

SOCIETY AND WOMAN'S PAGE

Speaker Tells of Press Clipping Bureau

If you lose a leg the press clipping bureau wants to know it. If a new baby comes, that, too, has a commercial value to the shears queens who scan hundreds of papers every day, snipping out items for which they have a market.

Miss Katherine Worley, member of Altrusa club, described her press clipping bureau business to sister members at Thursday night's meeting, Hotel Fontenelle.

Press clipping bureaus exist all over the country, each one having by a tacit understanding its own territory. Miss Worley's bureau reads papers from Nebraska, western Iowa, South Dakota and Wyoming. They clip items, classify them and mail them twice a week to their customers.

Miss Worley did her first press clipping bureau work at Elmwood, Neb., in 1896, with her parents' dining room as her office and the family table as her equipment. It was a political press bureau and closed with the campaign. But the "idea" firmly planted in Miss Worley's mind had rooted. A few years later she entered the business which has now become her own.

If you are the mother of an infant, and you receive advertisements from baby food companies and baby carriage factories, you may be sure that the concerns are subscribers to a press clipping service.

If you lose a limb, you are "prospected" for artificial limb concerns, who through press clipping services throughout the country learn of practically every individual who has reason to be interested in what they have to sell.

Serious accidents are likely to be court cases. Press bureaus anticipate the demand for information regarding them by clipping from the very start all significant "copy" on the subject.

Lettings of contracts always represent news of commercial value, and

P. E. O. Association New Officers.

P. E. O. association officers elected at the meeting held Thursday were Mrs. Alice E. Wright of B. P., president; Mrs. Abbie Fay of C. V., vice president; Mrs. G. A. Chapman of B. X., secretary; Mrs. William Berry of Chapter M, treasurer; Mrs. M. W. Cochran of Chapter E, Mrs. C. E. Walrath of B. K., Mrs. Bertha Lenhoff of B. N., Mrs. Gail Tracey of B. S., Mrs. May Caldwell of C. P., and Mrs. R. M. Lavery of C. R., were appointed to the board.

Mrs. Lunt Arrives.

Mrs. George Lunt, sister of Mrs. E. L. Burke, who is well known as a visitor here, will arrive Saturday from her summer home at Paris Hill, Mo., to visit Mrs. Burke.

Food Sale.

The food division of the Women's Aid society of the First Methodist Episcopal church will hold a sale Saturday, October 25, at Orchard & William store. Mrs. George W. Platner and Mrs. E. F. Magaret are chairmen.

Your Problems

Wheel Chair Wanted.
Dear Martha Allen: I have been wondering if among the readers of your column there is some one who could give a wheel chair to a little cripple girl. She is the child of a widowed mother of five children and has been crippled from birth. While the family is not destitute yet they cannot afford the wheel chair, by which the girl, who is 14 but small, might be able to help herself and also the younger children. MRS. R.

Miss Allen can furnish the name on request.
Gene's Mishaps happen even to the most careful person. When, however, anything flies from the plate or lap to the floor, one should allow the servant to pick it up. Should grease or jelly drop from the fork to one's person, then remove it with the napkin corner is the only remedy. Very often, however, the well conducted man or woman, when such an accident befalls, gravely wipes his or her knife on a bit of bread or the plate's edge and heedfully scrapes away the offending morsel. This is decidedly the wrong way to do it, just as it is a bad error thoughtfully to scrape up a bit of butter or fragment of fowl from the table cloth where it has fallen beside the plate. At the family board this is well enough, but at a restaurant or a friend's table it is bad manners.

If an unfortunate individual overturns a full water glass at a dinner table, profuse apologies are out of place. To give the hostess an appealing glance and say: "Please forgive me, I am very awkward," or "I must apologize for my stupidity, this is quite unforfeivable," is enough. Should a cup, glass or dish be broken through carelessness, then a quick, quiet apology can be made within a few days sincere repentance indicated by forwarding to the hostess, if possible, a duplicate of the broken article and a contrite little note.

