



Know Omaha Every Day of the Year as It Is Known by the Outside Commercial and Industrial World—a Self-Made City Built Upon Solid Financial Conditions—a City of Permanency and a City of Home Owners Who Have Faith and Confidence in Its Future.



“SOMEBODY” KNOWS A “Baker,” “Banker” and “Butcher”

---who are on the job long before 8 every morning. They live in Omaha---also in YOUR home town. (There's a big oil magnate nearby who beats the salary workers to the office by one-half to three quarters of an hour each day.) Their name, Oh yes! They call them “Somebody”.

They're known as workers, not talkers in the cause of community, state and empire building. They talk little, but speak forcefully when necessary.

Their sires were men like Paxton, Creighton, Boyd, Kountze, Kitchen, Poppleton and Hanscom who have gone before, but left behind the spirit to get things done.

“Somebody” gets in the press occasionally, usually against his will. His pleasure in life is in accomplishing something, and talking about it afterward.

“Somebody” is the chap that jumps into the fray when the shouters have finished---who goes out and finishes up “unfinished” business.

“Somebody” is not wealthy---in dollars---perhaps not born to be. To offset this, he is a pusher, a doer and go-getter when he has sold himself on the community in which he lives.

“Somebody” would like to meet and get acquainted with MR. “WEALTH” OF OMAHA. You all know him---not for personal gain but for the purpose of maintaining and improving Omaha's already well known Commercial Supremacy---YOUR OWN particular community, whether it be Timbuctoo or Yangtse Kiang. Mr. “Wealth,” “Somebody” says, properly developed, can help do big things and do them in a big way.

Omaha's Wealth, Culture, Refinement and Natural Commercial Environment of seventy years has stood the test---always has and always will. And friend “Somebody” suggests the mobilizing of Omaha's material wealth---not necessarily in dollars and cents---as in helpful, unselfish advice and moral support---as it were---an increased community responsibility. Friend “Somebody” should at least get that.

Once upon a time Omaha earned for herself the headquarters of a big railroad system---earned it in competition with a flourishing sister city right down the river. If you don't believe it, ask members of the old guard.

It was because Omaha's pioneer builders were fast steppers and had vision for the future. Today Omaha has the Union Pacific, Burlington and Northwestern Railways, with their hundreds of thousands of dollars in annual payroll, and other large annual contributions which make possible an actual home ownership of 55% of its 210,000 population.

“Somebody” says there's going to be many opportunities to “repeat” but it means some men's work---not talk. Factories, industries, etc., are already wending their empire way westward to be close to points of raw production and maximum consumption. “Let's keep our eyes open,” says he.

“Somebody's” Baker, Banker and Butcher invites your attention that Omaha's Commercial Supremacy in the West is Unquestioned.

Welcome to Omaha's Visiting Rotarians!

All Omaha extends the glad hand. Local Brother Rotarians will leave nothing undone to make your visit pleasant and profitable in experience. You are part and parcel of Omaha --- its own territory

