

This sale is for cash only and charge accounts have been temporarily suspended. On account of the exceptional values, there will be no exchanges, no approvals, no phone orders, or returns. We also reserve the right of limiting quantities.

BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"

Every Item in Our Entire Stock Is Reduced in Price
It is the best quality—not seconds, job lots or special purchases—but regular merchandise that measures up to the high standard we have always maintained. Prices are reduced in most cases at reductions from 25 to 50 per cent.

Saturday Will Be One of the Greatest Days in Our Million Dollar STOCK REDUCING SALE

The turning of our vast stocks into cash, in order to secure a million dollars for the creditors, has given to the public the most sensational money saving opportunity ever offered. And the people have shown by their overwhelming patronage that they intend to keep Burgess-Nash as Omaha's greatest department store. The sale is the talk of the entire vicinity.

Our enormous stock rooms still have thousands of dollars' worth of surplus stock on their shelves, enabling us to offer values each day equally as attractive as those given the first days of our sale. If there is anything for the home or your family that you need or will need in the future—buy now—for prices will never be as low.



Great Reductions on the Famous Stein-Bloch Suits and Overcoats

Values to \$55.00 Values to \$70.00
\$39⁵⁰ \$49⁵⁰

Our entire stock of Stein-Bloch suits and overcoats is greatly reduced.

Hundreds of suits in fine pencil stripes, rich overplaids, fancy mixtures and plain colors. All of the late models and fabrics are included. Every garment is hand tailored and represents our usual high grade stock.

THE OVERCOATS—Great warm ulsters and ulsterettes made of plaid-back fabrics.

Main Floor

Men's Overcoats \$29⁹⁵ Values to \$45

These high grade overcoats have just arrived, and we are placing them in this sale to strengthen our remarkable values. Fine plaid back and plain thru and thru materials in a wonderful selection of fancy overplaids, plain colors, rich mixtures. English box back, belted and half belted models in ulsters and ulsterettes.

Main Floor

Men's Interwoven Sox

Every pair of this well known make of socks will be placed on sale at great reductions.

Men's Interwoven fine mercerized Sox, regular 35c	Men's Interwoven Sox in silk, regular 75c pair, at 55c
Men's Interwoven Sox in silk, heavy quality, regular \$1.00 pair	Men's Interwoven Sox in silk, extra quality, regular \$1.25 pair
	93c

Main Floor

Men's Hats

Our new fall and winter hats including the famous "Dunlap" brand are reduced for this sale.

Men's \$5.00 hats	\$3.50
Men's \$7.00 hats	\$4.75
Men's \$8.00 hats	\$5.25
Men's \$10.00 hats	\$6.50
Men's \$12.50 hats	\$8.50

Main Floor



Men's Custom Built Oxfords and Shoes

Regularly from \$7.75 to \$9.00 **\$6⁵⁰**



Main Floor

Marvel Shoes for Boys

These shoes have just arrived and will be sacrificed in this great cash sale.

Boys' \$5.50 shoes—Youths' \$4.95 Shoes—**\$4.65 \$3.95**

Main Floor

An Extra Low Price on Jack O'Leather S-U-I-T-S

For Boys **\$14⁹⁵**

Values to \$27.50

Jack O'Leather suits are built to stand rough wear. They are reinforced with soft, pliable, washable leather at the points of greatest wear—the knees and the seat. Made of good wearing materials, such as tweeds, herringbones, cassimere, and serges in yoke back, belted models.

Third Floor



Jack O'Leather

Mezzanine Luncheon Menu 35c

Individual Chicken Pie Bread and Butter Relish Ice Cream Sherbet Pie Tea Coffee Milk

Thousands of Yards of Silks and Wool Goods Including Values to \$3.75. Yard, **\$1**

Trico sham, knitted crepe, cotton back satins, checked pongee, charmeuse, Jap silk, printed crepe de chine. And one great lot of wool goods in practically every wanted weave and color.

