

THE OMAHA BEE

MORNING-EVENING-SUNDAY

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Private Branch Exchange, Ask for AT lantic 1000
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Omaha—Where the West is at its Best

REVISION OF FREIGHT RATES.

Under a resolution adopted by congress, the Interstate Commerce Commission is about to set out on a big job. An examination for the purpose of revision, of the entire rate structure is to be made. When President Coolidge sent his first message to congress in December, 1923, among other things he recommended:

"Competent authorities agree that an entire reorganization of the rate structure for freight is necessary. This should be ordered at once by the congress."

That the matter was delayed for fifteen months, while congress made political medicine, has not lessened the need for the work. It would be idle to undertake to forecast what changes may be made as a result of this examination. It is safe, though, to assume that the inquiry will be thorough. In fact, the commission announces that the scope of the inquiry will embrace "the conditions which prevail in the several industries of the country, the general and comparative levels in market values of certain commodities, and a natural and proper development of the country as a whole."

We take this to mean that agriculture, for example, will get full and careful consideration for its needs. If this can be carried out as we hope it will be, concessions to the farmer may be expected. A review of market conditions for the last five years, as well as those that prevailed prior to the war, will easily show the need of more favorable treatment for the shippers of farm and feed yard products.

The transportation rates, embraced in the long and short-haul controversy, will doubtless get full examination, too. This may be effected the adjustment which was sought by the Gooding bill, so that the interior rates will not be entirely out of line with the long and short-haul rates, and at the same time the railroads be left in a position to compete with the ocean freight carriers. The best way to insure this is to give to the Interstate Commerce Commission control over both land and ocean rates.

Only rail and water carriers of freight will be looked into under the resolution. Pipe lines, express, and sleeping car companies will be put over to another time. Months will be consumed, but the commission promises that orders will be made from time to time as facts are brought out to warrant changes. Good should come from the investigation. Many inequalities exist, and some injustices, and while all of these may not be removed, it is earnestly hoped that when the inquiry is over the whole transportation industry will be on a sounder basis. The encouraging feature is that congress has put the job into the hands of the experts of the commission instead of trying to solve it by passing a law.

GOOD FOR WHAT AILS YOU.

At last the cross-word puzzle has come into its own. Those who have professed to abhor it may now revise their views. The Chicago Board of Health, looking up for a moment from its absorbing task of combating the flu, says that crossworditis really is a boon to suffering, lazy humanity. In its official bulletin, the board says:

"The causes and effects of the savage little cross-word puzzle microbe may be largely explained by the fact that part of our lives and much energy must be put into amusement to satisfy the play instinct within us. Therefore any play or game that has a mental 'kick' in it is quickly accepted and eagerly pursued."

A substitute for the daily dozen has at last been found. The golfer, the outdoor athlete of any sort, may now keep himself fit by the simple pursuit of a word in four letters meaning the opposite of work. He may cling to his easy chair, to the soft-shaded light, and the glowing hearth, with slippers and pipe, and yet retain his health and ambition.

We know that some reason would be found for the game that has so completely captured the American notion of a good way to spend the evening. Nothing is wholly in vain in this world. But we do admit just a trifle of gratified surprise at finding that the cross-word puzzle is really a contribution to the cause of long life. For that is where good health leads. Hunting for the words, too, is about as violent a form of exercise as a lot of folks care to indulge in.

IGNORING THE MAIN FACTS.

Once upon a time a wise gentleman made the remark that a truth suppressed is worse than a falsehood. It is equally true that it is often possible to deceive the people by suppressing a part of the facts. When a senator of the United States attempts to bolster up his declared policies by making broad statements and suppressing the real facts, it is high time to give those facts to the people.

It is one thing to assert that the consumers of electrical energy in the Province of Ontario are getting current cheaper than the consumers of electrical energy in Washington, D. C., and quite another thing to suppress the real reasons for the difference. Domestic consumers in Ontario do get cheaper current than the domestic consumers of Washington. But the senator did not tell the reasons. Manufacturers of electrical energy in Ontario pay no taxes, and the losses incurred in making and distributing the energy are made up by levying taxes on all the people, regardless of whether they are consumers of electricity.

