

YOUR PROBLEMS

By Martha Allen

Martha Allen—Dear lady: Concerning your "Married Women in Industry" story in today's issue:

1. First let me say that the idea of taking the married women out of industry, especially that portion of them that entered because of the shortage of man power during the late war, did not originate with the good Omaha doctor whom a local reporter has made more or less notorious. The story was concocted by boys who returned from France and found themselves without jobs that they might have had, had the "mothers" who had carried on for them in industry while they were across returned to their dwelling places and restored the home to many who have not known such since their return from overseas.

2. You agree that married women in industry is not desirable, but that it should be permissible. It is and has been permissible, and will probably so continue, regardless of the fact that by striving the home is sacrificed, the standard of living is slowly but surely being reduced, and if not discontinued the chances are that instead of as now many married women working for the home, they are "helping out" a short-salaried husband it will soon be necessary for the whole family to work in order to bring in the income that ought to be brought in by father alone.

3. That is not exaggerating the subject. You may find indications of it in our large stores where the wages are set because of the fact that girl employes are living with their parents and therefore not required to pay a legitimate price for board and room, etc. The parents are making up the difference between what the girls ought to get and what they really do get. So if the mother finally, too, has to go into industry to compete with her husband, can't you see that both the home and society is gradually getting the worst of it.

4. Certainly there ought to be exceptions. As in the case of "Perplexed," for instance, whose mother is a dependent, I take it, perfectly competent to keep the home free from burning for the three. The principal objection to married women in industry is that they are there largely through love of luxuries and without any regard for the amount of remuneration except that it will supply them with finery, and without any conception as to the value of the home to the welfare of the nation.

5. Of course there are worthy exceptions, but I only have to refer you to the divorce court and police court records to prove that there is something radically wrong with the home-building of the nation; and, no matter how much you try to laugh it away, the facts are, I am convinced, that the neglect of the home life is the largest contributing cause, and married women in industry cannot avoid a large share of the responsibility.

If industry is not capable of paying the head of a family sufficient wages or salary to maintain his home, then the industrial system is rotten and needs radical treatment, and trying to avoid the responsibility of doing all it can to properly build up and sustain the home is bound to react on industry, sooner or later, in complete overthrow.

The women of this country are far-sighted and intelligent enough to correct this menace if they decide it is worth while. The home is the backbone of this nation, and there is no home with mothers employed in industry.

Yours for the home, A. M. A.

I am very glad to have your letter, which is fundamentally sound. A few points for your consideration:

(1) The boys who went to war should have been given jobs upon their return, of course. But who should make the places for them—people who had to work or starve, or people who could give up work for pay and still exist? The latter class, you will agree. Thus we arrive at a fair conclusion, one that is based on economics and not on sex. If more women than men were thrown out of employment upon the basis here suggested, well and good. The problem would have been settled by principle and not by sex antagonism. The indiscriminate cry of "Throw the women out!" was never a fair one.

(2) I agree. Women will doubtless continue to work. Whole families will, and do, work to keep the home fires burning. That is unfortunate. But I believe it has come about through economic urge. I think that the economic status is not a result of women working, but rather that women work because of the economic status. I disagree with you that living standards are being lowered. They are being elevated, at every one knows. Modern inventions have done this for us, willy nilly, so that the middle class of our day knows comforts unheard of a few decades ago.

Equal Pay for Equal Work. (3) Two wrongs never did make a right. If it is wrong for married women to work (and at least we agree it is usually undesirable), no more is it right for an institution to pay less than a living wage for full time competent adult service. If it does it is an individual parasite and ought not to be preserved. If you are really concerned in the welfare of society, and I believe you are, why not devote yourself to an endeavor to lift to a living level the wage scales of both men and women where they are too low? There's a worthwhile fight. Many a worthy woman will be glad to stay at home if the pinch of existence is eased for her.

Men are slow to see that anything they do to lower woman's wage, in effect, lowers their own. Labor unions know this. They insist on the same salary for women as for men. That's smart. Employers won't hire women under such circumstances unless they can deliver as competently as men. Thus, women become honest and not sneaking competitors in jobs where both men and women are employed. And, though women seem to be the ones helped, in reality the men are benefited and protected at the same time.

All big business men know that the life of their competitors is, to a certain extent, their life. We find men in almost every line of business, agreeing, more or less, upon certain standards of prices. These men know that for one man to undersell conspicuously is the undoing of all them. It is finally financial suicide for men to sell at prices too low, and meanwhile it prevents legitimate means for anyone.

