that Sold Up to \$125.00



Second Floor

Save on These:

\$5.00 and \$6.00 Linen Frocks, at \$3.49
\$7.50 English Broadcloth Frocks, at \$5.95
\$4.00 to \$6.00 Organdy and Gingham Combination Frocks, at \$2.98
\$6.00 to \$10.00 Fancy Pleated Silk Sport Skirts, \$4.95

100 Suits \$25.00 to \$45.00 Values Your Choice 19.50

Fine all-wool, silk-lined garments. The new and nobby, boyish styles. Many different styles. The kinds and materials you see worn at present.

Coats \$20 to \$35 Values 16.95



All-wool, silk and satin lined. Novelty and plain materials. If you have been waiting to get a good, up-to-date Spring Coat, they are all wonderful bargains.

Your Choice 1/2 Price All the balance of our finest silk and cloth capes and wraps, former prices up to \$100.00 and \$150.00

Second Floor.

Three Big Specials

69c For Women's \$1.00 and \$1.25 Value Cotton Overblouses. White with the new colored collars, cuffs and fancy pockets, medallions, etc.
88c For Women's \$1.00 to \$1.50 Value Aprons. Extra and regular sizes, light and dark patterns, gingham and percale. Many light, different styles.
\$3.85 For Women's and Misses' New All-Wool Sport Skirts. \$5.00 to \$7.00 the real worth. Just right for wear right now with the sweaters, overblouses, etc.

Thousands of Yards of LACES



From M. E. Smith Sales

EMBROIDERY EDGES, 7 1/2c YARD. A wonderful lot of Embroidery Edges, Insertions and Beadings in Organdy, Swiss and Cambric in dainty patterns. Regular 15c values.
VAL LACES, 5c YARD. Val Lace in white, cream or ecru in many dainty patterns. Regular 10c values.
VENICE LACES, 29c YARD. A small job of Venice Laces worth up to 75c yard. Special, 29c yard.
PRINTED ROBES, \$4.98. Printed Robes of imported Cotton Crepe and Voile in many bright colors for summer. Regular \$7.50 values. Special, \$4.98.

Front Room

From the M. E. Smith Reorganization 2,700 Pairs of Trousers

Choose From Three Big Lots at Less Than 1/2 PRICE
A tremendous quantity of Men's Trousers in good, substantial fabrics, worsteds, tweeds, cassimeres, blue serges and palm beaches. All colors and a most complete size range.
Lot \$2 One... 2
Lot \$3 Two... 3
Lot \$4 Three... 4

Store for Men

Silverware and Toilet Articles



From the M. E. Smith Sales
Graduation Suggestions—Ivory Finish Toilet Articles worth from 69c to \$4.50, this sale... 39c to \$2.19
Mirrors, Jewel Cases, Clocks, Puff Boxes, Hair Brushes, Files, Scissors, Pin Cushions, etc. Plain and Du Barry patterns.
Silverware—Odd Pieces to Close Out, at 50c each
Regular \$1.25.
Sterling Silver and Rogers 1847. Hollow handle knives, dessert spoons, cold meat forks, cream ladies, sardine forks, pieces too numerous to mention.

Front Room

M. E. Smith's Rugs \$39.85



7-6x9 Heavy Seamless Velvet and Axminster Rugs, large selection of patterns. Regular \$40.00 value.

Third Floor

M. E. Smith's Rubberized Aprons 89c

\$1.00 value, extra large Rubberized Kitchen Apron in black and blue checks.

Front Room

M. E. Smith's Chambray Shirts 69c



Men's \$1.25 Blue Chambray Shirts, sizes 14 1/2 to 17. Well made and cut in full sizes.

Main Floor

M. E. Smith's BOYALL Play Suits 64c

98c and \$1.25 Val. Sizes 2 to 8 Yrs. Strongly made of blue chambray and khaki cloth. Trimmed in red; made with flat collar style, long sleeves; 98c and \$1.25 values.

Third Floor

M. E. Smith's Men's Union Suits 98c



Men's Union Suits, all styles, summer weight, values to \$2.50. All in one lot.

Main Floor

M. E. Smith's Silk Hosiery 48c

Women's Silk Glos Hose in all sizes and all colors. Extra fine quality, the kind you usually pay 75c for.

Main Floor

M. E. Smith's Ladies' Gloves 79c



\$1.50 to \$2.50 Values. This lot includes long silks, fancy gauntlets and French kid two-clasp. Sale price—

79c

M. E. Smith's Stamped Pillow Cases \$1.19

Stamped Pillow Cases, hem-stitched for crochet. Regular \$1.50 val.

