



LEFT—Football game in progress, with half the ground under water. It being apparent that England has received there's and our share of rain.  
—Wide World

RIGHT—Young sables bred and raised by the Alaska Silver Fox Farms, Ausable Chasm and Lake Placid, New York. These sables are six months old and weigh one pound each. They are the only sables ever raised in captivity and are worth \$1000 a piece. —Wide World



You see slender women everywhere!

ON Fifth Avenue . . . at Newport . . . Palm Beach—at every rendezvous of refined and fashionable people, you see slender women.

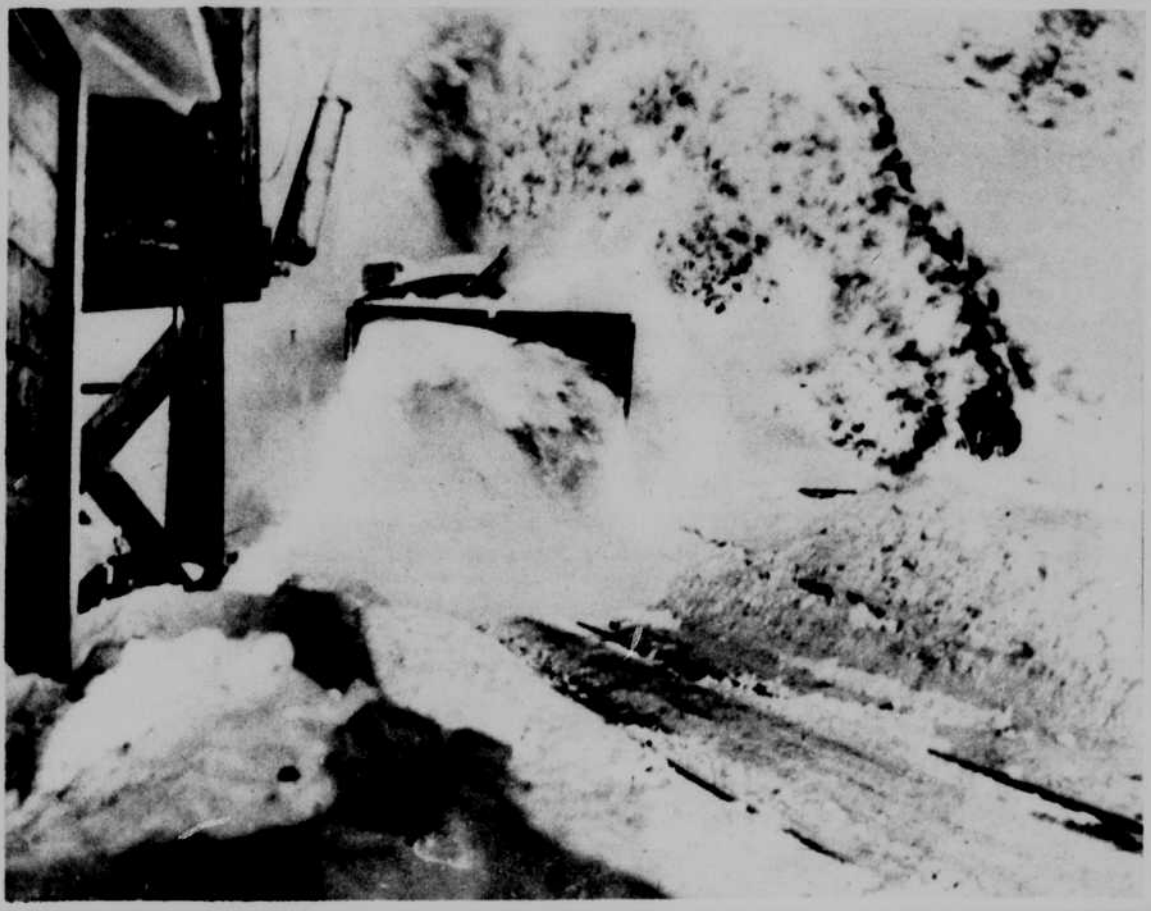
Would you, madame, be among these slender women who seem, not to follow, but to set the fashion? Thanks to Marmola Tablets, you can.

