

Luncheon in our Tea Room or on our Mezzanine Floor offers an inviting respite from shopping. A delicious 65c luncheon, which includes a choice of tempting foods, may be had in the Tea Room, while on the Mezzanine, a 35c luncheon or a pleasing variety of sandwiches and salads comprise the menu.

# BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"

This sale is for cash only, and charge accounts have been temporarily suspended. On account of the exceptional values, there will be no exchanges, no approvals, no phone orders or returns. We also reserve the right to limit quantities.

# Stock Reducing Sale

THE Burgess-Nash Company have experienced a selling event unequalled in the history of Omaha's department stores. Thousands and thousands have attended the great Stock Reducing Sale, securing values such as they never did before and never will again.

OUR enormous warehouses contain thousands of dollars' worth of surplus stock, which is daily being placed on counters at prices which mean a sacrifice of profits. Now to augment the sale we have added over \$100,000 worth of new winter merchandise which has just arrived. This merchandise was purchased for cash and was selected to place on our shelves as regular stock for Christmas and the coming winter months, but we MUST RAISE A MILLION DOLLARS AT ONCE FOR THE CREDITORS, and therefore will have to place the entire lot of goods on sale at prices which in most cases means a saving of from 25 per cent to 50 per cent reduction.

ANTICIPATE your future wants — buy your Christmas gifts now, for the savings are enormous. Remember, our ENTIRE STOCK OF MERCHANDISE IS INCLUDED IN THIS SALE. Not old style, shop-worn goods, but new and up-to-date and of the finest quality.

## Drugs and Toilet Goods

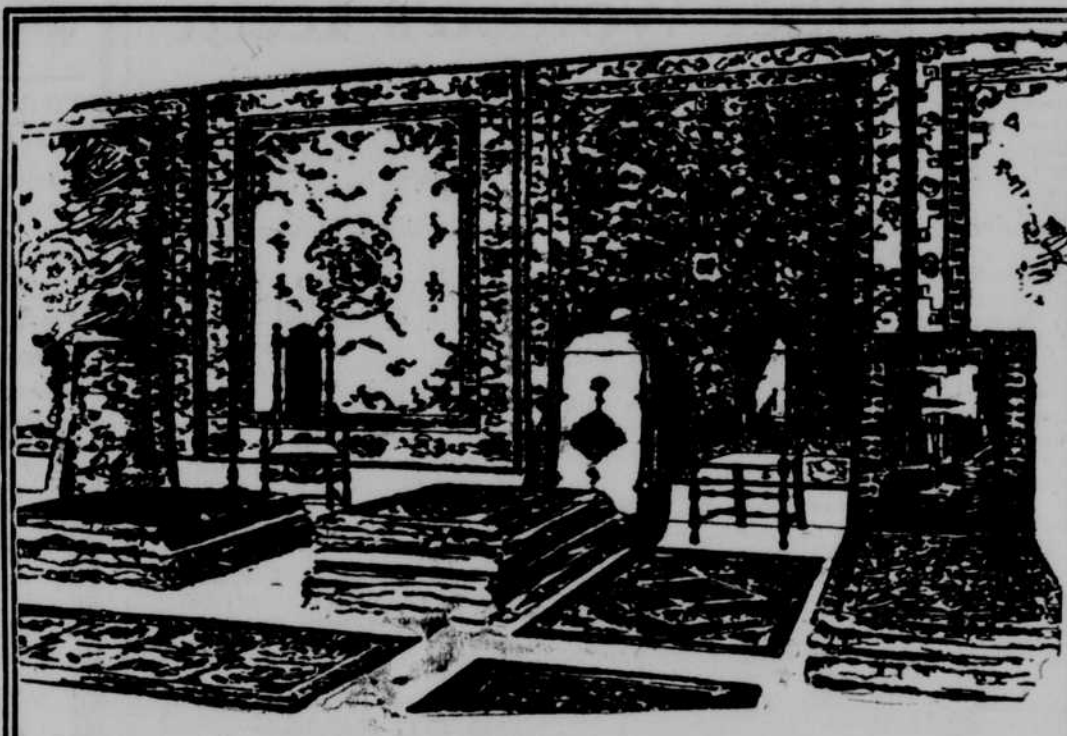
Odds and Ends of Face Powders. Values to \$1.00. <b>19c</b>	\$1.00 Delatone Depilatory ..... <b>79c</b>	Odds and Ends of Compact Powders and Rouge ..... <b>10c</b>
25c Smelling Salts ..... <b>10c</b>	25c Lip Stick or Eye Brow Pencils ..... <b>5c</b>	50c Lounray Monte Carlo Rouge ..... <b>29c</b>
50c Tooth Brushes, pure bristles ..... <b>19c</b>	25c Nail Polish, cake or paste ..... <b>5c</b>	50c Gillette Blades, wrapped in waxed paper ..... <b>35c</b>
	Caron's Narcissus Toilet Water, 1 ounce ..... <b>\$1.19</b>	