The Housewife's Idea Box
Some Benefits Derived From the Eating of Onions.
Onions improve the complexion. They help to prevent such troubles as neuralgia, headache and influenza. The juice of an onion is wonderful for the teeth. The onion should have a prominent place in our daily diet. THE HOUSEWIFE.
(Copyright, 1924)



Miss Katherine Worley

In this field the local press clipping bureau does its greatest business. Bureaus in various sections vary in scope. In Los Angeles the chief business is with motion picture actors who are interested in themselves as they appear in the newspapers. In Boston the business is primarily in connection with corporations.

Norfolk Bride



Mrs. George Lunt

A pretty home wedding of the season was the marriage of Alpha Kelsey to Guy C. Thompson at Norfolk, Thursday, October 23, at the home of the bride's parents. The ceremony was performed by Rev. G. L. Diehl, Mrs. Diehl sang.

The bride was attired in an afternoon gown and hat of amber chiffon and gold lace. She wore the gift of the groom, a platinum bracelet set in diamonds and sapphires, and carried an arm bouquet of Aaron Ward roses and swansonia.

The bride's attendant, Miss Beatrice Orrell, of Chicago, wore a brown cut velvet afternoon dress with a hat of bronze metal cloth and carried an arm bouquet of gold snapdragons.

Gilbert Olson of Sioux City was best man for Mr. Thompson and little Jo Anne Emerson preceded the bridal party as flower girl.

The bride and groom left in the early evening for a short wedding trip.

The bride's going-away dress was henna satin over which she wore a cloth coat trimmed in seal. The bride's gifts to her attendants were monogrammed vases in silver. Her gift to the groom was her miniature on gold leaf. The groom's gift to the best man was a pair of platinum cufflinks.

Out-of-town guests were Mrs. O. L. Thompson of Derby, Ia.; Mr. and Mrs. J. B. Bradenburg, Mr. and Mrs. C. R. Hamilton, Omaha; Gilbert Olson and Mr. Mardis Thompson, Sioux City; Miss Beatrice Orrell, Chicago; Mr. and Mrs. S. Berry, Wayne; Mr. and Mrs. William Wolfe and Miss Adelyn Wolf, Mr. and Mrs. J. W. Slink, Mr. and Mrs. L. E. Jackson, Neligh.

A THREE DAYS' COUGH IS YOUR DANGER SIGNAL

Chronic coughs and persistent colds lead to serious lung trouble. You can stop them now with Creomulsion, an emulsified creosote that is pleasant to take. Creomulsion is a new medical discovery with twofold action; it soothes and heals the inflamed membranes and kills the germ.

Of all known drugs, creosote is recognized by the medical fraternity as the greatest healing agency for the treatment of chronic coughs and colds and other forms of throat and lung troubles. Creomulsion contains, in addition to creosote, other healing elements which soothe and heal the inflamed membranes and stop the irritation and inflammation, while the creosote goes on to the stomach, is absorbed into the blood, attacks the seat of the trouble and destroys the germs that lead to consumption.

Creomulsion is guaranteed satisfactory in the treatment of chronic coughs and colds, bronchial asthma, catarrhal bronchitis and other forms of throat and lung diseases, and is excellent for building up the system after colds or the flu. Money refunded if any cough or cold, no matter how long standing, is not relieved after taking according to directions. Ask your druggist. Creomulsion Co., Atlanta, Ga.

Wedding Plans of Miss Bailey

One of the largest weddings of next week will be that of Miss Grace Bailey, daughter of Mr. and Mrs. H. J. Bailey, who will be married to John G. Haskell of Alma, Neb., son of Mr. and Mrs. W. G. Haskell, on Saturday night at 8 o'clock in the parlors of the First Central Congregational church. Rev. Frank G. Smith will read the marriage lines.

Miss Bailey will be attended by Misses Helen Touzlin and Elizabeth Shedd, who were classmates with her at Rockford college, and Miss Lulu Haskell, sister of the groom, who will be maid of honor.

The groom will be attended by James Bailey, brother of the bride, and the ushers will be Merrett Klepser of Omaha, Harold Felton of Neola, Ia., and Milo Tipton of Tabor, Ia., fraternity brothers with the groom in Alpha Sigma Phi.

