



ESSEX

*And Greatest Production Gives
Unequaled Value Advantages*

Hudson-Essex have always enjoyed manufacturing advantages that permit a lower selling cost than any rival, both from the standpoint of volume production and because of simplicity of design.

Today's Essex, for instance, is the finest ever built. It is the smoothest, most reliable Essex ever built. It is the best looking, most comfortably riding Essex ever built. And the price, because of volume, is the lowest at which Essex ever sold.

As the Coach Body changed the whole trend to closed cars, so the patented Super-Six principle and other advantages exclusive to the Hudson and Essex Chassis, likewise forecast the mechanical design of the future.

In Quality Hudson and Essex Are Alike

Essex provides stability without unnecessary weight. It has economy without sacrifice of performance.

It is low priced without disappointment in looks or reliability.

It is more than up-to-date in design. It is in advance of any car with which its price can be compared.

It is built on the Super-Six principle, by Hudson workmen in the Hudson shops.

In quality Hudson and Essex are alike. The patents which make the Super-Six the most enduring, smoothest motor and give it all advantages, prevent any from copying its chassis as has been so generally done in copying the Coach body.

DELIVERED IN OMAHA

ESSEX COACH, \$995

Freight and Tax Paid

OMAHA HUDSON-ESSEX CO.

1918 Harney Street

Tel. AT lantic 5065

Associate Dealers:

MARMON-HAYWARD, Inc.

2416 Farnam St.

A Notable Dealer and Service Organization for This Territory:

FREMONT, NEBRASKA
Luther C. Larson

BLAIR, NEBRASKA
Arndt-Snyder Motor Company

COLUMBUS, NEBRASKA
Columbus Hudson-Essex Company

GRAND ISLAND, NEBRASKA
Hartsough Motor Car Company

RED OAK, IOWA
George M. Murray

NORFOLK, NEBRASKA
Schauble Hudson-Essex Company

CLARINDA, IOWA
Rope Motor Company

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PIERCE, NEBRASKA
E. W. Hansen

FULLERTON, NEBRASKA
Knowles & Son

AINSWORTH, NEBRASKA
O. L. Hicks

NELIGH, NEBRASKA
W. E. Bitney

ELGIN, NEBRASKA
Elgin Oil Company

**Essex
Deferred Payment
Plan, \$350 Cash,
Balance Monthly**