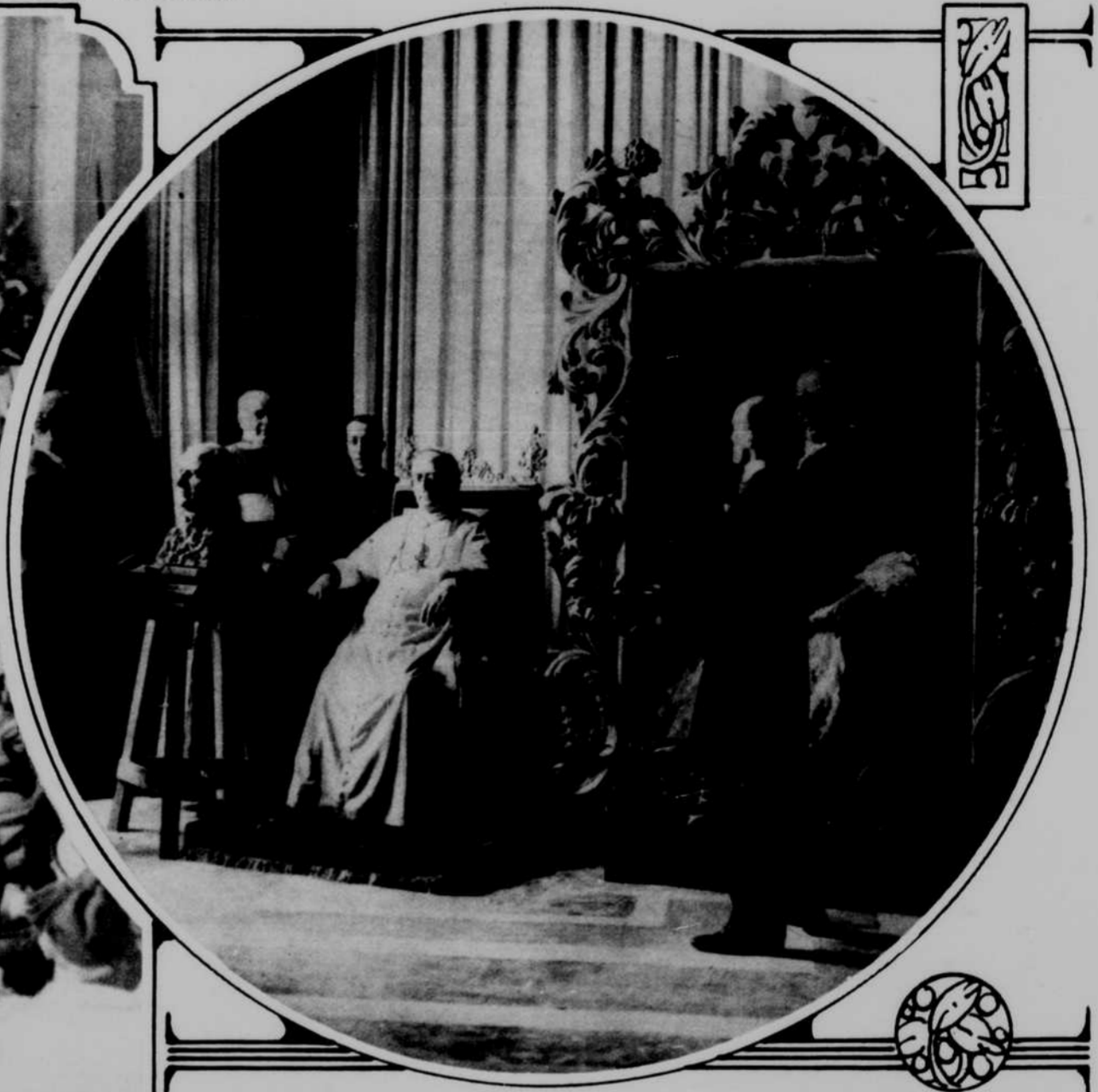




Premier Mussolini addressing the militia in the Piazza del Duomo in Milan, following which the leader of the Fascismo, called for the oath of allegiance. The militia are shown taking the oath with right arm extended. —Wide World



His Holiness Pope Pius XI, posing for his bust and portrait at the same time. Left to right: The Swiss Sculptor Professor Ernest Durig, Monsignor Caccio Dominioni, Papal Majordomo, Monsignor Savini, Secret Chamberlain, Pope Pius XI and the painter Professor Giovanni Palanti. The painting by Professor will be presented to the Papal Nunciature in Buenos Aires. —Wide World



A royal rower. Prince Olaf of Norway, now an undergraduate at Balliol College, Oxford, who rows three in his college four. —Wide World



Lady Algernon Gordon Lennox publishes diary that startles England. —Wide World

# PREVENTION

PREVENTION of disease is the imperative demand of the world today.

Without health we lose the power to work and to enjoy—we lose, perhaps, even life itself. But what are we doing to prevent disease, to keep our health, to improve it?

We take reasonable care of our automobile, or any other machine we may possess, but how often do we neglect our body—the most precious machine of all!

Few of us realize the amazingly large proportion of all diseases that enter the body through the mouth. This has been estimated as high as eighty per cent.

Therefore, it is absolutely essential to our safety that we keep

the teeth clean and sound, and the gums firm and healthy.

Every time we eat, tiny particles of food lodge in almost inaccessible places in the mouth. Brushing alone cannot dislodge them; they remain, ferment and form acids which attack the teeth and gums, causing conditions which may lead to Pyorrhea, lowered vitality, rheumatism, heart and kidney disease.

What a penalty for neglect! What a penalty for failure to recognize the harm done by those acids! Therefore, we must practice prevention. We dare not wait until the damage is done—we must prevent it!

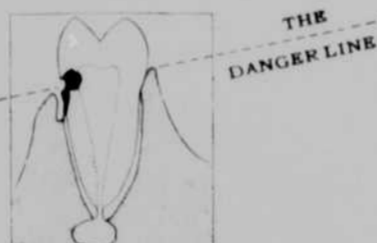
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Pyorrhea, if once present, can be treated successfully only by your dentist. Squibb's Dental Cream will help you to prevent

Pyorrhea. To save trouble and money, buy Squibb's Dental Cream by the half-dozen tubes, to provide every member of the family.



Cross-section of a tooth showing Acid Decay at The Danger Line

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