Second Floor

M. E. Smith's Ribbons 19c, 29c, 39c



35c Hair Bow Ribbons at 19c
75c Sash Ribbons at 29c
\$1.00 Sash Ribbons at 39c

Front Room

M. E. Smith's Boys' Blouses 49c



Well made blouses of percale, chambray, khaki, dark blue stripes. All the desirable patterns and colors. Light and dark. Sizes 6 to 16 years.

Third Floor

M. E. Smith's Salt and Pepper Sets \$1.00

Salts and Peppers, boxed, Colonial design, Sheffield silver. Regular \$2.

Front Room

M. E. Smith's Full Fashioned Hosiery \$1.18



of Women's Full Fashioned Pure Silk Hosiery. Just what you have been waiting for. In all the wanted colors, chiffon and medium weight on sale.

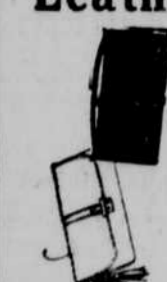
Main Floor

M. E. Smith's Stamped Guest Towels 21c

A lot of Stamped Guest Towels on absorbent cloth. Regular 35c value.

Second Floor

M. E. Smith's Leather Bags 89c



Genuine Leather Bags, all colors, many styles to select from, pouch, under-arm and flat bags, fitted.

Front Room

MAKER'S STOCK MEN'S PALM BEACH SUITS ON SALE SATURDAY ... "END OF SEASON" PRICES

From M. E. Smith Reorganization Sales Third Floor

Curtain Material Fringed Curtains \$1.79
Madras Sunfast Madras in blue, rose, gold and mixed colors. Special at, yard, 95c
Curtain Nets Curtains Nets in large selection of new patterns, 38 to 45 inches wide. colors, white, ivory and ecru. To 60c values, 39c yd. To 80c values, 49c yd. To \$1.35 val., 89c yd.

Rugs, Etc. 6x9 Congoleum Rugs, \$5.75
Cretonnes, 33c Yard
Ruffled Curtains, \$1.00 Pr.
Seamless Rugs, \$36.95

Thursday Special Newest Sport Hats \$1.49



Inexpensive hats with a wealth of smartness and beauty. Hats for every type. An exceptional selection. All colors.

Millinery—Second Floor

Grocery and Market Sales
The most complete line of Tourist's Needs at the lowest prices in the state at Hayden's Grocery Dept.
3 cans Value Milk 25c
Three to customer.
Can Pork and Beans, Nomis, large can, at 9c
Can Peas, small, sifted, can, 18c
Dozen Quality Meats \$2.15
Can Kraut, Size 3, can, 15c
Dozen Fresh Snare Ribs, 3 lbs., 25c
Can Pumpkin, Size 3, can, 15c
Dozen Fresh Hog Hearts, 24c
No. 10 Apples, solid pack, can, 45c; dozen \$5.25
No. 10 Apricots, solid pack, can, 60c; dozen \$7.15
Fancy Navy Beans, No. 1 Michigan, 15 lbs. \$1.00
6 cans Kitchen Cleanser for 25c
D. H. Flour \$1.65
Blue Bell \$1.63
Our Grocery Dept. is among Omaha's best home builder.
Fancy Pop Corn, lb., 5c
Fancy Roasted Peanuts, lb., 12 1/2c
Grape Nuts, pkg., 15c
Fruits and Vegetables
Cucumbers, each 7 1/2c
Radishes, bunch 1c
Sunkist Oranges, each 1c
Santa Clara Prunes, lb., 7 1/2c
Fancy Cantaloupes, each 10c
Home Grown Spinach, peck, 5c
Fresh Snare Ribs, 3 lbs., 25c
Fresh Hog Hearts, 24c
Choice Steer Round Steak, 24c
Sugar Cured Picnic Ham, 10 1/2c
Armour Star Bacon, Sliced Bacon, at 29c
Choice Country Butter 35c
Choice Tub Creamery Butter, 39c
Guaranteed Fresh Country Eggs, dozen 24c
Fancy Wisconsin Cream and Brick Cheese 23c
Tea and Coffee
M. & J. Blend Coffee 45c
4X Santos Coffee 25c
Tea Siftings, 2 lbs., 33c
Fancy English Breakfast Tea 60c

1000 Yards Sports Wear PONGEE \$1.69

These wonderful Suits and Sports Wear Pongees were manufactured for high grade retail trade to be sold at about \$3.95 the yard.

Main Floor

19c to 29c Wall Paper 8 1/2c Roll For Thursday Only

30-inch Oatmeal in blue, brown, gray and tan. At very special price, per roll \$1.35
Kitchen Block in latest block patterns at very special, per roll \$1.35
Bedroom Papers, floral, stripes and chintz patterns at very special, per roll \$1.35
Parlor, Dining Room Papers, including tapestries and stripes. Special, per roll \$1.35
All above items sold only with borders and bands to match, yard, up from \$1.35

Fourth Floor

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