Both the bride and groom were graduated from the University of Nebraska last June. Miss Bailey is a member of Kappa Alpha Theta.

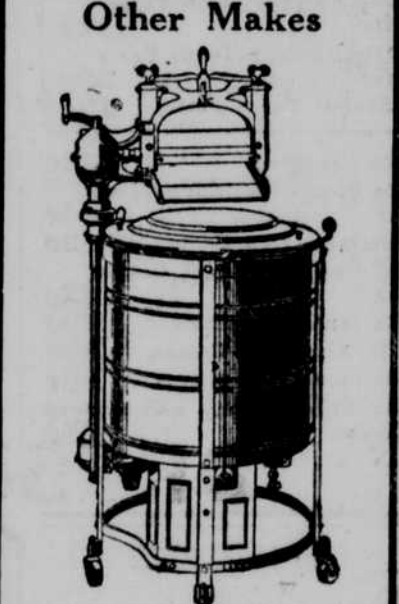
A reception will follow the church ceremony.

After a wedding journey Mr. Haskell will take his bride to Alma, where they will reside.

Frank Rusk has returned from 10 days in Indianapolis, Ia.



Checking Out All Mistakes of Other Makes



... the A. B. C. Vacuum Electric Washer is the engineering result of study and scientific remedy.

It took a lot of experts a lot of time to do it—but it has been done.

The new A. B. C. Vacuum Electric Washer WILL change Wash "DAY" into Wash "HOUR."

A—B—C Vacuum Electric Washer

Laundry Queen



There is nothing better in the market than this new improved electric washing machine.

Its "turbo-vac" device doubles the water action of the old type—electric lamp on the wringer.

1900 Cataract "Solves the Problem"

This peerless appliance will save its own cost in a very short time. "Cataract" figures do not lie!

SOLD ON OUR Painless Payment Plan
E.B. Williams
1905 Farnam AT 0111
Between 19th and 20th.
We Give Cash Savings Script

A Wife's Confessional REVELATIONS OF A WIFE

(Copyright, 1924.)

How Mudge Got the Motor Party on Its Way

Dicky was distinctly sulky when I awakened him and told him that Jim would attend to his breakfast wants because I went to take Katie with his mother, Marion and Junior on the automobile journey to the Burke house in Marvin.

"Always the busy little altruist," he growled. "Of course, it is very nice to gratify our Katie's desire for the great open spaces, the glowing camp fire and all the rest of it, but if I miss that train because your head is as soft as your heart believe me, you'll wish—"

"If you miss your train it will be entirely your own fault," I returned with an air of complete detachment from his affairs. "Your breakfast is ready—at least, most of it is—and

Jim will get the rest if you dress and get down stairs in time to give the man a chance. That's the reason I'm waking you now. But remember there is nobody in the house to call you if you go to sleep again. Goodbye."

I stooped to kiss him, striving still to keep the casual air which I find my best weapon against my husband's irritability. But with a smooth little obsequious Dicky pulled me down beside him and kissed me with an impetuous roughness which bruised my lips.

"I ought to beat you up instead of kissing you," he said, "but you're such a thundering good little scout in spite of your fool notions—than which there are none fooler—that I feel impelled to give you my blessing before you depart."

I returned his kiss warmly, even as I released myself with a demure "Thank you for the kind words," which brought a lunge forward from Dicky. It was his evident intent to rumple my hair, a favorite trick of his when I am in a hurry.

"Not this time" I laughed as I

slid out of the door while he shook his fist at me in pretended anger. But my heart was singing, for there was something in the clasp of his arms and the warmth of his kiss which fortified me against his absence of the next few days.

They also dispelled the jealous little conjectures which I vainly had tried to banish from my mind ever since Dicky had announced his intention to go to the studio for a time because he thought the members of the family were getting on each other's nerves. His kisses and embrace had been too spontaneous to be feigned, or to be born of contrition and womanlike—I felt armored against fate as I sped down the stairs to the automobile, where Mother Graham sat fretting visibly and audibly.

"Whatever in the world is keeping you Margaret?" she quired as I opened the door to the driver's seat "Nothing now," I smiled, stooping to the switch-key.

"There Isn't Room!"

