

Farmers Lost \$100,000,000, Thorpe Says

Editor of Nation's Business Blames Loss on Paying Heed to Political Hue and Cry.

The farmers of the middle west lost \$100,000,000 last fall because they followed the advice given them by political opportunists rather than that of the business interests of the country, which was based on economic principles.

That was the message brought to Omaha and Nebraska Friday by Merle Thorpe of Washington, editor and publisher of the Nation's Business, official organ of the Chamber of Commerce of the United States. The farmers who rushed their wheat to the market at the behest of Senator Shipstead of Minnesota and the La Follette managers of the 1924 presidential campaign now realize their error. The price of wheat was held down by the abnormal flooding of the market, and other grains were sympathetic. Mr. Thorpe, in an interview with a reporter for The Omaha Bee, estimated the total loss to the farmers at approximately \$250,000,000 in all forms of their products.

Warned of Trick.

On September 11, 1924, the La Follette-Wheeler headquarters in Washington gave out a statement by Senator Shipstead in which the farmer-labor senator charged that "a small group of financiers in control of the farm products market have inflated prices during the past two months in an attempt to fool the farmer into believing that prosperity is at hand. However, the farmer can't be fooled. The farmer is solidly for La Follette and Wheeler because he knows they alone are willing to break up the ring which controls the price of this output. The sugar-coated trick now being worked by the market grabbers won't work with the farmer this year."

The value of wheat on the Chicago market on the day of the senator's public bill was \$1.27. The Chamber of Commerce of the United States, Mr. Thorpe declared, warned the farmers that any talk of a trick to boost wheat prices just before election to make the agrarians think the country was prospering under Coolidge was just conversation with an ulterior motive.

Matter of Economy.

"We told the farmers," Mr. Thorpe said, "that it was not a matter of politics but of economics. There was a shortage in the world's wheat crop. General failures in the Argentine, the short crop in Canada, were bound to make American wheat rise to \$2.00 or more. But contrary to this advice of 'big business,' many farmers, frightened by the bugaboo presented to them in the various La Follette-Wheeler pronouncements, rushed to the market. Up to election day approximately 310,000,000 bushels had been sold, against 190,000,000 bushels a year before."

What happened then? Mr. Thorpe only needed to quote the statistics of the grain market. On the last day of the year wheat was sold at \$1.75 a bushel. The crash predicted by Senator Shipstead did not come to pass, but it topped \$2.00 within a month and, despite the momentary decline due to the heavy sale of wheat at that figure, it is generally expected to go still higher within the next few weeks. The law of supply and demand, and not that laid out either by the majority of politicians or the machinations of Wall street, controls this matter.

Mr. Thorpe continued: "A great hullabaloo has been raised in the senate by government ownership senators during the Muscle Shoals debate. Dramatically waving an electric light bulb, Senator Norris exclaimed that in Ontario where government ownership was the rule, the domestic consumer of electric light pays less than half what the consumer in the United States pays under private operation. What Senator Norris says is true. The domestic user in Canada does receive and pay an electric bill which is less than his American neighbor's."

"But, a mighty big but—Ontario pays its loss out of the province treasury. In other words, shifts the burden to the taxpayers and lets them pay for below-cost electric service. It might be argued that this is only taking money from one pocket and putting it in another, but unfortunately the two pockets might not always be in the same pair of pants. The rural lines are subsidized to the extent of \$1,194,000—The taxpayers pay this.

Tax Exemption Helps. "Manufacturers pay higher than in the United States and as a result of it are at a disadvantage in competition. Furthermore the consumer pays around the corner to the manufacturer for the saving he gets on his electric light bill."

"Tax exemption on government property helps to make lower rates possible but again this saving is only fiction. Any saving in this way is reflected not only in the taxing of property owners but in the rents and other living costs of those who don't pay direct taxes. As a matter of

Million-Dollar Movie Show Chain, Nebraska Project, to Change Hands



J. E. Hostettler.

J. O. Hostettler.

Carving a fortune of a million dollars, from nickels, dimes and quarters, reached its point of realization today, when J. E. and J. O. Hostettler consummated the sale of their Lincoln chain of theaters and made arrangements for the sale of some 40 more of the "Hostettler circuit." The Lincoln group was sold to Eli Shire of Lincoln and Famous Players Lasky corporation.

