

Orchard-Wilhelm

SIXTEENTH AND HOWARD STREET



A Bully Bag
of Genuine "First Cut" Leather

This is a genuine Kaufman Bag, 17 inches long, made from full cobra grained leather, lined with leather and fitted with substantial lock and clasps. SPECIAL—

14.00

18-inch Hat Boxes, 9 inches deep in durable 3-ply fiber, enamel finished, **8.00**

22-inch Kaufman Leather Suitcase, silk lined, for the smart woman, **18.00**

Fully equipped Hartmann Wardrobe Trunks, **39.75**



For Baby

Ivory Bassinets

You can wheel this little bed from room to room with ease, because it has smoothly running rubber tired steel wheels. Complete with springs; size 20x38.

6.00

See Our New

Baby bath tubs at **9.00**
Baby dressing tables at **6.50**
White wicker bassinets at **8.50**

CHILDREN'S DEPT.—THIRD FLOOR

Scotch Grenadine Curtains and Curtainings

The growing vogue for dainty colored curtains finds pleasing expression in these new Scotch grenadines.

Grounds are blue, golden sunlight, lavender, green and rose, upon which are projected border stripe and dot designs in white. Or you may have grounds in various with the pattern in a color or two colors. The fact that these materials are guaranteed sun and tubfast makes them very desirable.

Curtains, pair, **4.50** and **6.95**
Plain Scotch grenadine (no pattern at all) in colors that give the effect of the more expensive silk gauzes, per yard, **75c**
—in distinctive barred effects, per yard **95c**

Guaranteed Tinto Tex Shades

Shades made from Tinto Tex, mounted on Hartshorn rollers are most satisfactory. They cost no more than other ordinary shades. Have us estimate



Especially Good Looking

Wrought Iron Bridge Lamps
with parchment shades. VERY SPECIAL—

9.75

Gift Shop—Main Floor

Living Room Suites

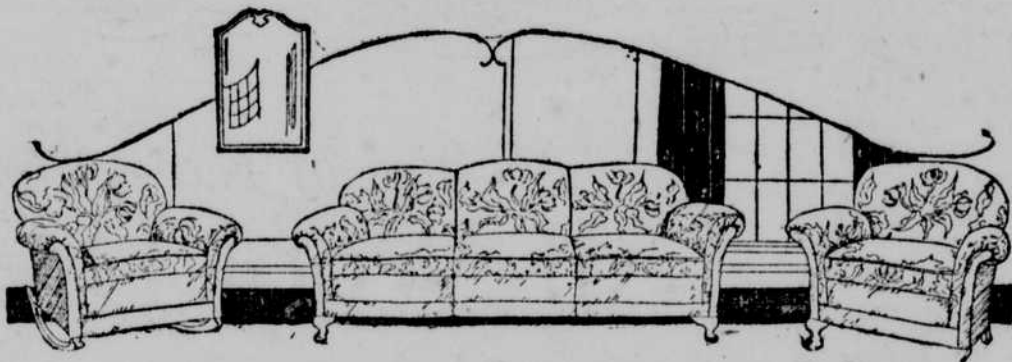
From the Orchard-Wilhelm Furniture Shops

"Superior"
"Dependable"

"Distinctive"
"Lower in Price"

The above appellations are not born in the mind of the writer of this advertisement, but really the comments of customers who have bought suites during the last week.

If you are refurnishing your living room, by all means study that problem on our living room sales floor.



The Graceful Lines of This Suite

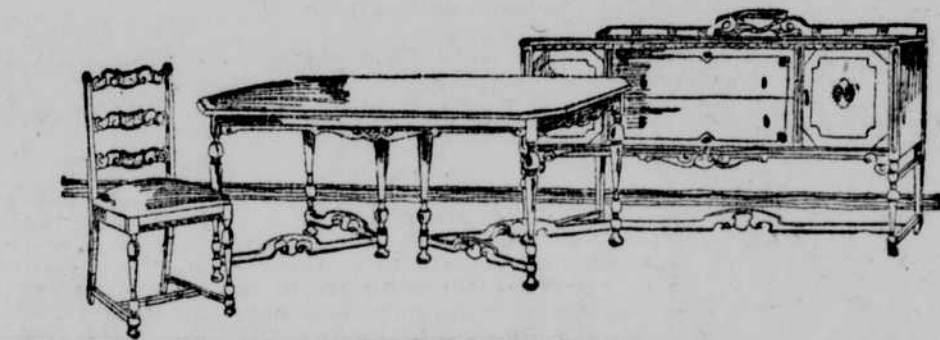
Are the Result of Careful Designing and Skillful, Painstaking Upholstering

3-Piece Suite pictured in blue and taupe velour. Complete **157.00**

In blue and taupe or walnut and mulberry cut velour **169.50**

In extra quality mohair in a variety of color combinations such as mulberry and taupe and gold and taupe. **248.50**

