

Very Often a Pointed Panel Accordion Pleated and Plicated Will Give the Desired Effectiveness to a Dress.

THE Ideal Button and Pleating company, third floor Brown block, Sixteenth and Douglas, does excellent pleating and hemstitching of all kinds. Just what one needs when there's a frock to be changed in line. If you've a pattern for a chic lounging robe of silk, they'll do the sewing service thereon. A gift suggestion!

Store of Individual Shops Presents Seasonable Items of Interest Interestingly Priced

GOLDSTEIN-CHAPMAN'S Apparel Shop, third floor, announces an unparalleled showing of seasonable frocks for dancing, pretty fur trimmed coats at prices unusually moderate. This the message from one of the buyers recently returned from the east.

"LE BO" NAME GIVEN THAT PRETTY NEW PUMP WITH ITS COMPLEMENTARY SMALL EFFECT OF SMALL COLONIAL TONGUE AND BOW.

THE shoe shop at Goldstein-Chapman's introduces "Le Bo," that pretty little shoe model so complimentary in line with its slenderizing colonial tongue and ribbon bow. Patent or brown kid, the pump is lovely in either. Moderately priced, too. It is \$6.85.

IN THE SHOP OF SMART ACCESSORIES ONE FINDS VANITY CASES WITH LIPSTICK CASES CUNNINGLY HIDDEN IN SILK TASSELS.

GOLDSTEIN-CHAPMAN'S Accessory Shop has a large showing of the smart little vanity cases in all colors, each with its glittering design of brilliants—a lovely container for rouge and powder. The lipstick is concealed in the silk tassel that swings each case. Black or any color preferred, \$3.75.

KIDDIES' SHOP HAS A LOVELY SHOWING OF COATS FOR LITTLE GIRLS FROM 2 TO 14 YEARS, IN FUR TRIMMED AND PLAIN STYLES.

THE Kiddies' shop at Goldstein-Chapman's has a lovely showing of coats for little girls from 2 to 14 years—both fur-trimmed and plain, they range in price from \$7.85 to \$14.95. Cut on lines to compliment the slender girlish figure and on models to minimize the size of the chubby persons they may be chosen in any one of the new season's colors. Splendid values.

"CALLOT" BLUE OF THE SHADE OF CORNFLOWERS, LASHION'S NEWEST MILLINERY SHADE—HAT SHOP OFFERS SMART NEW FELTS WITH UNIQUE TOP CROWN TRIMS.

FLORENCE PAXTON-SMITH, home from New York, presents in her hat shop at Goldstein-Chapman's, the lovely new "Callot" blue and felts of colorful becomingness, each with its "top crown" trim in silk, ostrich, flowers crushed close, and perky bows. "The close draped turban continues a marvelous popularity."

No Thanksgiving Dinner Table Is A New Brown Shoe For Wear With Complete Without Flowers.

THE John Bath Flower Shop, 1804 Farnam, will suggest a lovely flower decoration for your Thanksgiving day dinner table—and of course the successful hostess is well aware that no dinner table is entirely complete without the softening touch of fragrant flowers. "Something pretty, doesn't need to be expensive," quoth "John" himself.

Buttons as trimmings for frocks have reached such a point of popularity that notion departments sell them "by the yard"—literally. Nacre, ostrich, flowers crushed close, and perky bows. "The close draped turban continues a marvelous popularity."

Jewel Shop Prepares for the Holiday Gift Season--Mail Orders Promptly Filled--Gift Selection Sent Upon Receipt of Bank References

THE John Henrickson Jewel Shop, Sixteenth and Capitol, is getting ready for the holiday gift season and there's an interesting rustic of packing papers on all sides as the eventful time draws near. Gifts for everyone may be selected at Henrickson's for the baby or the grandfather. The mail order service is especially helpful at Christmas time, prompt and efficient. If you will enclose references from your bank with your order they will gladly send a number of articles from which you may make selection: Rings, watches, chains, silver novelties, etc. Henrickson quality is the finest, the prices unexpectedly low.

Early Appointments are Suggested for Beauty Work Before Thanksgiving Parties.

THE Le Bijou Beauty Shop, 208 South Eighteenth street, At. 0991, suggests that it were wise if milady's appointments for Thanksgiving work be made early. The "Hollywood Paper Curls" is a very lasting new coiffure—why not have your first one now? Ventilated "Butterflies" of hair cover the back of the bobbed head, \$12. Smart.

Why Not Give Mother Flowers on Her Birthday Instead of Waiting Until Mother's Day and Making That the Only Flower Day of the Year?

