



Old Man Gloom:

"Figurin' on building a Greater Omaha, eh? Forget it. I'm King around here. Ever hear so much knocking in your life? Well, I'm the King of the Knockers. Ever see a place where so many people holler at once 'Can't be done'? Well, I'm King of the 'Can't Do Its'. You got to have iron, got to have coal, got to have water power to build a great city. Nobody but farmers around here. Forget it. Quit right now!"

Omaha:

"Forget it, eh? I know you—you big bluffer. You're the bird that advised my Dad twenty-five years ago not to buy Omaha property. Well today 48 per cent of the families in Omaha own their own homes. Farmers, eh? Well thank God for that! Nebraska farmers are the backbone of the nation, you boob—their crop valuation for 1924 was \$600,000,000. Get out and stay out!"

Omaha! Realize Your Opportunities

Omaha, the city of prosperity and promise! The "bright spot" on the Nation's economic Map! Wake up to the opportunities and the enviable position of Nebraska in regard to the Nation. Consider this "gold mine" at your very feet--Omaha--now 19th in bank clearings; Omaha -- firmly established the SECOND largest live stock market in the world; Omaha -- manufacturing more butter than any city in the United States; Omaha--the THIRD corn market in the United States!

Omaha has 1,400 retail stores which do an annual business of approximately \$150,000,000. It has over 500 wholesale houses doing an annual business of \$480,000,000 -- approximately \$1,300,000 a day! Omaha has more than 500 factories producing \$388,000,000 worth of products annually--more than \$1,000,000 a day! It is the home of one of the largest building and loan as-

sociations in the United States. Forty-eight per cent of the people living in Omaha own their own homes!

Let these facts burn into your consciousness! Memorize them --talk them--write them! Let your enthusiasm for Omaha and Nebraska's progress and future be instilled into every person you meet the inspiration for a greater city and state. Make the slogan "Greater Nebraska Straight Ahead" more than a phrase --a battle cry toward a great objective!

Think what Omaha's progress and achievements mean in terms of prosperity for every man, woman and child in Omaha! What a wonderful opportunity for progress if YOU only play your part! Start where you stand! Saturate your being with these facts--and make "Greater Nebraska Straight Ahead" a realization in 1925!

The second of a series of educational messages published by The Omaha Bee telling of Nebraska and Omaha's growth and prosperity—and the enviable position they now occupy in regard to the nation.

Write the Chamber of Commerce for literature and facts about Omaha. They will convince you why Omaha is a "Better place in which to live."