

GOLDSTEIN-CHAPMAN CO.

312 Specially Selected Dresses

At Only

10

In the ECONOMY SECTION

Mezzanine Second Floor

The Cleverest Styles Imaginable!

Well Made of Good Quality Silk and Woolen Fabrics

Dresses for every feminine type in sizes from 14 to 53, including stouts.

GOLDSTEIN-CHAPMAN CO.



Sister Susie Aprons 69c

Such clever little aprons to embroider for Christmas gifts, or for home use!

The design illustrated is stamped on unbleached muslin, with pink or blue pockets.

Bright and perky is the smaller size stamped on color-fast Indian Head in blue, rose, gold and tangerine.

New beads for new bags and necklaces—just arrived, ready for clever fingers.

GOLDSTEIN-CHAPMAN CO.

Paxton Block "The Store of Individual Shops" 16th & Farnam

Boys' Wool KNICKERS

A splendid school pant in neat, dark patterns. \$1.00

Ages 7 to 17.

Boys' School

Blouses - - 49c

Guaranteed absolutely fast color. In attractive striped patterns and plain colors.

Ages 6 to 16.

Little Boys' Oliver Twist

Fall Suits

Corduroy pants with Eton blouse tops. In several color combinations. An extra special value. 98c

Free Contest!

Ask about it. These are some of the prizes:

- Ross Coaster Wagon
- Ross Scooter
- Ross Flyer Bicycle
- Overcoat
- 2-pants Suit
- Mackinaw
- Keller Coat Sweater
- 1/2 dozen Kaynee Blouses.
- Yankee Boy Cowboy Suit
- Yankee Boy Indian Suit.



GOLDSTEIN-CHAPMAN CO.

Paxton Block "The Store of Individual Shops" 16th & Farnam

Mothers Come Back for Our

Children's School Shoes



FREE!

A Tablet, Pencil and Ruler with Every Pair of School Shoes

They're steady customers, for our shoes give lasting satisfaction in wear, in appearance and in price.

A complete showing ready for Saturday, in black and brown patent, or black and brown calf with gray, field mouse or plain top.

Sizes 5 1/2 to 8, \$1.95 up
 Sizes 8 1/2 to 11, \$2.95 up
 Sizes 11 1/2 to 2, \$3.45 up

Children's Boot Shop—Second Floor.
 "Where Value-Wise Mothers Buy Their Children's Shoes"

GOLDSTEIN-CHAPMAN CO.

Paxton Block "The Store of Individual Shops" 16th & Farnam

GIRLS' COATS

Ages 8 to 14



Cannot be surpassed in all Omaha. Smartly styled coats with self and fur collars.

Durable, warm, good looking—what more could 'Miss 8 to 14' or her mother want? \$8.95

Girls' Wool Frocks, Age 8 to 14

Made of serge or wool jersey—brightened with yarn embroidery and applique, nice enough for dress, practical enough for school. \$4.95

Girls' Hats A specially selected group for Saturday, at \$1.95

Kiddies Shop—Third Floor

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Full Fashioned Chiffon

Hose

Numbers from regular stock that are values to \$2.95.

Hose of very even weave, in black, gunmetal, gray, beige and other advance shades. Not all sizes in every color.

\$1

Sample Silk Vests

Women's pure and fiber silk vests, in peach, flesh, orchid, black and other desirable colors.

Table of Odds and Ends

Values to \$3.95 Gowns, teddies, light and dark sateen bloomers.

dainty blouses, school middles. \$1 \$1

Main Floor.

This Huge Sale starts at 9 A. M. Sharp Saturday

See Our Special Window Display



Stupendous Sale of GLORIOUS HATS

\$4.00

Remarkable in Style and Value

HUNDREDS of new, authoritative models, showing the smartest—the most adorable—style themes of New York, are here in an array that is resplendent with beauty.

All the new shapes—all the new materials—all the new colors—all the new trimmings—but at a price that reminds one of 1914! Our buying staff have performed a feat which will cover them with glory—and cover the smartest women of this city with Glorious Hats.

Shapes

Tricornes, Trotteurs, Turbans, Narrow Brims, Wide Brims, Off the Face, Capelines, Spanish Sailors, Berets, Directoires.

Trimmings

Burnt Peacock, Coque, Ribbon, Glycerined Ostrich, Flowers, Birds, Fur, Metal, Shell; Pins, Pom Poms, Blondine.

Colors

Rosewood, Russet, Pansy, Purple, Mauve, Biege, Venetian Fuschia, Shutter Green, Royal Blue and Rich Blacks.



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Three Startling Specials For Saturday

VASE LAMPS

Just the lamp to brighten up your desk or end table. Colored vase bases with brass fittings; complete with silk or parchment shades—rose, green, blue and gold—a wonderful value. \$3.45

BEAD BAGS

The popular draw-string style in a dainty beaded bag. A roomy, well-lined bag, both practical and attractive. A real bargain. \$1.00

WIDE BELTS

Fashion demands the wide belt. Three and four-inch belts in suede and patent leather in all the wanted shades. Red, green, brown tan, black, gray and Copenhagen. Saturday only. \$1.25

Entrance Floor

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NEW MODES

in COATS and DRESSES

Saturday at

24.50
 34.50
 39.50



The Very Choicest Styles

No pains have been spared to make this Saturday offering irresistible. Women who pride themselves on getting the smartest clothes for the least money will be simply delighted with this apparel.

Silk and Wool Dresses

Plain and Fur-Trimmed Coats

Values That Are Outstanding

In Accord With the Ruling of THE ASSOCIATED RETAILERS OF OMAHA

MERCHANDISE should not be accepted for credit or exchange unless it be returned within three days from date of sale.

Accompanied By Sales Check and in same condition as when purchased

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