

SOCIETY

Community Chest Head Betrothed Today.

The engagement of Frank Davis Preston, director of the Omaha Community Chest, to Miss Doretta Schueller of Cincinnati was announced today in Cincinnati.

Mr. Preston will bring his bride here to live immediately following the holidays.

Miss Schueller is in charge of the district office of the Associated Charities of Cincinnati. She is a graduate of the University of Cincinnati and the New York School of Social Work.

Mr. Preston is a graduate of the University of Illinois and the Cincinnati Law school. He came to Omaha as director of the Omaha Community Chest in April.

Mrs. Cole Serves on Federation Committee.

Mrs. F. H. Cole has been asked to serve as adviser to the civil service reform committee of the General Federation of Women's Clubs. Mrs. John T. Mason of Aurora, Ill., made her acceptance of the chairmanship of the committee contingent upon Mrs. Cole's promise to serve as adviser. Mrs. Cole has accepted.

Lincoln Golden Wedding.

Mr. and Mrs. Harry Teters of Lincoln celebrated their golden wedding anniversary October 12. Their home was decorated for the occasion in a color scheme of white and gold. A profusion of roses and yellow chrysanthemums were used. Mr. and Mrs. Teters were presented with gifts in gold and \$50 in gold coins.

Mr. and Mrs. Teters have spent nearly all of their married life in Nebraska and have reared a large family. They are of long-lived stock, for both parents of this couple lived to celebrate their golden weddings.

Fortnightly Club.

The Fortnightly Musical club will hold its first regular meeting at the home of the president, Mrs. Louise Jansen Wylie, 2217 Dodge, October 21, at 2:30 p. m.

Mrs. Wylie will be assisted by Mrs. C. W. Axtell and Mrs. Willard Staugh. Mrs. M. G. Hayward has charge of the program, on which will appear Mrs. Ernest Reese, violinist; Mrs. J. R. Cain and Mrs. E. O. Ames, sopranos; Mrs. Harvey Milliken and Mrs. A. G. Ellick, pianists.

Halloween Parties.

A progressive dinner and Halloween party with a musical program will be given in Lowe Avenue Presbyterian church Friday, October 24, at 6:30 o'clock. Reservations may be made with Mrs. Roy Marshall, Walnut 4914.

Strickland-Coughler.

At high noon Thursday Rev. Arthur Atack joined Willard Strickland and Naomi Coughler in marriage in the Hanscom Park Methodist Episcopal church.

The bride is the daughter of Mr. and Mrs. Leo Coughler and the groom the son of Mr. and Mrs. Henry Strickland.

Birthday Party.

Marie Claire Collins, baby daughter of Dr. and Mrs. Richard Kenneth Collins, is celebrating her first birthday today with a party of 12 little guests and grownups. This baby is much traveled for her age, having spent two months in New York already, and will leave early in November for another trip there.

Birth Announcements.

Mr. and Mrs. W. C. Wicks of Primrose announce the birth of a son, October 16, at Omaha Maternity hospital.

Mr. and Mrs. Charles W. Rice announce the birth of a daughter October 18 at Omaha Maternity hospital.

Gabby

(Continued From Page One.) one of the T. B. M's. himself, "but there is a real underlying cause.

"Goods are so stapleized today, prices so standardized and business so well organized, that there is little competition on such matters as prices, brands, deliveries, etc. More and more, concerns are depending upon the personality of their sales people to market their wares. Good fellowship luncheons are a powerful part of the game. Companies recognize the commercial value of mixer affairs and even pay membership fees for their men in certain organizations."

Poor business man, then, after all. He is caught rabbit-like in the net of peppy luncheon clubs; wisely chosen golf foursomes, and evenings spent with an ostentation befitting the salary he is supposed to receive.

Our old friend, Mr. Dooley, might moralize, "There are some kinds of fun that are not funny."

'As Good as the Steinway'

The classic phrase, "As Good as the Steinway," so often repeated, has a sure foundation. All recognize the Steinway as the standard of perfection in pianos.

