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# Let's Go Shopping With Polly

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The Present Silk Style Season a "Printed" One—All Silk Alpaca Specially Priced—"Silk Flannel"—Tub Crepes and Bengaline.

**H**AYDEN Bros' silk department announces that the present silk style season will be a printed one, and they present truly fine values at from \$1.95 to \$3.95. The popular bordered crepes are \$3.50. All silk alpaca, "the my judgment that these regular \$4 a yard values, are especially priced at \$1.75, and they're in all of the new shades. Brocaded crepe that was \$3.50 and \$3.95 is now \$1.99. Bengaline of assured fine wearing quality are from \$1.95 to \$4.50. Absolutely fast colors are the striped "silk flannel" pieces. Silks in the flannel colors at \$2.95. For your buying, dear auto show visitors.

An excellent spring coat-frock for the large woman has long revers and two buttons, one below the other, instead of four, set in a square effect to give a slendering line. It is made of a kasha-like fabric called kassavan and comes in brown, green or navy-blue, with collar faced in tan; sizes, 38 to 44; about \$49.50.

"Flannel De Sole" Enchanting New Fabric Discovery In Smart Shop.

**T**HE Silk Shop, 1517 Douglas, presents "Flannel de Sole" which is not at all "flannelly" to the touch for it is pure silk guaranteed fast colors and the colors are those lovely shades which we heretofore have associated only with flannels. Stripes, large stripes, small ones, and small and large ones on the same silks with one's choice of either solidly colored or white backgrounds. Extraordinarily pretty they're offered at \$2.95 a yard.

A practical and comfortable coat for spring wear in town comes in tan or gray covert cloth. The straight lines, narrow collar, and rather narrow notched revers give a slendering line, equally becoming to the tall woman and the young girl; wide sleeves have narrow turn-back cuffs; two link buttons; sizes, 14 to 20; about \$45.

"Inecto Hair Dye Decidedly Successful" To Quote Well-Known Beauty Shop Owner.

**M**ISS SULLIVAN, owner of the Leonore Beauty Shop, 236 Aquila court, AT. 4649, reports wondrously effective results with Inecto Hair Dye. Natural, that's the word that best describes the appearance of dyes consummated with a combination of Inecto and Miss Sullivan's skill. Bleach Facials are the reasonable thing now—and you're sure to be delighted if you have one in this shop.

The girl dressing on a moderate income could not make a mistake in buying a frock suitable for dinner as well as informal evening occasions—front flare in the skirt, and a youthful scarf; fuchsia, black or blonde; sizes, 14 to 20; about \$35.

Importing Shop an Interesting Shop to Visit While in the City.

**T**HE NIPPON IMPORTING COMPANY, 208 South Eighteenth street, is a really truly Japanese art and gift shop and the visitor to Omaha will do well to visit it while in the city. Here are lovely things in wearing apparel, kimono and dressing robes for men, women and children; lamps, vases, screens and trays. Gifts from 10c up!

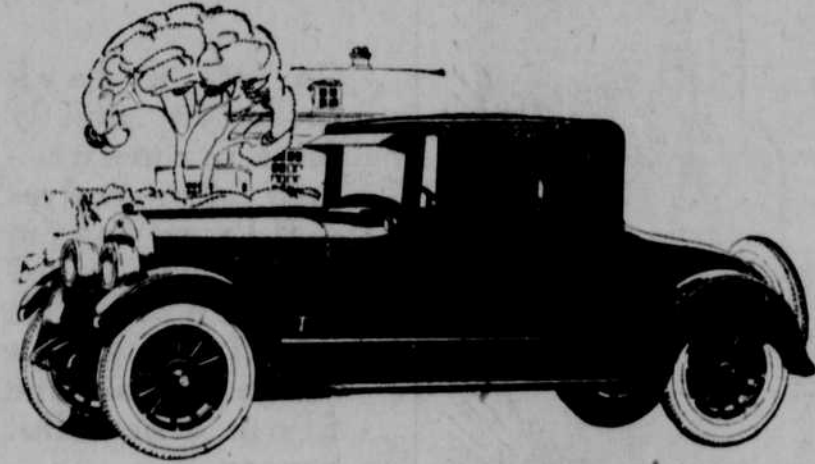
Gaily striped as any awning in Spain are the new silks and soft wools for spring and summer sports frocks.

Automobile Drivers Should Correct Defective Vision.