In this paragraph you have opened up the big question of equal pay for equal work, regardless of sex. It is a digression from our main thesis. Luxury Loving Women. (4) You're dead wrong. Women aren't paid so handsomely that they can, from their earnings, indulge in luxuries on any appreciable scale. (You stated in your last paragraph that they usually work for lower pay than men.) Women haven't the high salaries positions by any means. They have the lower-paid jobs as a rule. And, moreover, women who work are required to dress with credit to their employers. So if you find a woman who works getting a marcel wave, buying a string of imitation beads and even an occasional net of rouge (more's the pity) don't accuse her of being a luxury-loving creature. Those pitiable little things that look frivolous and unnecessary are not luxuries. You must look to your idle woman to find your real example of luxurious living. The woman who has a chauffeur, a private mansion, three maids, wraps and gowns that cost hundreds if not thousands of dollars a season, who gives parties costing hundreds of dollars—there you have your luxury-loving creature. And she is no more often, indeed, it is my private opinion, that she is less often a mother than the woman who tries to "help out" by earning a pittance. And I defy you to say that the woman who works is the poorer mother in the majority of such cases. The idle woman contributes to nothing but waste. She gives nothing and takes all. The woman who works, if she has children, gives them the example of industry if she does nothing else. And it is my earnest conviction she knows more about the value of a dollar than her idle and unproductive sister. Yes, dear man, there are many things wrong in this world. War is one of them. Greed is another. Intolerance another.

Wondrous Hats Arrive Daily For Wear to the Southland.

THE Heitman Shop, Athletic Club building, 18th and Douglas, are showing beautiful, new hat models for southern wear, dainty silken creations which show a fondness for the vivid colors characteristic of the new season. New models are arriving daily—an assurance that here will be found the very hat for which you have searched. A suggestion—for the new season—Gloria Swanson poke!

An artistic soul I know was doing a bit of dusting the other morning—her dustcloth the color of molten gold. Only cheesecloth, but beautiful.

Daintily Decorated, the Long Narrow Leather Handbag for Spring Style Use.

HAYDEN BROS. introduce for spring style use the new underrag bag of miniature size. Long and narrow are these bags of fine leather in tan, brown and black, each one perfectly finished and daintily decorated with bit of carving and inlay of gold. The price on the new bags is decidedly pleasing, \$2.95. For the clever mademoiselle are the new colored bags, red, blue and green, flat fitted bags, \$1 and \$1.95.

Thin gold chains are worn by the younger generation—boys, who go gaily forth to battle on the football field appear no less manly when the glint of metal shows under the edge of an immaculate cuff.

Shoe Shop Has Many Up-to-the-Minute Styles Left in Their "Special Prices" Group.

THE Penn Expedita Shoe Shop, Aquila Court, have several up-to-the-minute styles left among the "specials" that are being offered at \$7.50. Tan Russia, patent, satin and velvet opera pumps, no trimming and no ornamentation, they're quite the latest word, stylishly speaking. If Milady prefers a bit of trim, there are delightful buckles shown, these also specially priced.

Women Will Choose Rightly. Happy, intelligent family life, I agree, is the stronghold against evil influences. Women are happiest, and the world is better off, when they are mistresses of their own homes and mothers of children. But if women don't know that yet, you will have to be patient and let them learn it by experience. They may make mistakes, but the more surely will they learn.

To arbitrarily cut them off from the right to labor for pay would not teach them anything. It would not make them bear children, nor keep them out of the divorce courts. It would not make them better housekeepers. It might make them more cringing, more lacking in self reliance and more subservient to husbands at their sole hope of support, but it wouldn't make for better womanhood. I have more confidence in women than you have. I am not afraid to give them the right, the freedom to choose. I have conviction that their instinctive desire for children will always and forever keep them primarily mothers and wives. Our Creator has provided for that.

And as mothers and wives, they will be ever so much more glorious for having been accorded the right to map out their own destinies. And, after all, in the language of Penrod, "Ain't they got a right?"

