

# This Sunday Is Palm Sunday, and Next Comes Easter! Only 6 Shopping Days to Easter This Easter Fashion Store Is Ready!

From a Well-Known Maker  
**Full Fashioned Silk Hose**  
Service weights in thread silk hose. Lisle tops, reinforced feet. Dark colors and new shades. 1.00  
Hosiery—Main Floor

## THE BRANDEIS STORE

Monday—Exceptionally Low Priced  
**Rubber Reducing Corsets**  
Flesh colored para rubber, boned front and back. They will definitely reduce and while reducing, give a smooth contour. Slightly imperfect. 2.69  
Third Floor



Learn to Select the Correct Corset for Your Figure

Miss Helen Thaxter of New York City is in our Corset Section to give advice on correcting the faulty figure and bringing out the graceful lines. In her demonstration of

**Treo Elastic Girdles**  
3.50 to 19.50

Monday 1 o'Clock  
In Our Book Department

**Otto Kruger**

Playing in the stellar role of the play, "The Nervous Wreck," now being played at the Brandeis Theater, will autograph a few copies of this book.

"THE NERVOUS WRECK"  
By E. J. Rath  
75c a copy

Mr. Kruger will be here a few minutes only.

Book Department  
Main Floor

Learn Plastolart  
The New Decorative Art

An art that everyone may learn under our competent instructors. Learn to make lovely, distinctive gifts—book ends, boudoir lamps, candlesticks, desk sets, vases, picture plaques and innumerable other articles.

Third Floor—West

Decorative Candles  
10c

Decorative candles in all colors, come in two sizes, in the square, monolith taper and Jacobean.

Third Floor—West

Mahogany Candle Sticks  
in six designs.  
1.00

Third Floor—West

Storage for Furs

in our fireproof, dust-proof, mothproof vaults, should be arranged for now, before the hot summer months arrive.  
Fur Department  
Third Floor



## For Madame — For Mademoiselle Easter Coats

Each Has Something to Say—And a Different Way of Saying It—They Typify Spring at Her Loveliest and Fashion at Her Smartest

Mademoiselle may choose her coat for its flare, its straight lines, its embroidery, its fur border or just because it gives the new silhouette.

Madame will favor the Patou morning glory flare—or the coat with smart godets, with the graceful front flare—or she may still cling to the straight-line model.

These coats are the prideful productions of master tailors. Their lines, their fine finishing, their careful attention to details mark them as coats particular women will select.

Charmeens Twills Kashmirs  
Repp Satins Bengalines  
Ribbed Silks

Ginger Gray Green  
Blonde Cinnebar

Moss Wigwam Black

Navy Bluette Rust  
Chili Tan Aquamarine  
Rose

As Usual, All Very Moderately Priced

29<sup>95</sup> 39<sup>95</sup> 59<sup>95</sup> 79<sup>95</sup>

The Brandeis Store—Second Floor

Designed For a Career of Admiration  
**Easter Footwear**

8<sup>50</sup>



Fashion speaks in many tongues, and the footwear modes for Easter wear are as varied as milady's whims. Here are three of our 20 styles which are assured of instant popularity.

"Javotte"

This high one-strapped pump is in allover patent leather, one of the cleverest of the new.

"Leone"

The matchless grace of simplicity is shown in this step-in pump in allover patent leather.

"Geri"

The most faultless of footwear, this two-tone pump with patent leather vamp and apricot kid quarters. High spike heels.

The Brandeis Store—Third Floor—East

Spring Neckwear



Assumes New Modes For Easter

Perhaps you're not planning to buy a new frock for Easter—but you may delightfully disguise an old one, with any one of the dainty neckwear sets we are now showing.

There are semi-tailored and dress-up collars and cuffs sets, with or without jabots—trig boyish affairs, and others truly feminine.

1.25 to 4.98

Brandeis Store—Main Floor

Easter Millinery  
In Charming Effects

Hats breathing the spirit of Easter—and no part of milady's costume must so essentially be "new" as her "bonnet."

There are new effects in smart droops, roll-backs, dress shapes, and off-the-face styles—some bedecked with the old-fashioned garden flowers, others with the fanciful creations of the modernist's art—in all the glorious flower colors.

