

A City Is No Greater Than Its Leaders

9. To be a buck receiver, and not a buck passer. The leader accepts responsibility.

Mr. Beveridge is planning to issue a pamphlet in the near future enlarging upon these nine points of leadership. It will be well worth buying—it will do its part in tallizing the quality of leadership in Omaha.

A LESSON FROM KANSAS CITY.

A writer in the Kansas City Star recently outlined what he believed



Leadership in Omaha is the quality that will determine whether we go forward slowly, with dragging feet, or whether we will advance under a real head of steam.

Not all the leadership is at the top—leadership is in every walk of life. It is in every business, large or small. It is a quality of the executive but it is to be found in every home, at every fireside.

Leadership is a quality of the heart, as well as a quality of the mind. The man who builds a great business is a leader, but the man who builds a home is also a leader. If there is a sense of service in the business, it is proof that there is a leader in charge. If the home is well kept, if there is a sense of service in the home, it, too, is proof that there is a leader in charge.

The pictures of Omaha, shown herewith prove that there is leadership in Omaha.

That leadership is now geared for a new movement forward, to-

ward not only a Greater Omaha but a better Omaha.

NINE POINTS OF LEADERSHIP.

John H. Beveridge, superintendent of schools, in an address to the Rotary club recently gave an outline of leadership in nine points, as follows:

1. The ability to think through an idea, to work it out clearly, and to reduce it to written form and state the thoughts in a concrete way.
2. The ability to present orally, concisely and definitely what one has thought out. In other words, the ability to stand on one's feet and speak fairly well.
3. Mental alertness. This may be, in reality, a part of the first. It means a moving mind—a mind moving to new thoughts. One cannot exercise leadership through mental inertia.
4. Knowledge. To have a knowledge of one's business. If I were giving advice to a young man en-

tering the manufacture of business, say the manufacture of gloves, I would say, "Find out more about gloves than anyone else knows at the present time." This furnishes a basis for the fifth characteristic, which is:

5. Courage. One must not only have the courage of his convictions, but he must have courage begotten through knowledge and thought that will enable him to take a chance. The man who always plays safe is seldom if ever a leader.
6. The leader is a man of action. A man who is doing something all the time and is right most of the time and will get much accomplished.
7. The gift of people. This quality the Spanish call "don de gentes." The biggest problem you will have in life is the problem of getting along with your associates.
8. Getting others to think as you think, to see as you see, to act as you would have them act—your ability to win others to your own views.

was needed there. We reproduce a few paragraphs. Substitute the name of Omaha for Kansas City and it becomes a lesson for us all:

"Every man and woman in Kansas City, if they would stop to think, could, every day, stimulate this city's industrial growth, and at the same time contribute to their own prosperity. Give it just a moment's thought. Every time you buy an article of any kind, food product or otherwise, give preference, other things being equal, to Kansas City made goods. Your dollar then does not leave town. It helps to create a larger Kansas City payroll. It keeps rolling back to you. It enables more people to live here and earn more dollars. These qualities are contagious. They radiate in all directions. Every body likes a live town. Its fame spreads afar. It becomes the mecca of the millions that populate its trade territory. Our Moses should cultivate a better understanding of the problems of these millions. Their problems should be our problems. We should be worthy of the confidence and good will of all the law-makers and officers at Jefferson City, Topeka, Oklahoma City and Lincoln. They might, some time, help us solve some weighty problems."

Note they are looking for a Moses in Kansas City for a leader. Note, too, that in their plans for the future they are reaching out into Nebraska.

Let us all resolve to do our part in leadership. Let us reach out to Kansas City as reaching out.



By T. W. McCULLOUGH.

THE campaign just ended brought to Omaha many notable speakers, among them two candidates for president and two for vice president, and each of these found a spacious auditorium wherein he could comfortably address all the people who gathered to hear him. It was not always so. Only 28 years ago, when W. Bourke Cochrane came in the fall of the year to speak against the election of his party's candidate, it was deemed necessary to erect a circus tent, that the speaker might be protected from the chilly air of the autumn night and his hearers might have some comfort while listening.

