

THE OMAHA BEE

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Omaha-Where the West is at its Best

THE INAUGURAL ADDRESS.

Throughout the entire inaugural address of President Coolidge runs the dominant note of optimism, and unbounded faith in the country and its people.

President Coolidge makes it perfectly clear this republic would have it known of all men that it has no intention of entangling alliances that would in any wise curtail its control of its own affairs.

In dealing with the question of government, of economy, of tax reform, of world peace, President Coolidge deals in no sonorous phrases. His is the language of the keen student, the clear thinker, the concise writer.

He makes it clear that he has no patience with those who would abandon the time-tried and successful system of party government to chase after the phantom of chaotic individual opinion wrangling over issues that have no firmer basis than individual desire.

That his pledges of economy in government were not mere catch phrases for use during a campaign, but his firm conviction and intent, is made equally clear.

Legitimate business has reason to feel encouraged because of the moderate tone of the president. There need be no misunderstanding his intent to oppose legislation calculated to disturb the even development of business prosperity and favor those policies that will stimulate individual initiative and protect legitimate industry in its every right.

CALVIN'S OWN EDITORIAL.

The following editorial, written in crisp sentences, was penned by the hand of Calvin Coolidge for world perusal. It not only gives the world a correct measure of the man, but it reflects the sober thought of the American people:

Under this republic the rewards of industry belong to those who earn them. The only constitutional tax is the tax which ministers to public necessity. The property of the country belongs to the people of the country. Their title is absolute.

If we expect to erect new structures, we must have a definite knowledge of old foundations.

We must frequently take our bearings from these fixed stars of our political firmament if we expect to hold a true course.

We have been, and propose to be, more and more American.

It is not the name of the action, but the result of the action, that is of most concern.

If we expect others to rely upon our fairness and justice we must show that we rely on their fairness and justice.

A display of reason rather than a threat of force should be the determining factor in the intercourse among nations.

We can not barter away our independence or our sovereignty.

Conditions must be provided under which people can make a living and work out their difficulties. Peace will come when there is realization that only under a reign of law, based on righteousness and supported by the religious conviction of the brotherhood of man, can there be any hope of a complete and satisfying life.

We can only help those who help themselves.

Common honesty and good faith with the people who support a party at the polls require that party, when it enters office, to assume that part of the government to which it has been elected. Any other course is bad faith and a violation of the party pledges.

As they always do when they have a fair chance, the people demonstrated that they are sound and are determined to have a sound government.

Those who want their rights respected under the

constitution and the law ought to set the example themselves of observing the constitution and the law. I favor the policy of economy, not because I wish to save money, but because I wish to save people.

The result of economic dissipation to a nation is always moral decay. In a republic the first rule for the guidance of the citizen is obedience to the law.

The essence of a republic is representative government. America seeks no earthly empire built on blood and force.

ASK DAD.

It is to be hoped that every pupil in Omaha's schools is taking an interest in Know Omaha Week. It is to be hoped that every pupil is asking Dad, "What about Omaha?"

When in doubt, dear children, ask Dad. Probably he doesn't know much more about Omaha than you do, but he ought to know more, a lot more. It's his business to know Omaha, the city where he makes his bread and butter, and yours. He owes it to Omaha and to himself to know all he possibly can about his city. It is his city. He owes it to you, too.

So ask Dad about Omaha, and if he admits he doesn't know what you want to know, ask him why. Dad ought to know just nigh ever'thin', hadn't he?

If Dad can not answer your questions about Omaha, perhaps he will be stirred up sufficiently to induce him to hustle out and overcome his ignorance. Then he can come back and proudly exhibit his knowledge to you. Dads like to parade their knowledge before their children, even if they pretend they do not.

So you ask Dad what he knows about Omaha. Doubtless you can exchange information. You tell Dad what you know, and perhaps some of it will be new to him. Then he can tell what he knows, and perhaps a lot of it will be new to you. In that way you both benefit.

