



Let's Go Shopping With Polly



Where is the winsome bicycle maid
Whose bloomers caused such a great ado?
The bathing girl, like a Turk arrayed?
The girl who strode like a kangaroo?
Where is the fencing girl who drew
The wrath of an outraged world, poor dear?
(Her knees were hardly concealed from view!)
But where are the snows of yesteryear?

But where are the snows of yesteryear?
Where is the Gainsborough girl? We paid
Our tribute to her (and her chapeau too)
When she charmed the Ascot-crowned blade.
Does she haunt some Stygian rendezvous?
And the girl who bowled, and the damsel who
Played ping-pong, where did they disappear?
And the billiard girl with her chalk and cue?
But where are the snows of yesteryear?

Where is the musical miss who played
The mandolin, as her callers grew
Wearily of *euchre*, hearts and *chardae*,
When the Tale of the Bumblebee was new?
Eleven o'clock was the time for adieu;
No saxophone tickled the cultured ear—
Ah, where are the airs, the polite *frou-frou*?

ENVOY
Nay, ask me not where the dears have strayed;
Perhaps the ladies still linger here,
Disguised as flappers, with rouge and jade—
But where are the snows of yesteryear?

Smart Shop Receives Ensemble
Costumes and Luxuriously Furred
Coats Daily From New York

Popular Priced Dresses Featured in
Exclusive Shop This Fall—Hat Models
From Foremost Designers

L A BOSCHIN, exclusive Omaha Shop, Hotel Fontenelle, 18th and Doug-
lass, announces a showing of popular priced dresses, frocks for after-
noon and evening wear. Black and fashioned of that charming new
silk that's between a faille and a gaberdine is a semi-tailored frock with the
draped to the waistline collar at the side and a wide corded ribbon girdle de-
corated at the front by a cut-out applique of gilded kid with gold embroidered
traceries at the side, it is a dress of distinction at \$55. Dull tapestry colors
embroider the collar and narrow cuffs at the shoulders of a black satin dress,
the embroidered bands bordered in gold ribbon. Inch wide tailored bows
break the plainness of the front of the frock and hold the bit of shirring on
either hip. A frock you'd like to wear, it's \$50. For evening wear, a black
satin with scarf of vivid orange caught under cord framed double buckle
brilliants. Very smart are the new felt hat models in color and black. Self-
trimmed in quaint fashion, with ribbon and ingenious clipped feathers.
Ultra-modish creations we have come to expect from La Boschin buying
selection.

"Flannel Striped Roshanaras Offer-
ed in International Silk Sales Event."
H AYDEN BROS. are presenting
extraordinary values in their
International Silk Event this
week. Silken loveliness from many
countries, Japanese pongee, French
velvets, English velveteens, exquisite
"Velutina" chiffon finished, Czech-
Slovakian prints. Interesting! "Flan-
nel Striped" roshanaras regular coat
to cost \$2.95 values are \$1.95 for the
sale. Silk and wool spiral crepe, time-
ly offering, \$1.95. Black velvet che-
nille brocade, \$6.95, a very effective
matelasse silk brocade, \$3.95, excellent
for the new tunics, also the fur-bor-
dered frocks for evening wear. Pure
silk Bengaline, the season's silk "hit"
is \$3.50 a yard. Values to delight.

Your Duty to Yourself Demands That
You Become as Beautiful as It Is
Possible for You to Be.
RATHER wise decision—that—
and one to which many of the
patrons of the Leonora Beauty
Shop, 236 Aquila Court, Atlantic 4649,
have come. Miss Sullivan of this
shop is an artist in marcelling, water-
waving and those so necessary scalp
and facial ministrations. Hers to
make you beautiful—yours to have
it done, speaking of duties.

For Breakfast---
For Lunch---
For Dinner---

P AUL'S Metropolitan Dining Room, Hotel Keen, 18th and Harney, is an
excellent place "For Breakfast, for Lunch, for Dinner." And Paul
appreciates patronage at breakfast time just as much as he does at any
other time of the day. I've his word for it. By the way, milady, now that
the mornings are getting cooler, why not send your husband and the boys
down to this spacious dining room for breakfast? "A little bit o' everything
for 25c" is the breakfast rule at this dining room.