When William McKinley spoke here, the high school campus was made to serve as a meeting place. Only a few years before Benjamin Harrison, then president of the United States, had spoken from a platform built at the northeast corner of the courthouse square. Omaha in 1896 had one hall large enough to accommodate a big crowd, but it was rather inaccessible, the old Coliseum, now the Den. Several meetings of note had been held there, one of them the famous Bryan 25-cent dinner party. But it was only on rare occasions it was used for such gatherings.

Memory lingers of a meeting that did a little more than it was intended to do. Back in the early 90s, when the A. P. A. movement was going strong in and around Omaha, party lines were thrown down in a local election, and a citizens' ticket nominated to oppose the regular party ticket which had been nominated presumably by A. P. A. influence. The late Edward Rosewater headed the movement, and was very active in trade territory. Our Moses should cultivate a better understanding of the problems of these millions. Their problems should be our problems. We should be worthy of the confidence and good will of all the law-makers and officers at Jefferson City, Topeka, Oklahoma City and Lincoln. They might, some time, help us solve some weighty problems."

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Twenty Years Ago

Roosevelt and Parker Were Candidates. Kennedy Beat Hitchcock for Congress.

Robert Cowell Was County Chairman. W. J. Bryan Was Making Speeches.

By A. R. GROH.

Can you recall who were in the political limelight 20 years ago? Then, too, they were electing a president, governor, congressman, district judges and so on.

Theodore Roosevelt and Alton B. Parker were candidates for president. Berge and Mickey were seeking the governorship.

John L. Kennedy was opposing Gilbert H. Hitchcock for congress.

Betting was 6 to 1 on Roosevelt, the same odds as are now being given for Coolidge. Roosevelt swept the country, getting 343 votes in the electoral college to 133 for Parker. Poor Parker carried nothing but the solid south.

T. S. Allen, democratic state chairman, solemnly predicted on the eve of election that the state would be carried by Berge by 15,000.

But when the returns were opened, Mickey had some 8,000 more votes than Mr. Berge.

John L. Kennedy beat Gilbert H. Hitchcock, all other districts in the state also elected republican congressmen: E. J. Burkiel, J. J. McCarthy, E. H. Hinshaw, George W. Norris and Moses P. Kinkaid.

In the legislature upper house there were 33 republicans and no fusionists; in the house 86 republicans and 24 fusionists.

Howard Kennedy was elected district judge in this district. W. W. Shabugh was elected county attorney. Fred Brining and P. J. Trainor won for county commissioner. L. C. Gillson and Charles Saunders were successful for the state senate.

R. B. Howell and A. H. Hipple won for the water board. Edgar A. Baird, William K. Craig, J. C. Lindsay and Daniel R. Ennis were elected school board members.

Robert Cowell was chairman of the republican county committee.

Bryan—W. J.—was talking even then. On the night before election he spoke in favor of Berge and Parker at a monster mass meeting in South Omaha. Charlie hadn't been heard of then in the political arena. In the course of his speech that evening, W. J. coined a phrase, "The wise man getteth an idea into his head; the fool getteth it in the neck." He had already been defeated twice for the presidency and had another defeat coming to him. He talked against "Imperialism" in that speech.

"Haul" of "Moss" Proves 6-Pound Pike; Quick Action Frustrates Escape of Fish

Mrs. Maynard Swartz sat in the rear of a boat which was being towed by her brother-in-law, Oliver Olson. Frequently she felt of the iron line, which extended from the boat into the lake, hoping to feel the tug of some hungry fish.

It was Mrs. Swartz's first experience at fishing and she was greatly thrilled when finally she felt a strong tug. She reeled in the line as rapidly as possible, only to find that the hook had picked up a large quantity of moss. She removed the moss and tossed the hook and its bait back into the lake, much discouraged.

When, a little later, she felt another tug she ignored it.

"We've picked up some more moss," she told her brother-in-law. "I'm not going to bother with it."

