

VISITORS ARE WELCOME AT THE IDEAL FIRESAFE HOME

Concrete Floor Big Feature

Foundation and First Floor Ready for Inspection; Questions Cheerfully Answered.

Work Is Being Rushed

Interest in the construction of the ideal firesafe home of The Omaha Bee, going forward rapidly at the site at 716 North Fifty-sixth street, is attracting many visitors. Omaha men and women who are interested in building problems because they themselves are planning a future home, are asking questions.

The Omaha Bee, in its own name and in the name of the various men and firms who are co-operating, wishes to extend a cordial hand of welcome to visitors at the site of the home. You are invited to come out and inspect the new things in construction that are being undertaken there under the direction of Charles W. Rosenberry, architect, Dave E. Johnson, contractor.

To many Omahans the thought of a concrete masonry house is somewhat new. From the cellar to the roof, the walls of this house are to be built of concrete blocks. The entire block construction and the various concrete features of the house are being installed by Harry Roessig, head of the building department of the Diamond Concrete Products company. He will be pleased to explain the advantages and technicalities of concrete masonry and the technicalities of it.

That cellar is strictly a post-war one, very dry. Twelve-inch blocks carry the load up to the first floor, where the concrete engineering company's Meyer steel form concrete floor has been poured. Concrete floors have so many things in their favor and to the mind of anyone but an engineer are a bit complicated, that the best advice one can give regarding them, is to come out and see this one. "It is just like any other concrete floor, in that the floor rests on concrete beams, each reinforced with steel. The floor is made of Haydite. That doesn't make it something else besides a concrete floor, for Haydite is simply a new gravel mixture of melted clay, that's lighter than ordinary sand and gravel, more fire resisting. Strange to relate, this Haydite concrete floor takes nails just as if it were wood. There's a little pile of leftover Haydite out in the back yard."

Steel Door Frame

Between the cellar proper and the garage there's a heavy channel steel door frame, made for the house by the Gate City Iron works. When the job gets near completion, a special patented Richards-Wilcox door will be swung in this frame. The start of a fire in the garage will close this door automatically, and the door will "freeze" right into that steel frame. In addition to giving a home owner a feeling of comfortable security against any blaze that might arise in a garage, this door and frame will help pay for itself in premium reductions from the fire insurance rating bureau.

Studding has been erected up to the second floor, and the rough floor is all set. During the coming week the contractor will continue his special patented Richards-Wilcox building up to the roof level. Two by 10 joists are being used on this second floor, although Johnson declared he could have "gotten by" with two by eights.

Those who come out to see the house today and this week will be able to get an idea of how it will look on completion, for the general outline begins to appear against the skyline.

Hollis Johnson has placed three of the most artistic radiator furniture pieces that he sells in the newly equipped office of the Western Union in the Peters Trust building. Slicker furniture of the same sort will be installed at the home of The Omaha Bee.

Anton Haney of the O. K. Electric has figured out a special set of handy electrical outlets for use in the laundry of the Ideal Firesafe Home. He declares that a modern laundry calls for plenty of electricity.

They're Experts on Concrete



Frank Whipperman and Harry Roessig of the Diamond Concrete keep an eagle eye on their products which they send out. Here they are looking over some of the blocks being used in the Ideal Firesafe Home.

Heating the Home

By C. H. SOMMER.

The problem presented to the builder of a home of heating its residence in an efficient and yet reasonably economical manner, is one that has brought forth whole libraries of discussion.

Modern heating "knowledge" points to hot water as the finest heating plant for the individual home. Hot air is less convenient and carries an element of danger from fire not encountered in radiation. On the other hand there is no requirement of home heating which cannot be met with radiation.

Patterns in radiation range from the tall, narrow radiator to the low under-the-window styles. There are also many special adaptations, radiators concealed in the floor or wall, coverings with radiator protectors or with radiator furniture, such as the Slicker, to be used in the Ideal Firesafe Home.

Almost any special need for a radiator, such as under a stairway or to meet an expected cold spot in a stairway, may be met with the type radiator that will fill the need. For the dining room, for instance, there is a specially designed radiator equipment with a warming oven attached.