## Bargain Prices on Floor Lamps

These are all exclusive styles, with beautifully finished bases and shades of lovely silks. At greatly reduced prices such as—

\$22.50 values ..... <b>\$14.00</b>	\$49.50 values ..... <b>\$23.50</b>
\$23.50 values ..... <b>\$12.75</b>	\$85.00 values ..... <b>\$55.00</b>
\$29.50 values ..... <b>\$15.00</b>	\$75.00 values ..... <b>\$42.50</b>
\$125.00 values ..... <b>\$50.00</b>	\$50.00 values ..... <b>\$25.00</b>
\$60.00 values ..... <b>\$30.00</b>	\$60.00 values ..... <b>\$37.50</b>
\$35.00 values ..... <b>\$15.00</b>	\$48.50 values ..... <b>\$38.75</b>
Fancy Candles ..... <b>5c and 10c</b>	\$9.95 Boudoir Lamps ..... <b>\$2.87</b>

Fourth Floor



# R-U-G-S

At Enormous Reductions  
HIGH GRADE WILTON RUGS

Long, heavy nap rugs in soft, rich, Oriental colorings. Both seamed and seamless—linen fringed.

9x12 Size		8-3x10-6 Size	
\$127.50 value ..... <b>\$107.50</b>	\$122.00 value ..... <b>\$97.50</b>	\$107.50 value ..... <b>\$89.00</b>	\$86.50 value ..... <b>\$69.00</b>
\$114.00 value ..... <b>\$95.00</b>	\$90.00 value ..... <b>\$71.50</b>	\$86.50 value ..... <b>\$69.00</b>	\$81.50 value ..... <b>\$59.00</b>
\$90.00 value ..... <b>\$71.50</b>	\$86.50 value ..... <b>\$69.00</b>		

### Axminster Rugs

Heavy quality seamless rugs in soft, rich colorings. Slightly imperfect.

\$43.00 8-3x10-6-foot size, at .. <b>\$31.75</b>	\$46.75 9x12-foot size, at .. <b>\$34.75</b>
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### Axminster Rugs

Heavy seamless rugs in good patterns and colorings. Slightly imperfect.

\$51.50 8-3x10-6-foot size, at .. <b>\$34.75</b>	\$56.50 9x12-foot size, at .. <b>\$36.75</b>
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Sixth Floor

## SILKS THREE Groups Sensational Prices

<b>\$1.95 Pure Dye Crepe de Chine</b> Yd. <b>\$1.29</b> 40-inch crepe de chine in a quality suitable for lingerie, dresses or linings. In 17 lovely shades. Second Floor	<b>1000 Yds. Imported Pongee</b> Quality <b>\$1.00</b> <b>64c A Yard</b> 12 momme natural color, 32-inch width. First quality material. While it lasts, yard ... <b>64c</b> Second Floor	<b>\$1.29 36-Inch Silk Radium</b> Yd. <b>89c</b> 36-inch fabric suitable for lingerie or linings. In 14 shades. Second Floor
<b>\$1.45 Bungalow Aprons</b> <b>75c</b> Percale and ging-ham in dark and light colors. Sizes 34 to 44. Second Floor	<b>Record Albums</b> \$1.25 12-inch albums ..... <b>75c</b> \$1.00 10-inch albums ..... <b>65c</b> Photograph Department Fifth Floor	