HESS & SWOBODA'S FLOWER SHOP, 1805 Farnam, presented such a gorgeous display of blooms the other day when I flashed by in the car that it was wholly irresistible. The impulse that assailed me to see the different massings of exotic plant growth. Chrysanthemums, every size and shade, wondrous roses, fragrant violets, sweet peas and an infinitely appealing number of flowers for every preference, Hess & Swoboda greenhouse products, the kind of flowers that take prizes wherever they're exhibited. Why not place mother's name on the date book of this shop giving the date of her birth so that when the happy day arrives she may receive a lovely message of flowers—rather than waiting until Mother's Day and letting the single day's flower gift suffice for the entire year. A suggestion!

Benaline Silk in the "Wood Shades" Delight the Discriminating Omaha Shopper of Charitable Chapeaux.

THE Heltman Hat Shop, Eighteenth and Douglas, the Athletic club building, present lovely Benaline silk hats in the new "Wood Shades" for wear during the holiday season beginning with Thanksgiving. A draped turban with brim is fashioned of this lovely new fabric and has a soft bill of mole in the front round a brilliant ornament.

Four Days Till Thanksgiving Is Plenty of Time to Have Your "Pretties" Scientifically Cleaned

JUST four days until Thanksgiving—hurry up your call to the Pantorium, Sixteenth and Jones, At. 4353, so that all of your finery will be in exquisite condition for this the first holiday of the season. The skilled force of this cleaning establishment makes the seemingly impossible in cleaning possible. One trial will convince you.

POLLY'S CHRISTMAS SHOPPING SERVICE IS OFFERED FREE TO ALL READERS OF THE BEE. Make out your gift lists early—Polly will save as much as possible on each listed item. If desired she will wrap and send gifts to specified destinations with gay card enclosures. AT YOUR SERVICE Address POLLY THE SHOPPER, THE BEE, OMAHA, NEB.

Here is a truth the flaming autumn teaches; Here are the tidings all good harvests tell: "Who grows from day to day in love and beauty And understanding thanks his Maker well!"

God asks no sudden pausing from our duties That we may shout abroad His Name and praise, For He would rather hear the homely clatter Of household things on busy, useful days.

These trees that stand here, ready for the winter, Had not one voice to cry, "We love You, God!" And yet, who else has proved affection better Than they who drew rich splendor from dull sod?

Thanksgiving Holiday an Excellent Time to Add a Stunning Frock, a Lovely Coat to One's Wardrobe Collection

THANKSGIVING time, the first of the holiday occasions provides an excellent opportunity for adding of stylish apparel to one's charming collection. Perhaps it is a bright chapeau to top the costume, or a gay feather fan conceals, a bag of artistic beauty, a dainty handkerchief of drawn-work sheerness to perch in folded smartness in the tailored pocket, a frock, suit or coat. Surely from the shop loveliness displayed one will not find apparel selection difficult.



Shawls Make Lovely Christmas Gift Offerings—Fifty-four-Inch Silk Shawls Almost Solidly Embroidered Offered at Startling Low Prices.

THE Saldy Importing Company, Aquila Court, has a beautiful line of hand embroidered silken shawls which suggest the gift incomparable. Imported from China, they're the colors worn by the Spanish beauty—great flaring roses and lovely small flowers, 64 inches square with an 18-inch fringe and may be chosen in six different colors for \$65 and \$100. Especially appealing is a rose with shouhouted flower design, black, of course, with heavy hanging black fringe. An illustrated catalog of gifts in this shop will be sent upon request.

The Artist Builder of Gowns Must Know Lines Color and Personalities.

HARDY-MOESHLER, modistes, 230 Aquila Court, At. 4522, are versatile artists skilled in the very things that make women beautiful—lines color and personalities. They do not merely create a gown or tailored frock for madam or her daughter, they translate the individual person in terms of lines, color, art. From the minute one enters the exquisitely decorated interior of the shop—jade and antique rose colors repeated in varying stages in the floral paneled doors—one recognizes that this indeed is a shop of difference, a shop wherein one is to be beautifully clothed.

M. Plasse, Etcher of France, Compliments Omaha Importer on Showing of Pictures at Recent Exhibition.

M. PLASSE, France, etcher of note, greatly enjoyed the collection of art treasures exhibited recently at the art galleries at the library by Milton Darling, Omaha importer. "Where did you get the pictures shown," exclaimed the connoisseur of "objets d'art," "there's nothing like them in Europe." A compliment, say we! In the Darling picture collection there are many wonderful things to be bought, framed, for as low as \$7.50, \$19 and \$12.

