

Buy-Rite Stores Start Big Educational Campaign to Better Acquaint You With Buy-Rite Advantages and Policies

Complete Outline of Purpose and Policy Outlined by Buy-Rite Members



ERNEST BUFFETT
5015 Underwood Ave.

Realizing that Buy-Rite Stores, because of their unusual policies, offer advantages not found in any other grocery organization, Buy-Rite dealers have decided to point out these outstanding features of Buy-Rite Service through a big educational campaign. Read every word of this interesting story, because it is a story of success through service—the realization of an ideal. It is the epic of men who have given the best years of their life to serve you at the lowest possible cost.



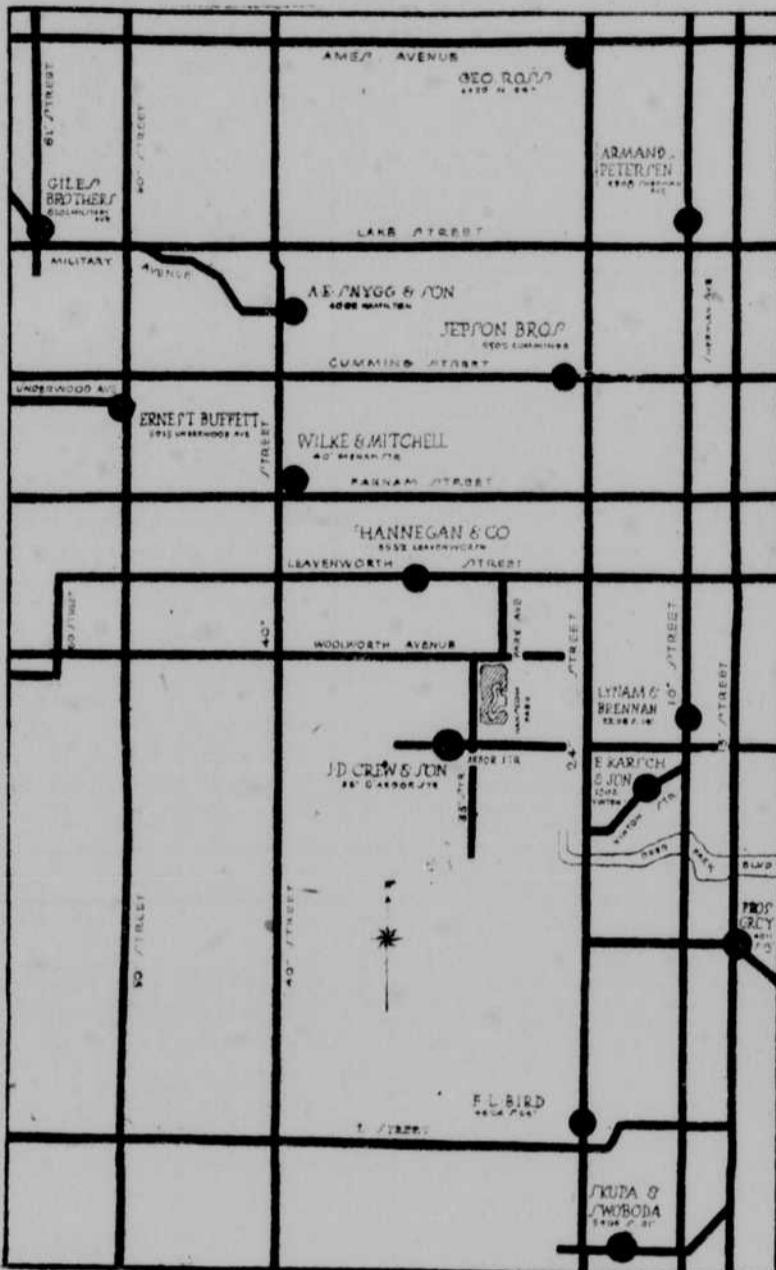
GEORGE I. ROSS
4420 North 24th St.

Endorsement Seal Marks Fulfillment of Buy-Rite Quality



RICHARD JEPSEN
Jepsen Bros.
2502 Cuming St.

Goods bearing the Buy-Rite seal of quality do so only after the quality and uniformity has been thoroughly tested, and after conditions as to cleanliness surrounding their manufacture have been investigated. They must be the best product of their kind. Thus your health and your home are protected by your Buy-Rite grocer.



Map Above Shows the Location of Buy-Rite Stores in Omaha

You Get the Advantage of Buy-Rite Carload Buying



HAROLD CREW
J. D. Crew & Son
33d and Arbor Sts.

A positive saving to you results from the carload buying of the Buy-Rite organization. The 14 Buy-Rite members pool their purchases on most items. Their large total business makes it possible for them to buy many items in carload lots. A manufacturer or jobber saves selling and distributing expenses when selling in large quantities, so naturally the Buy-Rite Stores purchase at the lowest price when buying in carload lots. This saving is passed on to you.



AUSTIN CREW
J. D. Crew & Son
33d and Arbor Sts.

Your Neighborhood Is Served by a Buy-Rite Store



A. E. SNYGG
Snygg & Son
4002 Hamilton St.

The Buy-Rite Association is fortunate in having a member in every section of the city. In some sections you will find two Buy-Rite stores convenient, thus quick service and personal shopping are both made easy to every housewife in the city. As our city grows, more Buy-Rite stores will be established.



