## Omaha Bee Home Will Have Root of Omaha Made Concrete Tile

## Concrete Roof on Firesafe House of The Omaha Bee

New Process Beautiful in Color and Design and Economical to Use.

A concrete tile roof, beautiful in olor and design and economical in rice will be one of the features of The Omaha Bee Ideal Firesafe Home. It is to be purchased from and placed on the roof by the Ideal Cement Stone 20mpany of Omaha.

Concrete tile have proved highly ccessful in some other parts of the a year investigating it, and installing a new plant for its manufacture here.

Other Cities Visited.

Expert concrete men visited plants In Chicago, New Orleans and else where and learned of the development of various phases of making concrete tile and the newest ways of completing them and attaining various colorings

The tile manufactured by the Ideal Cement Stone company has proved under exhaustive tests to absorb practically no moisture. Coloring experts ave demonstrated that various shades of red and brown are practical and that greens, vellows and purples can be obtained. These colors are not painted on but are worked into the facing mixture and are permanent. Weight Light.

The weight of a concrete tile roof is declared to be less than other tile. There is no freight to add in Omaha to this Omaha-made concrete tile and there is a small percentage of break-age in handling. These facts enable the manufacturer and rooflayers to furnish concrete tile roofs at a big saving in cost over other tile. Work on laying the roof of the Ideal Firesafe Home will probably be started within a week or 10 days.

## Church Property

First Baptist Grounds Undering Treatment.

beautifying is being undertaken this city. spring by the First Baptist church, on the grounds surrounding the church edifice at Twenty-ninth and Board Buys Site on the grounds surrounding the Harney streets.

The front of the building will be built up with evergreens and flowering shrubs of several varieties, all planted so that the tall plants will frm an appropriate background for the smaller and dwarf shrubs, form

ing the foreground of the building will also be laid out with a beautiful array of evergreens and flowering shrubs. The landscaping is being done by

the Sonderegger nurseries.

Box Butte County Chicken Man Gets 1.011 of 1.300 Eggs

Special Dispatch to The Omaha Bee. cubator hatching of chicks on a large ly half a block on the west side of country has been demonstrated by the new St. Mary avenue north to E. C. Drake of Box Butte county, Jackson Street. northwest of here, near Alliance.

Red Oak Man Suicide. Special Dispatch to The Omaha Bee.

ward, 75, former resident of Western, amount paid for the new site, Neb., took his life here in his home Apparently he had been dead for two PLATTE VALLEY days. No inquest was held, as he left a note dated April 8, which read. "Everything in this house is mine and is paid for. Sell the things and please bury me. Neighbors, not seeing Forward.

his home at noon and found him.

District Legion Meet. Special Dispatch to The Omaha Bee, Andubon, Ia., April 11.-The anearly in May. Post Commander Glenn Turner has appointed committees to arrange a suitable program. Representatives from 75 or more posts are

Contractor Checks Heating Plans



United States. It is a relatively new thing in Omaha. The Ideal Cement Stone company has spent more than with Otto Buehler and P. J. Theis, the 'men in overalls' who did the job last Haydid week, and wifl complete the entire heating plant.

sible More Comfort With

Less Heat, Engi-

neers Find.

neering schools and many of them

ments for the betterment of home

Because of its adaptability to vari-

sase with which it may be combined

with ventilation and humidification,

None Too Large.

homes are adapted to warm air heat

in Omaha is too large to be com

fortably heated with warm air, pro

vided the heating plant is properly installed. It is further possible to

have as much or as little ventilation

The proper humidity is of the

greatest importance and with a warm

air furnace there is no need for pans

few dollars extra the heating contrac

automatic humidifier that gives th

exact humidity one desires and re-

Proper Humidity Vital.

One will be far more comfortable

with a room temperature of 68, with

proper humidification and air circu

lation made possible by a properly

installed warm air furnace than with

a room temperature of 72 without

tract for heating the home is let or

only a good furnace, but scientiff

People in Omaha are especially

favored in having in the building laws

by leading heating engineers of the country. This, however, does not re-

lieve the home owner of the respons

ibility of selecting a good furnace and

the science of heating and ventilation

Through the studies of Drs. Dick

and Dick the cause of scarlet fever is

low definitely known. Immunization against the disease and specific treat

ment for it follow as a matter

me builders is that the cor

of water in various rooms, as for a

Many believe only the smaller

method for home heating.

and humidity as desired.

proper installation.