John and Jim, the two Hostettler boys, were raised at Superior, Neb., and spent the early years of their business career at Bloomfield, Neb. Following two short years at Wayne, they laid the foundation of their chain of amusement houses with a theater at Waterloo, Ia.

Five years ago the Hostettler Amusement company was incorporated at Omaha. At that time the two young theater managers owned the Royal theater at Sioux City, Ia., two theaters in Lincoln, two at Hastings, the one at Waterloo and several other Iowa towns.

72 in Chain.

Within three years this little group of houses had grown to 72 in number, the largest chain of houses in the middle west. They had entered St. Joseph, Mo.; Atchison, Kan., and had a strong hold in the principal cities of Nebraska. Today there are still more than 40 theaters in the chain. It includes practically all the houses in St. Joseph, Mo.; Marshalltown, Okalooma, Atlantic, Charles City and Missouri Valley, in Iowa, and Fremont, Grand Island,

fact, here is the nigger in the wood-pile: "The political operating policy in Ontario is to give domestic consumers lower-than-cost rates because their votes are needed to make possible a very large bond issue for needed extensions and improvements and to replace the plant when it wears out as no sinking fund has been provided for this certainty. Don't be misled by any government ownership plea. Invisibly taxation is just as real as direct taxation, and no government agency with its checks and balances, its inability to make rapid decisions, has yet been found which is able to compete on a fair basis with private initiative."

Pawnee Fair Dates Set. Table Rock, Feb. 6.—Dates set for the Pawnee County fair this fall are October 6 to 9. This is about a week later than usual, but is four weeks later than the state fair, and does not conflict with the other racing dates in the Short Ship circuit, of which the Pawnee County fair association is a member. Other towns on the circuit are Hastings, Nelson, Deshler, Geneva, Bladen and Clay Center.

Wymore Hotel Sold. Wymore, Feb. 6.—Wm. H. Huston, who has conducted the city hotel in Wymore for the past 49 years, sold the business to Edward Skanes, Wymore resident, Wednesday. The hotel is one of the old landmarks, but has not served meals for the past two years. Mr. and Mrs. Huston will take a rest from active business.

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Smokeless, Sootless, Heavy Coking and Hardly Any Ash
PLATNER BROS.
KE 5811
North Yard—24th and Boyd
South Yard—24th and Oak
West Yard—46th and Farnam
Council Bluffs Yard—27th and Broadway

Beautiful Potted Cyclamens 2.00 and 2.50 Values 98c Large plants in 6-inch pots. Various colors. Special for Saturday. Gold Fish, 5c	Real French Kid Gloves 3.95 1-class styles with flare cuffs or welt wrist. Two-tone combinations with heavy embroidered backs. Beaver, gray, brown and black. Main Floor.	Slightly Imperfect Silk Hosiery 95c Semi-fashioned and full-fashioned thread silk hose with lisle tops, soles and heels. Light shades and black. Main floor—North	Candy - Peanuts Special, Lb. 19c 49c Hard Candy, lb. 19c With fruit and spice flavors. Very special. 35c Salted Peanuts, lb. 19c Freshly salted Jumbo peanuts. Very special. Main Floor.	Saturday Toilet Soaps 6c Cream Oil, Hardwater, Palm Olive, Medium size Ivory and Hard Water Soap. Main Floor.
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THE BRANDEIS STORE



An Unusual Sale of Silk Petticoats

Combining 5.00 to 7.50 Quality Heavy Silk Milanese Petticoats With the Low Price

2.99

You will note in the sketches above the beauty of design and careful tailoring of these petticoats. They come with attractive plain and pleated ruffles trimmed with applique and piping in contrasting shades. Regular and extra sizes in 32 and 34-inch lengths.

