

TWO MORE POPULAR NOVELS IN FILMS HERE THIS WEEK

Rialto Has Marvel in Photoplay

Strand Offers Hand-Picked Cast in "Sackcloth and Scarlet;" George Gibbs Story in Pictures.

Actor Has Dual Role

Two more screen adaptations of widely-read novels are scheduled for showing at the two leading downtown motion picture houses. The Rialto is featuring George Melford's picturization of Ethel M. Dell's greatest fiction success, "The Top of the World," while the Strand theater is featuring the screen version of George Gibbs' novel "Sackcloth and Scarlet."

Film fans are warned to prepare for a shock, for the Paramount film, "The Top of the World," proves that you can't believe your own eyes—at any rate, not in the movies. Marvels were worked with a motion picture camera during the filming of this melodramatic thriller, and the startling results are said to have amazed all those who were privileged to get an advance glimpse of the production.

Dual Role.

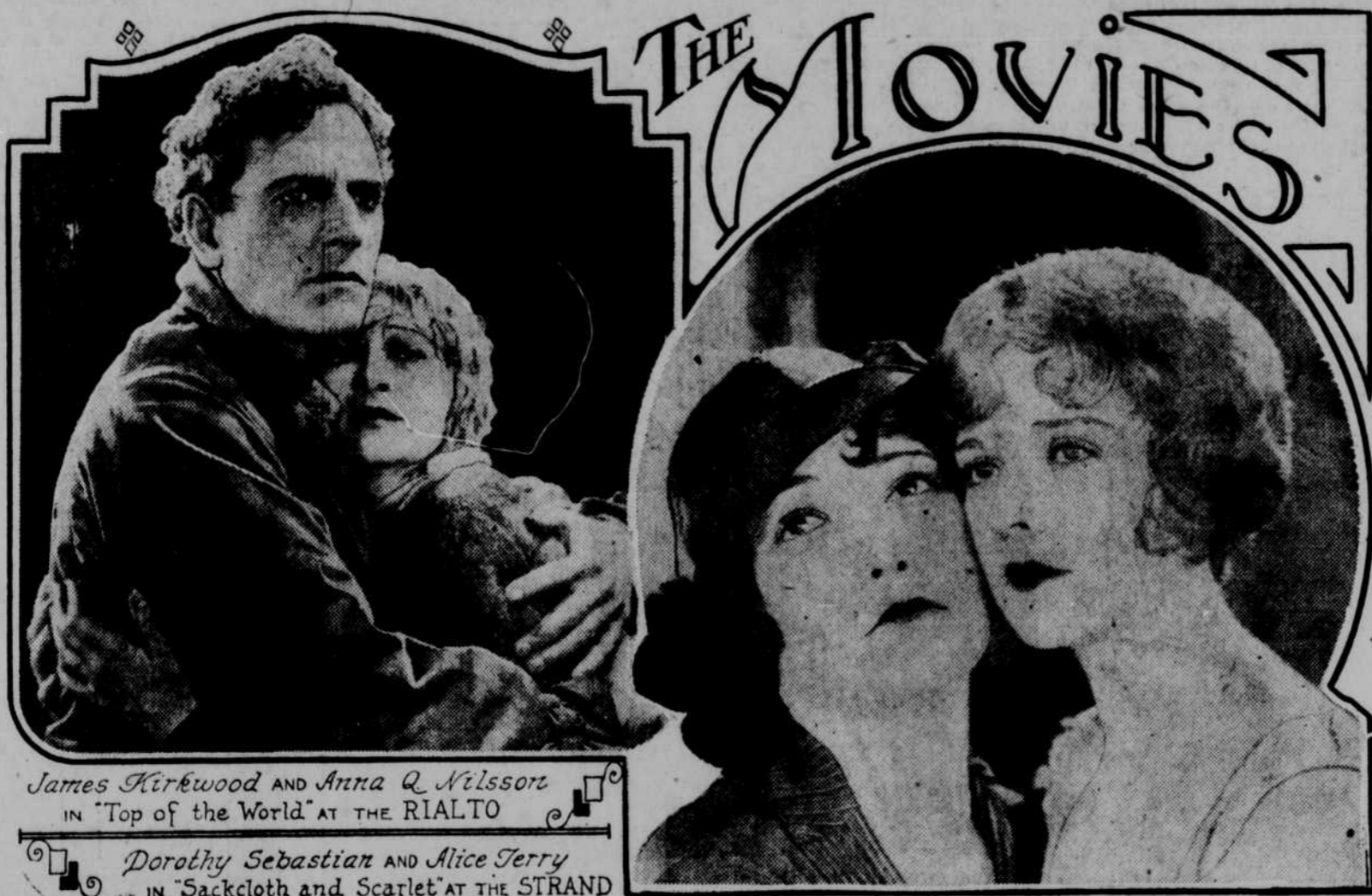
James Kirkwood, who shares featured honors with Anna Q. Nilsson, Raymond Hatton and Sheldon Lewis plays a dual role. The two characters (both in reality Kirkwood) move about freely without any apparent camera limitations. At several points in the picture, Kirkwood shakes hands with himself. Once he grapples with himself and the two characters fight furiously. At still another point Kirkwood is seen lifting his other self to his shoulders, carrying him through a door and throwing him on the back of a horse. The man who performed this camera wizardry is Charles G. Clarke, supervisor of photography, working under the direction of Melford, who produced the picture.