Pablo Green Purple Black  
Pebble Thisledown Henna  
Jade Almond Blue

7.50 and \$10

The Brandeis Store—Second Floor—East



Easter Coats for the Junior Miss and Girl

Are the Embodiment of Youthfulness

Better quality coats that are striking in style without departing from the simplicity that is the charm of the younger girls' fashions.

Straightline models of twill and flannel with fur trimming, in

Rust Tan Green  
Rose Tiger Eye

Sizes 13, 15, 17 Years

Smart Coats for Girls, 6 to 14 Years  
In a Bevy of Newest Styles

Priced Only  
24<sup>50</sup>

9.50

The Brandeis Store—Second Floor—West



There Are Just 65 of These Beautiful  
Silk Kimonos and Negligees



5<sup>00</sup>

This limited group includes lovely silk kimonos and negligees that would sell regularly for from 7.50 to 10.00, but because they have become slightly soiled from hanging on the racks and from being folded in drawers, we have priced them Monday at 5.00.

Every garment can easily be washed or cleaned.

Ruffled and lace-trimmed Robes in

Blue Yellow  
Orchid Pink  
Honey Dew

The Brandeis Store  
Third Floor—South

Have the Kiddies' Names Written on Easter Eggs

Place your order now in our candy department to have each little youngster's name written on an Easter egg. Buy the eggs and have the name written in white for only 5c extra.

Chocolate Cream Eggs

Chocolate cream eggs with vanilla and maple centers, each 5c and 10c  
Pure Sugar Chicks and Rabbits, each 5c and 10c  
Marshmallow Eggs, per lb. 25c  
Cream Eggs, lb. 30c  
Assorted Jelly Eggs, per lb. 20c

Easter Baskets

Baskets completely filled with Bunnies, Chicks and Eggs, 25c to 1.00

The Brandeis Store—Main Floor—West



Authentic Modes In

Easter Gloves

No matter how smart the costume, unless it be properly "gloved," it is lacking the supreme "finishing" touch. Our glove department is showing the loveliest of novelties at moderate prices.

Perrin's

Perrin's Suede

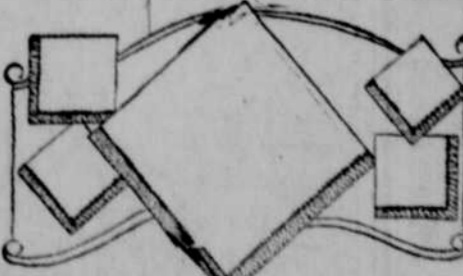
Kid Gloves

Fabric Gloves

One-clasp or slip-on Grenoble kid gloves in the "Rainbow," "Bellhem" and "Muldavia" styles. Mode, brown, gray, black, 4.50  
French suede fabric gloves embroidered in artistic combinations of mode, tan, beaver, and gray, 1.85

The Brandeis Store—Main Floor

Monday—Seven-Piece Luncheon Sets



4<sup>25</sup>

8.50 Value

All linen or mercerized sets with cloth and six napkins in solid colors, and white with colored borders. In all sizes.

69c to 79c Value  
**Turkish Towels**  
Fancy Turkish towels with various color borders. Rejects of the regular 69c to 79c quality. 55c Each.

12.50 Value  
**Table Pads**  
This special short time offer includes table pads up to 68 inches in size in any shape, finished in white on one side and green on the other. 7.50

Main Floor—West

Delightful New Patterns  
**Tub Fabrics**  
Here at Pleasingly Low Prices  
Fast Color Broadcloth 59c  
Silk Stripe Tissues 29c

36-inch broadcloth in a group of plain shades—all warranted fast colors. The popular material for sport wear and children's frocks. Yard,  
32-inch tissue gingham of finest quality in a variety of silk mixed designs. Sheer material dainty for summer frocks and children's wear. Yard,

Fast Color Suiting 48c  
Normandy Voile 45c  
36-inch suiting that resembles linen in a good range of plain shades. Launder beautiful. Yard,  
39-inch genuine Normandy Swiss voile in patterns that are different and in a great range of colors. Yard,

Basement—North