Beauty Shop Announces New Girl
on Staff of Operators.
T HE Delt Beauty Shop, 236 City
National bank building, Jackson
1795, announces the addition to
its operating staff of Miss Nell
Weatherman, well known Omaha ex-
pert. Ask for details on the ticket
plot at this shop if you'd be saving
a bit on your expenditure budget.

Two Larger Sized Dresses and a Small
One—Fur and Embroidery Trim-
med.
L AMOND'S, 17th and Farnam,
have two lovely new dresses,
a black coat tunic frock, long
and slenderizing in effect, plain ben-
gale silk front and back with che-
nille brocade novelty crepe in the
body of the dress, the color touch
a burned orange crepe with banding
of dull tapestry embroidery. Size 41
is a navy blue charmeuse, wool, the
long line of the dress front imparted
by a long frill of cream lace on either
side of a gold duvetyn in narrow
line to a low waistline. Fitch fur fol-
lows the highly cut collar and
bands the long sleeves. A find at
\$45. The small size is of brown, love-
ly, size 18, with a red fox bordered
ripple rever finishing the high col-
lar, a finely tailored flare around the
feet. \$49.50.

Hats, Hats and Hats, and Yet More
Hats, on the Floor, in the Cases, on
the Stands. Hundreds of New and
Charming Models Just Arrived.
J UST arrived and in the process
of unpacking, I found hundreds
of chic hat models in the McArdle
Millinery Shop, 1613 Farnam, this
week. Never before has Miss Mc-
Ardle had so many and lovely hats
from which to choose.

Hair Work Done on Individual Orders
Also on Large Shop Orders.
T HE Sanitary Hair Dressing Shop,
809 Paxton Block, 16th and Far-
nam, JA. 4671, do very fine hair
piece work, filling orders for in-
dividuals as well as large shop owners.
Transformations, coronet braids,
puffs, curls, switches and swirls, love-
ly pieces moderately priced. Mail or-
ders promptly filled.

EVEN THOUGH
YOU MAY
NOT HAVE FINISHED
SELECTION
OF THE
FALL AND WINTER
WARDROBES
START YOUR CHRISTMAS
SHOPPING LIST
NOW
THE BEE'S FREE SHIPPING
SERVICE IS OFFERED TO
ALL READERS.



BALLADE OF MISSING LADIES—Otto Freund.—From Saturday Evening Post.

Interview With Madame Louise, Internationally Known Beauty Authority, Offers Interesting "Angles"

A TETE-A-TETE with Madame Louise, internationally known beauty authority, does much to solve problems which have puzzled the fairer sex for many a day.
"First—madam must consider to what beauty type she belongs. Is she a homely beautiful woman, a beautiful homely woman, or that feminine 'Joy forever,' a beautiful, beautiful woman? The woman who is beautiful in form, feature, mind and spirit is the one who is fascinating, irresistible and adorable. Her physical perfection must be supplemented by the inner graces. She must not be like a book with beautiful covers and shabby, disappointing contents. Men admire wisdom, but they worship beauty. No matter where you are placed or what is your social position, carelessness of dress or person is inexcusable. Not every woman can be beautiful or even pretty in form or feature, but every woman can at least be neat in her appearance and that is more than half of the beauty battle. A general harmony in gown and ornament, hair soft and glossy, a dressing in a manner suited to the contour of the face, well defined eyebrows, fresh, glowing complexion give one confidence, grace and charm. Always, true art is copying nature at her best. 'A thing of beauty is a joy forever. Its loveliness increases; it will never pass into nothingness.'"

Spending the Winter Comfortable Settled in One of the Big Sunshine Filled Rooms of This Newly Decorated Hotel.
T HE Flatiron Hotel, Seventeenth and St. Mary's and Howard, offers an excellent habitation for the winter. Big and sunshine filled rooms, opening off newly decorated corridors, the prospect is most en-
tertaining. Transient or permanent guests find delightful experience awaiting their visit to the Flatiron.