The idea is, of course, for all of us to know more about Omaha at the end of the week than we did at the beginning. The more you know about Omaha the better you'll like it. And the better you like it the harder you'll work to make a better Omaha.

And that, confidentially, is the real reason for Know Omaha Week.

Now get busy fixing up a lot of questions about Omaha to propound to Dad. Depend upon it, Mother will know a lot and doubtless be willing to answer more questions than Dad. Dad, you know, is apt to be peevish after a hard day's work. Mother never is. We've just got to get Dad interested, though.

AMONG THOSE PRESENT.

John W. Davis, recent democratic candidate for president, was in Washington on inauguration day. Although merely among those present, Mr. Davis attracted considerable attention. Among other good things that may truthfully be said of the distinguished lawyer is that he possesses a fine sense of humor.

Appearing before the supreme court in an important case his argument was interrupted by court adjournment over Wednesday. Mr. Davis replied that it certainly would not be possible to hold court on Wednesday "because of certain ceremonies in which I shall not be called upon to participate."

Mr. Davis is not at all downcast by his defeat. Being the fine, upstanding American that he is, he bows to the will of the people, accepts their verdict with a smile, and goes about his business without interruption. And that spirit, after all is said and done, is the spirit that has made this republic great and strong. In defeat John W. Davis is the same optimistic, patriotic gentleman he was before the defeat for the highest office in the world. It was not Davis, but the political policies and the company forced upon him, that met with defeat.

FACE, NOT BROW.

It was a poet who took advantage of his license and made it read "in the sweat of thy brow." But that is not what the Good Book says. It says, "In the sweat of thy face shalt thou eat bread." And, as Dr. Sadler told the Ad-Sellers the other night, there is a heap o' difference. It is not at all difficult to bring out drops of perspiration on the brow. But when a man sweats all over his face he is very apt to be sweating all over his body.

And if this country is in need of any one thing, it is more men willing to work and sweat all over. It needs more men willing to accept jobs and work for wages, and fewer men looking for situations and salaries. It needs more men to tackle the things nearest at hand and put their whole souls into them.

In other words, what the country needs is sweat--good, honest old sweat.

Sixty billion cigars were consumed in the United States during 1924. Placed end to end they would reach from here to the ultimate fit of any professional reformer.

Still, it would be difficult to build enough airplanes to occupy all the hot air created by the controversy.

Let's see; what will we have to pay extra for in order to make up that increase in congressional salaries?

The tobacco now obtainable is bad enough, but just think what it would be if we had to bootleg it. It appears that General Mitchell did not bank in time to land properly.

Homespun Verse

By Omaha's Own Poet-- Robert Worthington Davie

SWEET YOUTH MUST HAVE ITS DAY.

Late nights and cheeriness-- How glide the hours away! Dull thoughts and dreariness-- Sweet youth must have its day! Sweet youth! How soon it flies away from us and dies!

We'll Never Get Out at This Rate



Letters From Our Readers

All letters must be signed, but name will be withheld upon request. Communications of 200 words and less, will be given preference.

Asks for a Report.

Norfolk, Neb.--To the Editor of The Omaha Bee: As far back as I can remember, at the end of each administration, we have had a report from the division of game and fish. Whether it is required by law or not I do not know. I do know, however, that the last administration has not made such a report.

Now there are thousands of license holders in Nebraska who would like to know where the money went to and what we got for it. They would like to know how much was paid for hunting and fishing licenses that has never reached the department treasury. Some do know that books of licenses were sent out over the state two years ago and no money resulted for sales made. They would like to know the output of the several kinds of fish from the three hatcheries.

They would like to know how much of the \$50,000 appropriated to improve lakes was expended for that purpose and what portion of it was illegally spent.

They would like to have the last administration finish its work instead of putting over defeat and doing everything possible to embarrass the present administration.

This is not a partisan demand, because men of all political faith unite in asking for this information. It is a matter that is being discussed at every chapter meeting of every League of Women Voters organization in Nebraska. It is talked upon the street and in the home.