**S**URELY all automobile drivers should be interested in the correction of defective vision! Mrs. M. J. McCarthy, optometrist, is now located at 312 Paxton block, J.A. 1055. She will fill oculists' prescriptions, duplicate any lens and assist in the selection of the correct type of frames for your needs.

**Impressive Flower Blanket for Casket**  
Created in Omaha Flower Shop  
---Fragrant Arrangement of Pink Roses, Lilies of the Valley and Sweet Peas With a Cluster of Orchids in the Center

**I**T WAS my very great pleasure to watch Mr. Hess, flower artist of the Hess & Swoboda Flower Shop, 1805 Farnam, the other day while he worked absordely on the great fragrant blanket which was to cover a casket. Pink roses, sweet peas, lilies of the valley, were artistically placed over the surface of the blanket, the tiny flowers wired together to give the desired permanency of arrangement. Hundreds and hundreds of softly glowing blossoms gave of their sweetness to render the tribute of the living to the dead. Perhaps there is no other floral piece which demands so much experience and skill of the florist as this great piece, so exquisite when finished. A cluster of orchids completed the equitiveness of the ultimate achievement. Beautiful Automobile Show visitors from out-of-town will find the Hess & Swoboda shop a wondrous discovery—so lovely are the great cases of cut flowers, the masses of bloom in potted arrangement on tiles in the window that one feels that he has wandered into a far country under tropic skies, so exotic the color, so varied the growth. Forget-me-nots, a "brand new" variety, violets, hyacinths, jonquils, cineraria, bonnevilla, salvia, exclamation—all lovely.



**Bolling Green Two-Passenger Coupe**  
Demonstrates Smartness of Carriage Top and Rumble Rear Deck Seat

**T**HE J. H. Hansen Cadillac Company, Twenty-fifth and Farnam, is showing a smart Hansen two-passenger coupe at the Auto Show—a gay affair of Bolling Green with a swanky carriage top and a comfy rumble seat in the rear deck. Incidentally one might add that there's a tiny square door opening at the side of the car which permits the placing of one's golf clubs in the back—niche hamper—or whatnot. Interesting. The two extra tires are incased in black with the Cadillac seal directly in the center and there are curved fender guards, one at either side of the tires. The bumper at the front matches the cross numbers. Did I say that there is a soft gray cloth upholstery in the car, faintly striped in black?

**When You Buy Diamonds It Is Well to Buy Them From a Precious Stone Specialist Whose Knowledge Has Been at the Disposal of the Omaha Public Since the Shop Was Established in 1882.**

**T**HE John Henriksen Jewel Shop, Sixteenth and Capitol, has been established since 1882 and it is with entire authority that information is given out regarding the diamonds in this shop. Loose diamonds, hundreds of them in every desired size, exquisite in cutting and perfection of brilliancy, are shown to the prospective diamond owner together with suggestions as to the suitable stone for certain mountings shown in both platinum and white gold, many of them with combined sapphires of quaint cutting. Special diamond values for Auto Week are offered in loose stones, rings and pins. This is a big shop—one in which will be found a surprisingly large stock of silver in flatware and hollow, watches and Seth Thomas clocks. Also the dainty jewel gift novelties dear to the feminine heart. Headquarters for Hawkes and Libbey cut glass.



**Black Kasha Coat Chooses Silver Fox of Creamy White ---Black Pointed for Its Collaring---Chinese Lace Cuts Out Design to Advantage Against Black Satin of Dinner Frock---Sports Wear Kasha Ensemble Uses Plaid Silk With Chic Effect**

**T**HE M'GUIRE DRESS SHOPPE, mezzanine floor, Paxton block, Sixteenth and Farnam streets, presents alluringly styled models for Auto Show Week. Black Kasha is a silver fox collar coat with its lower lining of natural Kasha, its shoulders lined in ivory crepe. The natural kasha outlines odd little points on the collar front, the patch pocket is with their pleated ribbon trim and the slashed cuffs. Cream richness is the Chinese embroidered lace yoke, 29 inches deep, lined through the last few inches in a beige chiffon. The design cut out and applied on the black satin of the dinner dress it adorns. Slim and straight, the dress has a straight bands across the lower part of the skirt. Rose, tan kasha very soft tailors the ensemble coat which has parallel bandings of tiny tucks across its entire surface. This is worn over a frock of faille crepe with collar and flaring jabot of Irish crochet. For sports wear the ensemble with dashing bit of plaid silk on coat with fringed revers of the same plaid under small standing collar. Swank!