In plain mohair with figured cushioned seats **197.50**



A Ladder-Back Chair With This Suite

of Eight Pieces for Your Dining Room

WE HAVE DINING SUITES FOR HALF THE PRICE QUOTED AND OTHERS AT TWO OR THREE TIMES AS MUCH but this suite has an individuality that instantly appeals. The attractive ladder back chair upholstered in tapestry is just one of many features that make it different. Suite includes 60-in. buffet, 45x60x6-ft. extension table, five chairs and an arm chair. Price complete. Executed with genuine walnut veneers. **187.50**

Compare with Suites at \$275.00 Shown Elsewhere

Simmons Steel

Windsor Beds

as pictured

Finished in American walnut in full or twin size, this popular style is offered for Monday's selling at

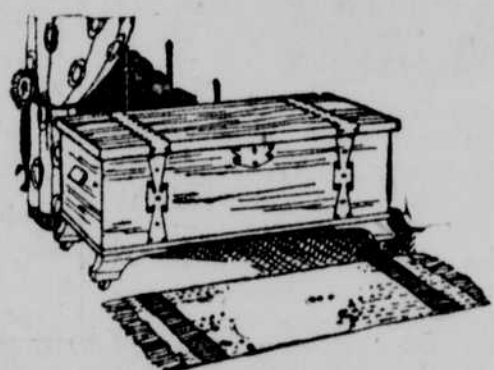
16.50

SPECIAL—Wishbone Springs

Guaranteed for twenty years, this spring will afford real comfort and endure the full span of the guarantee without sagging. It is finished in gray enamel. **8.00**

Combination Bed and Spring

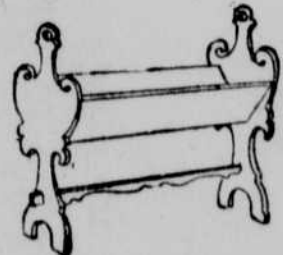
A two-inch continuous tube steel bed in brown walnut finish, fitted with Simmons steel link-fabric spring. Complete **12.50**



Attractive Values in Cedar Chests

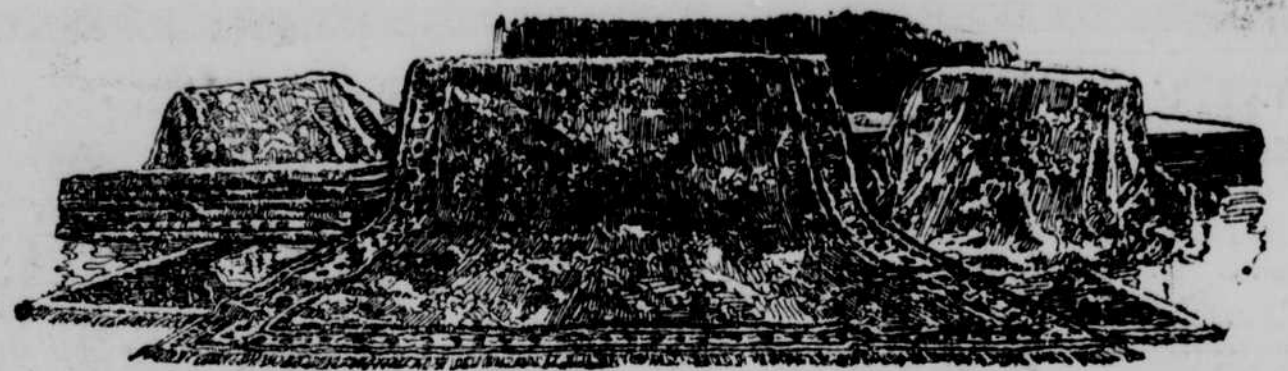
Thirty-five new patterns in cedar chests ready for your inspection. All copper trimmed, wonderfully well built and beautifully finished—

11.50 14.75 19.75 27.00



Chair-End Book Trough

For the arm of a chair or davenport; this new design has character and beauty of line. Finished antique brown mahogany **7.85**



GOOD RUGS

For Every Room in Your Home

In making a home comfortable, hospitable, "homey," good to look at, pleasant to rest, work, play or live in, you must start with the rug—the magic carpet—magic because it really enchants the home.

On our second floor you can find every conceivable kind of rug—hundreds of color schemes—hundreds of sizes and shapes—scores of textures—magic carpets, every one from magic looms.

Prices are such as you can well afford and certainly lower than for many years.

We Have Just Received Many

Wonderful Chinese Rugs

—the most wonderful ever exhibited in Omaha; woven for Orchard-Wilhelm under the direction of our Special Representative.

Madam "X"

Madam "X" is an American woman of great artistic ability who has spent many years in the Orient studying the rug industry from a most privileged and intimate point of view. Social reasons preclude the use of her name and so she is known in our business only as Madam "X."

The Rugs

Color schemes are such as will harmonize with modern home draperies and decorations.

Designs are those of the really gifted Chinese artist.

Yarns are made from especially good, long wools having a natural sheen.

Dyes are permanent and subdued in color tone.

Most of these rugs are at present unwashed, but we will wash them if you so desire.