This Remarkably Low Price for Saturday Only

American Beauty
Tan Henna Purple Jade
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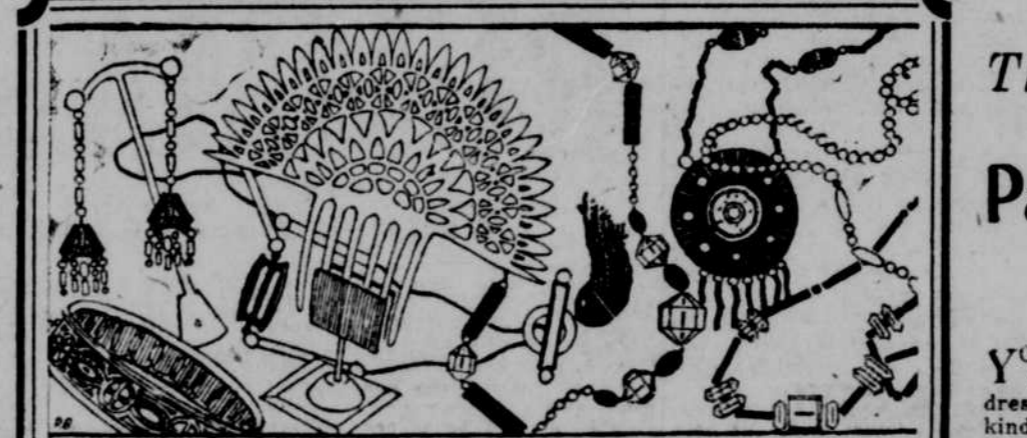
Much of the merchandise in our stocks is purchased by systematic comparison of what is to be had—knowing what various manufacturers are able to provide, both as to quality and price, and then choosing what we consider the best for you to buy.

Over Twenty of Our Buyers Are Now in Eastern Markets

These men and women—all specialists in their various lines—are selecting the kind of merchandise they believe will give you the most service and satisfaction—the kind you would perhaps select for yourself if you were visiting the various mills and importers in person.

Toiletry Sales

- 60c Forhan's Tooth Paste **39c**
- Veolay Cold Cream Soap **49c**
- 1.00 Maidor Cold Cream **39c**
- Golliwogg Perfume, oz. **\$2.95**
- Azure or La Trefle Vegetable **98c**
- 75c Love Me Face Powder **59c**
- 1.00 Lavior, special Imported Castile Soap, 3 lb. bar **49c**
- Lux, special **10c**
- Rubbing Alcohol, pint **39c**
- Glycerine and Rose water, 6 oz. **17c**
- Pure Glycerine, 1/2 lb. **21c**
- Epsom Salts, lb. **9c**
- Rhinin Tablets, 100 for **19c**
- Aspirin, bottle of 100 **39c**
- 35c Williams Shaving Cream **27c**
- 50c Princess Pat Rouge **37c**
- 2.50 Imported Hair Clippers, size 00 and 000, **\$1.69**
- 40c Mad Nail Polish **27c**
- 50c Stillman's Frackle Cream **35c**
- Durham Duplex Razor with blade, ivory handle and leather case **29c**
- 75c Mabeline, special **49c**
- 25c Mum, special **21c**
- Pond's Cold or Vanishing Cream **44c**
- 50c Non Spl, special **39c**
- 1.00 Mercolized Wax **69c**
- 50c Djer Kiss Face Powder **39c**
- 10c Vanous Shampoo Bag, 3 for **20c**
- 35c Vick's Salve **27c**
- 1.25 B. Paul's Honna **98c**
- 50c Palm Olive Shampoo **29c**
- 50c Sempray Rouge **39c**
- 85c Cutex Liquid Polish, **27c**



You'll Profit Greatly in This Sale of Jewelry

For Saturday we are offering a sample line of novelty jewelry, all new and up-to-date pieces.

