

# This Is a Radio Christmas



## RADIOS for CHRISTMAS

The Ideal Gift

Select from the World's Best

Garod Neutrodyne Cutting & Washington  
Zenith Crosley Thompson Neutrodyne  
Victrola Combination Radio and Others

Coast-to-Coast Sets . . . . \$59.50 and up

Sold on Easy Terms  
Trade in Your Piano or Phonograph

**Schmoller & Mueller Piano Co**  
NEBRASKA'S OLDEST & LARGEST MUSIC HOUSE  
1514-16-18-Dodge St. - - - Omaha



Radio is the "modern" gift, bringing to young and old alike the news, entertainment and enjoyment of the world. It is the greatest invention of all time and offers possibilities never within the realm of science.

Think of a radio set in terms of what it will bring to every member of your family, reaching out to the far corners of the earth and bringing to your parlor the talent of the world's best artists; orchestras and bands of national fame; lectures and educational programs of untold value.

If you think radio is still in the "experimental" stage, ask for a demonstration of any of the Radio Sets offered on this page and you will realize as hundreds of others have realized that radio has reached a degree of perfection that has startled the world.

This is a RADIO XMAS and the following dealers present the newest and best in radio development at prices within the reach of all. "Tune in" with world progress by selecting one of these radio sets for the family.

## Why Pay More? The "CLARATONE"

A 5-tube Tuned Radio Frequency Receiver, complete with five (5) UV 201 A Tube, 90-Ampere Hour Willard "A" battery, 90 volts large Every-ready "B" battery, Brander Table Talker, complete aerial outfit, Durham variable grid leak and two plugs.

Special--\$99.00

Nothing Better for the Price

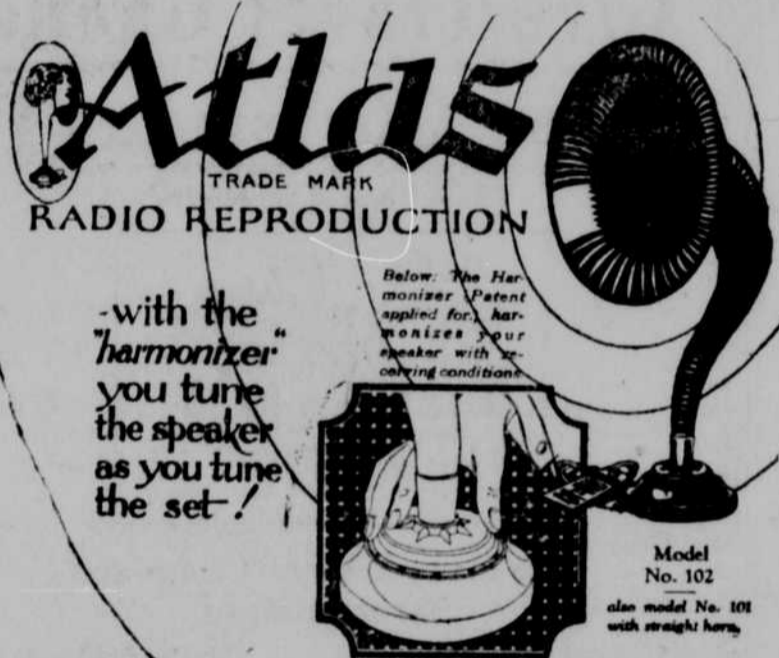
**RADIO APPARATUS CO.**  
1808 Farnam Street

## FREED EISMANN-NEUTRODYNE

(The King of Neutrodyne)

\$100 Up

(The Best Radio Circuit)



with the "harmonizer" you tune the speaker as you tune the set!

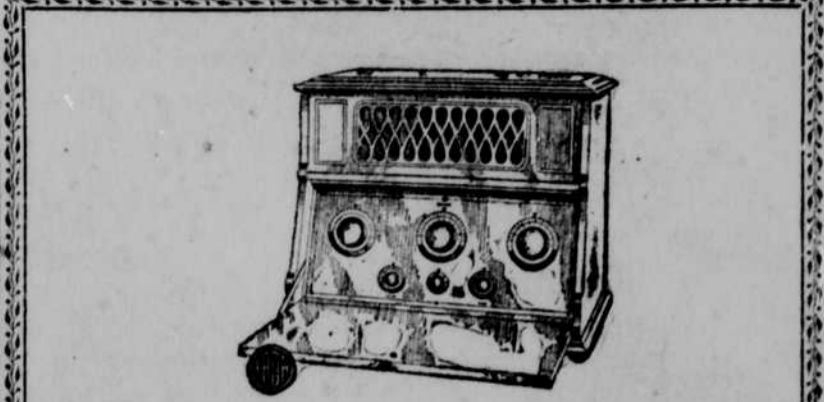
Combine a FREED-EISEMANN with an ATLAS horn and let the rest of the world come on. FREED-EISEMANN is tried and true. It is selective, has excellent tone and volume, is not expensive. Receives at all broadcast wave lengths from coast to coast. WHAT MORE CAN A MAN WANT? Don't take a chance on new circuits or new applications of old circuits. BUY a FREED-EISEMANN.

If there is no dealer in your town, write us for information. Distributed in Iowa and Nebraska by

**Auto Electric & Radio Corp.**  
2613-15-17 HARNEY STREET

We Are Also Distributors for

**CROSLEY \$14.50 to \$75.00**



Why Experiment with unknown equipment?

## STANDARD FADA Radio Sets

are unexcelled in appearance and in operation.

