

# ANOTHER HAROLD BELL WRIGHT STORY IN FILMS

## New Ibanez Film Here This Week

### "Re-Creation of Brian Kent" at Rialto All Week; Author Supervised Production in Person.

### "Argentine Love" Thrills

The pictureization of a well-known novel and an original screen story form the major portion of the program at the two leading motion picture houses for the week.

Harold Bell Wright's widely-read novel, "The Re-Creation of Brian Kent," will interest Rialto theater patrons, and Ibanez' "Argentine Love" will delight audiences at the Strand. For many years Wright refused to permit his books to be made into motion pictures, but Sol Lesser, president of Principal Pictures, changed Wright's decision by agreeing to transfer the novels to the screen just as they were written.

Lesser traveled out to the author's ranch in the heart of the wild and colorful country near Tucson, Ariz., and convinced Wright that the vast motion picture public was comprised of many more than the enthusiastic number of followers Wright possesses. He pointed out to the author that by means of the screen his books could be conveyed to additional millions.

Wright Supervisor.

A stipulation was reached between the producer and the author that Wright should personally supervise each and every one of his productions made by the company, from the scenario script to the final editing of the completed product. The contract was made two years ago and since that time Wright has suspended work and has not yet taken the hands of publishers, to lend a guiding hand in filming his stories. The first of these was "When a Man's a Man." It was followed by "The Mine With the Iron Door," and the latest is "The Re-Creation of Brian Kent." Much time was spent by the producer and author in selecting artists who would typify, both in appearance and character, the individuals upon whom the story is based.

Mary Carr, known as "the mother of the screen," essays the role of that intensely lovable gentlewoman, Auntie Sue; Brian Kent, whose recreation is effected by Kenneth Harlan, is played in the screen version by Bebe Daniels and Ricardo Cortez. Helene Chadwick as Betty Zoe, Zazu Pitts as Judy and Rosemary Theby as Mrs. Kent are the principal characters.

Good Ibanez Story. "Argentine Love," at the Strand for the week, has been described as an "Ibanez story with a perfect ending." The story was written by Bebe Daniels and Ricardo Cortez for the principal roles. Dark-haired, dark-eyed Bebe plays a lovely Spanish senorita.

Cortez, within the last few months, has risen to an enviable position among the screen's younger leading men. His role in this latest picture is one of his own nationality, that of a daring South American. James Rennie, recently seen in the Broadway stage hit, "The Best People," looks every inch the character he portrays, that of an American engineer.

Everything about the picture is Spanish, and how could one start off better than by the selection of Bebe Daniels and Ricardo Cortez for the principal roles? Dark-haired, dark-eyed Bebe plays a lovely Spanish senorita.

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Harold Bell Wright Novel in Films to Be at Rialto All Week

A beautiful story of a man made great by love is unfolded in the screen version of Harold Bell Wright's book, "The Recreation of Brian Kent," showing this week at the Rialto theater. Those who have read the story will agree that it furnishes wonderful screen material, and in the film the characters are so true to life that it seems as if they had stepped out of the pages of the book.

The role of Brian Kent is taken by Kenneth Harlan. Kent is a good man at heart from the start of his career. His ambitions to write are not appreciated by the fun-loving wife, Martha, who is portrayed by Rosemary Theby.

In order to satisfy her cravings Kent steals a small sum of money from the bank in which he is employed. Fear of his detection and the shame of his weakness causes Brian to flee. With suicidal intent he anchors in a small boat and drifts through the darkness of the night down a river in the Ozark country of Missouri.

Fate decrees that the boat swirl into a current leading away from certain death in foaming rapids to a calm bay. Here Brian is found the next day by Judy, a mountain girl, deformed by a beating she received in her infancy by a fiendish father.

Prompted by this wonderful woman's philosophy that the river with its currents is symbolic of life, Brian is inspired to write a book. In order to have it transcribed for proper presentation to the publishers, resourceful Auntie Sue, a kindly old woman, hires a stenographer.

Kent falls in love with the girl, whom he marries after the death of his first wife. He is cleared of his crime at the bank and begins life anew. The film has a splendid supporting cast.

NEIGHBORHOOD THEATERS GRAND - 16th and Binney Milton Sills and Viola Dana in "As Men Desire" News BOULEVARD - 33d and Leavenworth "Doris Kenyon and Lloyd Hughes in 'If I Marry Again' Comedy HAMILTON - 40th and Hamilton Fatsy Ruth Miller in "Fools in the Dark" Also "Days of Daniel Boone"

## THE MOVIES



Mary Carr, Zazu Pitts and Kenneth Harlan in a scene from "The Re-Creation of Brian Kent" at the RIALTO



Bebe Daniels, James Rennie and Ricardo Cortez in "Argentine Love" at the STRAND

### "Argentine Love," New Ibanez Romance, Comes to Strand for Week

The newest romance by Vicente Ibanez, "Argentine Love," a Paramount picture produced by Allan Dwan, with Bebe Daniels and Ricardo Cortez in the leading roles, comes to the Strand for the week.

