

NEBRASKA RETAILERS' CONVENTION HERE THIS WEEK

Speakers of Note to Be on Program

Grocers, Meat Dealers, Dry Goods Men, Furniture and Shoe Dealers in Group Sessions.

Schedule Entertainments

Speakers who have gained wide repute as merchandising experts will address the general and group meetings of the 19th annual convention of the Federation of Nebraska Retailers at the Fontenelle hotel February 23 to 26. The 500 retailers expected to attend will divide their time during the four days between visiting the Omaha wholesale and jobbing houses, attending the general federation sessions, and those of the grocers and meat dealers, dry goods and ready-to-wear, furniture dealers and shoe dealers' associations, and the entertainment programs at night arranged by the Omaha Wholesalers' and Jobbers' association and the Paper and String club.

The first general session will be held Monday night, the merchants being given the opportunity all day Monday to visit the wholesale and jobbing houses of the city, where displays are being arranged for their benefit. At the opening session the officers of the federation—Y. G. Lyford, Falls City, president; M. A. Hostetter, Shelton, treasurer; and C. W. Watson, Lincoln, secretary—will make their reports, and John L. Kennedy, president of the Omaha Chamber of Commerce, will address the merchants.

On the second day all merchants except the grocers and meat dealers, who will hold their first session, will again spend their time visiting the wholesalers and jobbers. The grocers and meat dealers will devote the morning to the discussion of merchandising subjects.

The first entertainment will be a dinner-dance and entertainment given by the Omaha Wholesalers' and Jobbers' association in the Fontenelle hotel ball room, Tuesday night, at which all the visiting merchants and their wives will be guests. The Omaha Associated Retailers also have arranged for a reception and tea for the women attending the convention, to be held at the home of Mr. and Mrs. C. M. Wilhelm Wednesday afternoon.

The second general session will be held Wednesday morning, at which time the general subject for discussion is "Meeting Competition." O. J. Miller of Burwell will talk on "My Neighbor Merchant." Robert C. Line of Columbus, Mont., owner and operator of seven stores in many Montana cities, will talk on "The Chain Store and the Mail Order House." E. U. Dordahl of Sioux City, S. D., secretary of the Retail Merchants' association of South Dakota, will discuss "The House-to-House Canvaser," and W. C. Murden, salesman specialist and former member of the University of Minnesota faculty, will discuss "Knowing Your Market."

Mystic Silence Reigns at Boarding House Table; Once Omaha Mansion

By A. R. GROH.
You get a "family style" dinner for 40 cents, cooked by a maiden woman, who, 40 years ago, was a debutante in one of Omaha's leading families.



The wheel of fortune has turned since then. Her father's fortune collapsed and he collapsed with it. The carriages and horses were sold and, just by the narrowest margin, was the house saved.

It stands one mile from Twenty-fourth and Farnam streets. The large dining room, where once the proud head of the family sat, with his blooming young daughter on one side and his wife on the other, while the servants cooked and served dinner, now sees another class of diners, and has for many years.

"Walk In" Sign.
Anyone may enter. The sign on the front door says "Walk In."

A long table is in the dining room. Smaller tables fill the adjoining room. In the kitchen Miss X tells all day. Before and during meals she is assisted by a young student who works for his board.

It is 6, the hour when, 40 years ago, her dignified and doting father and her pretty mother sat with her in that very room and were waited upon with all the ceremony of the first families.

Eight men now are seated at the table. The young student brings in the dishes—a platter of fried meat, two dishes of boiled potatoes, two dishes of stewed apples, two dishes of macaroni, with bread, butter and "What'll you have to drink?"

No sound is heard throughout that meal except the clatter of the eating utensils and occasionally a curt, "Pass the butter, please."

Spirits of Parents.
Are the spirits of the former owner of the mansion and his wife hovering about, causing embarrassment to these intruders? Not a comment on the news of the day. Not a funny story. Not even a word of argument on politics or religion. Every man's eyes on his plate.