Mr. Olson reeled on several miles farther, then anchored the boat. Mrs. Swartz then began reeling in her line. She had almost completed her task when Mr. Olson, looking over the side of the boat, exclaimed excitedly:

"You've caught a fish, and it's so big it looks like the daddy of all the other fish in the lake."

And just at this minute the line

Progress

The only test of progress or retrogression is the growth or decay of the average man. He is no wiser if he can talk by the radio a thousand miles instead of a hundred feet unless he has something to say by the radio or the telephone which is better worth saying. Science has given us sound amplifiers, but unfortunately they cannot amplify thought.

Better a Hamlet printed on a hand press than some handiwork of today upon a rotary—James M. Beck, solicitor-general of the United States.

Reformers

Have you ever noticed that in nine cases out of ten the men or women who set out to reform the world have been failures in adjusting their own private affairs?—Stewart Paton, distinguished psychiatrist.



By J. T. ARMSTRONG.

APPEARANCE: Of the true Nordic type; blue eyes and light hair, combed so smoothly as to be almost sleek. Stockily built, but carrying no excessive weight. Broad of brow. Clean shaven.

Characteristics: Jovial as a rule, but occasionally a bit moody, especially when Harvard loses a football game. Has a rare ability to feign seriousness when jesting. Was born in the town of Louisville, Neb., and takes a keen interest in the affairs of the town and the success and failures of its residents.

An idiosyncrasy: While not a misogynist has always found more pleasure in the company of his brother than of women, and consequently has remained single, despite the fact that he is one of the city's most eligible bachelors.

First Job: Selling The Omaha Bee on the streets of Louisville, at the time of the Trans-Mississippi exposition in Omaha.

Identity: Harry O. Palmer, attorney at law, counsel for the Omaha branch of the Federal Reserve bank and an instructor of law at the University of Omaha.

Modesty Is Charming but health is vital

Growing girls should realize elimination is necessary; constipation dangerous. Mothers, urge use of Dr. Caldwell's Pepsin Syrup

THE world is broadening and there is less excuse for prudery today than ever before. Parents and school teachers are helping by telling their children the fundamental facts of life.

The growing girl, therefore, who neglects the important function of elimination is living in a past age. She should realize that when days go by and there is no passage the general health is impaired, the monthly function is interfered with and fatal illness may result.

Mothers would do well to watch adolescent daughters for the more than young boys are prudish in this regard. Elimination should occur once a day, and if it does not, a spoonful of Dr. Caldwell's Syrup Pepsin should be given. You will thus prevent intestinal poisoning and constipation and their train of disorders, sallow skin, pimples, lassitude, bad breath, headache and so forth.

Mrs. Jesse Maxey, 106 Third street, Aurora, Ind., and Mrs. Pat McCullough, Tampa, Fla., regularly use Syrup Pepsin in their households, and as a result their families are free from sickness.

It is not without reason that Dr. Caldwell's Syrup Pepsin is today the most widely used liquid laxative in the world, over 10 million bottles being sold annually. It is mild and gentle in action and free from gripping, a vegetable compound of Egyptian senna with pepsin and pleasant tasting aromatics. As a safe laxative from which opiates and narcotics are entirely absent.

After using Syrup Pepsin you will understand why people discard the harsher physics and cathartics, pills, powders and salt waters. Others, too, no longer give children "candy cathartics," as they contain a coal-tar drug called phenolphthalein, which may cause skin eruptions. They prefer a safe laxative like Dr. Caldwell's Syrup Pepsin, made from plants and vegetables, the prescription of Dr. W. B. Caldwell, who practiced medicine for forty-seven years. Buy a bottle. A dose costs you on an average of less than a cent.

Free Sample Bottle Coupon

There are people who were rightly prefer to try a thing before they buy it. Let them clip this coupon, pin their name and address to it, and send it to the Pepsin Syrup Co., 518 South Washington Street, Monticello, Illinois, and a free sample bottle of Dr. Caldwell's Syrup Pepsin will be sent them postpaid by mail. Do not inclose postage. It is free.

DR. CALDWELL'S SYRUP PEPSIN
The Family Laxative

Confessions of a Truant!

