

MISS MAHONEY
Buyer of Coats, Offers

New Spring Coats



MISS MAHONEY
Coats and Suits

as a headline
feature for
Saturday—

\$24⁵⁰

Distinctive new models—secured for this managers' sale—and at \$24.50 they are decidedly the city's greatest offerings.

Angora Downy Wools Flannels
Wool Ottoman Kashona-Crystalana
Gay Plaids Charmeen

Coats—Fourth Floor



MISS GRETCHEN ELBERT,
Manager of Entrance Floor, Offers

900 Pairs Silk and Chiffon Hose



MISS ELBERT
Entrance Floor

Values
to \$2.95

\$1⁵⁵

A real scoop. Perfect Hose of nationally famous makes, all leading colors. All silk, and silk chiffon. Come Saturday, buy at least three pairs.



Peter Pan
Sweaters
\$1⁹⁵

The cleverest of all the new sweaters sell in a regular way to \$3.50—many styles, all colors, smart combinations.

Entrance Floor

Fiber Silk
Scarfs
\$1⁰⁰

Attractive stripes, liberal width and length, deep silk fringe. A \$2.95 value that you cannot resist.

MISS FAYMAN,
Manager of Dresses, Offers

In This Great Sale of Dresses

Scores of New Arrivals to Augment Saturday's Showings

Flat Crepes
Satins
Georgettes
Crepe Romaine
Printed Crepes
Canton Crepes
Kasha Cloth
Novelty
Flannels
Chalk Tint
Flannels

\$15

All sizes 14
to 46.



MISS FAYMAN
Dresses

Dresses for every occasion, strikingly beautiful models.

Not a Dress in the Lot but What Should Sell for a Decidedly Higher Price

Hundreds from which to choose, one prettier than the other. You'll surely want at least two.

Miss Fayman scored a most pronounced success in the securing of these wonderful dresses to offer at \$15 as her entry in the Managers' sale.

Dresses—Sixth Floor

HERZBERGS

"Style Without Extravagance"

1519-21 Douglas Street

Saturday--Last Day of Our Annual

MANAGERS' SALE

An event filled to overflowing with the most startling values Omaha women have enjoyed in many months. Each department Manager is out to break all selling records through offering new value giving records.

MISS PETERSON,
Manager of Girlie Nook, Offers

A Startling Sale of 580 Crisp New Spring DRESSES

For Girls of 6 to 14 Years

Every
Desired
Color

Intended to
Sell up to
\$3.95, Choice
Saturday

\$1⁹⁵

Many
With
Bloomers

Dresses no mother can resist. Plain and fancies. Prettiest patterns that we have shown in many a day.

Fast Color Gingham and Prints

Collars and cuffs trimmed with contrasting colors, embroidered. Many of these Dresses have bloomers to match. Supply your daughter's Wash Dress needs for the entire season. The greatest values yet presented to Omaha mothers.



MISS PETERSON
"Girlie Nook"



Saturday---a Remarkable Selling of Girls' Spring Hats

And, my, what values, what beautiful Hats. Silks, Straws and Combinations; Tailored Hats and Poke Bonnets.

Two Big Value Groups

\$1.95--\$2.95

All the new bright colors. Red, Green, Rust, Shiek, Penny and Poudre Blue. Every hat was intended to sell at a price much higher.

Girlie Nook—Fifth Floor



Girls' Princess Slips

Sizes 6 to 14



\$1⁰⁰

Fine quality White muslin, lace and embroidery trimmed; a regular \$1.95 seller.

MRS. GAGE,
Manager of Millinery, Offers

For Saturday
a Continuance
of Her

Great Sale
of
1200

Smart New Spring H-A-T-S

\$10 - \$7.50 - \$5 Values

Colors
Rose Pablo
Yellow
Wood Sand
Orchid
Green Gay
Pheasant
Henna Rust
Castilian
Bluet Black
Terrapin

\$3

Materials
Crepes
Faille and Silk
Milans
Combinations
Hemps
Ombre Felts
Two Tones
Straw
Combinations
Embroidered
Silks.



MRS. GAGE
Millinery

The selling has been the greatest in the history of this store. Several hundred new hats have been included to augment Saturday's selling.

If you want to share in the most startling Millinery values Omaha has ever enjoyed, be here Saturday. The assortments are wonderful, the values incomparable.

Millinery—Third Floor

MADAM DAHL,
Manager of Corsets and Infants, Offers

Irresistible Bargains In Infants' Wear

Infants' Kimonos

Sizes 1 and 2 years.
Good quality, cut
full, a \$1.50 value.

95c

Infants' Gowns

White with dainty
touches of colored
embroidery, \$1.50
value.

95c

Flannelette Gertrudes

Dainty shell trim-
med, a remarkable
value at

95c



MADAM DAHL
Corsets

Extra Special Hand Made Slips - Dresses

for Infants 6 Months to 1 Year.

Slightly soiled, value to \$3.45. Supply baby's needs at this extreme low price.

\$1⁷⁵

Mezzanine Floor

Saturday:

9 A. M. to 1 P. M. Only

Final
Close-Out
of all

Winter Coats

Regardless of Former Worth
or Selling Price

In Two Lots

\$10 - \$20

The most daring Coat clean-up ever attempted by this store; Coats that sold at four to six times the prices quoted. We always effect a clean-up regardless of cost or loss. Saturday is surely your opportunity.

- Gorgeous Fur Trimmed Creations
- Every New and Wanted Material
- 100 Coats Included
- Just 4 Hours of Selling, 9 to 1 o'Clock.
- Buy Your Next Winter Coat Saturday

Fourth Floor

MISS MAHONEY,
Manager of Coats and Suits,



MISS MAHONEY
Coats and Suits