

Stockmen to Go to Husker Game

Largest Annual Delegation Planned for Colgate Football Tilt.

A delegation of 300 livestock merchants will attend the Colgate-Nebraska football game at Lincoln Saturday morning. It is the largest annual delegation that has ever attended the Nebraska homecoming from the South Omaha market. The delegation will be accompanied by a special train to Lincoln by the At-San-Den royalties and board of directors, and Gen. George B. Dunbar. The stockyards band also will accompany the delegation. J. Buckingham will lead a parade through the business district of Lin-

AT THE THEATERS

Every musician in Ben Meroff's band at the Orpheum this week is an individual entertainer above average ability. Each man has won distinction individually in vaudeville. With such a collection as a starter, it is hardly surprising that Ben and his band have risen to sensational heights in a single season, and are at the top of the list of Orpheum circuit jazz attractions.

Some exceptional thrills are offered by Joe Fanton and company at the World this week. Dan Downing and Buddy score the comedy hit of the show with some unusually clever fun

of an original sort. "Bohemian Nights" is a pretentious singing and dancing act. Three other acts complete the bill. De Maria 5, a novel instrumental and song combination and Bee Ben Nee, world's only Chinese comedian, headline the new show Saturday.

The "Tech Quintette," a musical organization composed of five girls from Tech High school, is an added attraction at the Empress theater Friday evening following the first night performance of the current musical comedy success, "Oh Papa." Nothing more laughable than this play has ever been offered at the Empress. The show is a succession of laughs and has been drawing the largest attendance of the season.

Columbia burlesque shows today are more than mere dancing and singing. The "Red Pepper Revue" at the Gayety this week presents a number of scenic effects that would do credit to a Broadway production. "Romeo and Juliet" is a gorgeous af-

fair in silver and blue, in which a hoop skirt number is introduced, the like of which is seldom seen. The "Katinka" drop is made entirely of satin, with three Russian characters applied thereon about six times natural size. The front drop used in the show is of silver lace, worth a fortune. There are, of course, many other gorgeous scenes of like character in "Red Pepper Revue," which makes it one of the outstanding shows on the Columbia circuit. Ladies' bargain matinee at 2:15 daily.



Prevent tooth decay below the gum-line

As the soil nourishes the tree roots, the gums nourish the teeth. And as the tree decays if you bare the roots, so do the teeth decay when gum shrinkage starts in.

This condition—one of the first stages of pyorrhea—is very common and something that ordinary tooth pastes are powerless to prevent. If not checked promptly it will lead to loss of teeth and serious organic diseases.

If used in time and used consistently twice daily, Forhan's will prevent pyorrhea or check its progress. It will preserve the gums in their pink, normal, healthy condition, safeguard your health and keep your mouth clean, fresh and wholesome.

Forhan's is more than a tooth paste; it checks pyorrhea. Thousands have found it beneficial for years. For your own sake ask for and get Forhan's For the Gums. At all druggists, 35c and 60c in tubes.

Formula of R. J. Forhan, D. D. S. Forhan Company, New York

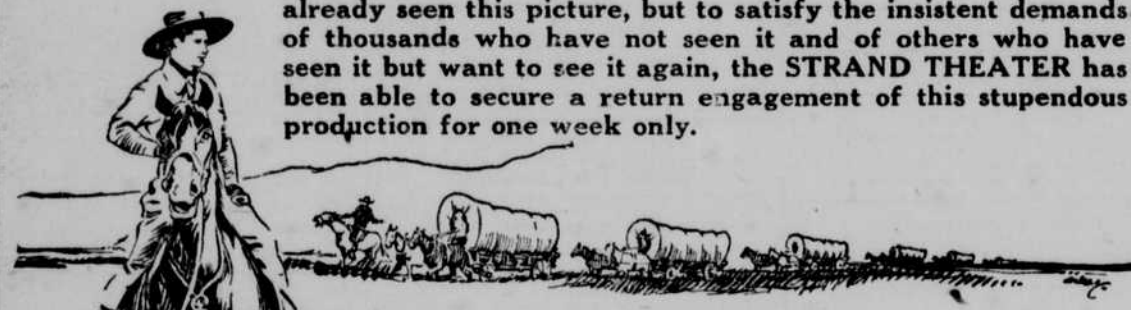
Forhan's FOR THE GUMS

More than a tooth paste—it checks pyorrhea



Your Last Chance to See "The Covered Wagon"

NEARLY one-fourth of the entire population of Omaha have already seen this picture, but to satisfy the insistent demands of thousands who have not seen it and of others who have seen it but want to see it again, the STRAND THEATER has been able to secure a return engagement of this stupendous production for one week only.



