

# For Christmas

an Eveready  
Flashlight



No. 2644—Eveready Focusing Searchlight with the 500-ft. range.



No. 2674—Eveready Focusing Spotlight with the 300-ft. range.



No. 2671—Eveready 2-cell Focusing Spotlight with the 200-ft. range.



No. 2616—Eveready 2-cell Broad-beam Flashlight.

Perfect portable light  
for every purpose and purse

GIVE Eveready Flashlights to every person on your list. Everybody wants an Eveready, and there's an Eveready for everybody. It is practical. It is personal. It has a thousand-and-one uses, indoors and out.

The long-range Eveready Focusing Flashlights are simply marvelous. They shoot a long, narrow beam 200 feet, 300 feet, or 500 feet, depending on the type you select. A twist of the wrist spreads the beam wide for close-up use. Wanted by every motorist, motor-boatist and other out-of-doors man or woman.

The broad-beam lights are wonderful for use where a broad area of shorter range light is desired—for use in dark closets; in the garret; for lighting your way down the cellar stairs; in and about the garage; in fact, any place where real, safe, portable light is needed quickly and surely.

The little tubular Evereadys slip easily into pocket or hand-bag. The Eveready Aluminum Flashlights are models of simplicity. Two sizes, at 65c and 75c, complete with battery. Fine for the Boy or Girl Scout.

In the improved Eveready line there are twenty-two fine flashlights of four general types. New designs. New features. But old prices—65c to \$4.50, complete with battery—anywhere in the U. S. A.

Take your gift list to the nearest Eveready dealer and check off one name after another. That's the way to save Christmas wandering and wondering.

Buy the improved Eveready Flashlights from electrical, hardware and marine supply dealers, drug, sporting goods and general stores, garages, and auto accessory shops.

Manufactured and guaranteed by  
NATIONAL CARBON COMPANY, INC., New York—San Francisco  
Canadian National Carbon Co., Limited, Toronto, Ontario

**EVEREADY**  
**FLASHLIGHTS**  
**& BATTERIES**  
—they last longer