

Pretty New Costume Rings Match In Color the Season's Tailleur.

JOHN KROYER, Jewels, second floor Aquila Court, presents the colorful costume ring, large, smartly shaped, mounted in white gold.

“Just Back From New York” Magic Words When They Mean a Producing of Exquisitries as Lovely as These

MISS RUTH McGUIRE of the McGuire Dress Shoppe, mezzanine floor, Paxton block, northeast corner Sixteenth and Farnam, is “Just back from New York.”

Milliner Returns From the East With New Stock---All Hats in Shop During Fire Offered at Half Price

BELLE HATCH has just arrived home from a buying trip with new merchandise of exquisite style interpretation.

In That Lovely New Shoe Shop in Aquila Court One Finds “Sure Fit” Models Which Produce Snug Arch Comfort Tread and Glove Fit Combination Lasts for Dress and School Wear.

THE PENN DELPHIA SHOP, 1619 Howard, Aquila Court's lovely new shoe salon offers a number of nice styles made on Smaltz-Goodwin Company's famous narrow heel “Sure Fit” lasts.

Observations From Omaha Flower Shop

WHEN I stepped into the John Bath Flower Shop, 18th and Farnam, the other day, I was impressed by the originality of flower arrangements and the exquisite variety of blossoms shown.

New Hosiery Has Magic Color Ring Which Absolutely Stops “Laddering” ---Pronounced Hosiery Values

THOMPSON BELDEN'S Hosiery Special is the new “Ruby Ring” hose which is not only an exquisitely manufactured hose but is truly practical as well for the “Ruby Ring” stops the unsightly “laddering”

Model Hats For Fall and Winter Give an Assurance of Characteristic Style Interpretations.

THE HEITMAN HAT SHOP, Eighteenth and Douglas, Athletic Club building, presents fall and winter model hats of exceeding smartness at prices surprisingly moderate.

Omaha Jeweler Offers “Diamond Specials for November”—Windows Changed Daily.

REESE'S JEWELRY STORE, Sixteenth and Harney, has inaugurated “Diamond Specials” for the month of November.

Teachers Will Be Glad to Hear That Cafe Is Opened by Omaha Woman Well-Known for the Excellence of Her “Home Cooking”

MRS. M. S. PIERCE—Omaha woman well known for the excellence of her home cooking has opened the Flatiron Cafe, Seventeenth and Howard.

Beauty Shoppe Announces Prices Card Suggestions From Studio Shop Prove Delightful Holiday Shopping “Finds.”

THIS WEEK POLLY'S SHOPPING KNOWLEDGE IS PLACED AT THE SERVICE OF THE VISITING TEACHERS

Let's Go Shopping With Polly

It is November. See a soft gray haze Of slanting rain the withered garden veils; Far up the leaden sky a late bird sails.

Danced and were gone, like dear, remembered days. Hush, it was just the wind across the grass That sobbed and touched this fallen leaf of red!

NOVEMBER, by Christine Kerr Davis.

Teachers Coming--Stores, Specialty Shops and Theaters Make Special Preparations

OMAHA's hotel, cafe, shop and theater doors are wide thrown to do fitting honor to the visiting teachers this week.

A Shop Which Tells You to “Bring In Your Combs and Have a Beautiful Hair Piece Made Up.”

Now That Holiday Dinners Are Soon to Be the Order of the Day---A Gleam of Glass Is Desired Table Touch

THE John Henriksen Jewel Shop, Sixteenth and Capitol, just can't seem to get over that idea of giving just a wee bit more for our money

Christmas Cards are Now Ready In This Shop Which is on the Way to and From the Auditorium---An Interesting Collection of Framed Motives Suggests the Gift Superior.

THE DAILEY STATIONERY SHOP, 315 South Fifteenth street, now has a complete line of Christmas cards with an excellent selection of framed motives, the gift par excellence.

Blue English Cloth Coat Has Loose Scarf of Red Fox Fur---A Rust and Brown Coat Is Brown Leather Trimmed--Bengaline Coat Dress of Brown Decorates Its Neckline and Wrists With Fur to Match--Afternoon Dress Chooses Red for Contrast

BLUE mixed with black is the English cloth coat, Kasha lined in smart stripes, which has a loose scarf of red fox across its shoulder line.

Endorsed by the Teachers' Association, "This a Shoe to Be Considered."

Book, Stationery and Gift Shop Invites Teacher Visitors to “Drop in” While in the City---Place Names Upon Mailing Lists

MATTHEWS Book Store, 1620 Harney, is a metropolitan store in every respect. Here it is that on will find the latest and loveliest in books

Designing and Creating of Artistic Gowns Taught in Classes Conveniently Timed.

IN the De Paul Studio, No. 2 Aquila Court, one is taught designing and creating of artistic gowns—also—the exquisite “re-building” of the gowns which makes them truly new creations.

A Shop Which Helps Keep Milady's Wardrobe in Exquisite Order.

THE Kruger Hat Shop, 303 Barker Block, 15th and Farnam, do excellent work in reblocking the weather worn chapeau, remodeling of feathers, furs and marabout.

The ostrich boa continues in many delicate shades.

The severity of the costume is now matched by the plainness of the gloves.