Robert B. Edwards Is | Modern Warm Air Made Sales Manager Furnace Is Most prometries of the Manager Furnace Is Most



Being Beautified Robert B. Edwards has been ap the modern warm air furnace is con cointed sales manager of the Diasidered by leading heating engineers and health authorities to be the ideal nond Concerete Products company, manufacturers of concrete blocks and going Landscape Garden- all kinds of concrete products. Mr. Edwards was formerly connected ing, but this is a mistake. No home with Swift & Co. He is an Omaha Extensive landscaping and ground man with a wide acquaintance in the

> as Successor to Farnam School few dollars extra the heating contract for will attach to your furnace ar

The courts between the two wings Half Block Purchased for quires no attention. \$50,617; Seven Pieces of Property in

Group. The board of education last week ompleted purchase of a site which is sufficient humidity and circulation of said to be intended for a new Farnam school, paying \$50,617 for the land. Bridgeport, Neb., April 10.—That in The property consists of approximate scale can be done in this part of the Thirty-first street, from the line of a strictly competitive basis. An eco nomical heating plant requires no

The property consisted of seven He took off a hatch of 1,011 chicks pieces of ground, bought from Mary from an incubator that had been set Welch, Henry Laufenburg, Axel Tidwith 1,300 eggs, and all of the chicks blad. McCaffrey Investment company, were strong and healthy, with but two Margaret Nonn, Catherine McMahon a code for the installation of warm or three cripples, which is considered and H. D. Cone. The transactions wonderful record for incubator were negotiated by George & Co., and

A. P. Tukey & Son. The ground now occupied by the old Farnam school, Farnam street and Park avenue, is regarded as being Red Oak, Ia., April 11.-Alvin For. worth considerably more than the

SCOUT JAMBOREE

50 Boy Scouts of Bridgeport expect ade a search, and W. M. Perry, J. to enter the contests at the first Dragoo and W. B. Whiting went to jamboree of the Platte valley area Boy Scouts at Mitchell May 2, and in which it is expected that between 250 and 300 scouts from seven cities wil

The Mitchell council has offered nual convention of the American three silver loving cups to the troops Legion posts of the ninth district making the best records and the Platte will be held here late this month or valley council will award medals and ribbons to individual winners,

There are 16 contests on the pro gram, including fire by friction, signaling, first aid and other scout, ac

**Barrelled Sunlight** 

is being used in kitchen, bathroom and basement of The Omaha Bee Firesafe Home to insure perfect finish and abundant light.

14th at Harney

'A PROGRESSIVE COMPANY IN A PROGRESSIVE CITY

Fire Test Friday for New Haydite **Nailing Blocks** 

Public Demonstration at Twentieth and Dodge; to Be Extinguished at Noon.

All Omaha is invited to the fire at wentieth and Dodge streets next Fri-

A neat little 10 by 16-foot house. built of Haydite nailing blocks by the Omaha Concrete Stone company, will be stuffed full of oil-soaked wood and set, afire next Friday morning at The fire will be allowed to burn until noon, at which time the Omaha

Haydite nailing blocks are made o one of the real fire-resisting materials of the day. Haydite is an Omaha made product, being manufactured at the plant of the Omaha Clay works. The use of it in building units is being romoted by the Omaha Concrete com-Even the roof of the house at Twen-

Healthful of All tieth and Dodge is of Havdite concrete and has fire-resisting qualities similar to the Haydite floor of the Ideal Firesafe Home of The Omaha Proper Humidity Makes Pos- B A. C. Busk of the Omaha Clay

works and A. G. Swanson of the Omaha Concrete company have arranged to place a specially-made thermometer Research Men Learn Candle in the walls to measure the temperatures attained by the burning house. Invitations have been issued to ar · Without doubt the most important item to be considered when building a chitects, fire authorities, members o home is the heating plant. The com- the school board, contractors and fort and health of the family depend builders, the Omaha Builders' exlargely upon the proper heating of change and all persons interested in the home, and therefore one should construction to be present at noon use the utmost care in the selection Friday and see the effect of the fire of the heating apparatus and its on the Haydite nailing blocks.

This fact is now recognized by engi. Union Outfitting Company to Give April Dance are conducting exhaustive experi-

The Union Outfitting company is giving an April dance for its custom heating, declare warm-air heating ers and friends Tuesday evening at the Roseland dance hall. Special earthenware was undoubtedly the stunts will be the surprise features forerunner of the earliest lamp with ous conditions and climates and the of the affair. its steadier flame. Music will be furnished by Hodek's The best examples of lamps are famous nightingales.

