

COMPARE ---

Compare to the limit; compare qualities, styles, values; compare assortments. From every angle you'll find Orkin Brothers' marvelous anniversary offerings the greatest the city has ever known.

16" and Harney

Orkin Bros

Conant Hotel Building

Management — Frank A Le Bosky

"Orkin's Policy" You Pay Cash

AND SO DO WE—It's because we pay cash for everything we buy and ask you also to pay cash for everything you buy from us, that we can and do offer the best values at all times.

"We are always first to cut the prices"

Saturday Will Shatter All Value Records In This Mighty 18th Anniversary Sale

The selling during the past week has been the most intensified in the store's history. From every corner of Omaha and from every town within Omaha's buying radius women have attended this great moneysaving sale.

Readjustment of stocks for Saturday's selling has developed scores of greater-than-ever values. Dresses and coats from higher-priced groups have been assembled with the lower priced groups. Come Saturday, and come early.

Where Else Than in This Anniversary Sale Will You Find Such Extreme Values

SMART NEW DRESSES

More Than 500 in Sale

Your Choice Saturday

\$4⁹⁷



Crepe de Chines Jacquard Silks
Cantons Serges Tweeds
Wool Twills

A wonderful assortment 14 to 54 and with plenty of dresses for the large woman. All colors? Many combinations.

Luxuriously Befurred
COATS

No finer coats can be bought at any price. Gorgeous fur trimmings, rich linings, wonderful fabrics.



\$49⁵⁰

To duplicate these coats for less than \$90 to \$100 will prove a decidedly difficult task.

Our Coat savings at \$49.50 are truly marvelous. The styles are irresistible. No matter how luxurious a coat you may desire, it is here in this sale at \$49.50.

You'll Want One of These
680 DRESSES

That Were Intended to Sell Up to \$25.00, Saturday

\$9⁸⁵



Satin Cantons Georgettes Charmeen
Crepe de Chines Poiret Twills Wool Jerseys

All sizes 16 to 46. Here are dresses for every sort of wear. Dresses in broad assortment, select yours early Saturday.

MARVELOUS Values in COATS

Do not delay another day in making your coat selections, and if you fully realized the magnitude of these offerings, nothing could keep you away from this sale Saturday.



Cold wintery weather is within a stone's throw. The time to prepare for it is now, while it is possible to share in such astonishing values.

Here are Coat values that overshadow anything attempted in Omaha. Do not judge the Coats by the prices listed, you have a real value surprise awaiting you.

Coats worth to \$19.50 **\$8⁹⁷**

Sport Coats, Utility Coats, High School Coats, Coats of All wool fabrics, self trimmed. Choice from more than Two Hundred, Saturday Only.

Coats worth to \$25.00 **\$12⁷⁵**

Fur Collared Coats of Sport Fabrics, as well as Bressy materials. Full lined. All the new colors. Can you resist such a wonderful offer?

Coats worth to \$39.50 **\$19⁵⁰**

Fine fur-trimmed coats in a score of smart new fabrics. Every favored material. Styles to satisfy every whim. Values no thoughtful woman will permit to pass without investigating.

Coats worth to \$50.00 **\$27⁵⁰**

Beautiful Fur Trimmed Coats. The very sort that particular women will take a keen delight in wearing. More than 200 involved in this price lot for Saturday.

Wool Crepe Pleated Skirts

A Daring Close Out Saturday **\$1⁹⁷**

Out they go. A couple hundred wool crepe pleated skirts shown in tans, navy, gray and reindeer, well made, all sizes. The material alone is worth double this ridiculously low, close-out price. Be here early.

You've Paid up to \$7.50 For Such Skirts

Never Before the Equal of These Wonderful Values in

FUR COATS

Of course you'll be astonished. Of course you'll wonder how we can sell such coats at these unheard of prices. But that is an Orkin Brothers' policy at all times and particularly during this monster anniversary sale.



Sealine Coats **\$82⁵⁰**

48 inches long, silk lined, self-trim collar and cuffs, several styles, cut full and roomy, every coat of prime selected skins and perfect in every detail. A genuine \$145 value, now

Muskrat Coats **\$95⁰⁰**

Beautifully blended, A-1 select skins, richly lined, 48 inches long, liberal sweep of skirt. You would be willing to pay up to \$150 for such coats.