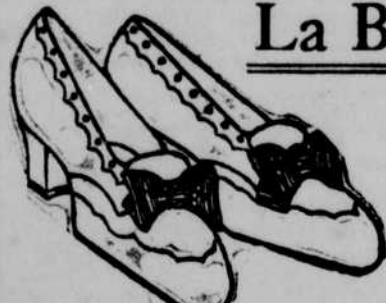


Announcing the Arrival of the La Beau Slipper



8.50

Allover patent leather or tan Russian calf with Cuban heels.

This season's newest creation—the latest word in fine footwear for fall.

49c Dozen Sanitary Napkins

33c

Cotton filled sanitary napkins. Specially priced for Saturday.

Main Floor—South

Long Stemmed, 1.50 Doz. Roses

Each 5c

Fresh cut roses. Red, pink, white.

Carnations, each, 5c Cut Flowers—Main Floor

75c Japanese Goldfish

29c

Japanese fantails, Japanese nymphs, moors, telescopes and Chinese red telescopes.

Main Floor—West

Men's 35c Handkerchiefs

18c

Colored borders on a good grade of linen. Full sized.

Main Floor

Sale Munsing and Wayneknit SILK SOCKS

38c



One of the largest single purchases we have made in many months.

The Brandeis Store—Main Floor—South

THE BRANDEIS STORE

Saturday—Lavish Assortments of Fall Merchandise, Moderately Priced, Await You

You'll Find These Are Supreme Values in Women's Gloves

Perrin's "Clarhem"

Gloves

4.00

Gloves of real French kid with fancy welt wrist, in two-tone combinations with heavy embroidered backs—shades of beaver, gray, brown and black.



Main Floor—North

Real Kid Gloves

2.50

2-Clasp style with scalloped wrist. P. K. seams and heavy embroidered backs. Brown beaver and black.

Kayser Fabric

Gloves 1.65

High class fabric gloves in artistic combinations of brown, beaver, gray and mode.

Fall Stocks Are Complete

Autumn's newest novelties are here now—hundreds of them—more than at any other time in our history—and many more are coming daily. It keeps our stocks fresh and new and always satisfying to busy shoppers.

Don't Miss Saturday's Savings in Drugs and Toiletries

- 1.00 Fan Toi Bath Powder 75c Woodbury's Soap, 19c Physicians and Surgeons' Soap, 7c

Here's Warmth - - Yet Smooth Lines Glove Silk Bloomers



for Saturday 2.35

Especially nice for Fall wear—these full cut knee length bloomers in orchid, flesh and peach. Reinforced. Sizes 5, 6 and 7.

Third Floor—Center

Halloween Party Favors and Decorations



In the stationery department you will find black and streamers, jolly pumpkin faces, ghostly witches and fearsome black cats—all those little accessories that help create fun and informality and make a party a success.

- Party Caps, 10c and 15c Masks, each, 10c Streamers, 10c Decorated Crepe Fold, 25c

Stationery Dept.—Main Floor



Our Great Semi-Annual Event—Choice of All Our French Room Hats

1/2 Price

This is a sale of Omaha's most fashionable and finest millinery offered at just half the original prices.

Such as Bruck Weiss—Hyland—Curtis—Ace High—Warshauer—Rawak—Belart—U'land—Normandie.

- 18.50 models now 9.25 30.00 models now 15.00 20.00 models now 10.00 32.50 models now 16.25

The Brandeis Store—Second Floor—East

For Halloween Favors and CANDIES

- Cream Patties, lb. In Halloween colors. 39c Stick Candy, lb. Orange and black. 60c Salted Mixed Nuts, lb. Assorted. In a pound box. 59c

Main Floor—West

We're Prepared to Meet Your Needs in Union Suits

Medium weight suits in knee length, bodice and band tops; well reinforced; full bleach.

Regular sizes, and extra sizes, 1.25 These 4.00 and 5.00

Women's Sample Suits

Saturday 2.50

Munsing, Madison Mills and Princess May suits in part wool, all wool, silk and wool. All sizes and all styles in the lot, but not every size in every style.

Women's 2.50 Glove Silk Vests

1.45

First quality vests, in plain and fancy weaves—made special for Saturday only. In orchid and flesh color, sizes 34 to 42.

Third Floor—Center

Exceptionally Interesting Values for Saturday—Children's Day

Allen A. Hose

For Children 35c

3 Pairs for 1.00

All first quality stockings for school or play. Well reinforced and in a complete range of sizes.

Main Floor—Center

Children Like These Three-Quarter Wool Socks

39c

In various weights for boys and girls. They have double knee and are well reinforced at all points of wear.

Main Floor—Center

He'll Get Real Wear From One of These All-Wool Suits

7.85

Snappy models that will give the service that a real boy demands.

Extra Pair of Pants, 2.00

Boy's 78c Fine Quality Percalé

Blouses 65c

Percalé blouses in stripes and plain colors. All cut full and roomy. Sizes 6 to 14.

The Brandeis Store—Fourth Floor



For Warmth Boy's Sheep Lined

Coats 9.95 to 13.75

Boys' heavy coats lined with woolen sheepskin; beaverized collar.

The Brandeis Store—Fourth Floor

Boys' and Girls' Choice Buster Brown Shoes

For Service—Style and Comfort

Children's Blucher Cut Shoes

Sizes 8 1/2 to 11. 2.75 Sizes 8 1/2 to 11. 3.00

Of tan calf; strong, serviceable play shoes.

Buster Brown Two-Tone Dress Shoes

Sizes 8 1/2 to 11. 4.00 Sizes 1 1/2 to 2. 4.50

Two shades of tan or patent vamp, with gray top; welt soles; lace styles only.

Third Floor—East

It Saves Money to Outfit the Children in Underwear

Thru These Sales 1.25 and 1.55

Munsing Suits 85c

Boys' knee length suits with short sleeves. Girls' ankle length suits with no sleeves.

Boys' 3.25 to 3.75

Munsing Suits 1.98

Medium weight, part wool suits in ankle length with high neck and long sleeves. Sizes 6 to 18.

Girls' 2.50 Part Wool Suits 1.79

Ankle length suits with high neck and long sleeves. Sizes 2 to 18.

Third Floor—Center

Let Us Fit the Littlest Daughter in Cunning Fall Dresses



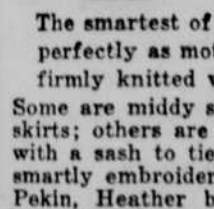
Patsy Frocks "Doll Clothes for Children"

Cunning little dresses of excellent quality gingham and pretty English prints. They are entirely new in materials and styles.

Every one is trimmed with hand work of embroidery, smocking, shirring, etc. All have bloomers attached.

4.95 and 5.98

"O Gee Frocks"



The smartest of little frock, fashioned as perfectly as mother's or big Sister's of a firmly knitted wool.

Some are midly styles with attached pleated skirts; others are smart wrap-around models with a sash to tie at the side.

5.98 and 6.50

Third Floor—East

We Bought These Girls' Hats



At a Big Price Concession

1.95

worth 3.50 to 5.00

Second Floor

Saturday—Free Lessons in Plastolart

Mrs. M. Fousek, from New York City, is here to teach plastolart, the art of making picture plaques and gift articles—book-ends, candlesticks, handkerchiefs and candy boxes, scrap baskets and mirrors.

Third Floor—West