Mrs. Jeffers' Gives Alumnae Tea

Alumnae of all schools affiliated with the International Federation of Catholic Alumnae are to be guests of Mrs. W. M. Jeffers at tea this afternoon at her home, 2801 Jones street. A talk by Mrs. C. B. Dugdale of St. Francis alumnae, Council Bluffs, on the Iowa state convention of the federation and a talk by Miss Veronica O'Connor on the recent international convention of the organization at Philadelphia will precede a business meeting. A "city circle" will be organized and officers elected for the year. Vocal and instrumental musical numbers are also on the program.

Past Events

Mrs. Amy Simpson, president of George Crook Woman's Relief corps, No. 38, entertained her officers at luncheon, at the home of Mrs. D. S. Flanigan, Tuesday. Covers were laid for 21 members.

Phi Delta Psi sorority of the University of Omaha entertained at the Brandeis tea, dance Saturday afternoon for their 19 pledges.

Mrs. W. J. Rusch entertained Thursday at bridge and luncheon for Mrs. Frank Young of Chicago, who is visiting Mr. and Mrs. Fred Young. Guests were Mesdames: Fred Young, H. O. Nease, Frank Young, W. S. Milora, E. S. Ryan, K. G. Nease, M. A. Roesser, H. R. Rylander, H. L. Tison, G. H. Sprin, W. W. Milsap, L. O. Wolfinger.

Guests at Brunker Home. Guests at a party at the home of Mr. and Mrs. Frank Brunker Wednesday night, honoring Joe Zimola of Wahoo, were:

Messes: Miss Brunker, Marie Pipal, Helen Budin, Sylvia Perkins, Catherine Mabel, Maria Perina, Gulla Kinder, M. Messer, George Brunker, Frank Ostransk, Edith, Edward Volka, Guy Haven.

Wed in December. Announcement is made of the wedding of Dr. W. C. Kenner, Jr., interne in the Anker hospital, St. Paul, Minn., to Miss Theodora Kroehler of Plattsmouth, which was solemnized in St. Paul, December 22.

The groom is the son of Dr. and Mrs. W. C. Kenner, formerly of Utoia, and the bride the daughter of Mr. and Mrs. Paul Kroehler of Plattsmouth.

Dr. Kenner is a graduate of Lincoln High school, the University of Nebraska, where he was a member of Phi Kappa Psi fraternity, and of the Nebraska University College of Medicine, where he was affiliated with Phi Zho. His wife is superintendent of schools in Plattsmouth and will continue her work until June, when Dr. Kenner will complete his internship.

Mrs. Elizabeth E. Jones, aged 81, of Philadelphia was recently granted a motor vehicle driver's license. She is thought to be the oldest person in Philadelphia qualified to drive a car.

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Each Sunny Day That Brings Spring Nearer Finds Greater Number of Pattern Buyers At This Store

THOMPSON-BELDEN'S is Vogue pattern headquarters and each sunny day that brings the spring and summer style seasons nearer, finds an absorbed group of women studying the big Vogue style books. Exceptionally successful is the sewing venture that is made with a Vogue pattern, even a busy shopping person can vouch for that. Well worth the price asked: Blouses, 40c; dresses and coats, 65c, with a few very unusual patterns at \$1. Children's Vogue patterns are 40c. The new spring pattern book, just in, is 25c—the Children's Vogue pattern book is 25c. Latest Vogue copies are on sale at the counter, 35c each.

The modern tiara is as supple as silk fitted to the head like the best of Rebois hats.

POLLY SHOPS FOR EVERYONE EVERYWHERE FREE OF CHARGE

WRITE YOUR NEEDS TO POLLY, GIVING DESCRIPTION OF THE GARMENT YOU HAVE IN MIND WITH ACCURATE MEASUREMENTS AND THE APPROXIMATE AMOUNT YOU'D THOUGHT OF SPENDING.

IF PURCHASES ARE TO BE SENT OUT C. O. D. IT IS NECESSARY THAT A \$2 DEPOSIT ACCOMPANY YOUR LETTER.

ADDRESS POLLY THE SHOPPER OMAHA BEE OMAHA, NEBRASKA

THE John Henrikson Jewel Shop, Sixteenth and Capitol, forecasting this present season of weddings, has prepared for the seeker of gifts the largest showing of silver ever assembled in Omaha. Flat silver, silver pieces in all of the well known designs in both sterling and quality plate, and the delightful hollow ware silver pieces, so appealing to the eye for gift offerings—tea and coffee services, water, milk and ice tea pitchers, slender stemmed cocktail glasses and shaker on tray, smoking sets that are a bit of glass with the silver; beautifully pierced trays and baskets, wondrous flat platters and covered vegetable dishes. Whether the gift is to be a big one or a modestly small one, it is indeed a gratification to have such a large showing from which to make selection. If unable to visit the shop write for finely illustrated folders of the two new sterling designs, "Heritage" and "Delta Robbia." Either one of these designs would be a beautiful choice for the bride's new home. Mail orders are promptly filled in this long established jewel house.