## HOUSEHOLD LINENS

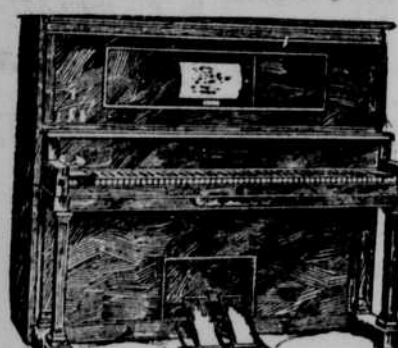
<b>\$3.00 Blankets</b> Double bed blankets in gray or tan with fancy colored borders. Pair ... <b>\$1.96</b>	<b>\$2.25 Anchor Sheets</b> 81x99-inch extra heavy weight sheets, neatly finished with 3-inch hem ..... <b>\$1.58</b>	<b>39c Towels</b> Towels of fine quality with damask borders. In serviceable sizes. Each ..... <b>26c</b>
<b>\$3.00 and \$3.50 Bedspreads</b> Double bed size spreads in the crocheted weave with Marseilles designs. Each ..... <b>\$1.96</b>	<b>\$5.00 Waffle Sets</b> Waffle sets of all linen homespun, in blue or gold. The set consists of large cloth and 6 napkins to match. Second Floor <b>\$3.29</b>	<b>69c Towels</b> Extra large size Turkish Towels of heavy two-ply weave. In white or with colored borders. <b>45c</b>

## Halloween Novelties Greatly Reduced in Price

Candies in orange and black.	Jack Straws, pound, <b>49c</b>	Butter Cream Pumpkins, pound ..... <b>39c</b>	5c Pumpkin Lanterns, 2 for ..... <b>5c</b>
	Pumpkin Patties, lb., <b>49c</b>	10c Pumpkin Lanterns <b>5c</b>	
	Pumpkin Bonbons, <b>59c</b>		

## PIANOS

Prices Have Been Cut Regardless of the Loss



<b>\$1,800.00 Chickering Upright Ampico</b> In mahogany finish. <b>\$985.00</b>
<b>\$550.00 Johnson Upright Player</b> In mahogany finish. <b>\$245.00</b>
<b>\$375.00 Willard Upright</b> In golden oak finish. <b>\$169.00</b>

Fifth Floor

## Housefurnishings

<b>Rolling Pins</b> Clear glass or white glass rolling pins, 65c and 75c values ..... <b>49c</b>	<b>Medicine Cabinets</b> White enamel cabinets with large mirror. \$2.25 value. <b>98c</b>
<b>Toilet Paper</b> Large roll white crepe toilet paper, regularly 8 1/2c a roll ..... <b>4 1/2c</b>	<b>"Hotpoint" Grills</b> Electric "Hotpoint" grills. \$13.50 value. <b>\$6.97</b>
<b>Lunch Kits</b> Black Japanese lunch kits with vacuum bottles. \$2.45 value. <b>\$1.39</b>	<b>Flour Cans</b> 2 1/2-pound white Japanese flour cans with hinged or loose covers. \$1.35 value. <b>87c</b>
<b>Kitchen Stools</b> Metal stools enameled white. \$3.50 value. <b>\$1.95</b>	<b>Curling Irons</b> "Ideal" curling irons. \$1.75 value. <b>at \$1.40</b> \$2.00 value. <b>at \$1.60</b> \$3.00 value. <b>at \$2.40</b>
<b>Shinrite Cabinets</b> Shoe shining cabinets. \$7.50 value <b>\$4.95</b>	<b>Cereal Sets</b> Metal cereal sets consisting of 6 large cereal jars and 6 small jars. \$1.95 value ..... <b>97c</b>
<b>Pyrex Ovenware Reduced</b> Our entire stock at greatly reduced prices.	<b>Pyrex Ovenware</b> Pie plates, pudding dishes, baking dishes, \$1.00 value ..... <b>80c</b> Cake pans, pudding dishes, \$1.50 value. <b>\$1.20</b>