The thin, young man with the glossy hair, drinks milk and declines the meat and gravy. He eats slowly and sparingly and finally takes a pill from a small vial, puts it on his tongue, takes a swallow of water and

annual event of the retailers' convention is one of unrestrained enjoyment and is looked forward to each year as the big social event for members of the federation.

Other Speakers.
Alvin E. Dodd, manager of the domestic distribution department of the United States Chamber of Commerce, is the principal speaker at the federation's general session Thursday morning. His subject will be "Present Confusion in Distribution and Some Ways Out." He is an authority on the question of distribution costs and methods of eliminating waste and will bring a message direct from the recent national conference on this subject in Washington.

A. T. Hupp, secretary of Associated Retailers, Omaha, also will speak Thursday morning on "The Control of Credit." E. U. Dordahl will discuss "Dishonesty as an Avenue of Waste," and Robert C. Line will talk on "New Costs of Retailing."

The final session of the convention, Thursday afternoon, will be devoted to general discussions of legislation, led by S. A. Sanderson, chairman of the legislative committee; "The Burglary Menace," led by C. W. Watson, federation secretary, and general merchandising questions submitted by members led by Cliff Crooks of Fairbury.

National Dairy League Head Is Omaha Visitor
T. J. Newbill, president of the National Dairy league, with headquarters at Chicago, was a visitor in Omaha last week.

The league, of which Newbill is head, has been organized to increase efficiency in the production and distribution of dairy products. While in Omaha, Newbill visited the Alamito dairy and addressed 100 of the employees, explaining the health program the league will carry out this year.

KFCZ Becomes KOCH.
Call letters of KFCZ, radio station at the Omaha Central High school, have been changed to KOCH, the high school was notified yesterday by the department of commerce.

The station will continue its regular schedule, under the new designation.

When in need of help try Bee Want Ads.

Letter Carriers of State Meet at Beatrice Monday

Joint Session in Morning With Postal Clerks; Business Conferences in Afternoon.

The Nebraska State Association of Letter Carriers will hold their annual meeting at Beatrice, Neb., Monday, jointly with the Federation of Post-office Clerks at Gilbert theater, starting at 9:30 a. m.

Delegates from Omaha, representing Gate City branch No. 5, National Association of Letter Carriers are: William Maher, Thomas Croft, W. C. Bouk, George Harris, Dee Lund, and George Gilford.

Joint session will be held in the morning, with separate business conferences of clerks and carriers in the afternoon.

The following program has been arranged by the local committee: Music. Lenhart's Orchestra. Invocation. Rev. W. B. Pardon. Address of Welcome. Rev. W. B. Pardon. John B. Ellis, city commissioner. Report. W. H. Harvey of Omaha. President Nebraska Postoffice Clerks Association. Lenhart's Orchestra. Address. Postmaster Robert Pease. Address. George Cunningham, president Nebraska State Association Letter Carriers.

Calvin Quarter. Address. William Maher, Omaha chairman National executive board. N. L. C. Music. Appointment committees. Audience Song. "America." Committee. Banquet 12, basement of First Christian church. Business sessions 115 p. m., second floor Postoffice building.

'Y' BOYS' CONTEST ON HARMONICA

Tune up your harmonica, boys. The boys' division of the Omaha Y. M. C. A. has started a harmonica contest for any "Y" boy between 12 and 15. The Pioneer club of 200 boys of grade school age started the contest at a meeting Saturday.

The final contest will be held at the annual St. Patrick's day party of the boys' division on March 21.

First prize in the contest is an harmonica donated by Ed Patton; second prize, a silver Y. M. C. A. belt buckle, and third, fourth and fifth prizes are gold pins and sweater monograms.

MORE DWELLERS IN APARTMENTS

The survey of the apartment house vacancy in Omaha which is obtained monthly by Harold Payne, chairman of the rental committee of the Building Owners' and Managers' association, indicates a larger percentage of occupied apartments as compared with December.

In fact the percentage of occupied apartments in Omaha, is greater than at any time since June, 1924.

"For every dollar dad sends to his boy in college he is lucky and glad if he gets half back," blurbs the Fremont Tribune.

