

This Store Participates in the Week of Wonderful Windows Contest  
—See Our Window Tonight for the Letter It Contains—



**--in a Fashion Presentation Extraordinary--**

The Truly Authentic Modes for Spring in

Coats  
Gowns  
Ensembles  
Frocks

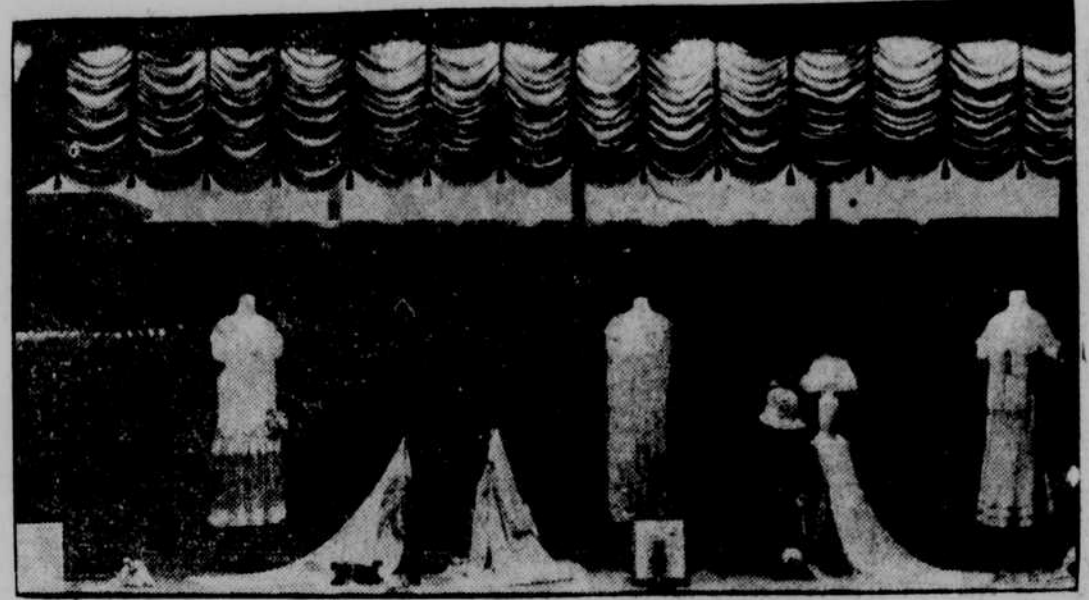


Millinery  
Footwear  
Negligee  
Accessories

The new, the wanted, the distinctive apparel creations in such variety, that choosing the right one is indeed quite simple.

**HERZBERGS**  
"Style Without Extravagance"  
1519-21 Douglas Street

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**The Costume Ensemble Triumphs**

The one outstanding feature of the mode is the costume ensemble—a coat and dress which together form a complete and harmonious costume, yet either may be worn separately. Types for afternoon, street and sport wear; of kasha, twills or silk, or of silk and wool in combination.

59.50 to 98.00

**Style Show**

O m a h a models will show new spring apparel from the regular Thompson-Belden stock. Furniture from Orchard-Wilhelm; hair-dressing by Mrs. Mack. Aquila Court; flowers from Hess & Swoboda.

**Smartly Simple Frocks**

Smart simplicity is the keynote of the mode. Many frocks show a new movement; fullness to the front—a means of expressing the simple elegance of the coming mode.

15.00 and More

Tonight Orchard-Wilhelm company and Thompson-Belden offer an interesting display in the windows of the former Burgess-Nash store at 8 o'clock. Models from the Spring Style Revue at the Strand Theater will appear.



**Thompson-Belden**

"The Best Place to Shop, After All"

# Omaha's Week of Wonderful Windows

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**Spring Styles**

For the Woman of Refinement

**SUITS, COATS, FROCKS, ENSEMBLES**

Which Accurately Indicate the True Trend of Fashion for Spring, 1925

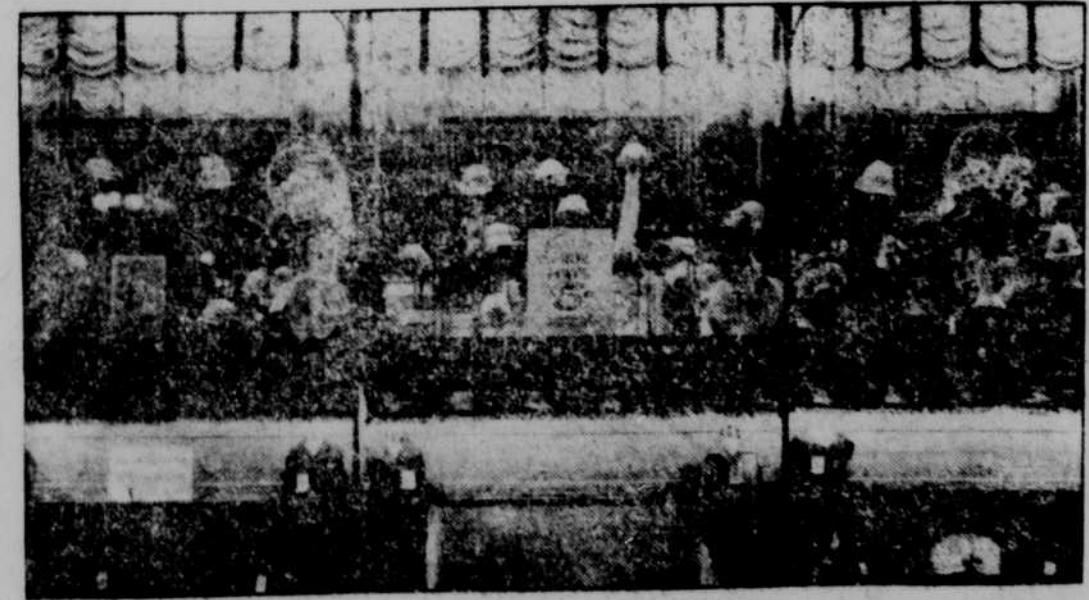
We invite you to view our windows tonight, and visit both our second and fourth floor shops during opening week.

**Haas Brothers**

"The Shop for Women"

Brown Block 16th and Douglas

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An incomparable array of truly beautiful

**HATS**

awaits your visit to this center of new Millinery Modes

Creations for the miss, the bobbed haired matron, and those women requiring large head size hats

Nowhere does beauty of style and quality in millinery meet on such a popular price level as you'll encounter at

**Fischer's Millinery**

Sixteenth and Douglas Southeast Corner