Marmola Tablets offer a pleasant way to reduce—to retain or regain a graceful slender figure without exercises or diets. Thousands of men and women each year regain healthy, slender figures this way.

Try them and see what a pleasure it is to be slender again!

Marmola Tablets are one dollar a box at all drug stores or from us direct in a plain wrapper, postpaid. Marmola Company, 1700 General Motors Building, Detroit, Mich.

**MARMOLA**  
Prescription Tablets  
The Pleasant Way to Reduce



A rotary plow at work to keep the U. S. Mail route open on the Copper River Railroad in the Copper River Valley, Alaska, where winter has already set in.  
—Wide World



The hammers of prohibition enforcement officers come down on a few of the 24,000 quarts that were taken from a freight car where they were hidden amongst a shipment of lumber under which label they were being shipped. The seizure is said to be one of the largest ever made in the south.  
—Wide World



**EVEREADY**  
FLASHLIGHTS  
& BATTERIES  
—they last longer



To everyone on the list—give Eveready flashlights!



AGAIN the Christmas season! Suggestions and counter-suggestions . . . "Give this . . ." "Give that." Here's the happy solution: Give flashlights. Everybody wants an Eveready.

Because it is the perfect portable light for every purpose and purse; because it is a gift that is good-looking, practical and safe; because it appeals alike to young and old; because it does so much and costs so little.

Everybody wants an Eveready. There are Eveready Focusing Flashlights with 200, 300 or 500 foot range. Great for motorists, motor-boatists and all outdoor uses.

Broad-beam lights for Mother and Dad to use around the house. Handsome nickel or ribbon-black cases. Also aluminum flashlights that fit the pocket. Fine for the youngsters and grown-ups too.

The improved Eveready line comprises twenty-two fine flashlights in four general types. New designs. New features. But old prices—65c to \$4.50, complete with battery—anywhere in the U. S. A.

Buy from any electrical or hardware dealer, drug, sporting goods or general store, garage or auto accessory shop.

Manufactured and patented by NATIONAL CARBON COMPANY, INC. New York San Francisco Canadian National Carbon Co., Ltd. Toronto, Ontario



No. 2672—Eveready Focusing Spotlight with 500 foot range.

Eveready 1101 Cells fit and improve all makes of flashlights. They insure longer light and longer battery life.



No. 2674—Eveready Focusing Spotlight with 300 foot range.



No. 2604—Eveready Focusing Spotlight with 500 foot range.



No. 2671—Eveready Focusing Spotlight with 500 foot range.



No. 2644—Eveready Focusing Spotlight with 300 foot range.



No. 2674—Eveready Focusing Spotlight with 300 foot range.

# LES PARFUMS DE COTY



AMBRE ANTIQUE—Fragrance of ancient Egypt—for the woman of enigmatic allure, incomprehensible-also.  
L'ORIGAN—Supreme odor of the woman of the world, luxurious, poised, exquisitely sophisticated.  
L'OR—Glowing, vivid heart of flames, perfume of golden blondes of irresistible charm.

The perfumes of COTY—incomparable expressions of individuality—are supreme in the favor of women throughout the world. As exquisite gifts, they convey a tribute to loveliness as delicately as a bouquet of flowers, but of unfading fragrance—constantly renewing the charm of a rare and understanding compliment.

ROSE JACQUEMINOT—Sighs of a thousand roses—breathing of women of honey lured hair and eyes of laughter.  
MUGUET—Faery bells of Lily of the Valley—perfume of youth and joyous springtime.  
L'EFFLEURT—Fragrance of dream gardens—delicately accentuating the loveliness of flower-women.

THE ART OF PERFUMING  
a brochure describing the complete list of COTY products on request  
COTY, Inc.  
714 Fifth Avenue, New York  
CANADA—11 Mc Gill College Ave. Montreal



STYX—For women of enchanting pallor, dark-haired, mystical.  
JASMIN DE CORSE—Fragrance of elusive women, of romance and dreams.  
EMERAUDE—Soul of the Emerald in fragrance, inspiring, ever new.



PARIS—Gaiety, brilliance—for women exquisitely alive, poised, challenging.  
CHYPRE—Seductive, dark, oriental women, of soft, tempestuous emotions.  
CYCLAMEN—Odor of the exotic woman, red-haired, volatile.