In Washington only consumers of electricity pay

for the current consumed, while all the people benefit from the taxes paid by the manufacturers of the energy. In Ontario manufacturers pay more for current than domestic consumers, and the extra charge is passed on to the ultimate consumer. In Washington, and everywhere else in the United States, the manufacturers pay less than the domestic consumer for current, and the saving is passed on to the ultimate consumer.

And, taking into account the lowered taxes on the general public because of the taxes paid by electrical companies, and the saving in manufactured articles by reason of the lower cost of power current, the people of the United States get their electrical current cheaper per capita than do the people of Ontario.

These are some of the real facts that Senator Norris did not give to the senate.

THE CONCEALED ETHIOPIAN.

The Nebraska Bulletin is the house organ of the Nebraska Press association, and is edited by Field Secretary Ole Buck. A recent issue discloses the whereabouts of the Ethiopian in certain propaganda that has of late been appearing in middle western newspapers. Doubtless a great many Nebraskans have been wondering why so many letters boosting sunny California have been appearing in their home town papers of late. Secretary Buck explains the mystery as follows:

"California organizations are urging all residents of that state who formerly resided in other states to write letters to their home town papers telling what a glorious place that state is. Therefore, when you get a letter from Uncle Pete Smith, who used to live south of town, and who moved to California a few years ago, better not print it. The chances are Uncle Pete didn't write that letter because he is so anxious to tell old home folks how happy he is, but because some California booster got after him and insisted that he write it. In fact, it may be that some booster wrote it for him and all he had to do was sign it. Don't give away space to advertise California. Use it to advertise Nebraska."

"Use it to advertise Nebraska" is mighty good advice for all Nebraska newspapers to follow. And now that Secretary Buck has explained the sudden influx of California letters it is more than probable that Nebraska editors will proceed to do that very thing.

But the newspaper brethren will probably pause now and then to intimate that this boosting of Nebraska is not altogether a one-sided duty, and that the duty to boost devolves upon others—subscribers and advertisers, for instance. Nebraska newspapers have never been backward about advertising the resources and possibilities of their state. They have kept it up in season and out of season. They have given freely of their time and space for that purpose, often to their own financial detriment. But that never deters a Nebraska editor. It would, however, benefit the editors and the state alike if the editorial efforts received better and more tangible evidences of appreciation. Of course the time will come when these self-sacrificing boosters of Nebraska will get further reward than mere satisfaction of duty well done, but when that time comes they will not be present in the flesh to make proper acknowledgments.

WELCOME WORDS FROM GREENE.

Our over-the-river neighbor, William H. Greene of Council Bluffs, who occupies the highly responsible position of chairman of the ways and means committee of the house of representatives, sends encouraging and welcome words. He broadcasts his belief that a further cut in taxes is to be granted by the next congress. The revenue bill of 1924 will be entirely overhauled, and at least \$300,000,000 cut off the sum now collected by the government.

This conclusion is supported by the fact that the current year's collections will see a surplus of more than \$100,000,000. Last year the surplus was a little more than \$300,000,000. While the congress that had just finished its work made a number of new places to spend money, yet it is possible for Chairman Madden of the appropriations committee to report that the total sum appropriated very nearly touches low water mark of post-war expenditures. A total of just over \$2,300,000,000 appropriated actually represents \$11,000,000 less than was asked for in the budget reported from the president.

Extravagance has been checked, and economy is being practiced. Not the parsimonious, cheese-paring variety, but the healthy sort that has due regard for the need as well as for the desire when it comes to the spending of money. In this respect at least congress and the president got along very well. Chairman Madden's report of savings effected will be read with satisfaction, while Chairman Greene's statement that taxes are to be reduced again will hurt nobody's feelings.

Before Charley becomes wearied with his efforts to reform the senate he should acquaint himself with the fact that it took over twenty years to convince the senate that the Isle of Pines treaty should be ratified. Even the senate can be moved if one perseveres long enough.