The only instrument made in all its component parts within its own establishment. Retains its tone and beautiful qualities long after others are gone. The artistic supremacy of the



Steinway

is universally conceded. Almost ONE HUNDRED PER CENT of all great artists are united in its preference. If you would experience the joy, the pride and the satisfaction of owning the best, then look to the Steinway, because ONLY the Steinway can give you that pleasure.

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Easy Payments and Honest Allowance on Old Pianos.

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Miss Amis to Wed



Miss Harriet M. Amis

Mrs. I. C. Harden announces the engagement of her sister, Miss Harriet M. Amis, to Robert John Ord of Fremont.

The wedding will take place Wednesday, November 5, at Kountze Memorial church. Only the immediate families will be present.

Mr. Ord and his bride will reside in Fremont.

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Business Women's Concert Oct. 30

Dorothy Morton Parks will assist Helen Nightingale in her first public recital, to be given Thursday, October 30, in the Y. W. C. A. auditorium under auspices of the Omaha Business Women's Club.

As a child Dorothy Morton was considered a musical genius. Music came naturally to her by inheritance from her mother, whose sister, Mary Turner Salter, is a well known composer. The two Turner sisters, Mrs. Morton and Mary Turner, sang together in public for a number of years.

With her native skill and fine training, Dorothy Morton Parks has become a very talented musician, playing with great brilliancy.

Mrs. Parks will render several solo numbers as well as furnishing accompaniment to Miss Nightingale in her recital.

The marriage of Miss Irma Klepetko, daughter of Mr. and Mrs. Joseph Vrana, and Clifford Larson, son of Mr. and Mrs. Swan Larson, was solemnized Saturday morning at 11 o'clock at the home of the bride's parents.

Mrs. G. J. Kahaby attended the bride, and George Larson, attended his brother as best man.

The bride was gowned in a traveling suit of new blue with hat to match. Her corsage was of sweet peas and roses.

A reception followed the ceremony at the Vrana home.

After a wedding journey to Kansas City and other points south, Mr. and Mrs. Larson will return to reside at Drake Court. They will be at home after November 15.

Mr. and Mrs. Willard F. Sgrue of Chicago attended the wedding. Mrs. Sgrue is a sister of the bride.

Concert Is Free to Public



Frederic Dixon

The music department of the Omaha Woman's club will present Frederic Dixon in a piano recital at the Y. W. C. A. auditorium Wednesday afternoon, October 22, at 3 o'clock. All music lovers invited. The concert is free to the public.

Of this artist, Victor Nilssen in the Minneapolis Journal said last season: "Frederic Dixon, a rising American pianist, gave a very intellectual and devoted interpretation of the C minor concerto by Rachmaninoff. His fine technique and artistic conceptions were further admitted in extra numbers brought out through the more than hearty reception that he received for his Rachmaninoff interpretation."

Mr. and Mrs. E. O. Talley will entertain their bridge-supper club members at their home Tuesday evening.

Card Parties.

A Halloween party will be given by Omaha drive No. 1, B. P. O. Does, Friday, October 24, 2 p. m., at the Elks' club room.

Assisting on the program will be Miss Margaret Carmichael, Mrs. A. M. Smith, Miss Catherine McCreary and Mrs. John C. Drexel. A buffet tea will be served in the Elks' dining room following the program. All members are invited to attend.

A card party at 10:30 a. m. and luncheon at 1 o'clock will precede the Halloween party. Mrs. Penn Podrea and Mrs. N. Ford are chairmen.

Ladies of Holy Cross parish will entertain at a card party on Thursday afternoon, October 23, at the Catholic Daughter club rooms in the Paxton block. Hostesses will be: Mesdames S. P. Jones, J. J. Ingoldsby, F. J. de LaVega and T. D. Heelan.

Holy Angels parish club will give a card party in the parish hall, Twenty-eighth and Fowler avenue, Tuesday evening, October 21. The following ladies will act as hostesses: Mesdames Fred Abers, Alpheus Allen, J. F. Austin, Mary Begley, Catherine Blanchard, Mary Barrett, G. O. Berge, H. J. Blanca, A. F. Brongardt and Guy Bally.