Second Floor

All-Wool Blankets Values to \$16.50 In beautiful plaid designs, neatly bound with ribbon. Full bed size. Pair **\$10.95**

39c Bleached Turkish Towels 28c 20x40-inch towels of extra heavy weight. Each

\$6.95 Crepe Bed Spreads With stripes of blue, rose, and yellow. Made with scalloped edge and cut corners. 90x108-inch size. Each **\$4.96**

45c Stamped Buffet Sets Buffet sets stamped on unbleached muslin and white Indian Head in a number of pretty patterns. **15c**

Second Floor

50c and 60c Stamped Centers White Indian Head and eury art cloth centers stamped in 3 patterns. **29c**

Neckwear Values to \$3.95. **\$1** Jenny collar sets, tuxedo sets, Peter Pan sets, camoissettes, gumps, and vest sets, made of linen, lace, and satin.

Main Floor

Women's 35c Linen Handkerchiefs 2 for 35c White and colored linen handkerchiefs, some with hand embroidered corners. **18c**

Main Floor

Women's 35c Linen Handkerchiefs 2 for 35c

\$22.50 COATS For Junior Girls **\$12⁵⁰**

Attractive, serviceable coats in fur-trimmed or plain styles. Interlined and lined with good quality sateen. Colors—Deer, Brown, Green, Blue, Tan, Heather. Sizes 6 to 16. **Third Floor**

A Phenomenal Offering of Women's Silk and Wool Dresses

Values From \$39.50 to \$49.50 **\$24⁷⁵**

Incomparable values! Values such as we have never before offered. There are models for afternoon wear, business wear, and some more elaborate for evening occasions. Fashioned of Charmeen Velvet Brocade Poiret Sheen Poiret Twill Novelty Woolens Crepe-Back Satin

Silk embroidery, braided designs, novelty buttons and collars and cuffs decidedly different, add the individual touch characteristic of higher priced apparel. Colors are Rosewood, Penny, Brown, Navy, Poudre Blue and Coral

Women's and Misses' Sizes **Third Floor**



Women's New Southern Ties Bought to Sell for \$8.75 **\$6.45**



Main Floor

The newest in footwear. 3-eye Southern Ties, brand new merchandise that has just arrived but which will be included in this great sale.

In black and tan Russian calf and all patent leather with low walking heels. Sizes AA to C.

DRUGS and TOILETRIES

35c tube Krank's Lather Cream	24c
\$1.80 Jamin Cream	98c
Sample combs, values to \$1.25	19c
35c Cocoa Butter Cream	15c
50c Benzoin and Almond Lotions	29c
35c Emergine Cleaner	23c
Odd Lots of Face Powder, values to \$1.50	19c

85c pound roll Hospital Cotton	39c
35c Hand Scrubs, pure bristle	14c
60c Forhan's Tooth Paste	39c
\$1.25 Manon Lescant Face Powder	89c
\$1.25 Mavis Perfum, 1-oz. original	59c
50c Rubber Gloves	29c
\$1.00 Narcisse Toilet Water	49c
\$1.00 Lilac Vegetal, imported	49c

Main Floor

Girls' Sweaters \$1.00



Sweaters of navy blue in tuxedo coat style with belt and pockets. Values to \$5.95. Sizes 6 to 16 years.

Values to \$6.95 **\$2.95**

Junior sweaters in slipover and mandarin coat styles in knit or brushed wool. Sizes 6 to 14 years. **Third Floor**

BLOUSES

Values up to \$8.95 and \$15.00 **\$1** Silk and Wash Blouses



Silk Blouses of canton crepe, plain and figured crepes—overblouses and tuck-ins. Wash Blouses of colored linens and voiles, also tailored white dimities. **Third Floor**



\$3.95 Kid Gloves

Reduced to **95c** a Pair

Real kidskin gloves in 2-clasp styles with fancy embroidered backs and contrasting stitching.

Wonderful values at this great reduction. **Main Floor**