Quaintly Lovely Little Frocks-- Impressively Tailored Ensembles-- Fur Trimmed Top Coats--All Offered at a 10 Per Cent Reduction

THE Quality Shop, 1613 Farnam, has placed a 10 per cent reduction price on all dresses, ensembles and coats. A decided saving, this. Especially pleasing are the little dancing frocks which show a glint of metal through colorful sheerness, the ensembles—stunning coats to within an inch or two of the hemline of a smart little tubular frock beneath, the coat invariably fur-trimmed of peltries selected with cunning care, the frock in many cases softened by the same furring. Lovely coats, too, exquisitely soft English imported materials each with fur trim rarely beautiful.

Gifts of Delightful Quaintness in New Gift Center--Plumbridge Baskets Are Loaded to Brim With Uniquely Wrapped Goodies--"Guest Room Bouquets" Aid the Guest to Take the "Stitch in Time"--Decorative Baskets Promise Neat Carriage for Logs and Magazines--Art Irons Are Sure to Decorate the Home--Art Flowers From California Studios Flaunt Their Flaring Colors

THOMPSON-BELDEN's gift department on the second floor is a gay place in which to shop the gift unusual. Jams, jellies, candies, nuts, even tea is found in the decorative "Plumbridge" Baskets, \$2.50, \$3.50, \$5, \$7 and \$10. "Plumbridge" suggested dates in boxes squarely cut are washable these. Attractively boxed in a California Studio are the cosmos, \$2 and the great yellow poppies, \$1.50. Wrapped in metallic ribbons shoe trees have oriental painted faces and trims of beads and coins, \$1.25. Great spreading ostrich pens in colored bowls of shot may be chosen in any shade desired, jade, rose, gold, and blue, \$1.95. But it's the wrought iron which proves wholly new and irresistible, quite. A mail box for the colonial house, \$4.75; dinner gong with brass center gong, \$10; smoking sets with slip trays of glass and red candles to give the festive touch are \$5; cigaret boxes, \$2, are cedar lined, wide-spreading to hold every stray ash is the gift tray at \$1.75. Hundreds of gifts from which to select.

Riviera Prints Imported by Local Shop Introduce Distinctive New Designs and Color Arrangements.

THE Silk Shop, 1513 Douglas, announces the arrival of "Riviera Prints" in colors and designs to be found only in this shop. "The 1925 silk mode which is being launched—and what a very lovely mode it is to be sure. Rarely rich are the colors embodied in the distinctive designs printed on the heavy French crepes. Forty inches wide they're \$3.50 a yard. A distinguishing feature of these new prints is half the silken length one color combination, the other half another—or a broad line of color down through the center with narrow banding of contrasting colors on either side. Smart!

A smart millinery shop on the avenue reports that its customers insist on black velvet for their fall chapeaux. Often this material is combined with black satin, and sometimes only velvet ribbon is employed with loops and bows off the side. Later on, to wear with her fur coat, milady is expected to demand velvet of bright colors, made into turbans.

Interior Decorator Finds Services in Demand for Holiday Decorating.

CHRISTMAS just round the corner and what a very splendid holiday it is going to be this year. A bit of decorating here and there—how delighted one's guests will be to note the changes. Mrs. Grace Bonekemper, consulting interior decorator, is working wonders with the aid of the art metals this year. Visit her at home, 1326 South Twenty-fourth street, or telephone Ha. 3488 and discuss your decorative problems with her. She'll be glad to shop with you or do your shopping for your new decorations. An artist, dear readers.

A very interesting style note which has crept into fall fashions and was especially noteworthy at the Princeton-Navy football game is the use of fur collars on frocks of cloth. These followed the color of the trimmings for the most part, and included beaver and gray squirrel.

There's Much Joy in a Masked Frolic-- Especially if the Costumes Are Authentic in Character Interpretation

THEODORE LIEBEN & SON, Costumers, 1514 Howard, JA. 4115, have a most artistic line of character interpretation costumes for amateur theatricals and the gay holiday frolics. Why not make your Thanksgiving party a masked one? The men in this great establishment are particularly well versed on plays of the amateur theatrical type, for one of them upon reading an order I submitted at once gave the name of the play—his decision based upon the costumes ordered.

