

In black and colors. Formerly priced up to \$3.50 yard. Monday,

yard,

today with a party of 12 little guests and grownups. This baby is much traveled for her age, having spent two months in New York already, and will leave early in November for another trip there.

lins, is celebrating her first birthday

Birth Announcements.

Mr. and Mrs. W. C. Wicks of Primrose announce the birth of a son, October 16, at Omaha Maternity hospital.

Mr. and Mrs. Charles W. Rice announce the birth of a daughter October 18 at Omaha Maternity hospital.

Gabby

(Continued From Page One.) one of the T. B. M's. himself, "but there is a real underlying cause.

"Goods are so stapleized today, prices so standardized and business so well organized, that there is little competition on such matters as prices, brands, deliveries, etc. More and more, concerns are depending upon the personality of their sales people to market their wares. Good fellowship luncheons are a powerful part of the game. Companies recognize the commercial value of mixer affairs and even pay membership fees for their men in certain organizations."

Poor business man, then, after all. He is caught rabbit-like in the net of peppy luncheon clubs; wisely chosen golf foursomes, and evenings spent with an ostentation befitting the salary he is supposed to receive. Our old friend, Mr. Dooley, might

moralize, "There are some kinds of fun that are not funny."

'As Good as the Steinway'

The classic phrase, "As Good as the Steinway," so often repeated, has a sure foundation. All recognize the Steinway as the standard of perfection in pianos.

The only instrument made in all its component parts within its own establishment. Retains its tone and beautiful qualities long after others are gone. The artistic supremacy of the



Steinway

Grands from\$1,425 Easy Payments and Uprights from\$875 on Old Pianos.

Call or Write



Service

saves you all the muss and worry. All the flat work ironed, balance damp.

Try This Once

It's a great saver.

The Old Reliable

Leavenworth Laundry Co.

Harney 0102

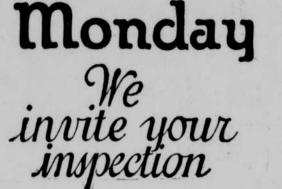
nway'

The Children's Barber

Shop is designed and

manned to make hair

cutting an event rather



In equipment and personnel, this department presents the standard representative of our entire store.

Here, in a most restful atmosphere, are the refinements which good taste and earnest study recommend for the promotion of the comfort and adornment of our Patrons—all of those Artful Aids to Dame Nature of recognized value in L'ART COSMETIQUE.

Under the supervision of a most experienced and competent manager, is a staff of attendants of proven skill in every branch of beauty work. Whether for Permanent Waving, bobbing, hair dyeing, facial and scalp treatments, manicuring or other attention, our patrons will find here a capable, courteous and complete service.

Our prices are of appealing moderation.

Daylight hair-matching room with a complete stock of quality hair goods.

Thomas Milbatrick

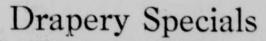
Standard Designer Patterns

Have style practicability and economy. Garments for youth and maturity.

Specials on the Floor Below

Linen Specials on the Main Floor

| Real madeira guest towels; excellent quality, very specially priced, each |
|---|
| 13-inch real madeira napkins; beautiful assortment; high grade. Priced at per dozen |
| All linen Belgium lunch cloth with colored border. Size 63x63. Priced, each |
| 18x34 pure linen huck towels; extra wearing qual- ity. Prices reduced to, each |
| All linen luncheon sets; cloth size, 60x60; napkins, 15x15. Priced, per set |
| 36x36 linen lunch cloth; silver bleached, each |
| 20x20 fine damask napkins; handsome designs. Very specially priced at per dozen |
| All linen madeira fruit napkins; hand embroidered with a machine scalloped edge. 6 for\$1.95 |
| |



Overdrape materials, new and beautiful; both plain and figured effects; the qualities very desirable and in most instances we are able to say (sunfast). 36 to 50 inches wide; good assortment of colors. Priced, per yard-

\$1.00 \$1.75 \$2.25 \$3.50