Columbian club of Sacred Heart parish will give a card party, Thursday evening, October 23, in the parish hall at Twenty-second and Locust streets. Hostesses: Mesdames F. J. Fester, Mary Furey, W. E. Madden, W. A. Maguire, K. Morgan, J. B. Morrissey, E. Mahoney, C. E. Morris, F. D. Murnighan and J. E. Miller.

St. John Episcopal church, Twenty-fifth and Brown streets, will give a bridge and high five party in the parish room Tuesday afternoon at 2 o'clock.

The Bart club will give a Halloween card party and dance, Thursday evening, October 30, at Burgess-Nash

tea room. Make high-five reservations with Nancy Mitchell, Atlantic 1872; bridge reservations with Rose Lawless, Jackson 4810.

L. O. E. card party, Tuesday, 2 p. m., Mrs. Nat Quinn, hostess.

The ladies of the Elks will give an informal dance and card party Saturday evening, October 25, at 8:30. G. R.'s Radio orchestra will furnish the music. Prizes will be given for bridge and high five.

Mrs. F. O. Browne is chairman of the dance committee, and Mrs. J. L. Neiderer is chairman of the card party.

Art Guild Exhibit.

The Omaha Art guild will present the works of 24 local artists in an exhibit to open Sunday, October 19, on the third floor of the Omaha Public library.

There are works in oil, pastel, water color and pen and ink. Sixty-five canvases will be shown, consisting of portrait, landscape and still life subjects.

The following artists are represented in the exhibition. Doane Powell, now of Chicago; T. Linberg, Charles H. Cady, Gordon Bennett, J. Laurie Wallace, Ruth Felt, Bruno Fuchs, Rosa Harris, Charles Hogle, Mrs. W. E. Hyland, Cordella Johnson, Augusta Knight, G. E. Peterson, Charles Rogers, Mrs. A. O. Peterson, M. C. Schneider, Pamela H. Sylvester, Edwin Truman, Gustave Berk, Delia M. Robinson of Waterloo, Norman Issott, Phillip Rentz, Madeleine McKenna.

The exhibition is free to the public.

Vesper Musical.

Mrs. E. L. Burke will be hostess at her home at 3546 Burt street, for the first of a series of vesper musicals presented by the Y. W. C. A. Nurses will be honor guests today. Assisting Mrs. Burke will be Mesdames F. W. Carmichael, Charles G. McDonald and A. H. Fetters.

U. of O. Notes.

The freshmen and sophomores of the University of Omaha joined Saturday night for a hike up the river north of Florence. More than a hundred of the undergraduates enjoyed the tramp. Russell Mattson was in charge.

The Phi Delta Psi sorority of the University of Omaha had a meeting at the home of Edna Carnal Saturday afternoon. Nineteen were present.

Political Tea.

Mesdames A. C. R. Swenson, Ira O. Jones, Winthrop B. Lane, S. E. Thompson, Harlan K. Mossman, William Schumacher, A. L. Turner and James Bednar will be hostesses at tea Tuesday afternoon at the home of Mrs. E. S. Traver in Dundee. The tea is to make plans for assisting in the re-election of District Judge W. G. Hastings. About 60 invitations have been issued.

Attractive Young Woman Succeeds as Realtor.

Successful as a realtor in Chicago, a former Omaha girl, Miss Florence Lake. She was a hostess at Fort Omaha during the war, and also served overseas. Upon her return she took a position with a real estate firm and from that established herself.

Not only is Miss Lake successful but she is young and said to be exceedingly attractive.

Give Two Bridge Parties.

Mr. and Mrs. Robert Marmet entertained 12 guests at bridge Saturday evening, and will entertain 12 on Monday evening at their home.