The story, as the title indicates, is a South American love drama, rich in color and teeming with a fast-moving action. Miss Daniels has the role of Consuelo Garcia, a young Spanish girl who flouts all the old-time-worn customs and traditions of her race and manages the affairs of her heart to suit herself.

It is the custom in the Argentine for the parents to pick the life mate. But not so for Consuelo. She has been to the United States, and acquired, among other things, a fiance—a young American engineer, who accompanies her to the Argentine. The girl's parents are furious, and when Juan Martin, the financial king of the little town of Alcorca, comes to claim his bride there is the "dickens" to pay. Consuelo simply will have none of him, and tells him so. Cortez, of course, has the role of the hot-blooded Spanish lover. James Rennie, heading a strong supporting cast, is Sears, the American.

### "EXTRA'S" BIGGEST GOWN PROBLEM

Which is the more difficult to clothe—a "star" or an "extra?" "An extra" comes the answer—with much emphasis—from no less a personage than Mrs. Henrietta Frazer, wardrobe mistress for the eastern production units of First National. "If it were not for the 'extras' the job of a wardrobe mistress in the movies would be easy," says Mrs. Frazer. "All I have to do with a real star is make a suggestion, show her a new design, or take her to a good modiste and show her a particularly striking gown, and the real star usually smiles sweetly and accepts my selection."

Lambert Hillier is looking for a correspondence school that teaches the rules and regulations of weddings by mail. Hillier has just finished such a scene with Milton Sills and Doris Kenyon in "I Want My Man" which he directed for First National. Now he is satisfied that a director used to handling themes like "The Spoilers" has a lot to learn about the fine points of society weddings.



ROBERT KANE PRESENTS HENRY KING'S "SACKCLOTH AND SCARLET" WITH ALICE TERRY

The human-interest love drama of a girl who shouldered the responsibility for her weaker sister's folly

Next Saturday

### 4 NEW PICTURES AT SAME TIME

Four pictures will be in production simultaneously by First National's eastern units with the starting this week of "The Half-Way Girl," and "The Making of O'Malley."

This will be the high water mark of production for the Earl Hudson units which were brought east from Hollywood last fall.

The last phases of preparation for the two new pictures began Monday with the announcement by Hudson that he had engaged Webster Campbell to direct "The Half-Way Girl," and has assigned Dorothy Mackall to

play a co-featuring role with Milton Sills in "The Making of O'Malley."

It is expected that the last of the interiors for "Chickie" will be completed next week at the Cosmopolitan studios, which First National leased a few weeks ago to amplify its eastern production program. The company then moves to Miami, Fla., for exteriors.

No actress is too old to break into motion pictures, according to Kate Mayhew, who is over 70 and who plays a housekeeper role in William de Mille's Paramount production of "Men and Women." Miss Mayhew has been on the stage for about 60 years and recently made her debut in picture.

### 10 COMMANDMENTS HAS LENGTHY RUN

With the close of the Broadway engagement of "The Ten Commandments" at the Criterion theater last week after a run of 63 weeks all records since motion pictures were invented went by the board.

At the end of its 85th showing at the Criterion theater this picture dwarfs all other long runs. "The Covered Wagon" played at this same theater for 59 weeks, which was the previous long run for a motion picture. "The Birth of a Nation" played on Broadway 44 weeks, which was the long run record previous to "The

Covered Wagon." "Way Down East" held up for 40 weeks.

Ruby Lafayette, 80, who appears in the Ince-First National picture, "Idle Tongues," is blessed with good eyesight, so the risks do not bother her at all. "My eyesight and appetite never fail me," she proudly proclaims. Moreover, she is not the least bit temperamental, although once a stage star of renown.