Preliminary work on the special lighting fixtures to be used in the home has been completed and during the coming week it is expected that the main hall light and the outside light will be received here by the Nelson Electric company. The special fixtures were designed to meet the needs of certain spots in the home.

WIRING

Must be right to be worth while. We guarantee all our work and our estimate for your job is a bid that includes your O. K.

O. K. Electric Co.
ANTON HANEY, Mgr.
4831 S. 24th
MA 4976

HAYDITE

Defies Fire

The Ideal Firesafe Home of The Omaha Bee has a solid concrete floor, poured of concrete made with HAYDITE—the greatest fire resisting material known. Ordinary materials have proven themselves unable to stand tests which Haydite undergoes. A Haydite concrete block or slab will stand 1700 degrees Fahrenheit and still have a crushing strength per square inch of more than 1600 pounds.

Weights 1/3 Less

Haydite brings the construction weight down 1/3. With relatively the same strength, you are able with this material to lighten the dead load in home or building. Made in Omaha—deliveries are prompt.

Omaha Clay Works
2nd and Dorcas Sts.

In Building It Will Pay To See Us

Our large stock, extra high quality, reliable service and RIGHT PRICES—are the reasons why we successfully sell lumber.

Elastica exterior Stucco Mohawk Asbestos Roof Shingles. Other guaranteed roofings. Cement, gravel, sand, rock. Everything with which to build.

"Just Lumbering Along"



BEDROOMS MAY BE COOL OR WARM

Some one once remarked that it was easy enough to make a room warm in winter by building a fire in it, but it was quite another thing to make it cool in the summer. That holds true, particularly regarding bedrooms.

A bedroom in grays and blues and "shimmery" green are right for the summer. But in the winter, on a dark rainy day, this color scheme seems quite "shivery" and uncomfortable. On the other hand, a room with warm pinks and yellows that would be just the right thing in cold weather might be stuffy and too heavy when the warm weather comes. However, one woman recently achieved a happy medium. She selected a floor of a soft jasper linoleum. She chose linoleum because it is the ideal floor for the bedroom, being comfortable to step upon, easy to keep clean, and is also marvelously beautiful in color. To go with this green floor she made the walls a soft gray with moldings and trims painted to match. She found that walls of this character took color from the things about them and are appropriate both in warm and cold weather. Next were chosen hangings of pale rose-colored organdie, and the same material was used for the ruffled bedspread. Then a bed of American walnut and a small dressing table with detached mirror of the same woodwork were placed in this bedroom and decorated with small sprays of pink flowers. A bedside table was stained green to match the

Oil Burner Tank Will Go Right There



Cyril Ward is showing Will Maupin right where he's going to have the big storage tank for his Oilomatic burner buried, out of sight in the back yard.

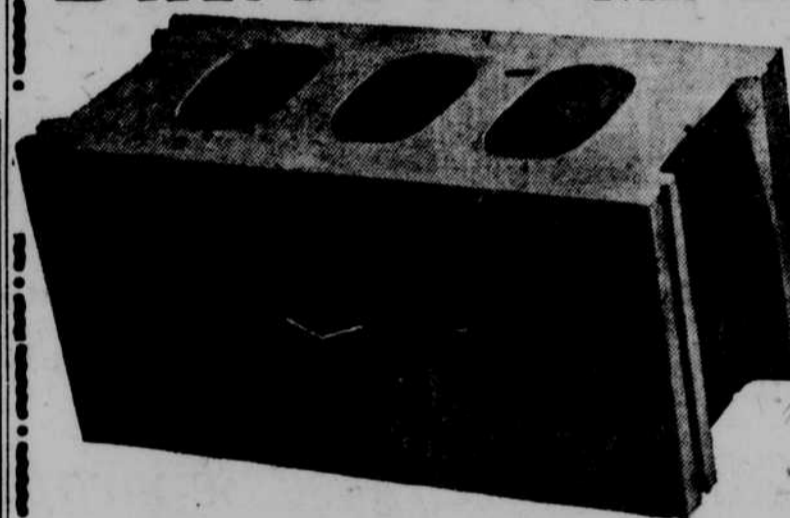
floor, and a comfortable boudoir chair, covered with old rose velour, added a final touch of luxury and comfort, while beside it was a tilt-top table, carrying a small reading lamp. Here and there upon the floor were thrown hooked rugs in black, white, rose and green. This room was not only warm and cozy in the winter because of its rose hangings and trimmings, but because of the cool, green floor, which reflected the summer sunlight, the room was delightful during the summer months.