EDHOLM SPECIAL

82-100-K. Very Fine BLUE WHITE DIAMOND \$345.00

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Color it New with "Diamond Dyes" Just Dip to Tint or Boil to Dye Garments, Draperies, - Everything! Beautiful home dyeing and tinting is guaranteed with Diamond Dyes. Just dip in cold water to tint soft, delicate shades, or boil to dye rich, permanent colors. Each 15-cent package contains directions so simple any woman can dye or tint lingerie, silks, ribbons, skirts, waists, dresses, coats, stockings, sweaters, draperies, covers, linens, hangings, everything new. Buy "Diamond Dyes"—no other kind and tell your druggist whether the material you wish to color is wool or silk, or whether it is linen, cotton or mixed goods.

The Store of Thomas Kilpatrick Co. Established in 1870. We open our new Beauty Shop Monday We invite your inspection. In equipment and personnel, this department presents the standard representative of our entire store. Here, in a most restful atmosphere, are the refinements which good taste and earnest study recommend for the promotion of the comfort and adornment of our Patrons—all of those Artful Aids to Dame Nature of recognized value in L'ART COSMETIQUE. Under the supervision of a most experienced and competent manager, is a staff of attendants of proven skill in every branch of beauty work. Whether for Permanent Waving, bobbing, hair dyeing, facial and scalp treatments, manicuring or other attention, our patrons will find here a capable, courteous and complete service. Our prices are of appealing moderation. Daylight hair-matching room with a complete stock of quality hair goods. The Children's Barber Shop is designed and manned to make hair-cutting an event rather than an ordeal for the kiddies.

A Sale of Silks. A table of about 800 yards of desirable silks, suitable for dresses, blouses, linings and lingerie. Offered at a remarkable price concession for Monday only. Satin Crepe Canton Crepe Striped Crepe French Crepe Satin Duvo Printed Silks Silk and Wool Brocades Fine Lingerie Crepes. In black and colors. Formerly priced up to \$3.50 yard. Monday, yard, \$2.29. Standard Designer Patterns. Have style practicability and economy. Garments for youth and maturity.

Specials on the Floor Below. 3-pound wool finish batts; size 72x90; extra quality. Very specially priced, each \$1.95. 81x90 Wear Well sheets; medium weight, each \$1.59. 70x80 cotton blankets, beautiful plaids in heavy weight. Very special, per pair \$3.95. 20x27 pure live goose feather bed pillows; fancy art ticking. Special, per pair \$7.25. "Winter Queen" all wool blankets; handsome plaids; double bed size. Special, per pair \$9.75. 51-inch Aurora sheeting; splendid wearing quality. Prices reduced for this sale, the yard \$4.9c. Linen Specials on the Main Floor. Real madeira guest towels; excellent quality, very specially priced, each \$1.25. 12-inch real madeira napkins; beautiful assortment; high grade. Priced at per dozen \$8.75. All linen Belgium lunch cloth with colored border. Size 63x63. Priced, each \$3.95. 18x34 pure linen buck towels; extra wearing quality. Prices reduced to, each \$5.0c. All linen luncheon sets; cloth size, 60x60; napkins, 15x15. Priced, per set \$5.25. 36x36 linen lunch cloth; silver bleached, each \$1.75. 20x20 fine damask napkins; handsome designs. Very specially priced at per dozen \$3.25. All linen madeira fruit napkins; hand embroidered with a machine scalloped edge. 6 for \$1.95.

Drapery Specials. New and attractive curtains and drapery materials. The new wonder net curtains; a cobweb lace very effective and inexpensive, made 45 inches wide, 2 yards long with 4-inch silk fringe. Very special for this sale at \$3.95. Onaher Craft curtains in a large assortment of materials and styles. 34 to 45 inches wide; 2 yards and 2 1/2 yards long, each \$1.75 to \$6.50. Overdrapery materials, new and beautiful; both plain and figured effects; the qualities very desirable and in most instances we are able to say (unusually) \$6 to 50 inches wide; good assortment of colors. Priced, per yard—\$1.00 \$1.75 \$2.25 \$3.50.