**Petit Point Bags, Dainty Pearl Bracelets, Tear Drop Chokers, Exquisite Handkerchiefs an Accessory Showing to Delight**

**L**A BOSCHIN'S, INC., Hotel Fontenelle, 18th and Douglas, has a most extraordinary showing of stylish accessories. Handbags of petit point on ivory silk, imports of decided chic, those infinitely fine beaded bags which are quite the thing in Paris, my dear, pleated silk bags for afternoon with crystal ornaments, a truly impressive bag showing. Bracelets and chokers of a diversity of types, dainty handkerchiefs, all handmade, and the new scarfs in vivid color tones. The lovely accessories that finish the costume for spring.

**Owner of Specialty Shop for Children Returned From New York Discusses Clothes Needs of Boys and Girls From Infancy to 14 Years**

**C**HESTER NIEMAN of the Children's Shop in Aquila Court has just returned from a buying trip to New York and it's interesting indeed to hear his policy of catering to the clothes needs of boys and girls from infancy to 14 years. New things are arriving daily—the pretty, practical toys that the children love and that mothers heartily approve. Fine quality and materials are to be found in all "children's shop" apparel with a highly desirable standard of workmanship throughout. Upon the presentation of bank references Mr. Nieman will gladly send out kiddies clothes for your viewing. Why not call during Auto Show Week and establish credit relations? A suggestion.

A dress that is suitable for either the young or old matron is made of kasha with kasha in a contrasting color set under the inverted pleat that extends from the soft round collar to the hem in front. Contrasting kasha is also inserted at each side of the pleat. It comes in natural with brown or yellow or blue with white; sizes, 14 to 20; about \$49.50.

**Stock of Silken Underwear Moved to Main Floor---A Sale of Irresistibly Styled Garments Are Offered at Surprisingly Low Prices**

**T**HOMPSON-BELDEN'S have moved their entire stock of silken underwear to the main floor and they're having a "typical Thompson-Belden sale" to quote one of the people who merchandise the wares of the store—this to mark the moving as an event of importance. Tailored with dainty lace trimming, or hemstitched with a facing of narrow blue ribbon along the upper edge are teddies at \$2.95 and \$3.50, these in flesh and peach. Especially to be noted are the gowns of a generous fullness with lace round the hem sides and the edges of straps over the shoulders—gowns of finely heavy crepe de chene at \$4.95, in a tucked style front also in a plain front with pretty little appliques of three oblongs of embroidered batiste cut out and pinned on net in peach, flesh and maize crepe de chine. A V-neck or Jenny neckline may be chosen in a wide lace-trimmed gown with tiny ruffles of ribbon down the front. These are a shopping find at \$7.45. Slips to add smartness to any frock are of faced in white and flesh with a 20-inch hem to make them shadow proof. Newly arrived under values to delight the discriminating make this a sale offering of interest.

## Past Master Harmony Trio Coming to Rialto



Bob Hawks at RIALTO

Three men, past masters in harmony singing, are Taylor, Parsons and Hawks, who will appear this week at the Rialto theater.

## Norma Talmadge Takes Bicycle, Buggy Ride



Norma Talmadge

A horseless buggy and a bicycle built for two. The Norma Talmadge takes a ride on both in her new photoplay, "The Lady," coming to the Rialto theater for a week starting next Saturday.

## RIALTO BOOKINGS IN NEAR FUTURE

Norma Talmadge's latest picture, "The Lady," is coming to the Rialto the week of February 21. Richard Barthelmess and his wife, Mary Hay are coming the week of the 23rd in their new film, "New York." This is the first time Mrs. Barthelmess has appeared opposite her husband on the screen.

March 7 the screen version of Harold Bell Wright's "The Recreation of Brian Kent," with Kenneth Harlan and Helene Chadwick in the leading roles, will be shown. James Kirkwood in "Top of the World," and Milton Sills in "I Want My Man," are two other March bookings.

## FILM HAS SCENE IN FRISCO TOWN

What city has been most often the scene of the action of a motion picture story? New York has figured in many, and countless other dramas have moved against a London background, but one of the cities most familiar to the movie fan is San Francisco.