ANY HOME OLD OR NEW

cannot be considered complete unless it contains adequate luggage. Traveling necessities of the better kind, at a price to fit your purse, are obtainable at the store of

FRELING & STEINLE
1803 Farnam JA 0273

DIAMOND BEST BY EVERY TEST



Besser Made, 3-Hole Concrete Blocks, Defy Competition

Concrete blocks, chimney blocks, fire clay flue lining, porch piers, wall copings, sills, lintels, lawn and garden furniture.

DIAMOND CONCRETE PRODUCTS CO.
Office and Plant, 424 and Parker Sts. WA 6773
FRANK WHIPPERMAN, Mgr., KE nwood 0401

Our Price Is for the Job Complete

When we give you a price for a home, store or building, that price includes everything.

There Are No Extras

In comparing low bids for a job, make sure that all bidders have included in their price, THE COMPLETE JOB.

We will be pleased to figure your work with you.

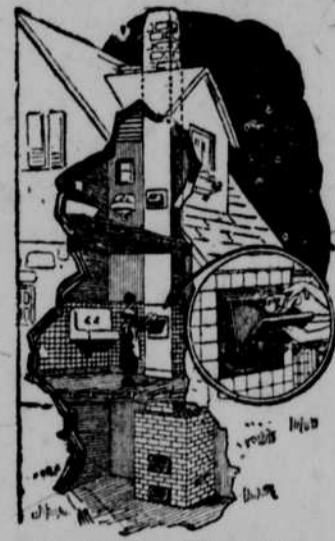
Thank You,

Dave E. Johnson

Building Contractor

4137 Lake St.

WA. 0932



Garbage Disposal Now Easiest Task in Kitchen

COMPLETE independence of the garbage collector's infrequent visit—banishment of the unsightly, unsanitary, evil-smelling garbage can and refuse pile—countless steps saved daily—

these are the advantages the Kernerator brings you—and all without a penny for upkeep cost!

Right where the garbage is created—in the kitchen—the tidy, handy Kernerator hopper door is your constant servant, receiving all waste and eliminating it from the picture—immediately!

The Kernerator consists of a built-in combustion chamber, at the base of the chimney, with hopper doors in the chimney on the floor above. All waste—garbage, newspapers, tin cans, bottles, papers, magazines, litter of all sorts—is dropped through the hopper doors on floors above (see illustration). Falling to the combustion chamber, everything combustible is quickly burned, while non-combustibles, such as metallic objects, are flame-retarded and removed with the ashes. No fuel is used, as the air-dried waste is easily consumed, so the Kernerator costs nothing to operate.

Consult your architect—he knows and recommends the Kernerator. Write us for descriptive literature explaining further advantages or show for appointment and ask us to show you the many Kernerator installations already made in the city.

G. H. ALWINE

658 Brandeis Th. Bldg.

JA 1151

Omaha Representative



Wayne-Soft Water Makes Linens Snow White

Linens washed in clean fresh Wayne-soft water come out snowy white and soft. They last much longer, too, because there is nothing in Wayne-soft water to destroy the fabric as is the case with hard water. Install a Wayne Water Softener in your home and you get clean, soft water all the time. Wayne-soft water is cleaner and softer than cistern water. It is ideal for laundry use and for bathing and suitable for cooking and drinking. Come in to see the Wayne Softener. Prices very moderate. Easy payments if desired. Interesting booklets free.

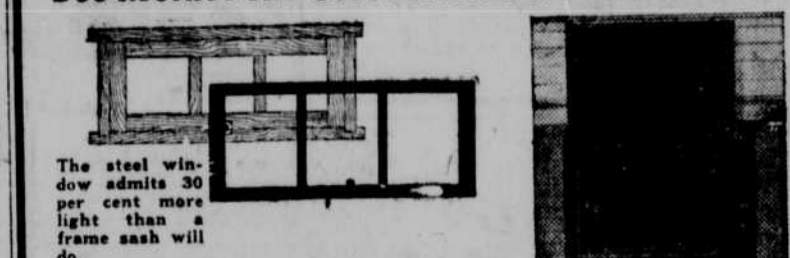
E. D. DeLashmutt

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D. E. De Lashmutt made an offer to supply softened water to readers of his advertising. He has been busily engaged delivering it in gallon lots, bringing "scale" into the pipes.