Another Feature.

Raymond Hatton, another of screen's versatile actors brings a brand new characterization. He plays a British cavalry captain, dapper, extremely sure of himself, and more or less dumb. Hatton's versatility has led him into strange picture paths. He is a villain in one picture; in the next a comedian, and in another perhaps a hero.

Hand-Picked Cast.

A hand-picked cast is represented in "Sackcloth and Scarlet," a Henry King production for Paramount. Preparations for the filming of this Gibbs novel began two months before actual filming started. At the time Robert Kane, who presents this production, decided upon this story. Director King began to mentally cast the various roles. He decided upon the ideal players for all but one of the parts. Then he set out to obtain the services of the "ideal" cast and to his own surprise, was successful in each instance. Fitting Alice Terry to the role of Joan Freeman was easy. The story had been decided upon in the first place because the leading feminine role



James Kirkwood and Anna Q. Nilsson in "Top of the World" at the RIALTO

Dorothy Sebastian and Alice Terry in "Sackcloth and Scarlet" at the STRAND

seemed to have been written especially for her. So it came about that the queenly beauty of Alice, star of "The Arab," "Scaramouche," and the "Prisoner of Zenda," became Joan in "Sackcloth and Scarlet."

Orville Caldwell was selected to play the part of Stephen Edwards. Dorothy Sebastian is the one that King had a time to find. She is an attractive 19-year-old Birmingham, (Ala.) girl, who had a brief experience on the New York stage. Her performance in the picture was so great that she was signed for a five-year contract.

"Sackcloth and Scarlet" Story of Fashionable Mountain Life; at Strand

"Sackcloth and Scarlet," is the title of the Strand theater's photoplay offering for the week. It is a screen adaptation from the novel by George Gibbs, with Alice Terry in the leading role.

Three locations, the far west, New York and France, playing prominent roles in the unfolding of this Paramount picture. The story starts in a fashionable mountain resort in California, with Polly Freeman, a wealthy, spoiled 19-year-old New York girl, carrying on a flirtation with Stephen Edwards, a guide. Polly is happy until Edwards asks her to marry him, when she takes French leave and return to New York, where she and her sister, Joan, both orphans, maintain a beautiful home. Polly runs away to Paris and marries a dancer. Joan is ostracized and held for the sins committed by Polly. Finally Joan goes to Washington, where she meets and falls in love with Edwards, who has worked hard, succeeded and been sent to congress. He proposes to Joan, but a few days before the wedding, Polly, who has discovered her husband, reappears. Jealous of her sister, despite the sacrifice the latter has made for her, she determines to claim the now successful Edwards.