This Is the Week to Inspect the Shipment

9x12 Chinese Rugs—**350.00 385.00 410.00**
8x10 Chinese Rugs—**275.00 300.00**

Dikran Kalbian

for many years employed by Orchard & Wilhelm Co., and known to many Omahans as an excellent authority on Oriental Rugs, has bought in Beirut, Syria, several bales of small

Oriental Rugs

To Great Advantage

Our customers are offered all he has saved, in the low prices we have put upon the rugs.

Anatolian Table Mats. Sizes about 2-5x1-8. **6.50**

Anatolian Table Mats. Sizes about 3-6x1-10. **7.50**

Hamadan Floor Rugs. Sizes about 3-9x2-0. **16.50**

Shiraz Saddle Bags. **18.00**

Sarouk Table Mats. Sizes about 2x2 ft. **21.50**

Bokharas for table or floor. Sizes about 3-8x1-8. **23.50**

Kazaks and Mosouls. Sizes about 4-5x3-9. **25.00**

69.00 6x9 Bundhar Wiltons **63.00**

69.00 6x9 Hardwick Wiltons **63.00**

75.00 6x9 Worsted Wiltons **63.00**

82.50 6x9 Highland Wiltons **69.00**

And many, many more, including such sizes as 27x54, 36x63, 4-6x7-6, 6x9 and up to 11-3x18, similarly reduced in price.

And Many Others.

Bundhar Wilton Rugs

Shown in Omaha exclusively by Orchard-Wilhelm for thirty years. Rugs "that wear like iron" in the most complete assortment of beautiful patterns and color schemes we have ever brought to Omaha.

9x12 Bundhars **110.00**
6x9 Bundhars **69.00**
36x63 Bundhars **18.50**

And many other smaller and larger sizes including the largest rug "stocked" in this part of the country, viz.—11-3x21 feet, at **285.00**

Hartford-Saxony Rugs

The product of the Bigelow Hartford Carpet Co., wonderful, universally approved rugs, shown in very fine Oriental patterns which can be matched up in all sizes. These rugs are the best wearing, most satisfactory rugs for any room where hard usage has to be considered. Hundreds of testimonials have been received from hotels, public buildings and homes, praising their sterling worth.

9x12 Hartford-Saxony **130.00**
Rugs.....

Axminster Rugs

Our showing of these attractive, hard wearing rugs is larger than in past years and embraces all grades. Being made with a high wool yarn pile, they present to the tread a cushion that is soft and inviting. Oriental and Chinese designs of great beauty, together with plain colored, band bordered effects are shown in gratifying variety.

LOW PRICED AXMINSTER RUGS in good selection of colors and designs. Many different sizes suitable for rooms or small enough for throw rugs.

6x9 size **19.50**
8-3x10-6 **37.50**
9x12 size **39.50**
11-3x12 size **47.50**

MEDIUM GRADE AXMINSTERS from such well-known mills as Bigelow-Hartford, Alex Smith & Sons and Roxbury in new colors and patterns.

27x52 size **4.50**
36x72 size **7.50**
6x9 size **31.50**
7-6x9 size **39.50**
8-3x10-6 size **47.50**
9x12 size **49.50**

BEST KNOWN AND HEAVIEST SEAMLESS AXMINSTER—Made in wonderful colors, with closely woven, high pile wool surface. These rugs will give long service.

36x70 size **9.00**
4-6x6-6 size **17.50**
6x9 size **33.50**
7-6x9 size **43.50**
8-3x10-6 size **53.50**
9x12 size **57.50**

Fine Wilton Rugs

Anglo-Kermans
Anglo-Persians
French Wiltons
Imperial Bundhars

These true aristocrats of the loom are shown in colorings that simplify the problems of correlating drapery and upholstery fabrics to the floor covering, while the patterns are the work of designers that are without peer. Many fascinating Chinese and Egyptian designs are shown, from small rugs to sizes as large as 11 ft. 3 ins. by 21 ft.

O. & W. is the only house in this part of the country showing a big stock of unusual and large sizes in fine Wilton Rugs.

Our Carpet Department presents hundreds of possibilities for those who desire rooms carpeted to the quarter-round. Carpets are carried in widths up to 12 feet. Bring your room sizes with you.

Klearflax Linen Rugs

A complete showing in all colors of these most desirable rugs is afforded.

They are thick and heavy and have unexpected advantages only to be found in all linen fabrics. They are most durable, economical, reversible, sanitary and moth proof. Their rich, restful shades harmonize with any decorative scheme.

They are suitable in any room in the home, frequently being selected by interior decorators in preference to fabrics at three or four times the price.

27x54 Klearflax **5.00**
36x72 Klearflax **9.00**
4-6x7-6 Klearflax **16.50**
6x9 Klearflax **28.50**
8x10 Klearflax **38.00**
9x12 Klearflax **49.00**

Also shown in various wide widths for carpeting rooms and hallways.

Orchard-Wilhelm

SIXTEENTH AND HOWARD STREETS