Over Two Hundred Pupils in Dancing Master's Classes "Keep Young by Dancing Correctly."
M R. KEEPP's dancing classes have students to the number of 200—remarkable is it not? And it isn't all young people who are learning to dance correctly—it is in many cases people of so-called "middle age" who are not only retaining their youth, but who are getting younger with every new step learned. On Wednesday and Friday nights at the Elks club one finds most inter-
esting classes in session—jolly dancing to music by an excellent orchestra. Phone Jackson 5470 for information in regard to classes.

Have You Noticed—There's a Change in Flowers Displayed in the Flower Shops These Days.
M RS. GARDNER has that pretty flower shop in the Beaton Drug store, 15th and Farnam, and now that there's the fascinating tang of autumn in the air there's a decided change in the blossoms shown and suggested. Glowing shades are available in the frothy loveliness that chrysanthemums—the vivid color that's frost tinted leaves.
The Comtesse Schoenbrun wears one of those little loose capes on a lovely light brown crepe frock which Chanel made for her and which Miss Elde de Wolfe also had made in black crepe.
"A Hair Goods Year."
RUBY WRIGHT-DAVID of the Wright-David Beauty Shop, 7 Baird block, 17th and Douglas, AT. 4333, declares this year to be one in which much hair goods will be used. This fashion note was emphasized in the exhibition and style show at the Fontenelle. Everything for the hair-dress modes will be found at this shop.



Simplicity and Extreme Slenderness Are Still the Rule

DESIGNERS are, this season, using all their genius to accomplish such a variety and change in their models without sacrificing the extremely slender line.
Molynaux plans few changes in the essential points of neck-line, waist-line or skirt-length.
The director's influence continues to appear in details rather than in entire costumes.
Chanel's new sweater promises to be much copied—an odd and charming effect accomplished by a combination of a plain sweater bodice and variegated crepe-de-chine sleeves. One model is of plain beige with sleeves composed of half-inch circular stripes in white, royal blue and black.

The "bateau" neckline reappears in an autumn frock designed by Rolando of cinnamon velvet. It is very plain, with long, narrow sleeves and a low-waisted bodice with a circular apron front.
A new coat-frock which Dreocil designs is of dark blue velours-de-laine, embroidered in silver gray. The pockets form a sort of drapery over the hips.
A Frost or Two and Madam Omaha Is Ordering Out of Storage the Furry Loveliness of Coats and Wraps.
RESHER BROS., 22d and Farnam, Atlantic 0345, have a marvelous modern storage for furs and fur-trimmed garments, and they report that since the recent frost-nipped days they've had "hurry calls" for Madam Omaha's furred garments. Warning—don't wait until the last minute to order your furs—get ready for cold weather.

"Hemstitching While You Wait."
KATHERYNE M. WIKER, Jackson 3354, 255 Aquila Court, will do skilful work in hemstitching "while you wait," a very great convenience, you'll agree. Such very low prices, too, but 5 cents a yard for cotton, and 10 cents for silk.
Diamonds of Fine Quality Offered in Special Fall Selling Event.
T HE Rees Jewelry Store, 16th and Harney, has a showing of excellent values in diamonds. Right timely, say we, for it is a time when youth pledges its troth in approved fashion—the diamond pledge. Diamonds beautifully mounted in rings to suit the whim of Lady Fair, they're moderately priced, \$100 to \$200.
"Coiffure Trick" Latest Way to Cover Up One's Bob—A Swirl Is Made Large Enough to Cover Entire Neckline.
T HE F. M. Schadel Beauty Shop, 1522 Douglas, presents the new hair piece, "Coiffure Trick," which is so fashioned that its a true disguise for the bob, a braid, a swirl, a twist, surprisingly chic in effect, \$8 to \$15. The new model "swirl" is long enough and big enough to cover the entire bobbed neckline.

