

A Page for Christmas Shoppers

Read these Ads for Holiday Bargains



Toys, Kiddie Cars, Wagons, Velocipedes, Air Rifles, Sporting Goods for Boys and Girls, Nebraska Motorcycle and Bicycle Co., 1512 Howard Opp. Gas Office

CHIME CLOCKS
Frenzer
JEWELER
1517 & DODGE
ESTABLISHED 1890

Real Christmas Bargains

Ladies' Diamonds



\$25

Beautiful stones set in fancy white, green or yellow gold mountings. Every one a real value.

OTHERS AT \$35 UP



BRACELET WATCHES

16 jewels, lever movements (not cylinder). White gold cases in various shapes. Every one carries our guarantee.

\$7.95

EVERY ONE GUARANTEED

P. A. PETERSEN
1710 DODGE STREET

RINGS

For Men

Gents' set rings, including Masonic, Odd Fellows, Elks, etc., and other solitaires. Special at—

\$11.95



Gentlemen's wrist watch. 15 jewels. As illustrated. Special for Monday—
\$14.95



JEWELRY GIFTS FOR LESS BECAUSE BROWNS MUST MOVE!

Jewelry Gifts Always Have—Always Will, Best Convey the Spirit of Christmas—

Something of gold; of silver; something of pearl or platinum. THAT'S the sort of gift to make! Such gifts LAST; the impression is permanent. But one must SEE to it that the gift has a "prestige" background. One expects jeweled gifts of this sort at Brown's. For years Omahans have relied upon "Brown's" for gifts that preserve the idea of "tone."



The Dainty Pieces Your Loved Ones Have Craved Are Here at

Discounts of 10% to 30%—In Some Cases 50%

Discounts on Watches, on Diamonds, on Pearls, Clocks, Silver, Leather Novelties galore. In fact, with the exception of a very few restricted lines this ENTIRE stock must be cleared or thinned before Brown's removal.

Mail Orders Invited—Charge

Accounts for Responsible Parties
Out-of-town folks are in direct touch with Brown's mail order service; the same "Must-Move-Must-Sell" prices featured to Omahans are available to out-of-town folk. Approved parties are invited to open charge accounts here, or one may make a deposit and lay goods aside until any time before Christmas.

"Everybody Appreciates Jewelry"

C. B. Brown Co.

Diamond Merchants—Jewelers

Who Must Soon Move to the Corner Room of the U. S. National Bank Bldg.—16th and Farnam.