TODAY Ends Friday



TODAY Ends Friday

Adapted by Jesse Lasky

presented

A Paramount Picture

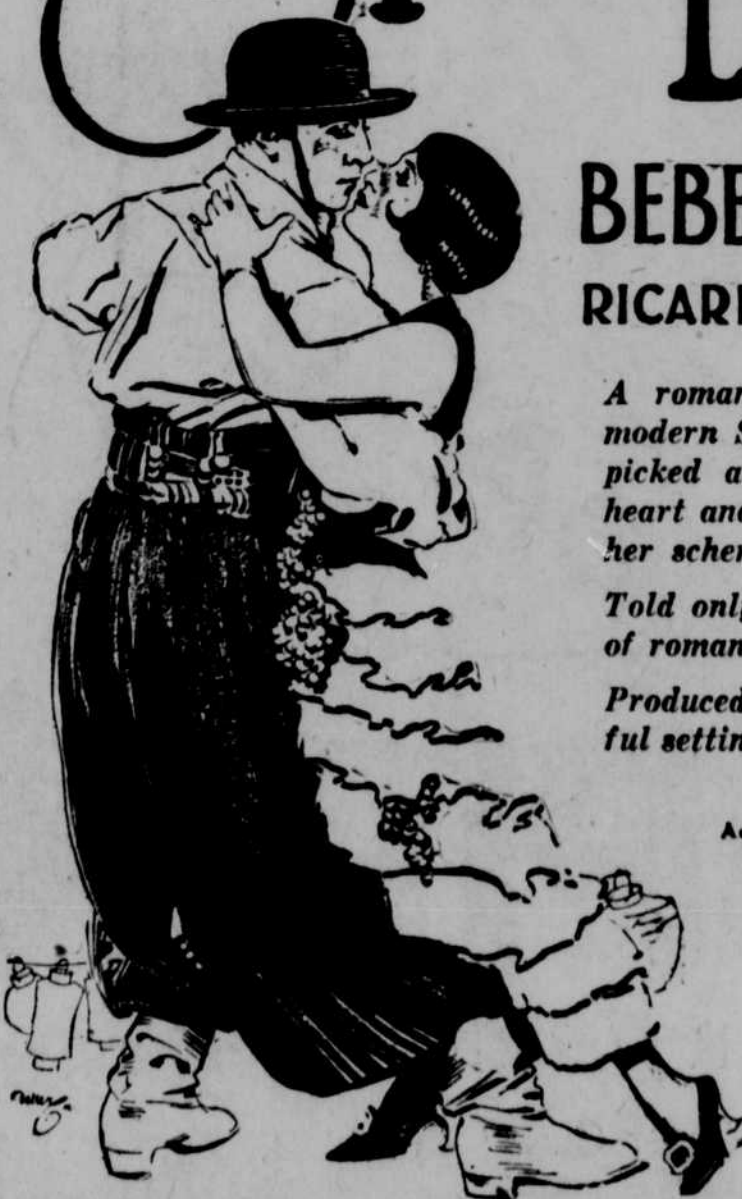
# "Argentine Love"

WITH BEBE DANIEL'S AND RICARDO CORTEZ

A romantic love tale of a modern Spanish beauty who picked an American sweetheart and stirred the fire of her scheming Spanish lover.

Told only as Ibanez, master of romance, knows how.

Produced in gorgeous, colorful setting.



Additional Units of Entertainment,

Strand Orchestra  
Sutton Directing  
Helen Hoagland  
At the Organ  
Newspaper Fun  
Cross Word Puzzles

For the Laughs, "Love Mania"

ON THE STAGE

## Thompson-Belden's SPRING STYLE REVUE

All the Latest Creations Displayed on BEAUTIFUL LIVING MODELS

In Connection With OMAHA'S FAVORITES RANDALL'S ROYAL FONTENELLE ORCHESTRA



### HELLO HOLLYWOOD IS RIALTO COMEDY

Lige Conley will supply the comedy portion of this week's bill at the Rialto theater in "Hello Hollywood."

The comedy has to do with a star and has many comical experiences in a motion picture studio. In some of the scenes two of the well-known comedy actors who are seen at the Rialto, Lee Moran and Lloyd Hamilton, are included in one of the funniest episodes in the comedy being between Lige Conley and Lloyd Hamilton.

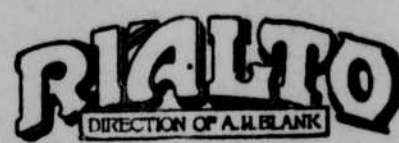
"Adventure," featuring Raymond Hatton, has been completed by Victor Fleming, and "The Air Mail," by Irvin Willat.

### 50 LONG-HAIRED BEAUTIES FOUND

Fifty beautiful women with long hair have been found in Hollywood by Al MacQuarrie, director for Douglas Fairbanks.

The reason long-haired girls were wanted instead of the short-haired ones is that bobbed hair was "not in the cards" in the days when Don Q stood Madrid on its ear. This was shortly before Mars set the stage for the civil war. Not only did the women of that period wear long hair, in Spain their tresses were raven black. So the problem of the Fairbanks company was not only to get long-haired women but to find those whose locks were black.

STARTS Saturday



James Kirkwood

Anna Q. Nilsson



A story of love and sacrifice developed along brand new lines, and told amid thrilling fights, raging floods, rousing rescues and other big scenes.

ON THE STAGE

ELSIE MYERSON'S GIRL BAND From Sunny California

TO-DAY ENDS FRIDAY AT 11-1-3-5-7-9



KENNETH HARLAN HELENE CHADWICK MARY CARR

T. ROY BARNES ROSEMARY THEBY RALPH LEWIS

## HAROLD BELL WRIGHTS Magnificent Story "THE RE-CREATION OF BRIAN KENT"



A wonderfully absorbing story of a man made great through the love of a woman.

Supervised by the author; enacted on original locations.

On the Stage today at 3-5-7-9 o'clock

BOSTON GRAND OPERA CO. ARTISTS

An organization of most exceptional musical merit offering "Musical Moments Supreme"



Rialto Symphony Orchestra HUNGARIAN FANTASY

Lige Conley's Latest Comedy HELLO HOLLYWOOD

CROSSWORD PUZZLE HAUPAT THE ORGAN KINOGRAMS