A Wisconsin man killed his wife and himself in order to go to heaven. By this time he has made the startling discovery that somebody had turned the signboard on him.

Trotzky being down and out, he is being made the scapegoat for soviet sins. However, his present accusers were lately his most ardent followers.

Doubtless the vice president will take his future waps in the senate-chamber, along with a majority of the senators.

"Isn't worth a cent" takes on a new meaning with the printing and distribution of the half-cent stamp.

Homespun Verse

By Omaha's Own Poet—
Robert Worthington Davie

THE HAPPIEST MAN.

The happiest man in the whole wide world,
I venture at times to say,
Is the man who comes home to his hearth at night
Where his little ones romp and play;
He isn't rich as money goes—
But there's other and better things
That life to a man with a family,
And a true incentive, brings.
The happiest man toils not in vain,
Though his savings be ever small;
The promises of the days to be
Pay well for his work and toil—
And every minute he spends away
Is given to those who run
To welcome him as he journeys home
When the busy old day is done.
The happiest man does not regret
The path he has chosen to tread;
His past is only a part of the joy
That brightens the days ahead.
He lives and shares the richness
That smiles and caresses bestow,
And he is the happiest one among
The measureless throng, I know.

Careful, It May Not Be Safe to Go Out Yet



Letters From Our Readers

All letters must be signed, but name will be withheld upon request. Communications of 200 words and less will be given preference.

An Honest Plea.

Omaha.—To the Editor of The Omaha Bee: Could you allow a little space in your paper to a family that has tried hard to get employment, but has failed thus far for the fact he is what the press and general public class as a "convict."

The writer, it is true, has been confined in prison, but, dear friends, he served his time and was paroled, and by honesty he made that parole.

But while serving his time in prison he was compelled to work in the big flood at Pueblo and he contracted chronic appendicitis and, while willing to work, he can not find employment that he can stand.

For the want of reference, when asked for past employing firms' names, he is compelled to say prison, and when they hear that they turn their back on you.

It is not the convict in stripes that need the public help and sympathy, but the loved ones of those on the outside; but when his or her time is served it is then and then only they need their help. It seems strange in a city as fine as Omaha that such a letter must be sent from in this city.

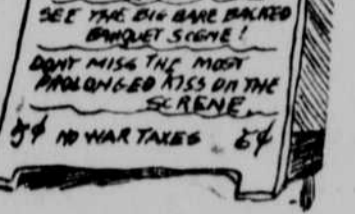
The writer, was compelled to sell my only suit of clothes last Sunday to pay rent and buy groceries for my loved ones, a family of five. My wife is now in need of medical care and we have not the money.

We are not asking for help, only to secure some light work that I can do, is there not some firm in this city willing to go 50-50 with an ex-convict by giving him employment till he can prove himself worthy?

I trust, kind editor, you will first investigate our family and see if we are worthy of a little notice in your great Nebraska paper, The Omaha Bee.

I sign my name and address, with

Abe Martin



As long as some folks want the biggest Idaho 'plater' in the hotel, we'll allus have tippin'. Miss Pearl Motta threw a lovely smoker last evenin' in honor of her last payment on a raccoon coat.
(Copyright, 1925.)

NET AVERAGE PAID CIRCULATION

For FEBRUARY, 1925

THE OMAHA BEE

Daily 76,202

Sunday 77,710

Does not include returns, left-overs, samples or papers spoiled in printing and includes no special sales or free circulation of any kind.

V. A. BRIDGE, Cir. Mgr.

Subscribed and sworn to before me this 23 day of March, 1925.
W. R. QUIVEY,
Notary Public

Center Shots

Democracy has a better understanding of the shape the world is in. The world is flattened at the poles.—Birmingham News.

P. S. I can drive car and I am a painter and painter, but I have no tools or money to buy them.

Silence is Bliss.
"Sam, do you solemnly swear to tell the truth, the whole truth and nothing but the truth?"
"Ah does, sah."