Afternoon and Evening Dresses of Unexpected Gorgeoussness Inspiration for Round of Entertaining Among the Clever of Omaha Hostesses---Russet Chiffon Trims Long Sleeves, Neck and Hemlines in Gold Thread Lace and Fur---Shading From Rust to Pale Gold, an Evening Gown Depends, for Charm, Upon Beading and Odd Narrow Shoulder Drape

A BOSCHIN, that petite person of pronounced cunning when it comes to buying the original, the artistic, of a certainty had first place in the magic circle when she chose the afternoon and evening dresses on exhibition in her smart shop in the Hotel Fontenelle.



Tailored From Softest Wool, the New Afternoon Frocks Use Metallic Embroideries, Unusual Braided Motifs and the Never-Failing in Charm Fur Touches

THE Mary Belle Shop, Aquila Court, presents those lovely little soft-silk wool frocks for afternoon wear.

Hair Dyeing When Artistically Done Proves Most Becoming Face Framing.

H AIR dyeing, when artistically done, is most decidedly becoming. “Prudie” of the Le Bijou Beauty Shop, 268 South 18th St., AT. 6991, has thoroughly mastered the art.

The Academy of Fashion Announces Beginning of Evening Class Enrollment.

THE Academy of Fashion, Studio Number 2, Aquila Court, announces a beginning of evening classes on the second Monday in November.

Meet Your Friends in This Decorative Dining Room, Where the Pleasant Air of Hospitality Dispensed and the Delicious Foods Prove Most Agreeable

PAUL'S Metropolitan Dining Room, Hotel Keck, Eighteenth and Harney, is an excellent place to meet your Omaha friends while you're attending the teachers' convention.

Arrived From New York These Exquisite Coat Models Invite Your Attention.

GOLDSTEIN-CHAPMAN'S buyers have just returned from the New York market and with them a shipment of personally selected coats which represent the season's very loveliest stylings.

A black velvet bag is topped with silver, studded with lapis lazuli.

A large black hat is trimmed with one large pendant pearl.

Specialty Shop of Fine Luggage Offers Swagger Handbags Specially Priced.

FRELING & STEINLE, 18th and Farnam, is a specialty shop of fine luggage. Here one finds the wardrobe trunk of superior construction, the Hartmann and excellent fitted bags of all shapes and leathers.

Hand hammered, heavy, impressive is a bowl of silver, quaintly shaped. It is priced surprisingly low, \$68.

It's Time to Put Your Drapes in Exquisitely Clean Condition.

Bleach Facials Particularly Successful in This Beauty Shop---Madam Buys Her Own “Facial” in the Jar.

THE Delft Beauty Shop, 236 City National Bank Bldg., JA. 1796, is having particular success in bleach facial work, and it's all because of a wondrously effective new compound which madam may buy in a jar to take home with her, \$1.25 a jar.

Stunning Hat Styles in Black Embroid New Shapes and Brims---Color and Metals for Wear With Furs

THE Bergthe-Kass Millinery Shop, main floor, Aquila Court, has a notably lovely showing of millinery for every fashion wear.

Furniture Center Invites Teachers to Visit Newly-Decorated Store

HARTMAN'S Furniture Store, 413 South 16th street, have redecorated their big store, adding many new departments.

To announce the engagement, there are place cards in the shape of large engagement rings through which walk a happy man and girl, \$1.50 for 12.

Breakfast, Luncheon and Dinner Hours Conveniently Arranged for Busy Teachers in Convention This Week.

THE Tiffin dining room, Hotel Wellington, 1515 Farnam, has hours excellently arranged to suit the convenience of the busy teachers this week.

NEW Skin Lubricant Relieves That Facial Strain.

Do You Know That You Can Make a Lovely Negligee With Very Little Work If It's Art Picoted

THE Ideal Button and Pleating company, third floor Brown block, do excellent work in hemstitching. It's just the easiest thing imaginable to make a marvelous robe, silk, georgette or chiffon if one cuts it after a good pattern taking it to this company for the finishing of the edging.

Colorful Chapeaux for Dances, Dinners and Teas Proclaim the Charm of Silver Threadings Vivid Color Appliques and Furry Softness.

MISS SHANAHAN'S Millinery Shop in the Julius Orkin Store, 1612 Douglas, offers the extraordinary in colorful chapeaux, softly becoming pastel shades or those new and dashing colors of the winter style season, these are hats of assured chic. \$10.

Stamped Novelty Pieces for Holiday Embroidering.

GOLDSTEIN-CHAPMAN'S art needlework shop on the second floor, 18th and Farnam, offers exceptional pieces for holiday embroidery—just the type of gifts that delight by their originality and do not tire with excessiveness of decorative detail the one who has taken it upon herself to do the handwork.

For a bridge prize at the fall party there's a gold and black painted ash tray, \$1.50.

Dresses Modishly Modeled. In Both Wool and Silk, Priced at \$15.

LAMOND'S, 17th and Farnam, has an excellent showing of frocks for \$15. These in the season's smart stylings, with color touches sure to become.

Omaha's New Store Opened Its Doors Yesterday---Marvelous Appareling Moderately Priced

“MAYO'S INC.” one reads the gold letters before entering the exquisitely decorated new store at the southwest corner of Aquila Court.

Pre-Holiday Sale of Picture Frames Offers Opportunity for Framing Treasured Pictures and Photographs.

THE BRANDEIS Picture Department, sixth floor, are getting ready for the holidays and are offering splendid picture frame values.

Hand hammered, heavy, impressive is a bowl of silver, quaintly shaped. It is priced surprisingly low, \$68.

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