Let's Go Shopping With Polly

Every hour and every minute Has a New Year's Day tucked in it, And each single one of these Is packed with possibilities— Possibilities of pleasure, Of sharing with a friend some treasure, Of making a "Good Morning" cheery— Make a good morning from a dreary— Of shutting tight the lips to hide A bit of gossip safe inside,

Instead of letting it get out To roam about, And maybe do More harm than you Would like it to. Let us take a little vow— Since it is the New Year now— To be more kind, more brave, more gay This year, and make each single day That comes a model New Year's Day! A Little Vow for New Year's—By Mary Carolyn Davies.

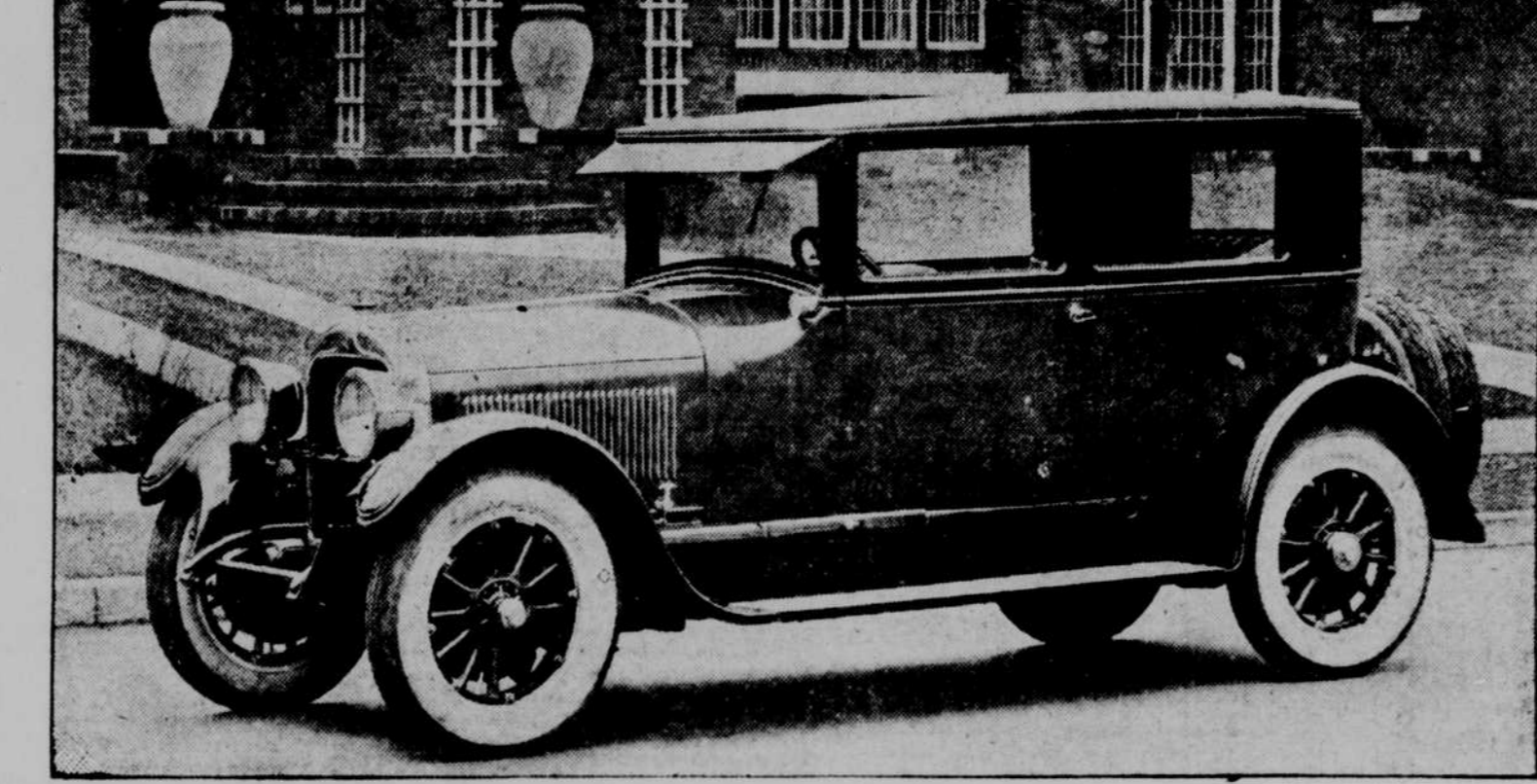
Lovely Little New Ombre Shaded Felts Choose the Top and Side as Most Effective Spots for Trimming. THE McArchie Millinery Shop, 1613 Farnam, present a whole case full of the vivid new felt hats which demonstrate in charming way the effectiveness of top and side trims. An ombre shaded model begins at ribbon bound brim with a deep rose shade and finishes crown top with pale coral lovely background for two tufts of leopard fur. Unique. Another model has a rose made entirely of felt. Exquisite hats moderately priced.