Dame Rumor is busy, but what we want is the truth. C. W. Bryan and Grant Shumway are the men who can give the facts. Will they do it? G. H. NICHOLS.

To the Defense of Dr. Wagner.

Omaha.--To the Editor of The Omaha Bee: In the Bee of yesterday morning in Mr. Maupin's column I note that he refers to Dr. Wagner, questioning his statements. Since the writer is a member of Dr. Wagner's church and has heard him speak on several occasions, something along this line may be in order.

Dr. Wagner is not against revivals, but he does say that the old idea that everyone to lead a better life has to go to a revival meeting and go to a mourners' bench and under excitement make certain promises which are likely to be broken the next week, is all wrong. I think most everyone who stops to reason will know that this is true.

Last year, for the first time in Omaha, Dr. Wagner's church put into operation a plan which worked so well that he was called to Lincoln by the

of the churches of the city to give a talk on it, and still later was called to St. Paul to address a great gathering of Minnesota and Wisconsin ministers.

The plan put in operation last year was simply this: A couple of weeks was set apart and all members of the church who could be asked to take cards with the names and addresses of folks interested in the church. Bankers, doctors, merchants and men and women of various professions went out and met these folks in their homes. They gave them a cordial invitation to become affiliated with the church, talked the matter of religion over with them in a straight from the shoulder way. Something like 200 people joined the church, or some other church as the result of this work.

The plan works--it is not anything theoretical. These people are now for the most part in regular attendance at the services. They are contributing almost 100 per cent to the finances. This year some of these folks helped in a similar visitation campaign. Dr. Wagner's plan, as I have said before, has interested practically all denominations. It is nothing really new or radical. It is a salesmanship proposition--a man to man or woman to woman talk. This may clear up a misunderstanding your article of this morning has caused. In the minds of all who took part in this work, many of them leading business men of Omaha, the plan is more satisfactory than emotional appeals, which usually do not have lasting effects, as you well know. ONE WHO HELPED.

Women on School Board.

Omaha.--To the Editor of The Omaha Bee: Some people thought a mistake had been made when we allowed women to vote, a bigger mistake when they came out as candidates for elective offices, and a terrible mistake when they were elected. But time has proven different.

The four women members of the school board, with three progressive male members, have cast their votes for the biggest progressive and most

BEWARE THE COUGH OR COLD THAT HANGS ON

Chronic coughs and persistent colds lead to serious lung trouble. You can stop them now with Creomulsion, an emulsified creosote that is pleasant to take. Creomulsion is a new medical discovery with twofold action; it soothes and heals the inflamed membranes and kills the germs.

Of all known drugs, creosote is recognized by the medical fraternity as the greatest healing agency for the treatment of chronic coughs and colds and other forms of throat and lung troubles. Creomulsion contains, in addition to creosote, other healing elements which soothe and heal the inflamed membranes and stop the irritation and inflammation, while the creosote goes on to the stomach, is absorbed into the blood, attacks the seat of the trouble and destroys the germs that lead to consumption.

Creomulsion is guaranteed satisfactory in the treatment of chronic coughs and colds, bronchial asthma, catarrhal bronchitis and other forms of throat and lung diseases, and is excellent for building up the system after colds or the flu. Money refunded if any cough or cold, no matter how long standing, is not relieved after taking according to directions. Ask your druggist Creomulsion Co., Atlanta, Ga.

Let Cuticura Soap Keep Your Skin Fresh and Youthful

Simple Soap, Ointment, Toilet Cream. Address: Cuticura Laboratories, Dept. 5, Malden, Mass.

SUNNY SIDE UP

Take comfort, nor forget, that Sunrise never failed us yet.

Neighborhood Notes.

The Ladies' Aid will hold a bake sale at the usual place next Saturday afternoon from 2 to 5:30.

Will Gurley, one of the rising young lawyers of our burg, was a welcome caller at our sanatorium last Monday.

J. E. Davidson was called east on business the first of the week. He expects to be back on the job in a few days.

We expect to announce next week the engagement of two of our most popular young society folk. Ah there, James! Harry Keene, one of our popular mine hosts, has returned from California, where he spent several months. Welcome home, Harry.

