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"W HEN I shampoo my hair a curd this. It's the natural, harmless way. "Learn the effect just once and you the hair and stays, no matter how fre-quently I rinse with water alone. The hair is sticky and unclean, and loses its curl.

"But then I rinse with the juice of one lemon in a quart of water, and you should see the difference! The lemon juice eliminates the curd completely. My hair is really clean. It keeps its curl.

"Just feel the hair, to know it. Let your mirror, and your friends tell you of its fine, lustrous gloss, its pretty wave.

"The best 'Beauty Shops' rinse like

"Learn the effect just once and you, too, will always rinse like this.

"Get California Lemons. They are heavy with the most effective juice. I know because I've tried them all."

Priscilla Dean.

Send coupon for free book.

-----Mail This---CALIFORNIA ERUIT GROWERS EXCHANGE, Sec apaslos Angeles, Calif. Please send me free book, "Toilet Uses For The Lemon" telling how to use lemon for the skin, in manicuring, and in beautifying the hair. NAM STREET. _STATE. CITY.

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