By O. O. MINTYRE.

THERE has been much hubble-bubble lately about lickings at school. Should teachers abolish the rod? I offer a thunderous "yes." As one who stood at the receiving end of the hickory for many years I am qualified to speak.

"Spare the rod and spoil the child" is unvarnished bunk. As pure bunk as "Silence is Golden!" Look at William Jennings Bryan.

School lickings made a chronic trait of me. I hold the "playing hockey" high, low and middle record for our town—if not for America. For I skipped school for an entire term, leaving home with my books in the morning, hiding them in a lumber yard and returning with them in the evening.

I took pride in the achievement. It was shameful and I was the only one hurt. But I was sensitive to the switch. In fact I lived in terror of it. I grew to hate school and to this day the tolling of a school bell in a small town is the most depressing thing I ever heard.

Not Ever Enough.

I was no worse than other boys. I merely had the unhappy faculty of being caught in my delivry. If I

with my denunciations of him. He left bewildered.

There is never in my opinion an excuse for a teacher to use the rod. If a boy needs to be whipped, his parents are the ones to do it. And furthermore if I had a son who was licked at school, the teacher would have me to lick. That's exactly how I feel about it.

The memory of my own hurt and bruised feelings are quite clear. I forgive but can't forget.

Misguided Discipline.

There is a misguided notion that discipline is the most important thing in school life. It has its place but it is the least important in the educational scheme. More had boys in school can be made good boys by kindness and reasoning than in any other way.

It is the spirit of boyville to be prankish. The boy who rings the doorbells and runs is merely expressing an energy that must have an outlet. Secretly I am for the mischievous boy when he is not malicious.

Most of us are not attuned to the spirit of the boy. We are disgustingly intolerant. The greatest disappointments come between the ages of 10 and 20.

We carry these scars all through life. Youth has a sense of fairness rarely achieved with age.

Treat a boy fairly and it is a 100 to 1 shot he will respond. Giving a boy, like a dog, a bad name is dangerous. It is my guess it fills prisons.

Most boys get bad names from innocent flap-doodle. School should be a pleasant and inviting place. There are some teachers who feel superior over a little learning.

The most successful and beloved teacher I know was one who taught for more than 50 years without once using the rod. She could leave the schoolroom for an hour and there would not be the slightest sign of disobedience. She ruled by love.

Puzzle This Out.

A friend sends me this bit of verse with the announcement that in his opinion it is the finest thing ever written. He does not name the poet. I pass it along to more brilliant minds—it is a little over my head.

Here it is:

In places the water had thumbed the thick sunflow to patches Of old bloom, peacock flare, adroit black bronze;

And I was a diver, slim-silenced, hot with hot glitter scratches Of hammered gold, slipping from hammered lustrations Down under dense foam slaver, down under tons Of weed trash, polyp, down to the cool uncluttered deep sea garri-sons.

Getting back to school again. I am wondering if children of this age enjoy the movies as much as our generation did the 5-cent novels—which were killed by the cinema.

My favorite was Frank Merriwell and next came Nick Carter. The man

Re-elect

GEORGE HOLMES

Municipal Judge

NON-POLITICAL BALLOT

Honest - Efficient Fearless

Greatness

There is in human action a Domain of Obedience to the Unenforceable, where duty, good taste and public spirit dictate our conduct; and the extent of this domain is the measure of a people's greatness. At the present time the masses, newly endowed with democratic powers, refuse to recognize the constraint of duty which accompanies those powers; and the legislatures, yielding to the lust of governing, are reaching out in an effort to enforce the unenforceable. The Domain of Obedience to the unenforceable is thus being invaded on the one hand by bad manners and on the other by over-regulation.—The late Rt. Rev. Lord Moulton, noted English jurist, parliamentarian, and war minister.

Failure

Failures interest me more, generally than success. They seem to reveal human nature more truly, and on the whole, more encouragingly than anything else in the world. Success encourages the worst qualities in men; failure oftentimes brings out the best. Prayer is the fear, if not the voice, of failure.—Laurence Housman, English poet and man of letters.