Those Light Felt Hats Need Care By Experts.
T HE Kruger Hat Shop, 303 Barker block, 15th and Farnam, have expert workers in their shop who will reblock, clean and re-trim (if necessary), that chic little light felt hat of yours to a marvelous newness. They also do excellent work in reclaiming furs, feathers and marabou. Closed at 2 on Saturdays.
"Drury Lane" Is the name given to a light weight woven fabric which is tailored coat style and banded in navy stitched gray. Lined to below the waist line in flesh silk, 'tis a very lovely creation, \$59.50.
Brown Wool Tailleur Pleats Its Orange Gold Georgette Over Vestee.
O F brown wool is the tailleur frock just finished at the Ideal Button-and Pleating Co.; their part the pleating of the over vestee of orange georgette centered by tiny satin buttons, exact match for the brown silk thread with which the vestee is pieced. The Ideal Button and Pleating Co., third floor, Brown block, 16th and Douglas, is a shop in which to have the decorative touch added to the severely tailored model.

Saturday Specials Featured Weekly at Omaha Jewel Shop---Exceptional Values Presented Daily

T HE JOHN HENRICKSON JEWELRY SHOP, 16th and Capitol, is featuring week-end sales now that their great Jewelry Release Sale is over. Last week's special values included such values as Holmes and Edwards Silver and 6 forks, a \$5 value, Saturday Special price, \$2.98; heavy silver-plated gravy ladles, berry spoons, cold meat forks, butter knives and sugar shells, \$2 to \$2.50 value, Saturday Special price, 98c; cuff links in green and white gold, values up to \$1.50 at Saturday Special price, 29c; quadruple plate, gold lined bon bon dishes at the same price, solid gold rings, pearl, ruby, garnet, topaz, turquoise, sapphire and amethyst, values from \$3 to \$6 at \$1.48; silver plated and nickel cigarette cases, plain and engraved, \$2.50 to \$4.50 value, \$1.98.
This listing of values in the Saturday Special Sale feature is to give you an idea of the values presented each week-end, but I'd like to tell you also that every day at this store brings exceptional values offered to the interested shoppers within its doors. Watch the papers every Friday for Saturday Specials. Mail orders are solicited and promptly filled. Start that Christmas list now.

THE MARYBELLE SHOP, Aquila Court, is receiving daily shipments from New York, where Mrs. Krebs, the "Mary" part of the firm name, is even now on a buying trip. Marvelous ensemble creations, those fascinating frocks with long coats slipped over them, coats fur-trimmed, as many of the frocks have also chosen to be, they're of an exceeding chic. And what truly marvelous things the great fur-trimmed coats are to be sure—graciously lovely in color tones—exquisite in sweep of lines, details of silken finishes. Milady will find the new models truly wondrous in beauty—priced to suit the conservative terms set in the minds of the buyers.

Richly Delicious Foods Prepared in Newly Opened Cafe Delight Patrons.
M RS. M. S. Pierce of the Flatiron Cafe, Seventeenth and Howard, is delighting visitors to her newly opened rooms by the exquisite flavor of the foods prepared under her supervision. When Polly praised the deliciousness of the rich cream soup, the richness of the gravy round the chicken in flaky crusted draped skirt of heavy crepe, its shoulder slashes across the back, each outlined in varying sizes of pearls, an impressive decorative motif over one entire side of the dress. A lovely chef has his definite instructions to use no spices, leaves, or highly seasoned sauces in the dishes prepared. We thank you Mrs. Pierce.
"Every Woman in Omaha Made Beautiful" Worthy Ideal of Omaha Beauty Shops in National Association Gathering at Fontenelle.
T HE Le Bijou Beauty Shop, 208 South 15th St., AT. 6991, is one of the most enthusiastic boosters for the National Association of Cosmetologists and Hair Dressers who held their big exhibition and style show Wednesday evening at the Hotel Fontenelle. "Every Woman in Omaha is to be made beautiful," said "Prudie" with a look of firm purpose in her big black eyes.