WOMEN INVITED TO CONSULT FAMOUS VISITOR

Elizabeth Arden Sends Personal Representative to Brandeis Store to Advise Women on Skin Care.

Every woman who values her good looks will be interested in the arrival Tuesday at the Brandeis Store of Miss Grace McAllister, who is here as the special representative of Elizabeth Arden, the famous skin specialist of New York, Paris and London.

Miss McAllister comes to the Brandeis Store from the fashionable Arden Salon on Fifth Avenue, New York, where her close association with Miss Arden has made her thoroughly familiar with the scientific methods of skin treatment developed by this specialist.

Miss McAllister comes to help every woman who is interested in improving her good looks. She issues an invitation to all women to visit her during her stay. She will give private interviews to all who care to consult her. You may bring to her your problems in the care of the skin, hair, hands, figure, etc. She will outline for you a course of home treatment suited to your particular needs, giving every detail of the scientific method to correct wrinkles or other blemishes which trouble you.

Miss McAllister will have her headquarters at the Brandeis Store, where she will receive visitors on Tuesday and all week from 10 A. M. to 5 P. M. in the Elizabeth Arden Room of the toilet goods department. Appointments, if you desire, may be made in advance by telephoning the store.

Omaha Doctor Has Helped Bring 4,500 Babes Into World in 10 Years

Dr. W. H. Taylor One of Leading Physicians on Obstetrical Cases.

Dr. W. H. Taylor, well-known Omaha physician, has helped bring 4,500 babies into the world in the last 10 years of his practice here. This is a record, according to local doctors.

Dr. Taylor is recognized as one of the leading physicians in the middle west on obstetrical cases. Many of the 4,500 babies were aided in their entrance into the world by twilight sleep, which Dr. Taylor says is more comfortable for the mother.

Less than 2 per cent of the babies handled by Dr. Taylor have died at birth. The cases have ranged from laborers to the best families in Omaha.

PRISONER DIGS WAY TO FREEDOM

Missouri Valley, Ia., Lloyd Reed, entering the second month of a 10-month sentence in the county jail at Logan for juggling motor license plates, dug his way out through the walls Wednesday night and has not been seen since.

The night before a young fellow by the name of Glover was caught in the act of breaching the walls, by Sheriff Milliman.

HEARING SET FOR CONDEMNED MAN

Hastings, Neb., Feb. 21.—A legal battle is expected when the motion for a new trial of Donald Ringer, condemned to death for the murder of Carl Moore, is taken up in the district court at 9 Tuesday morning.

Irregularities have been alleged in the motion upon which Ringer's attorney may wish to present testimony. Judge Dilworth fixed Tuesday morning for the hearing after it was found that a hearing on Monday, as previously planned, might be illegal on account of the celebration of the day as Washington's birthday.



Dr. W. H. Taylor

WHEN CONSTIPATED

W. B. CALDWELL, M.D.
Monticello, Illinois

Rx Syrup Pepsin
(Egyptianenna)
Pepsin
Cherry aromatic
Take one spoonful when constipated

Less than Cent a Dose

TAKE DR. CALDWELL'S SYRUP PEPSIN "THE FAMILY LAXATIVE"

Join Ed Patton's Conn Saxophone Club

Only 6 More Days of the "Sax" Club

Will next Saturday night see YOU a member, learning to play, courting thousands of future pleasant evenings, or will you stand by and see OTHERS garnering in the "Sax" music, the easy terms, and the possible chance to join an ORCHESTRA?

\$2 A WEEK Lessons Included

Be Quick! Join the club before Saturday. It's really closed when the time is up. If you are encumbered with some musical instrument you are not using, tell Patton about it; he may make you an excellent "trade deal." If you live out-of-town, WRITE; if you live in Omaha, but are too busy to call, phone JA. 4779 and the joyous "Sax" man will call. But—remember—only 6 days LEFT.

Ed. Patton Music Co.

Paxton Block Corner 16th and Farnam Phone JA. 4779

Tristate Meet of Credit Men to Convene Monday

Discussions on Various Phases of Business to Feature Two-Day Conference.

