

A Page for Christmas Shoppers

Read these Ads for Holiday Bargains



Toys, Kiddie Cars, Wagons, Velocipedes, Air Rifles, Sporting Goods for Boys and Girls, Nebraska Motorcycle and Bicycle Co., 1812 Howard Opp. Gas Office

DIAMONDS
Frenzer
JEWELRY
15th & DODGE
ESTABLISHED 1890

Diamonds

Ladies' Diamond Rings in 14k and 18k white, green or yellow gold mountings. A splendid variety from which to choose. Priced at only **\$25 to \$200**

Men's Diamond Rings in all styles of mountings. Fancy white gold 14k or plainer ones if desired. Beautiful stones priced at only—**\$18 and up to \$200**

JEWELRY ON CREDIT

P. A. PETERSEN
1710 DODGE ST.

Men's Watches —12 size Elgin and other makes **\$12 to \$85**

These Are But a Few of the Many Remarkable Low Offerings in Our Stock

Wrist Watches

16-jewel, white gold case, assorted styles. A regular \$18.00 value. Our price, up from **\$9.95**

16-jewel Swiss movements, beautifully engraved cases in various shapes, up from **\$12.50**

Your Name Imprinted FREE!
With Each Purchase of a Dozen

Christmas Greeting Cards
Eversharp and Sheaffer Pencils
TO BE SOLD ALMOST AT COST

Fancy Box Stationery
N. S. YAFFE
PRINTING—STATIONERY

On 17th St. Between Douglas and Dodge Sts.

PRACTICAL GIFTS

GIVE BIBLES—CAMBRIDGE AND OXFORDS EDITIONS

Great Variety of Prices

Desk Sets New Designs Moderately Priced

W. B. Daily Co., Stationers

319 South 15th Street, East Side—Between Farnam and Harney



JEWELRY GIFTS FOR LESS BECAUSE BROWNS MUST MOVE!

This week will witness strong efforts to immediately reduce the size of

Brown's Noteworthy Collection of Sheffield Silver Wares

Discounts of 10% to 30%

Sheffield Wares of undoubted quality, made up by makers of note. Designs are rich—unusual—ideal for Gift purposes.

\$12 For usual \$18 meat platters, 18-inch size.

\$8 For usual \$16 cake plate, complete with handle.



Sheffield Pie Dishes
Usually priced at \$12, are going now at **\$8.00**

These have Pyrex Lining

Water Pitchers
Usually priced at \$12.50, are going now at **\$9.00**

Beautiful Sheffield Silver Ware

Old Dutch Mus'd Jar
Usually priced at \$2.50, but go now at, each **\$1.25**

Very handsome little Gifts



Suggestions for Gentlemen's Gifts

- Watches
- Key Rings and Chains
- Military Brushes
- Leather Goods
- Umbrellas, Canes
- Shaving Mirrors
- Smoking Sets
- Humidors
- Desk Sets
- Soft Collar Holders
- Scarf Pins
- Gold Match Boxes
- Watch Fobs

Suggestions for Ladies' Gifts

- Watches
- Lognettes, Chains
- Pearl Necklaces
- Vanities, in Gold, Silver, etc.
- Bar Pins
- Silver Novelties
- Ivory Toilet Ware
- Cologne Bottles in Silver or Glass
- Silver Picture Frames
- Dresser Clocks
- Umbrellas
- Shirt Waist Rings
- Hat Pins
- Mesh Bags
- Desk Sets
- Cameo Brooches
- Opera Glasses
- La Vallieres
- Bracelets
- Thermos Carafe
- And Scores of Other Gift Items
- Picture Frames of Leather, etc.

