

Hills Bros Coffeethe pride of the West

WHAT a treat to the senses producing world. Blended with marvelous western coffee, and, yes, Coffee is economical to use. even hearing what the West thinks of Hills Bros.!

No wonder this great country is known as the home of wonderful coffee. It is! Break the vacuum seal of a tin of Hills Bros. Coffee and inhale that rare aroma. Brew a cup and lift it to your lips! In all the world, no coffee like this!

Because-there is no finer coffee to be had. It is the cream of the crop-not of one plantation, but of the plantations of the entire coffee-

awaits the visitor to this great rare skill, roasted to a turn, ground empire of the West-the sight of with special machinery and packed our scenic glories; the touch of a in a special way. In all truth, The western handshake; the taste of our Recognized Standard. Hills Bros.



which keeps the coffee fresh

HILLS BROS COFFEE



01925, Hills Brot

HILLS BROS., MERCANTILE WAREHOUSE CO., 11th and Jones Sts., Omaha, Neb. Phone, AT 9871. Reg. U. S. Pat. Off.

Cross-section views of old-time pancakes and SUN-RAY cakes

A New Breakfast Dainty!

All-wheat cakes. 50% lighter than old-style pancakes 3 minutes to make and serve

3 Minutes

from Package

to Plate!

Put on hot griddle. Brown

on each side. That's all.

griddle like pancakes do.

But note, too, that SUN-RAY cakes

will not stick to the

Simply add water. No

milk, eggs or sugar. Absolutely ready-to-

Pancake Flour

Now for a real breakfast treat. Such as you have never enjoyed before!

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All-wheat cakes! Fluffy, tender - 50% lighter than old-time pancakes. Much more easily digested. And a delight to eat.

They fairly melt in your mouth. You'll want them for every breakfast. We guarantee this.

Like finest cake

Old-style pancakes were usually "heavy" - absorbed fats - were indigestible.

These breakfast dainties - allwheat - light and delicious as angel food cake. Sweet and tender as fresh berries and wholesome-easy to digest. Eat ten or

18 food clements

Such a breakfast is richly nourishing. It gives you 18 important food

the world's choicest grain. Digestion is easy, quick. Light as whipped cream, all-wheat cakes digest in half the time required for old-time pancakes. The ideal all-year morning meal - dainty, delicious, rich in energy and strength, as good in summer as in winter. Only three minutes to prepare

elements-for these cakes are made of Kansas wheat,

and serve - three munites from package to table.

Try them

We've been millers for fifty years, but this is our biggest achievement. And we guarantee your satisfaction. If you are not thoroughly satisfied return empty carton and your money will be refunded. Once you discover the joy SUN-RAY brings to a breakfast, you'll thank us for the hint.

Give the whole family a treat! Get some SUN-RAY Pancake Flour today -at any grocery

