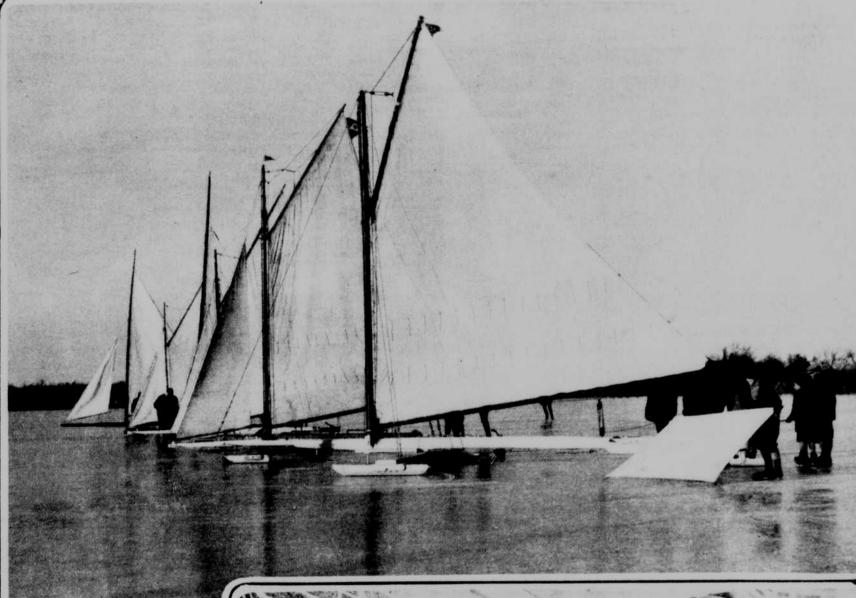


Miss Evelyn Dunn of New York, introduces a new idea for Skis at Lake Placid, N. Y., where the winter sports season has set in in earnest. Miss Dunn is attired in a real Eskimo costume, making sure of keeping out the chill winter blasts of Northern New York.

— Wide Warld



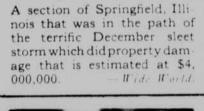
The first ice-boating of the year at Mustic Lake, Medford, Mass., famous for its ice-boating contests every year. - Wide World.



Left to right: The Misses Hazel Babcock, Doris Roberts and Carmen Longman, art students at the University of Omaha, wearing their hand-painted goloshes, which fad they started and which has taken the western city by storm.



Signora Alisa Galantini Mani, a native of Italy who now lives in Brazil with hertresses which measure five feet, ten inches, indeed an oddity in these days of bobs and shingles. Wide World.

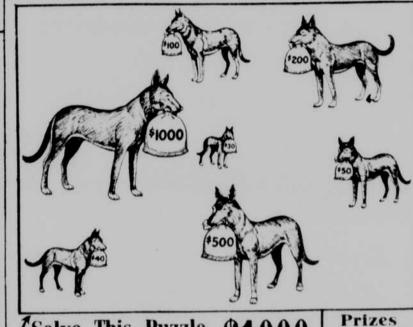




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wash it and note the difference in the hair how clean it teels how much prettier it looks

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Ask beauty parlors to use lemon when they wash your hair You'll like the looks -vou'll like the teeling of your hair

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