


# Donit Walk with your head in the clouds 

You are fooling no one but yourself !
YOUR ability to pay is the smallest
factor in your Credit Rating. Don't flatter yourself into thinking that those
you owe are giving you credit on your flatter yourself into thinking that those
you owe are giving you credit on your wealth.

## If You Are Slow Pay

## \} <br> 

They are simply tolerating your account---and you are establishing a bad Credit Rating. This knowledge not only rests with those you owe, but other credit men have you marked "slow" or "undesirable."

## You Can't Fool Tom and Dick

and expect to do business with Harry. By modern systems of Credit Exchange, each merchant knows, your "Credit Record." The day of the "Dead Beat" is past. The "STow Pay" is now in the limelight.


Build Omaha by Building the Credit Standing of its Citizens