"Well, Sam, what have you got to say for yourself?"
"Jedge, wif all dem limitations you jes' put on me, Ah don't believe Ah has anything to say."—Rochester Times-Union.

Speaking of Fog.
"What does this mean, sir?" said the boss to his clerk, coming in 30 minutes late.

"It was on account of the awful fog," explained the culprit.
"Fog? Fog?" said the boss, testily. "What has the fog got to do with it? You do not live across the bay."

"No, sir, I know I don't, but you do, and I thought you'd be late."—Forbes Magazine.

Three reasons why wives leave home: Jack, gin and James.—Little Rock (Ark.) Democrat.

Leap year may be over, but, quoth the bachelor, a little widow is a dangerous thing.—Oklahoma City Daily Oklahoman.

A man isn't old until he begins to delight in telling what a whirlwind he was in his youth.—Sandusky Register.

We are not in accord with Senator Borah, but his action in connection with the attempt to "sneak over" the congressional salary grab

Oh Henry!

A Fine Candy

... 10c

ADVERTISING.

How Fat Actress Became Slender

Many stage people now depend entirely upon Marmola Prescription Tablets for reducing and controlling fat. One clever actress tells that she reduced steadily and easily by using this new form of the famous Marmola Prescription. Now, by taking Marmola Prescription Tablets several times a year, she keeps her weight just right. All druggists sell Marmola Prescription Tablets at one dollar for a box of 30. If you prefer you can secure them direct from the Marmola Co., General Motors Bldg., Detroit, Mich. If you have not tried them, do so. They are pleasant to take and effective.

Neuralgia



Immediate positive relief

Acute pain that you can hardly bear—that's the time to use Sloan's. You don't have to rub it in. The work by itself does the job by sending fresh new blood to the painful spot. All druggists, 35 cents. It will not stain.

Sloan's Liniment

Kills pain!

Center Shots

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The Most Heat for Least Money

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Millwork and General Building Material at

25% or More Saving

to you. Don't even consider buying until you have sent us complete lists of what you need and have our estimates by return mail. No money down. We ship quick and pay the freight.

W. F. Hoppe Lumber Co.

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Swartz CREDIT JEWELERS
CONFIDENCE COURTESY SERVICE LOAN 10%
1514 DODGE ST. OMAHA
Established 1894

BEE WANT ADS BRING RESULTS.

NEBRIN

The safe remedy for

colds - headaches rheumatism - pains.

Does not depress the heart like Aspirin
25¢ a box
At Drug Stores

"Invisible Overhead"

Items of Expense Peculiar to the Funeral Home

The funeral director must maintain service 365 days a year—for 24 hours a day. The merchant can close his doors at 6 o'clock at night. For 52 Sundays and many holidays he need not open them. The funeral director cannot do this.

The funeral director must, in sense, be a banker for his customers—paying for cemetery fees, newspaper notices, limousine hire, and frequently for telegrams—a fact not generally known.

He must carry a stock of merchandise peculiar to his profession—and sufficient to meet any demand from rich or poor; for man, woman or child. He must provide a chapel for services when needed; he must have slumber rooms for those committed to his care, and family rooms for those who mourn a dear one's death.

He must have a large investment in chairs, casket carriages, flower stands, etc., and provide a peculiar type of automobiles, owned or hired. And every call means a service of three days duration.

He must meet these obligations—or fail to give the service the modern funeral home is expected to give.

Because we serve by far the greatest number of families in Omaha our "invisible overhead" is reduced, for our equipment, as well as our employees, seldom is idle.

This is why we can and do serve at the moderate prices we ask, and still maintain the unusually high standard of excellence which distinguishes Hoffmann-Crosby service.

It is the working of the economic law, as before pointed out.



To serve humanity better in time of greatest need.

Hoffmann-Crosby Funeral Home

Twenty-fourth Omaha, Neb.

Telephone JA cksion 3901

This is the eighth of a series of advertisements dealing with the business aspects of funeral directing. Constructive criticism is invited from the public.

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