Prices Right, Terms If Desired

**Wolfe Electric Co.**

AT lantic 1414

17th and Harney

## Radio Engineers Specify CHELTEN MIDGET



Use the Chelten Midget as a vernier adjustment for your regular condenser. Increases selectivity—gives more distance and volume.

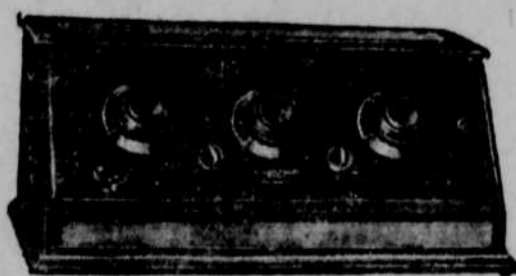
The Chelten Midget is recognized as standard for use as a variable low capacity condenser. Put one in your set. Sold by radio dealers, \$1.50 complete. Accept only a Chelten.

CHELTEN ELECTRIC CO., Phila., Pa.

**CHELTEN MIDGET.**

## RADIO—a gift the whole family will enjoy daily

Radio makes the most practical gift of all. For it brings daily entertainment. Choose from among these well-known products.



## THOMPSON Neutrodyne Radio

The Thompson Neutrodyne, by virtue of its remarkable performance, takes equal rank with instruments priced much higher. It represents the widest experience in radio building. For 15 years the makers have been building wireless and radio apparatus exclusively, and experience is the vital factor in excellence.

This is a 5-tube set, manufactured under the Hazeltine patents and embodying advanced principles. With a Thompson you can enjoy and boast of getting those extra-hard-to-get stations.

- 5-tube Grandette . . . . . \$125
- 5-tube Parlor Grand (shown above) . . . . . \$145
- 6-tube Concert Grand . . . . . \$180

It is possible for you to obtain these quality products for small cash payments and pay the balance in small installments. Full line of radio parts.

### LOUD SPEAKERS

The THOMPSON Speaker, at the right, has an exclusive feature that insures purity of tone in any volume. This is its cone-shaped baffle diaphragm which vibrates uniformly over its entire area. This gives a larger area than a flat diaphragm, therefore greater volume and natural tone. Price, \$28.



### The MUSIC MASTER

The MUSIC MASTER, shown at the left, is generally accepted as the highest type of loud speaker. With its wood bell of Mexican mahogany, it is not only strikingly beautiful, but gives a tone of violin-like sweetness and purity. Remarkably clear and natural. Splendidly made of finest materials. Two sizes—\$30 and \$35.



Full radio enjoyments come from being able to easily tune in on distant stations despite interference. The various models of the famous Zenith receiving set will bring you this full enjoyment. They have established history-making distance records. MacMillan, near the North Pole, used a Zenith to get hundreds of stations in the United States and foreign countries.

Above is Zenith Model 3R with specially designed distortionless 3-stage amplifier with the super-efficient Zenith 3-circuit regenerative tuner.

- Model 3R . . . . . \$95
- Model 3R . . . . . \$160
- Super-Zenith VII . . . . . \$250
- Super-Zenith X . . . . . \$330

Sold in Omaha by  
308 South 18th St. **THE RADIO SHOP** JACKSON 1434

**Guaranteed Crystal Sets \$1.75**  
Complete with head set and wire, ready to listen in \$5.45

**Guaranteed One-Tube Long Distance Sets \$9.75**  
Complete with tube, batteries and everything to tune in, for . . . . . \$18.65

**R.M. Shlaes Co.**  
218 North 16th St.  
Opposite Loyal Hotel

Everything in Radio from Nuts to Sup—at Cut Prices  
Open Evenings  
Mail Orders Promptly Filled

**Xmas SPECIALS XMAS BARGAINS Tubes**

- Detectors . . . . . \$1.95
- Amplifiers . . . . . \$1.95
- 1 1/2 Volt D12 Raidec . . . . . \$3.00
- V-199 Raidec . . . . . \$3.00

**BATTERIES**  
1 1/2 Volt Dry Cells . . . . . 40¢  
22 1/2 Volt B Batteries . . . . . \$1.20  
6 Volt A Batteries . . . . . \$2.25  
Dry . . . . . \$2.25

**TUBE SETS**  
Single Tube Sets—Complete with 6 Volt Tubes, 6 Volt A Batteries, B Batteries, Head Phones, Aerial Wire—Ready to listen in . . . . . \$19.50  
Two Tube Crosley—Complete, using 6 Volt Tubes and Batteries—Ready to listen in . . . . . \$31.50  
Crosley 3 Tube Sets—Complete with 6 Volt Tubes, Battery and Set—Ready to listen in . . . . . \$44.75

**SPECIAL FOUR-TUBE SETS**  
Complete 6 Volt Tubes, Batteries, Head Phones and Loud Speaker—Everything Complete—Ready to install . . . . . \$49.75

MAIL ORDERS FILLED  
**Hayden Bros.**  
DOWNSTAIRS

## Nebraska Buick Auto Company LINCOLN OMAHA

A. Hooper Co. Schumiller & Mueller Piano Co. J. & H. Motor Supply Co. Truap Auto Supply Co.  
Busch Tire Service Hulto Music Shop Ed Patton Music Co.  
P. A. Clark Motor Co., Benson W. Peperkorn, Florence Continental Park & Carpet Co., Council Bluffs, Ia.

Thousands are now enjoying KFAR, Lincoln's new radiocast station, owned and operated by the Nebraska Buick Auto Co. Splendid programs on Mondays, Wednesdays and Fridays, 7:30 to 9:30 P. M. Tune in!