Concrete Masonry

as typified in the

Ideal Firesafe Home of The Omaha Bee

Concrete masonry, clear to the roof of a home, is a type of building that is

going to win popularity for itself. Its

many excellencies, its economy and

We Made the BLOCKS

Three - hole Besser - made concrete

blocks from our plant were used

throughout the work. Inspect them.

And Built the Masonry Work

Our construction department, under

Mr. Harry Roessig built these blocks

into the Ideal Firesafe Home. It is

typical of our careful work, that

means the sort of a home or building

Let Us Figure the Cost in

Your Building

Diamond Concrete Products Co.

long life, are the reasons.

of ancient Egypt. They used lotus and papyrus as fuel and pith made up the wick. These lamps were de-Found in Egypt veloped to a point where they had a funnel for filling and a spout for the

Fireplace Built With Care

A fireplace, to be a comfort in a home, must be properly constructed. I'wo of the measons from the Diamond Concrete Products set the one in

The Omaha Bee home and guarantee that it's right.

Reigned in Middle

By H. F. TRUE.

Electric Company, Contractors The Ideal Firesafe Home.

Upon the conquering of Egypt by invading nations the early inventions were developed by Greeks and Ro mans into the beautiful and useful vessels of bronze. Throughout the middle ages came the development of the candle, the continued use of torches and the development of beautiful designs

Prehistoric man must have gazed Eugene Eppley Given Gold with awe upon the first fire. Quick to learn its value as a heat giver, h Cigaret Case by Phi Psis probably appreciated early in his ex Eugene Eppley entertained the Ph perience its cheerfulness in the dark The earliest transportation and re ley at dinner in Hotel Fontenelle Fri taining of light for any appreciable day night. About 40 were present. period of time must have been a torch They presented him with a Tiffany

and the invention of the first crude gold cigaret box. It was the fourth annual dinner of the organization.

> of the better kind, at a price to fit your purse, are obtainable at the store of FRELING & STEINLE

cannot be considered complete

unless it contains adequate

luggage. Traveling necessities

**Defies Fire** 

Haydite, an Omaha made aggregate is proving to be one of the greatest fire resisting construction materials ever discovered.

**INVESTIGATE IT** 

Omaha Clay Works 2d and Dorcas Sts.

R-O-O-F-S of CONCRETE Tile

are being used to construct the concrete first floor of The Bee Model Home. No fire dangers, no rodents, no cracked walls or cellings and no squeaky floors; all are sound-proof. Reduces insurance rates. Think it over for your home.

CONCRETE ENGINEERING CO.

11th Floor Omaha Nat'l Bank Bldg OMAHA

The Ideal Firesafe Home will have a concrete tile roof, contracted by us and made under the latest scientific process in our plant. It will be the first of many concrete tile roofs to be placed on Omaha homes.

Permanent

Concrete tile roofs are practically everlasting. They will outlive the ordinary house.

Beautiful

Beauty of form, color and design is one of the great reasons for the popularity of tile roofs.

Fire-Proof

These roofs will absolutely prevent fires that might originate from exterior causes.

Economical

The price of a concrete tile roof will surprise home or business block builders. It is far cheaper than might be supposed.

Omaha-Made

Omaha workmen will manufacture and will lay all of the tile from our

LET US ESTIMATE YOUR ROOF.

Ideal Cement Stone Co.

Office and Display Room 31st and Spaulding Sts.

Telephone KEnwood 0456

USE BEE WANT ADS - THEY BRING RESULTS

4137 LAKE STREET

WALNUT 6932

DAVE E. JOHNSON **Building Contractor** 

April 10, 1925.

The Omaha Bee, Omaha, Nebraska.

Dear Sirs :-

I want you to tell the readers of your paper about my work on your Ideal Firesafe Home, and mainly as a matter of good advertising, tell them how carefully you investigated my reputation by inquiry among the people for whom I had built, previously.

That will be the best advertising I can do this spring, just get folks asking my customers about me. If they don't know any of them, you can tell them, or I'll be glad to give them a list.

Yours very truly,

Dave E. Johnson.

## Do You Want to Sell Your Farm?

42d and Parker Sta. WA. 6673

you wish.

Take advantage of the present revival in farm land investment. The frugal investor regards farm land investments at present values the most inviting. By the use of THE OMAHA BEE Want Ads you enter the field of a great market. Make your offering there. DO IT NOW.

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