Holiday Dinner Time Is a Poor Time to Experiment--Upon This We'll All Agree --You're Sure of an Excellent Dinner With Gracious Hospitality Extended in This Dining Room

PAUL'S METROPOLITAN DINING ROOM, Hotel Keen, Eighteenth and Harney, is a splendid place to eat your Thanksgiving dinner, the first holiday meal of the season. Surely this great feast time of the year would be a very poor one on which to experiment on "where to eat," so just lay a plan or two to join those who are going to have turkey with all the old fashioned goodies imaginable as they'll be served in this downtown dining room. Phone JA. 4808 for party reservations. Paul's hospitality and holiday dinners enjoy a wide popularity. 'Tis not necessary to enter into detail. "Ask your friends."

Delicately Pierced the Design of Winter Hats at Sacrifice Prices, Platinum on the Topping of Bar Lovely Models From Noted Makers. Pins and Circular Shoulder Brooches Shown in Gift Group of Omaha Jewelry Store.

THE Reese Jewelry Store, 18th and Harney, has an excellent assortment of platinum topped bar pins and brooches for that chic new shoulder pinning, pins which they're \$7 and \$10. Decidedly interesting, for offering at exceptionally low prices, here are gathered together the sea-Gleaming diamonds and sapphires son's newest in color, line and trim. Their prices are surprisingly low, \$15 up.

Beautiful Millinery Models Specially Priced Include the Season's Wonderful Colors, Exquisitely Displayed in Velvets, Ribbons and Satins

BELLE HATCH, Nineteenth and Farnam, has a wonderful showing of stylish hat models which she's offering at special prices, in many cases as low as half price. These include hats in the entire stock with many of them just bought in a recent trip to the east, from which Miss Hatch has just returned.

Little Hats of Metal Cloth Bright Do You Remember--But I'm Sure You Do--the Lovely Christmas Greeting Card You Found in This Establishment Last Year?

MISS SHANAHAN in her millinery shop at the Julius Orkin store, 1512 Douglas, presents the chic little chapeau for wear throughout the festivities of Thanksgiving time. Metal cloth, brightly gay fallie, greens, coral, rose and pastels, the prices entirely gratifying and the service rendered excellent with the trim little hats of black and brown satin.

Decorative Novelties for the Thanksgiving Dinner Table Assure Desired "Breaging of the Ice," Socially Speaking

THE Matthews Book store, 1523 Harney, have original novelties for the Thanksgiving dinner table. Golden pumpkins, proudly strutting turkeys of glittering plumage, nut cups and place cards are decoratively intended to grace the weighted board and serve in a mirth-provoking capacity to "break the social ice." Imported favors of all kinds promise to interpret personalities of the diners' to the advantage of the holiday hostess—a suggestion.

"Spuntex" Hosiery "Guaranteed to All 'Round Cleaning Service Meets Wear or Another Pair."

HAYDEN BROS.' hosiery department has an excitingly new hose, "Spuntex," which, in addition to being very fine and nicely shaped, is guaranteed to wear. There is a splendid variation of shades for wear with the season's new and lovely fabrics and the prices, most moderate, are \$1 for service weight or chiffon and \$5 for the fiber silk. Interest- ing!

Cold Point Etchings, Water Colors, Pen and Ink Sketches From Nuyttens, Harris, Gordon, Bell and Sheppard Stamp These Greeting Cards Works of Art

IN THE greeting card shop of J. Porter Allan, ground floor of the Grain Exchange building, 19th and Harney, one finds Christmas greeting cards that rank as true works of art. Indeed so appealing are they that they are well worth framing. Engraved cards are a specialty in this shop and designs are offered for personal plate or signature. You may enjoy a "Home Shopping Service" on cards that range from 5c up—phone AT. 6311 for appointments. "Our selection is the largest in Omaha," stated Mr. Allen in speaking of his card collection.

The Important Accessories for Fall and Winter

THEY are wearing some long gloves in Paris again. At the Opera and the Ritz there appear very fine suede gloves in flesh color, almost shoulder length.

Street gloves continue short and simple, plainer than they have yet been. While nude hose is still smartest, there is some tendency to match the hose to the costume. Gray is worn with gray frocks, and beige and light brown appear with beige and tan costumes. The rule, for the moment, seems to be that face, hands and ankles must be as nearly as possible the same shade.

Diamonds and emeralds are very much worn in combination, and the newest diamond earrings are set like pearls—one stone below the other in graduated sizes, strung on a fine platinum chain.

A corsage is a gift novelty when its paper lace frill holds vari-colored linen handkerchiefs, jade, orange, orchid, coral and yellow, round a big red rose in the center, \$1.75, a gift box to appeal.