Values to 3.00 **50c** Values to 3.00

Choker necklaces. Long, fancy bead necklaces. Bar pins. Bracelets. Compacts.

Men's belt buckles. Hat ornaments. Cuff links. Waldemar chains. Stone set rings. Earrings.

More Beautiful Than Ever -- Are the New Spring Package Goods

We Carry Both Society and Pacific Package Goods

YOU'LL want to begin work on your spring lingerie and the children's dresses at once. Then there are all kinds of things for the dining room and bedroom, all stamped and with sufficient floss for embroidering.

Three expert instructors are in attendance in our art goods department all day, giving free instructions in all kinds of embroidery, lamp shade making, Placemat and Dennison work. Hours 9 A. M. to 6 P. M.

Save on 'Kerchiefs

Women's 35c Irish Linen Kerchiefs **19c**

White and colored linen, neatly hemstitched, plain or with embroidered corners. Also white linen with hand embroidered initials.

Men's 35c All Linen Kerchiefs **25c**

Fine quality plain white linen handkerchiefs, neatly hemstitched.

Women's 39c ll-Linen Kerchiefs **25c**

Women's handkerchiefs in white and colored linen, plain or with embroidered corners.

Women's 19c Lawn and Linen Kerchiefs **12c**

Linen and shamrock lawn in white and color, with daintily embroidered corners.

60c Kotex 39c

National Hair Nets, 6 for **39c**

Fashion Hair Nets, 4 for **25c**

98c Fancy Garters, 6 for **69c**

50c Men's Paris Garters **39c**

1.75 Silk Comfortex Stepins **1.49**

Main Floor—South.

Timely Specials on Infants' Needs

To induce more mothers to become better acquainted with this department and to know the completeness and variety of our stocks, we are offering these specials.

2.50 and 3.50 Quilted Silk Baby Bunting **3.98**

Of fine Jap silk, interlined and quilted, with lined and padded hood. Pink and blue.

Dr. Denton's Sleepers **1.25 to 2.25**

2.98 Flannel Gowns **49c**

Of heavy outing flannel in yoke style with long sleeves. Sizes 2 to 18 years.

Japanese Silk Quilted Carriage Robes **1.69**

Children's Hat and Scarf Sets **1.00**

A Special in New Wall Papers

Values to 29c Roll **14c**

A special showing of new papers for the living room and dining room. Beautiful tapestries, grass effects, blends and damask designs. Roll.

Fifth Floor—West.

Sizeable Reductions on Soft Silken Lingerie

Chemises and Step-ins of Crepe de Chine and Radium **2.49**

Values to 3.95.

Some trimmed with touches of embroidery and lace, others severely tailored. Peach, blue, pink, yellow and blue. All sizes.

2.98 Philippine Undies **1.88**

Hand-made gowns and chemises with square and V necks; with beautiful solid embroidery and punch-work.

1.98 Cotton Undies **1.39**

Gowns, step-ins, chemises and bloomers of voile, batiste, seersilk, novelty materials and French crepes, etc. All new shades.

The Brandeis Store—Third Floor—Center.

3.50 Brandeis Special Girdles

Made of beautiful silk brocade combined with wide sections of elastic and belt top of elastic. The supporters front and back hold the garment in place.

You will find this a very satisfactory girdle, for it is lightly boned, yet will support the figure.

5.00 to 10.00 Reducing Girdles **3.49**

About 150 garments, mostly in the larger sizes, priced for clearance. Excellent values.

3.50 Values Brocade Corsetalls **2.95**

Hip confiner and bust confiner in one—fashioned of lovely brocade material with side and back fastening. Sizes 34 to 42.

The Brandeis Store—Third Floor—North

The New Freely-Lathering Cuticura Shaving Stick
For Tender Faces
EMULSION MEDICINAL ANTISEPTIC

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By millions ended
Hill's stop millions of colds every winter—and in 24 hours. They end headache and fever, open the bowels, tone the whole system. Use nothing less reliable. Colds and Grippe call for prompt, efficient help. Be sure you get it.

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