It Is Nice to Be a Shopping Person at the Beginning of the Spring Season

THERE'S a spice to the life of a shopping person which is agreeably noticeable at all times of the year, particularly at the beginning of the spring season—for then it is that the new silhouette, color, fabric, and trimming treatments is born. This year 'tis a highness of hat crown with the giddy rose perched on the tipmost top, nuances of color in everything shown, dresses that embody every possible shade of the color chosen, imported felt hats that do the same thing. Skirts are short and shorter, sleeves for the most part short—coats of a loose enveloping nature with one-button fastening. By way of variety there's a chiffon frock with a voluminous scalloped cape high ribbon ruche-collared. Everything fair and lovely for beautiful women. 'Tis Spring's beginning.

A Satisfaction to Be Able to Say One's Ensemble, Coat, Gown, Hat or Frock With Accompanying Bit of Accessory Chic Came From That Exclusive Style Salon of Omaha

A BOSCHIN, magic word in the fashion world, is a bit of magic when 'tis an accounting for the charming effectiveness of one's apparel or swagger accessory. La Boschin's style judgment is unerring, she will advise what your selection should be, advice that is free of charge, and given with every purchase made in the exclusive shop in the Hotel Monteleone, Eighteenth and Douglas, where one may now purchase everything for one-half price. Blouses, undies, separate skirts are included in this stock, this for your information.



New Cadillac Coach at Open Car Prices, Sensation of the New York Show, Delight to Omaha Car Drivers

THE J. H. Hansen Cadillac company, Twenty-fifth and Farnam streets, is exhibiting the new Cadillac Coach with body by Fisher on the standard V-66 chassis. This is the car which created such a furor of comment at the New York Automobile Show, for it embodies the utility features so much in demand by the modern family. Beautiful lines that characterize all Fisher bodies, fineness of motor construction, which distinguishes the Cadillac engine with the generous list of specifications quite out of the ordinary on this new Cadillac Coach at an "open car price." A car any woman would love to own. Five-passenger Individual folding front seats. Rear seat—three passengers. Width 56 1/2 inches. Individual custom cushion springs in fabric combination. One-piece full ventilating vision windshield. Rear vision mirror. Automatic windshield wiper. Dome light. Two doors with 24 1/4-inch opening. Colonial hardware. Thumb lever lock on inside left-hand door. Outside safety lock right-hand door. Window regulator on doors and rear quarter windows. Curtains on rear and quarter windows. Carpet on floor. Front rest. Trunk rack. Windshield visor. Flush doors. Patented door check on top of door. Center hood hinge. Nickel radiator casing. Nickel lamps and hub caps.

At Great Price Reduction—Tailor Offers Suits and Coats Made From Extensive Stock of Materials.

KNEEPLER, tailor, second floor, 1918 Farnam, is offering at very reduced prices the season's pretty ensemble suits and the swagger one-button topcoats, tailored from the very extensive stock of materials in his shop. An opportunity to possess the long-coveted tailored garments in a season essentially tailored.



Why Now, Why Is It So Necessary That This Name Appear on Envelope Flap?

WHY, oh why is it so necessary that the name of Matthews Book Store, 1629 Harney, appear on the under flap of the envelope that carries the gladsome wedding invitation, announcement or card? For this plain and simple reason—the cards engraved by Matthews are smartly correct in every detail. The Matthews' name is one that carries a delightful assurance of quality. A satisfaction.