Fourth Floor

## 4 Bargain Tables Filled With China and Glass

<b>10c</b>	<b>25c</b>	<b>50c</b>
20c to 50c Values Decorated bread and butter plates, tumblers, vases, glass baskets and other articles.	50c to \$1.50 Values. Odds and ends of decorated dinnerware, glass candlesticks and fancy pieces of hand-painted china.	\$1.00 to \$1.50 Values. Fancy china and dinnerware—plates, bowls, sauce boats, turkey platters, jugs, black satin glass.
Values to <b>\$2.00</b>	Bases, bowls, stands and handled sandwich trays in black, blue, green and amber. <b>\$1.00</b>	

<b>\$1.50 Glass Console Set</b> Set consisting of bowl and stand and two candlesticks. In <b>Amber Black Blue Green</b> <b>97c</b>
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## GAS STOVES

All Porcelain Alcazars, \$120 to \$165 values, for ..... <b>\$99.50</b>
\$165 and \$175 combination wood, coal and gas ranges ..... <b>\$109.50</b>
\$120 New Perfection Oil Ranges ..... <b>\$75.00</b>
\$57.50 Gas Ranges ..... <b>\$29.50</b>
\$15.00 Three-burner laundry stove ..... <b>\$9</b>

Fourth Floor

## Satin For Pillow Tops 25c Each

Genuine Skinner's satin in pieces about 18 inches square. In all colors, suitable for pillow tops. While they last at this low price.

## 49c Scotch Madras 29c

Imported 46-inch extra Scotch madras in large and small patterns. Some with borders.

## 59c Tape Edge Grenadine 35c

A beautiful mercerized cloth that will make lovely curtains for every room in the house. White only.

## Table Runners and Scarfs

Beautiful tapestry, silk damask and combinations of silk damask and velour table runners and scarfs, for library and davenport tables. Finished with gold galloon and tassels.
\$3.00 values ..... <b>\$2.00</b>
\$6.00 values ..... <b>\$4.00</b>
\$10.00 values ..... <b>\$7.50</b>
\$13.00 values ..... <b>\$9.00</b>
\$19.00 values ..... <b>\$13.00</b>

Second Floor

# F-U-R-N-I-T-U-R-E

Fine Quality---Unsparring Price Reductions

<b>\$7.50 Mahogany End Table</b> , with book trough ..... <b>\$4.35</b>	<b>\$76.50 White Enamel Kitchen Cabinet</b> , 45-inch, at ..... <b>\$54.50</b>
<b>\$10.75 Unfinished Gateleg Table</b> ..... <b>\$8.25</b>	<b>\$39.50 Breakfast Set</b> A five-piece painted set with four chairs and a table ..... <b>\$24.75</b>
<b>\$8.00 Piece Genuine Walnut Dining Room Suite</b> ..... <b>\$99.50</b>	<b>\$22.50 Card Table</b> In black lacquer or ivory, moire top, decorated. <b>\$13.50</b>
<b>\$169.50 3-Piece Velour Living Room Suite</b> ..... <b>\$139.50</b>	<b>\$10.00 Black or Ivory Card Tables</b> , washable decorated tops, <b>\$6.75</b>
<b>\$149.50 4-Piece Walnut Bedroom Suite</b> ..... <b>\$104.50</b>	<b>\$279.50 4-Piece Bedroom Suite</b> consisting of bow end bed, full length vanity, chiffoniere and 48-inch dresser ..... <b>\$179.50</b>
<b>\$144.50 Davenport and Chair</b> , Baker cut velour ..... <b>\$112.00</b>	<b>\$139.50 8-Piece Walnut Dining Room Suite</b> ..... <b>\$104.50</b>
	<b>\$129 8-Piece Walnut Dining Room Suite</b> ..... <b>\$129</b>
	<b>\$1-inch Buffet Mirrors</b> ..... <b>\$7.95</b>

Fourth Floor