

trees in one of the holes that had so Beatrice, April 2 .- It is estimated

dyed new shades

An Unsurpassed Showing and Remarkable Selling of BEAUTIFUL EASTER COATS

An occasion which should set the trend of Easter coat buying into immediate activity. A selling which brings to you most pronounced offerings. More than 400 smart new coats received to augment our regular stock in the presentation of this big coat event.

might desire.

At \$18 a group of coats that are unsurpassed as value leaders; clever styles; all are all wool; all are silk lined.

You choose from many favored Coatings, in all the more desirable colors. Sizes 14 to 42. You'll marvel at the magnitude of the values.

The assortment at \$25 is exceptionally broad. Here are beautiful Coats for every type of wear. Crepe silk linings, smart fur bandings and collars. At \$39.75 we present coats that rival in point of style distinctiveness the finest coats on the market today. They

are outstanding style beauties.

In beautiful colorings, rich Coatings, fine quality linings and generous Fur trimmings they outrival any coats offered in Omaha this season at many dollars more.

> A wonderful showing of quality apparel-selected because of its style beauty, and sold to you on a quality basis. You buy here with the utmost confidence and, if for any reason whatsoever you are not entirely satisfied with your purchase, we invite its return for exchange or cash refund.