Jewel Shop Announces Largest Showing of Silverware in Omaha—Flat Ware Service Pieces in Both Sterling and Quality Plate—Hollow Ware Particularly Pleasing as Gifts for Brides

THE John Henrikson Jewel Shop, Sixteenth and Capitol, forecasting this present season of weddings, has prepared for the seeker of gifts the largest showing of silver ever assembled in Omaha. Flat silver, silver pieces in all of the well known designs in both sterling and quality plate, and the delightful hollow ware silver pieces, so appealing to the eye for gift offerings—tea and coffee services, water, milk and ice tea pitchers, slender stemmed cocktail glasses and shaker on tray, smoking sets that are a bit of glass with the silver; beautifully pierced trays and baskets, wondrous flat platters and covered vegetable dishes. Whether the gift is to be a big one or a modestly small one, it is indeed a gratification to have such a large showing from which to make selection. If unable to visit the shop write for finely illustrated folders of the two new sterling designs, "Heritage" and "Delta Robbia." Either one of these designs would be a beautiful choice for the bride's new home. Mail orders are promptly filled in this long established jewel house.

Art Braiding and Embroidered Motifs Are Alluring when seen on the New Sheer Fabrics of the Season.

THE Ideal Button and Pleating company, third floor Brown block, 16th and Douglas, is doing lovely work in braiding and embroidery on the exquisitely sheer fabrics of the new style season. 'Tis the bit of weight that's required to lend a swagger swing to the thin ensemble coat and frock.

Closing Store Within the Month—Impressive Sale Prices Quoted On Dresses and Coats.

LAMOND'S, 17th and Farnam, will close their store within the month. A reason why such impressive values are quoted on all the merchandise in the store. Dresses for daytime and evening wear are now \$7.95, \$9.95, \$11.25 and \$17.50. To anyone who is conversant with Lamond quality apparel and the style selection this is indeed of interest. Coats of excellent materials, fur trimmed in the season's approved manner, are \$7.50, \$11.25, \$14.75, \$19.75 and up. "Going out of business" spells a buying opportunity for every woman in Omaha.

Scientific Cleaning Makes Possible the Owning of Many Light-Colored Frocks and Coats.

IT SEEMS to me after visiting the showings of things new for spring that everything without exception is light colored. Delightful say we who depend upon the scientific cleaning processes at the great Dresser Bros. cleaning plant, 22nd and Farnam, AT. 6345.

"Largest Showing of Printed Crepe de Chines Ever Shown in Omaha."

THE Silk Shop, 1617 Douglas has the "largest showing of printed crepe de chines ever shown in Omaha," according to Mr. Jones, one of the firm, and one quite agree with him after viewing bolt after bolt displayed on shelf and table. In every imaginable high shade known to the new season, also in the quiet shades affected by many women, the designs show much of originality. Forty inches wide, they're offered in price range from \$1.95 to \$3.50.

White Kasha fashions a little frock plain of blouse, red embroidered round neckline and short sleeves to match the red leather belt and pocket. Novelty is introduced in a skirt group pleated fine and narrow across the front with the sides and back in large box pleats.

Plan the Finely Engraved Invitations at Least a Few Weeks Before Your Wedding.

THE Nabstedt Studio Shop, 507 Brown Block, Sixteenth and Douglas, offers a discriminating service to those who are planning papers for the wedding occasion. Discriminating say we in the sense that the message conveyed is appropriately worded, the engraving suggested the correct size for the papers selected. Nabstedt's artistic talent in engraving needs no describing, well do we know his work.

Hair Goods of Exquisite Styling—Reduced Prices Suggested for the Achievement of the Evening Coiffure.

THE Le Bijou Beauty Shop, 203 South 18th St., AT. 5921, have the season's loveliest creations in stylish pieces for the building of the elaborate evening coiffure. Great swirls of perfectly waved hair, switches for the soft coils becoming to many, tiny curl clusters and bands, transformations to cover the entire head, all are offered at special prices.

"Bobbie Swirl" a Charming New Hair Piece.

THE Stacey Beauty Shop, 201 Aquila Court, Jackson 4622, have a striking new hair piece, the "Bobbie Swirl." Very reasonably priced is this becoming affair, fashioned of best quality hair. You'll find the experts in this shop particularly skilled in the administering of milk pack facials and the giving of scalp treatments.



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Trade Mark Patented and Registered at Patent Office.