"Top of the World" Has Vigorous Melodrama; at Rialto All Week

For those who like vigorous melodrama tinged with love interest, the "Top of the World," film, showing at the Rialto theater this week, fills the bill from soup to nuts.

The photoplay is based on the story by Ethel M. Dell of the same name, and contains all of the compelling drama of her writings. George Melford, who directed the film, selected a superb cast, which includes Anna Q. Nilsson, James Kirkwood, Sheldon Lewis and Raymond Hatton. The plot unfolds the manner in which a high-spirited English girl finds love and happiness after a series of hectic adventures. Unable to get along with her domineering stepmother, and fearful of being forced into a loveless marriage, Sylvia Ongleton runs away to South Africa, determined to marry her childhood sweetheart, Guy Ranger.

Rialto Duet Feature.

George Haupt, Rialto theater organist, and Harry Brader, musical director, are offering this week at the Rialto theater a pleasing musical attraction in an organ and violin duet, "When You and I Were Young, Maggie."

RARE TREAT FOR STRAND PATRONS

Arthur Cunningham, manager of the Strand theater, announces the patrons of his house next week will have a regular treat. But he won't tell what it is. His program he is calling "Take a Chance" week. The feature picture is a James Cruze production, an adaptation from one of the biggest successes of the year. On the stage Art Randall will attend to the music. The comedy will be a two-reel laugh fest.

NEW COMEDY IS RIALTO FEATURE

Lloyd Hamilton has just completed another funny comedy, "Half a Hero," which is being shown at the Rialto this week in connection with the feature picture, "The Top of the World."

Elsie Meyerson's Girl band is the stage attraction. Advance notices class "Half a Hero" among some of the best comedies Hamilton has contributed to the screen and promises that there are many unusual and new situations which have not been seen before incorporated into this comical film.

NEIGHBORHOOD THEATERS

- GRAND - - - - - 16th and Binney
Betty Bronson in "Peter Pan"
Comedy and News
- BOULEVARD - - - - - 33d and Leavenworth
Constance Talmadge in "Learning to Love." Comedy
- HAMILTON - - - - - 40th and Hamilton
Colleen Moore and Conway Tearle in "Flirting With Love"
Comedy and "Daniel Boone" Serial
- IDEAL - - - - - 16th and Dorcas
Doris Kenyon and Lloyd Hughes in "If I Marry Again"
"Galloping Hoofs" and Aesop's Fables

EASY TO BREAK INTO FILM WORK

The unknown girl in Hollywood has a chance to break into motion pictures. Dorothy Sebastian of the "Filles" and "Scandals," says so, and she has a five-year ironclad contract to prove it. On her first day in Hollywood Miss Sebastian landed an excellent screen role in "Sackcloth and Scarlet," a Paramount picture being shown this week at the Strand. Here's how it's done, according to this 19-year-old miss: "First you must have confidence. Luck, too, plays no small part. In fact, it had nearly all to do with my first chance. I just walked right past the studio gate man as though I had been in the habit. I met Henry King, director. He had not been able to find the type of girl he wanted for Polly Freeman in "Sackcloth and Scarlet." He made a screen test of me and I got the part."

HOLDREGE MAN BUYS HAMILTON

The Hamilton theater, Fortieth and Hamilton streets, recently owned and operated by E. J. Monahan has been purchased by M. H. Garvin of Holdrege, Neb., who has come to Omaha to operate the Hamilton and Ideal theaters, the latter at Sixteenth and Dorcas streets. They are being completely redecorated. The theaters will not close during this time as the work will be done in the day time. New projection machines and screens are among the improvements.