Suggestions for Babies' Gifts

- Handy Pins
- Silver Cups
- Spoons and Forks
- Napkin Rings

- Bracelets
- Neck Chains and Lockets

- Rattles
- Bib Holders
- Add-a-Pearl Necklaces

"Everybody Appreciates Jewelry"

C. B. BROWN CO.

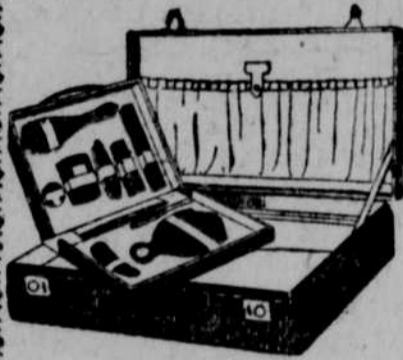
Diamond Merchants—Jewelers

Who Must Soon Move to the Corner Room of the U. S. National Bank Building, Corner 16th and Farnam Streets

Leather Goods



The IDEAL Gift



Ladies' Suit Case
Dressing Case
Boudoir Set

All In One

For a few dimes or a few dollars, we can suggest scores of appropriate different gifts for friends and relatives.

For several months we have been making very elaborate preparations for the Holiday season—assembling a big selection of unique and novel gift things in leather.

FRELING & STEINLE

1808 Farnam St.

For Boy or Girl--

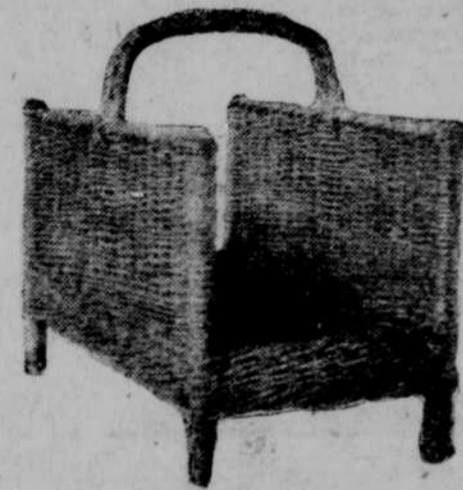
A Savings Account!

A gift that paves the way to a prosperity and happiness attained by consistent saving

OPEN A "GET AHEAD" SAVINGS ACCOUNT

The Omaha National Bank

Fireplace Furnishings Make Ideal Christmas Gifts



The attractive wood basket illustrated above costs only \$8.50. It is heavy enough to be serviceable and is very attractive in its soft brown or grey color.

Visit Our Display Rooms for Other Suggestions

SUNDERLAND BROS. CO.
Sunderland Bldg. 15th and Harney

Office Desks



Our new line of office desks has arrived and is now on display. This comprises a large assortment of good desks at low prices. And "QUALITY" has not been sacrificed—all the features of first class construction are embodied in these desks. HERE IS A SAMPLE:

Flat Top Desk, 30 inches by 54 inches, 5 Ply Quartered Oak Top, **\$34.50**

For Our stock of office furniture is most complete, comprising as it does fine matched suites for the most luxurious offices and all the various grades to meet the more moderate requirements.

YOUR INSPECTION IS CORDIALLY INVITED
Catalog Mailed Out of Town on Request

Omaha Printing Co.
DESKS CHAIRS
FILING CABINETS SAFES
Farnam at Thirteenth St.
Telephone AT lantle 7793

Royal Coal

The Best From Illinois

Lump or Furnace **\$10.50** Per Ton

Updike Lumber & Coal Co.

WA Inut 0300

FOR CHRISTMAS!

A Typewriter

EVERY MAKE—
LARGE OR PORTABLE—
LOW PRICES—
EASY TERMS

Very Attractive Rental Rates

All Makes Typewriter Co., Inc.

204 S. 15th St. Phone AT-2413-2414.



To Shoppers

After four o'clock in the big department stores, at this time of the year, the clerks are pretty well worn out, the stock is pretty badly mused up and everybody's nerves are on edge.

After that hour, too, the cars are packed with home-going crowds. Folks who "go to business" and others whose hours are fixed.

You could hardly expect to have as satisfactory a shopping trip under such conditions as you could have earlier in the day, could you?

That's just one of the reasons why we are sincerely urging you to "SHOP MORE FROM TEN TO FOUR." Thank you.

Omaha & Council Bluffs Street Railway Co.

Do Your Christmas Shopping Early