Discussions of various phases of business by leading credit men of Iowa, Nebraska and South Dakota will be a feature of the tri-state conference of the National Association of Credit Men, which will open at Hotel Fontenelle at 10 a. m. Monday.

The conference will continue throughout Monday and Tuesday, closing with a banquet Tuesday evening at the Fontenelle.

J. T. Cunningham will be chairman of the conference and J. H. Trago, executive manager of the national association, will be quizmaster and will deliver an address. Other visiting speakers will be J. Bruce Robb, Lincoln; Earl Tiede, Des Moines; E. R. Evenson, Sioux Falls, S. D.; Edward A. Becker, Jr., Lincoln; E. B. Miles, Sioux Falls; Clifford Stipp, Sioux Falls; C. C. Rickhoff, Waterloo, Ia.; H. C. Reed, Sioux City, Ia.; J. H.

Thomas, Des Moines; Ray Campbell, Ottumwa; R. E. Owens, Sioux Falls; E. B. Van Orstrand, Sioux City. The wives of the credit men will be guests at a luncheon at the Elks club at 1 p. m., and a theater party at 2:30 p. m. Monday, and at a luncheon and card party at 1:30 p. m. Tuesday at the Brandeis restaurant. A dance will be held at 8:30 p. m. Monday at the Fontenelle hotel.

SAFETY COUNCIL DINNER TUESDAY

Charles Gardner will lead the singing at the industrial division dinner of the Omaha Safety council Tuesday evening at Hotel Rome at 6:30 p. m. Frank Kennedy, recently appointed state labor commissioner, will be present. Reservations are being made at the safety council office.

Sidney J. Williams of Chicago, public safety director of the national safety council, and Harry J. Bell, manager of the industrial safety division of the Milwaukee Association of Commerce, the speakers at the dinner, will be entertained at lunch Tuesday at the Fontenelle by the executive committee of the safety council.

J. E. Davidson, general manager of the Nebraska Power company, will preside Tuesday evening at the dinner.

DOWN

Brings Either a Celebrated Victor or Columbia Phonograph to Your Home!

\$110 Victor Console
\$89 Columbia Console

Easy Terms
Pay small monthly payments. Take eighteen months to pay. Trade in your old phonograph as a substantial part payment. Your credit is good with us.

Latest Victor and Columbia Records always on sale here

Schmoller & Mueller Piano Co.
1714-16-18 Dodge St. Omaha

Spring

Mother Nature, the Master Painter, is mixing her pigments for the colorful days of Spring. From her palette will issue a new panorama of delightful hues; the promise of new life and hope.

Put a touch of "Springtime" in your sales literature with pictures—clean, sharp "cuts" that add charm and interest to your advertising message.

Phone AT lantic 1000 and a salesman will call and tell you how to reflect the glorious story of Spring in picture and "cut."

Kills Catarrh Germ in Three Minutes

Chronic catarrh, no matter how bad, and cases of bronchial asthma now yield instantly to the same new French discovery. This drugless method called Lavax kills the germ in three minutes, yet is positively harmless to the most delicate tissues. Your head and lungs are cleared like magic. Sufferers are relieved in a single night.

To prove it and to introduce Lavax to a million sufferers in one month, I offer to send a treatment free and without obligation, to any one who will write for it. No obligation. No cost. If it cures you, you can repay the favor by telling your friends—if not, the loss is mine. No matter what you have tried, just send me your name and address, and I'll send you my name and address and prove that you can be rid of catarrh.

W. B. Smith, 1648 Lavax Bldg., Kansas City, Mo.

ELECTRIC SHOPS AND GENERAL OFFICES will be closed MONDAY, FEBRUARY 23 in observance of WASHINGTON'S BIRTHDAY

Discount will be allowed February 24 on all bills bearing discount date of February 22 or 23.

"ELECTRIC SHOPS"

434 and Leavenworth. 15th and Farnam. 2311 N. St.

Nebraska Power Co.

COURTESY—EFFICIENCY—SERVICE