The fact that Katie was already in the seat beside me insured the fact that all the materials for the picnic were all stowed safely away in the luggage van and that I need not delay on that account.

Mother Graham's hand baggage was piled on the floor of the ton-

neau, for she never trusts out of her immediate sight any piece of luggage which can be stowed near her. The fact that Marion, Junior and she herself, had to keep their feet stuck stiffly out ahead of them in uncomfortable positions, made no the slightest difference to the elderly martinet, and I knew that before the journey was half over I would find it necessary to readjust things.

I made altogether too liberal an estimate. We had gone less than 20 miles when Junior—usually the best of travelers—began to complain vociferously about his legs hurting.

I stopped the car and turned around to find Marion, who never complains, with a little white line of pain around her mouth, and I realized the child was suffering from the most annoying of minor ills, a foot asleep.

"I don't wonder the child's legs hurt," Mother Graham snapped when I lifted Junior to the ground and then assisted Marion down. "There isn't room in here for one person, let alone three, even if two are children. I didn't know you were going to fill the car up or I would have gone on the train."

That this arrow was directed against Katie I well knew, and from the quick lifting of her head I real-

ized that it had found its mark in my little maids heart. She made no other sign of resentment, however, something for which I was most grateful. But her very humility made my resentment hot against my mother-in-law, even as I cast about in my mind for a solution of our luggage problem.

Legion Carnival Dance Armistice Night.

American Legion auxiliary will give a dinner and carnival dance at Burgess-Nash tearoom Armistice night, November 11. Dinner will be served at 6:45 and dancing will begin at 9. This affair is not limited to members of the auxiliary and legion but includes their friends as well.

This is the first joint affair that has been given by the local auxiliary, and all indications point to a very successful event.

Mrs. Leo Rozel, chairman of entertainment committee, has arranged a program for the dinner hour, and from 9 to 12 there will be something different every minute. Refreshments will be served at 11:30. Mrs. Jennie Devine is in charge of tickets and reservations. Also tickets may be secured at the Legion office. Mrs. H. H. Dudley is general chairman of the affair.

HURRY! HURRY! HURRY!

Tomorrow Is the Last Day!

EXCEPTIONAL SALE

of Pianos and Players at Sacrifice Prices

There is just one day left for you to avail yourselves of these surprising piano and phonograph values. Prices are reduced to practically factory cost. Never have you seen such stupendous values and perhaps you may never see such rare bargains again. Don't delay—come in Saturday. No more pianos or players will be received for this sale, so make your selections tomorrow.

Reg. \$1,250 NOW \$978	Reg. \$850 NOW \$435	Reg. \$675 NOW \$475	Reg. \$725 NOW \$565	Reg. \$775 NOW \$585	Reg. \$510 NOW \$335	Reg. \$495 NOW \$378	Reg. \$575 NOW \$388	Reg. \$600 NOW \$445	Reg. \$1,050 NOW \$694
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Wonderful Value



Beautiful Player, Walnut Oak Mahogany Reg. \$675 Value \$398

See This One



A very high grade instrument from a large Mfg. Reg. \$625 Value \$475

Grands

BUY YOUR GRAND NOW. Most wonderful assortment of styles and sizes ever shown in the city. Reductions so wonderful you cannot afford to wait. A good Grand for \$448 Others up to \$2,200



Phonographs

A complete assortment of every type and style Phonograph. Consoles \$68 up Uprights \$48 up



Beautiful Tone



Wonderful Piano, worth much more. Medium size. All finishes. Reg. \$475 \$298

Strictly High Grade



Strictly high grade Brass trimmed. Wonderful tone. All finishes. Easily worth \$500 \$388

Reg. \$1,200 NOW \$956	Reg. \$1,150 NOW \$940	Reg. \$1,100 NOW \$804	Reg. \$1,050 NOW \$792	Reg. \$1,050 NOW \$725	Reg. \$875 NOW \$685	Reg. \$775 NOW \$510
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A. HOSPE CO.

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OPEN EVENINGS

A. Hospe Co., Omaha, Nebraska. Please send me complete details and description of... Name... Address... City... State... (Fill in and mail coupon NOW)