Eugene Epley, mine host of our local caravansary, is contemplating some improvements that will appeal to the traveling public. Gene is the man who put the gene in gentility.

We are pleased to note that the practice of our young girls going down to meet the incoming trains is decreasing. That's right, girls; better quit it altogether.

Tom Gulshan, for many years connected with leading mercantile establishments in our city, has engaged in the real estate business, becoming connected with the Metcalf company. We congratulate them all.

Will Jeffers and Ed Flynn, two of our most popular railroad men, report that business is increasing at a very satisfactory rate. They used to pass us without question; now they speak without passing us. This would be a joke were it not so tragic.

While down at the depot last Tuesday we noticed Fred A. Wright and John L. Webster taking the train for Lincoln. They developed that they had business before the supreme court. We are glad to notice this evidence of their increasing practice.

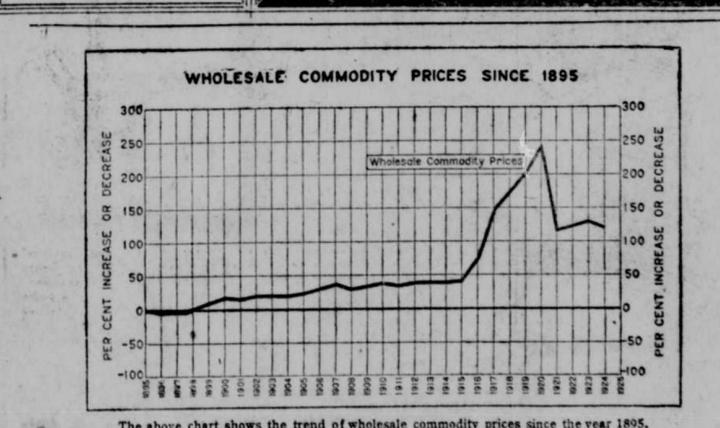
Harry Watts, manager of one of the most popular picture houses in these parts, called yesterday to inform us that he had developed that they had business before the supreme court. We are glad to notice this evidence of their increasing practice.

Odd McIntyre, who does the New York stuff for us, admits that he is partial to Charley Chaplin, but says Charley is giving us old stuff. When it comes to the movies we are a law. We have missed our old favorite, Bill Hart, and even Bill made us weary in his impersonation of Wild Bill Hickok. When Bill lighted on one of those old lucifer matches with his thumb in that picture we shrieked and fainted. Since then we've sort o' leaned towards Tom Mix and Harry Carey.

The Wayne Herald has just entered its 29th year. We challenge any other state to produce a weekly newspaper that equals the Wayne Herald typographically or measures up to it from a country news standpoint. It is always a delight to read Editor Huse's editorial comments, and an even greater delight to look through it for its general typographical excellence. And it is gratifying to note that Wayne and surrounding territory appreciates the Herald a fact evidenced by its remarkable advertising patronage. May it be going strong at the end of another 33-year cycle, with the same capable man at the helm. WILLI. M. MAUPIN.

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The above chart shows the trend of wholesale commodity prices since the year 1895. During the period of higher prices the last several years, charges for telephone service have increased much less than has the average cost of goods and services people buy.

The Cost of Service
ON the loyalty and skill of the human element depends the character of telephone service. The providers of this service must not only meet the market prices for materials. They must also maintain at any cost a high standard of workmanship.
Because of advancing prices, the telephone dollar goes only half as far as it did ten years ago. More than three-fifths of this dollar is necessarily expended for wages. Less would neither attract nor hold the high-grade workers essential to maintain America's standards.
That Bell telephone rates have advanced much less than other prices is largely due to economies in methods and apparatus that have been developed and introduced. It is also because the proportion of operating plant built at pre-war prices is still large, though this is steadily decreasing because of new construction made necessary by the nation's telephone needs.
NORTHWESTERN BELL TELEPHONE COMPANY
BELL SYSTEM
One Policy - One System - Universal Service