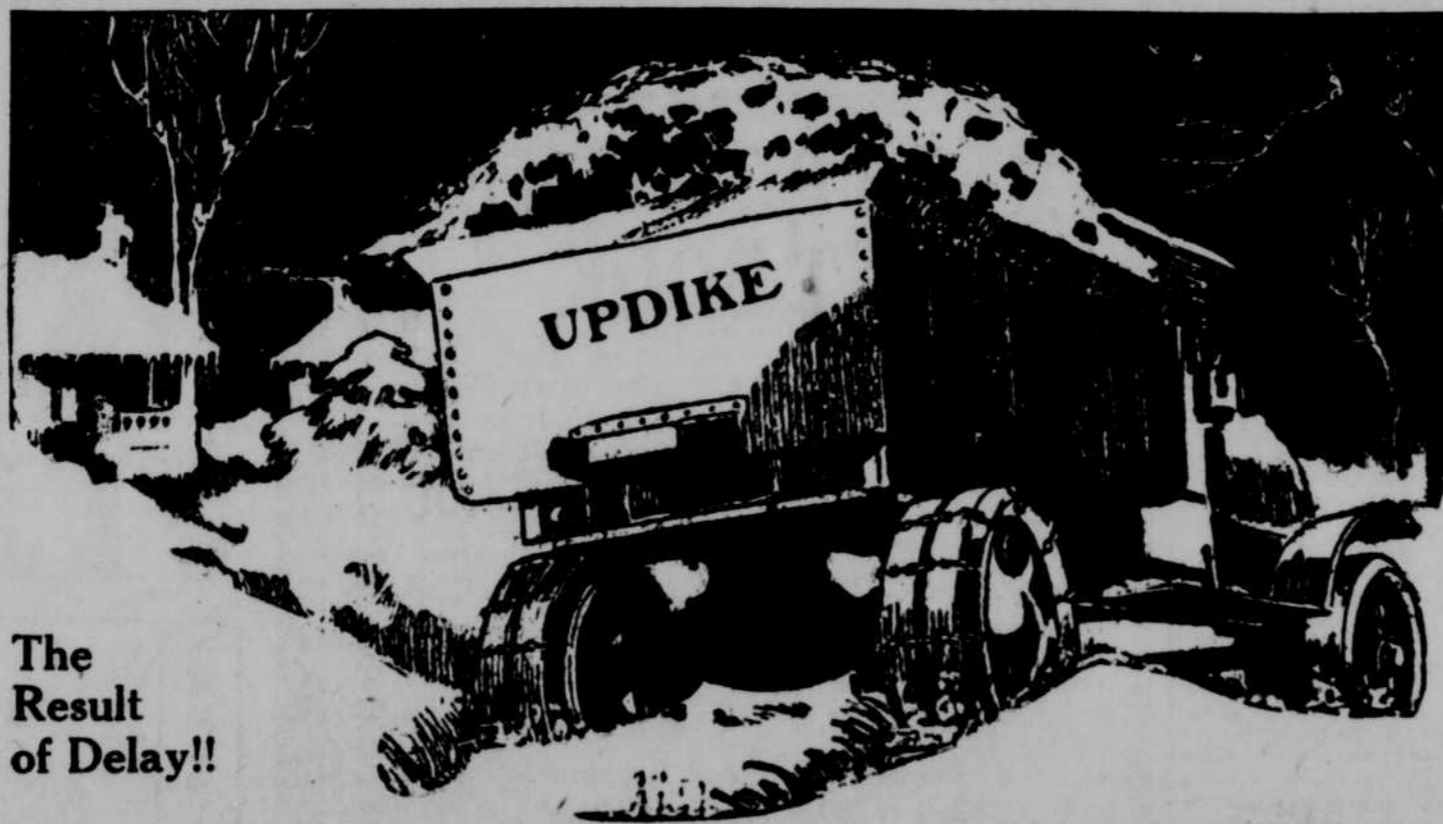
TO SHOPPERS--

Picking out the presents for the family is most of the fun of Christmas. It gives you a warm sort of feeling to know that when Christmas comes your present is going to be such a pleasant surprise.

This knowledge is the thing that makes Christmas for you—that is unless you knock all the glamour off by mixing in a mad scramble during the last few hours of a hard day. You'll enjoy Christmas more and all that it means if you take our tip now and "SHOP MORE FROM TEN TO FOUR" and avoid the crowds.

By "crowds" we mean on cars as well as in the stores. Hours other than between 10 a. m. and 4 p. m. are "rush" hours with us just as with storekeepers. Thank you.

Omaha & Council Bluffs Street Railwar Company



The Result of Delay!!

THERMO SPADRA GRATE \$16.50
Arkansas Anthracite

A High Grade Coal --- Clean and Efficient.

Can be controlled more easily than any other fuel on the market. Will hold an even steady fire to the last ounce of coal.

See Samples of This Coal at Hayden's Grocery Dept.

UPDIKE LUMBER & COAL CO

Walnut 0300

Give Travel Goods for Christmas

Useful and Appreciated



We Have a Very Complete Assortment of

Leather Goods Brief Cases

Traveling Bags Suit Cases

Dressing Cases

Fitted Suit Cases

Portfolios Music Rolls

That Will at Once Command Your Attention

Omaha Printing Company

Farnam at Thirteenth

Luggage Department

AT lantic 7793



For Boy or Girl-- A Savings Account!

A gift that paves the way to a prosperity and happiness attained by consistent saving

OPEN A "GET AHEAD" SAVINGS ACCOUNT

The Omaha National Bank



Give a Special Box of Candy

It's always an acceptable gift. Special holly boxes of our famous candies for those who appreciate gifts of the better sort. All strictly fresh.

Out-of-town patrons may shop by mail and be assured that when the package is opened there will be no regrets. Candied Fruits and Nuts in wonderful assortments.

CANDYLAND

1522 Farnam Street

CRYSTAL CANDY CO.

202 North 16th Street

FOR CHRISTMAS

A Typewriter

EVERY MAKE—LARGE OR PORTABLE—LOW PRICES—EASY TERMS

Very Attractive Rental Rates

All Makes Typewriter Co., Inc.

206 S. 18th St. Phone AT-2413-2414.



Do Your Christmas Shopping Early