Des Moines All-Steel WINDOWS and CHUTES



The steel window admits 30 per cent more light than a frame sash will do. The Des Moines All-Steel Coal Chute is durable, unbreakable and neat in appearance. Locks automatically. Protects the wall. The Ideal Firesafe Home is equipped with Des Moines All-Steel Windows and Des Moines All-Steel Coal Doors. Ask us for information and prices, whether for replacement or for new residence.

GATE CITY IRON WORKS, Distributors
11th and Seward Sts., Omaha AT lantic 1197

"Sommer Beats Winter"

June In Every Room

How have you gone through the Winter—with shivers and shakes or with comfort and content? If your home hasn't been comfortable, now is a good time to think about putting it right.

The only heat that heats a house all over—evenly—comfortably—that gives the joy of June to every room—is radiator heat.

Radiation is the even distribution of heat. And unless heat is evenly distributed a house can't be evenly warm. Then, too, moist air at 68 degrees feels warmer than dry air at 72.

Yes, now is the time to think about your next Winter's heating problem. When you don't need heat—in the Spring and Summer months—is the time to install a new heating plant or have the old one put in order.

Heat by radiation. That's the way to more comfort and better health.

Write or Phone for Booklet

Steam Vapor Hot Water Heating
C. H. SOMMER AT 6901
Heating Engineer and Contractor
2202 So. 16th St. AT 9082

"Barrelled Sunlight"

is being used in kitchen, bathroom and basement of The Omaha Bee Firesafe Home to insure perfect finish and abundant light.

Pioneer GLASS & PAINT COMPANY

14th at Harney

"A PROGRESSIVE COMPANY IN A PROGRESSIVE CITY"

BUILDING INFORMATION

The Omaha Bee will be pleased to obtain for you any information you may desire concerning building problems. Simply mark the coupon, or address your request to

BUILDING DEPARTMENT The Omaha Bee

Dear Sirs:— Will you please obtain for me information on the following items:

- Cement block or tile
- Foundation brick
- Clay tile
- Face brick
- Exterior stuccos
- Concrete floors
- Roofings—
 - Tile
 - Asbestos shingle
 - Slate
 - Prepared roofings
 - Prepared shingles
 - Wood shingles
- Heatings—
 - Hot air heat
 - Radiation heat
 - Fireplace and equipment
- Household hardware
- Lighting (Please write about special lighting problems.)
- Interior wall coverings—
 - Paper
 - Paints or tints
 - Special

Name
Street address
City and state

HAPPY HOLLOW

Omaha's Most Desirable Residence District

Where rolling hills begin an unending vista of pastoral beauty, situated just at the edge of the group of Omaha homes known as Dundee and Happy Hollow, lies the new unit of Happy Hollow.

Following the natural contours of the ground, the property rises up the east facing slope, just above the Dundee Sunken Gardens and the Happy Hollow Boulevard. It extends northward from Underwood Avenue to Western Avenue.

Destined to become another group of pretty homes, lots in this section will always hold an intrinsic value and have a permanent property value, with the development of this unit and other building sections around it. Here will be built homes in which to live.

A visit to the location will persuade you of its worth and desirability as the site of the home you plan.

Our new circular, with full information, is just off the press. Write or phone for one.

Your Lot

Building restrictions are such that nothing inharmonious can enter this section—yet are so reasonable that many persons of moderate means have bought and built here.

Prices are not high, and terms may be arranged as low as 10% down and 1% payment per month.

City National Bank Bldg.
AT. 3024

Today

All streets have been paved, city water, gas, sewer and cement sidewalk are in front of each lot. Elm trees adorn the parkings and ornamental iron street lights have been installed.

Each lot is graded in accordance with the natural contour of the ground and to the rise of the streets.

George & Company, Realtors