## At the Grand.

Lewis Stone, Florence Vidor and Lew Cody have the leading roles in "Husbands and Lovers," the photoplay attraction for today and tomorrow at the Grand theater. The picture is a direction of John M. Stahl's who produced "The Dangerous Age" and "Why Men Leave Home." The feature film for Tuesday and Wednesday will be Jack Hoxie in "The Forbidden Trail," a story of the west. Alberta Vaughn in "The Telephone Girl," is an added feature. Thursday and Friday, Jack Holt will be seen in "Wanderer of the Westland," a Zane Grey story made entirely in natural colors. Saturday, the feature photoplay will be the screen version of Gene Stratton Porter's novel, "A Girl of the Limberlost," with Gloria Grey in the title role.

## Romance Abounds in Film Camera

Man's Daily Work News Reel Photographers Must Be Speedy; Story of Kinograms Is of Un-usual Interest.

Modern newspaper making has been the basis of romance in much fiction, the rush for an exclusive bit of news or a "beat" or a "scoop," the haste with which it is necessary to print the huge editions and the romance which surrounds the work. But there is another profession as engrossing as the publishing of a modern newspaper, as it embraces the same elements as those present in securing "news." And it is a profession that so far has been overlooked by fiction writers.

The making of the motion picture news reel is a new vocation, and for that reason may have been overlooked by the writers. Big it is an ideal topic for them. The reporter on a newspaper is sent to get the story, he can arrive there any time within reason during or after the event, gather his facts from witnesses or from many other sources, but the cameraman must be there when the event happens.

Must Be Young. You can't tell anything to a camera. The successful news cameramen are young men. They need to be young and full of nerve. When the visiting prince or potentate visits our shores, the cameramen of a dozen news weeklies board the mail boat and meet the incoming steamer, and through a combination of suggestion, sales talk and pleading finally persuade the visitor to abandon thoughts of getting to his hotel, and to pose for the camera while the customs men go through his baggage.

In the early days of pictures, the news reel or "weekly" was more of a topical publication, containing a hodge-podge of items of interest, and but few of them founded on news of the day. Six years ago a news reel was founded by newspaper and motion picture men. The idea was to apply to a news reel the essential elements of modern newspaper making. Haphazard photographing of routine news, slipped into a reel with titling, did not constitute a news reel, according to the founders of Kinograms, the news reel distributed through the Educational Film exchanges.

Newspaper Men Backers. Practical newspaper men were behind the Kinograms idea, men experienced in gathering and editing news. They were familiar with the idea that mean newspaper entertainment and they applied these ideas to their motion picture news reel. Three months later Kinograms had won its place as the first real newspaper of the screen.

"Built like a newspaper" is still the Kinograms slogan. This news reel now has a worldwide organization. Seventy cameramen are employed regularly and correspondent cameramen to several times this number have been appointed in all quarters of the globe. At the death of former President Woodrow Wilson, Kinograms had a complete 250-foot story on the life of the former president on screens all over the country within an hour after the announcement of Mr. Wilson's death.

Kinograms had again anticipated the event and furnished the news in pictures to theater patrons thousands of miles away almost instantly. On the day of the big parade of the Twenty-seventh division in New York will millions jamming every street within blocks of Fifth avenue, the executive staff of Kinograms worked like a general staff of a huge army during a critical battle. Lines of communication through packed streets had to be discovered and kept uninterrupted.

## STRAND GIVES COMING FILMS

Patrons of the Strand theater will see the following pictures in the near future: Thomas Meighan in "Coming Through," "The Thundering Herd," Bebe Daniels in "Argentin Love," "The Goose, Hans, Huh," "The Air Mail," and Gloria Swanson, new picture, "Madame Sans Gene." They are all Paramount films.

## Lila Lee Comes Back in "Coming Through"



Thomas Meighan

Thomas Meighan's latest Paramount starring picture, "Coming Through," adapted to the screen from the novel "Red Rock" by Jack Bebes, comes to the Strand theater for a week starting February 21. The story is a romance of the Alabamian coal mines and features Lila Lee opposite the star, with Wallace Beery in the strong supporting cast. "Coming Through," marks Miss Lee's return to the screen after a year's absence. It brings "Tom" in the role of a mine superintendent who, despite the fact that he is assigned to the toughest of mining camps and everyone seems bent on missing things up for him, "Coming Through" gloriously cleans out the lawless elements, improves the discipline and increases the general efficiency of the mine.

*Polly*  
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