R. E. SNYGG
Snygg & Son
4002 Hamilton St.

Qualifications of Buy-Rite Dealers



GUSTAV KARSCH
E. Karsch Co.
1820 Vinton St.

Your Buy-Rite grocer has been trained in his vocation. He has accepted this vocation for his life's work. To him the grocery business is his opportunity to be of service to his community. With this purpose in mind he is working wholeheartedly to be of service to you and a success in his work. Service implies success, and likewise success comes only after service. Only grocers who have realized both service and success are members of the Buy-Rite organization. Each Buy-Rite member has been chosen because of his ability and willingness to serve and to save for you.



HENRY KARSCH
E. Karsch Co.
1820 Vinton



JOHN GILES
Giles Bros.
6101 Military Ave.



ARTHUR GILES
Giles Bros.
6101 Military Ave.



ARMAND PETERSEN
2908 Sherman Ave.



F. L. BIRD
4624 South 24th St.

Buy-Rite Stores Are Well Equipped

You will find Buy-Rite Stores equipped with the most modern, labor-saving, efficient equipment, thus making it possible to serve you more quickly and more efficiently. You will find them clean. You are invited to visit every department of your Buy-Rite Store. Go through the meat department. Look in their coolers. Go down into the basement. You will find them at all times clean and sanitary. This means better and cleaner food for you.

The Buy-Rite Grocer Feels His Responsibility



JAMES PROS
4011 South 13th St.

Your happiness and success ultimately depend upon the food you eat. Your food must be pure, clean and wholesome. It must nourish your body, furnish energy and build up tissue. Good food makes better, stronger and healthier people. Your Buy-Rite grocer knows this. Like the dentist or doctor, his life is devoted to service to humanity, that of furnishing food to make happy and healthy homes. He is striving to carry out this task efficiently and economically. This aim is realized by Buy-Rite co-operation and organization.



FRANK J. PROS
4011 South 13th St.



WILLIAM SWOBODA
Skupa & Swoboda
8405 South 21st St.



STANLEY SKUPA
Skupa & Swoboda
5405 South 21st St.



ED. LYNAM
Lynam & Brennan
2208 South 16th St.



PETER BRENNAN
Lynam & Brennan
2208 South 16th St.

You Get the Benefits of Buy-Rite Expert Buying

Each member of the Buy-Rite organization buys certain commodities for the entire group. He studies the quality of these individual articles. He goes over the wholesale markets in his search for the best the market has to offer in these particular items. His whole buying time is devoted to purchasing just the item or items assigned to him. He is an expert in his line. His knowledge enables him to get the best quality for the lowest possible cost. The benefits of his knowledge of quality and prices are passed on to you by your Buy-Rite Store.

Buy-Rite Employees Are Efficient and Courteous



JOHN T. JEPSEN
Jepsen Bros.
2502 Cuming St.

Buy-Rite employees are selected with care. They must be of good character. They are trained in the spirit of service. They are encouraged to study the merchandise we handle so that they may explain it to you intelligently. You will find them willing and pleasant and courteous. They believe in the Buy-Rite idea, and know that the success of the store means their success. Many Buy-Rite employees have been in the service 10, 15 and 20 years.



FRED HANNEGAN
Hannegan & Co.
3552 Leavenworth St.

Following are the Names of Omaha Buy-Rite Stores

West Side	
A. E. SNYGG & SON, 4002 Hamilton St.	WA-0570
ERNEST BUFFETT, 5015 Underwood Ave.	WA-0761
J. D. CREW & SON, 33d and Arbor St.	HA-0936
GILES BROTHERS, 6101 Military Ave.	WA-5600
WILKE & MITCHELL, 40th and Farnam	HA-0284
HANNEGAN & CO., 3552 Leavenworth St.	HA-0760
South Side	
LYNAM & BRENNAN, 2208 South 16th	AT-6096
F. L. BIRD, 4624 South 24th	MA-0728
SKUPA & SWOBODA, 5405 South 21st	MA-1066
E. KARSCH CO., 1820 Vinton St.	AT-7701
PROS GROCERY, 4011 South 13th	JA-4970
North Side	
ARMAND PETERSEN, 2908 Sherman Ave.	WE-0114
JEPSEN BROS., 2502 Cuming St.	JA-1840
GEO. I. ROSS, 4420 North 24th St.	KE-0402

Certified Members of the Better Grocers' Bureau

Buy-Rite Stores Offer Most in Service at the Least Cost

Consider for a moment what Buy-Rite Stores offer in service and you will find that no other organization equals your Buy-Rite Grocer. His buying power permits him to offer you quality merchandise at the lowest possible price. His store is noted for its cleanliness and sanitary condition. His salespeople are efficient and courteous. His store offers you the convenience of telephoning your order and having it delivered immediately.



A. A. BURGESSON
Wilke-Mitchell Co.
40th and Farnam

Buy-Rite Co-operative Buying enables us to include Buy-Rite Conveniences Without Charge

Convenience versus Drudgery

As the modern house of today compares with your grandmother's home, so does the convenience "Phone and Have It Delivered" of the Buy-Rite Stores compare with carrying a basket

Buy-Rite Co-operative Buying enables us to include Buy-Rite Conveniences Without Charge

BUY-RITE STORES OF OMAHA