Shoulder capes appear rather frequently, both the true directoire effect, almost meeting in front, and the little swinging cape which hangs from the shoulders in the back only, and is tied in front.
THERE'S a gracious loveliness about the fur trimmed dress that leaves nothing to be desired. The Quality Shop, 1613 Farnam, unpacked under my interested eyes the other afternoon a group of exquisite dresses. Cocoa crepe rather high in neckline was hand-headed in self color crystals along gracefully trailing lines of brown embroidery, fur of the same shade, heavy squirrel outlined the hem and flared cuffs, reminiscent of Russian fashions, an impressive frock, \$68. Black satin was another frock, its yoke below the shoulders of chenille brocade crepe has the chic of a white pleated georgette abet with center line of black satin buttons and a banding of natural black and white silk fur round about a shoulder sleeves and hem, \$32.50. In size 40 is a model of gray georgette, a regally lovely affair, embroidered in silver gray and beaded in cut steel, its draped skirt banded in heavy width of natural gray squirrel. A delightful touch on the girdle is a smart little tailored rose of the georgette. A dress of distinction it is priced at \$112.

Fur Trimmed Frocks Make Their Graceful Debut in Smart Shop

Value Unexcelled! Mahogany Finished Folding Card Tables at \$1.95.
C ORTE COZZINE DOAN, 24th and Farnam, offer an unexcelled value in folding card tables. Splendidly constructed, mahogany finished, with washable leather imitation top, they're really worth while. There's no end of things for folks these dainty little tables may be used, that bit of fine sewing, a bit of fun at the fireside, games for the small boy or girl beside the ever popular card games for the grown-ups. The number of tables to each customer is limited to four. Mail orders promptly filled.
Chapeaux for Dress Wear Strike a Happy Medium—Part Pastel Colors, Part Gold and Silver Metal Cloth.
A T Heitman's Hat Shop, Eighteenth and Douglas, Athletic Club building, there's a marvelous showing of new hat models for fall and winter dress wear. For the most part they're daintily colorful, pastel tinted velvets, ribbons and twisted bandings, veiled in soft frills of mailine threaded in metal. A big lace chapeau, however, has its lace trim exquisitely transparent, its long scarf of lace, ostrich fringed, suspended from the crown to be worn over the shoulders or across the face in fetching fashion.

Boo—Isn't It Cold—in the Morning and Late At Night.
E VERY little boy and girl agrees that is a wee bit chilly early in the morning and at bedtime in the evening now that Old Jack Frost is lingering just round the corner. That's why the Children's Shop, Aquila Court, has ready for small folks bathrobes of Terry Cloth, silk-lined Corduroy and Beason blankets in sizes 2 to 6 years and 6 to 14 in a price range from \$2.50 to \$7.50. How nice! For the first step there are shown in this shop dainty soft soled shoes at popular prices, white kid, cream buck and patent.

Polychrome Newest Art Accomplishment Taught in Omaha Store.
T HE HOMPSON BELDEN'S art department introduces the new polychrome way in a special course under the supervision of Miss Ruth Lichtensteiger, Lincoln. Plaques for the mounting of treasured fine prints, especially fine decoration of iron proves most interesting. Book ends, door stops, boxes and knockers, the gift possibilities are indeed endless. As small an investment as \$2 will start you on your Polychrome way, Milady.

Fur coats go to two extremes—if short, they are very short; if long, very long.
A Story of a Very Low Price on a Permanent Wave.
T HE Hopson Shoppe, 313-14 Douglas block, 16th and Dodge, Atlantic 3638, is giving a Lanoll permanent wave for the surprisingly low price of \$15. You'll be delighted, too, with the prices on facials and scalp treatments. Ask about them.

French Hat Models Arrive for Selling at Popular Prices.
L UCIEENNE, a cut-out felt on black faille, Noemi Lemone, and M. Rives in wider brimmed models. Elaine, brown haters plush with square crown, are a few of the distinctive assemblage of models shown by Florence Paxton-Smith at Goldstein-Chapman's millinery shop. Popularly priced, they're offered at \$20 and \$25.

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