NAUTICALS AT CINDERELLA ROOF

"The Nauticals," who furnish jazz tunes, start a long engagement at Cinderella roof tonight. These syncopaters are declared to tease the toes with melodies that, with the

FILM PUZZLES ARE POPULAR

The crossword puzzle film being shown at the Rialto theater is one of the most interesting features of this theater's program. So if you think that crossword puzzles are a thing of the past all that is necessary for them to do is to listen attentively while it is on the screen.



BETTY COMPSON in "NEW LIVES FOR OLD" With Wallace MacDonald, Theodore Kosloff, Sheldon Lewis. A Paramount Picture.

ON THE STAGE BROOKS and ROSS Two Clever Entertainers

STARTS SATURDAY RIALTO DIRECTION OF A.H. BLANK



A RED BLOODED STORY CROWDED WITH TENSE ACTION, FLAVORED WITH ROMANCE AND SEASONED WITH FINE COMEDY AND SPECTACULAR THRILLS

ANNOUNCEMENT: A stirring drama of a girl torn between pity for the wreck of a man she was engaged to marry, and love for the man who helped her to save him.



ELSIE MEYERSON'S GIRL BAND Seven Syncopating Sirens from Sunny California. LLOYD HAMILTON in "HALF A HERO" HALF AN HOUR OF LAUGHTER! LATEST NEWS IN KINOGRAMS - JUDGE'S XWORD PUZZLE!

Strand DIRECTION OF A.H. BLANK

STARTING SATURDAY, MARCH 21

TAKA CHANCE WEEK

THE FEATURE Picture is well worth while. Directed by James Cruze, who has made many good pictures. It was adapted from one of the biggest stage successes of the year.

ON THE STAGE Well, we don't have to do much talking about the stage presentation. Art Randall has prepared real act with his Royal Fontenelle Orchestra.

THE COMEDY You'll get the real laughs from this one, a two-reel banquet for your laughograph. We've seen it and we'll tell you, "It's some comedy!"

The Supplementary Features we have selected those little extra features that a screen program this week will be unusually clever.

Every number is a secret! Every unit will be a surprise! -and the whole show will be a HIT!

Make your plans now for next week. We know you have confidence in the Strand theater, and we want to assure you that our program for "take-a-chance" week is as near 100 per cent entertainment value as is possible.

TODAY ENDS FRIDAY **Strand** **TODAY ENDS FRIDAY**

What Every Woman Knows--and Has Never Told

"SACKCLOTH AND SCARLET" WITH ALICE TERRY

A strong fearless love drama of a girl who shouldered the responsibility for her weaker sister's folly.

On the Stage **RANDALL'S ROYAL FONTENELLE ORCHESTRA** Omaha's Greatest Musical Organization

An All New CROSS-WORD PUZZLE NEWSPAPER FUN STRAND NEWS

Laugh Long and Hearty "GREAT GUNS" A Hilariously Funny, Rib Tickling Comedy That Will Chase Away the Blues

STRAND ORCHESTRA Sutton, Directing HELEN HOAGLAND At the Organ

RIALTO DIRECTION OF A.H. BLANK

TODAY AT 11-1-3-5-7-9 ENDS FRIDAY

ANNA Q NILSSON JAMES KIRKWOOD RAYMOND HATTON and SHELDON LEWIS in

The TOP of the WORLD

You Will Marvel at--

- the furious storm in the mountains;
- the destruction of the dam in the canyon;
- the devastating flood, sweeping away homes and families;
- the panic and frantic attempts to escape;
- the daring rescue of the heroine.

And these are just a few of the big thrills!

A Paramount Picture

ELSIE MEYERSON'S GIRL BAND Seven Syncopating Sirens from Sunny California

LLOYD HAMILTON in "HALF A HERO" HALF AN HOUR OF LAUGHTER!

GEO. HAUPT ORGAN HARRY BRADER VIOLIN Offering WHEN YOU AND I WERE YOUNG MAGGIE!

LATEST NEWS IN KINOGRAMS - JUDGE'S XWORD PUZZLE!

RIALTO SYMPHONY ORCHESTRA - PLAYING "LA TOSCA"