"The COVERED WAGON"

So Gigantic That Its Rival Does Not Exist

Starting Saturday—First Time Shown at Movie Prices

See it Today

The Sensational Play That Gave New York Its Biggest Thrill!

TARNISH

with an all-star cast including

May McAvoy—Norman Kerry
Marie Prevost—Rodman Colman

ORCHESTRA—NEWS—ORGAN

We're Shouting About This Show

As Human as You and I

The SILENT WATCHER

Bessie Love
Glenn Hunter
Hobart Bosworth

Story by Mary Roberts Rinehart

SATURDAY

RIALTO

WHEN IN NEED OF HELP TRY OMAHA BEE WANT ADS.



Nuggets From Nebraska Soil

A veritable chest of gold, is Nebraska's great annual crop of potatoes.

The average annual value of this crop is about \$8,000,000.

Potatoes are grown on nearly every one of the 124,000 farms in the state, while approximately 100,000 acres on some 6,000 farms, are devoted to raising potatoes for the market.

Potato raising, like other Nebraska industries, is increasing year by year, and as the state grows, more and more local and long distance telephone service is required. At the present rate of growth, the Bell System must spend about three-fourths of a million dollars annually to furnish new telephone equipment for Nebraskans.

In order to provide for the growing demands for telephone service, vast sums of money must be obtained constantly from investors. Nearly half a million people already own Bell System stock or bonds. We shall be pleased to have you, also, as an investor in the business. Our Manager or any telephone employee will gladly give you full information about Bell stock or bonds.

As Nebraska prospers, the telephone is successful. Therefore, we constantly strive to provide reliable telephone service at the lowest possible charges consistent with reasonable wages to employees and a fair return on the money invested in the business.



NORTHWESTERN BELL TELEPHONE COMPANY
BELL SYSTEM
One Policy - One System - Universal Service

TRY HAYDEN'S FIRST

Hundreds of Beautiful New Dresses

IN A GREAT WEDNESDAY "Challenge Sale"



Dresses That are well worth \$20.00 to \$22.50

13³⁹

"Wednesday Challenge"

Hundreds of beautiful new fall dresses, crepe satins, failles, canton, brocades, poiret twills, flannels; every style featured this season in the lot. Tube effects, straight line, long tunic, basque effects, etc. Prettily trimmed with braids, ruffles, pleatings, laces and fancy buttons. All the wanted colors, black, navy, a half dozen shades of the new rich browns, tans, stripes and plaids.

Suitable styles in misses, regular and extra sizes. Plenty of large sizes to 54.

Second Floor Sale Starts at 9 o'clock



Women's and Misses' Sweaters

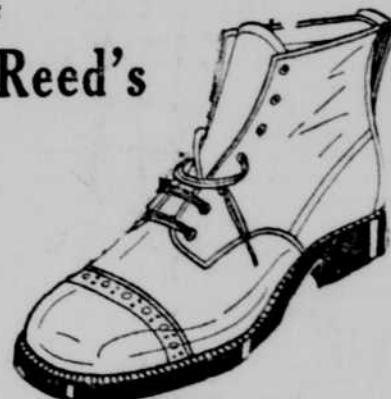
A special cash purchase of 980 all-wool and silk and wool sweaters, plain, brushed wool and novelty weaves, in coat, slip-over and side tie effects. All the newest fall shades in plain, stripes and combinations. Just the kind of a sweater to wear with that skirt on these cool autumn days. Values to \$8.00. All sizes, 24 to 44.

\$2.95

Buy Shoes Wednesday for 50c on the Dollar

Men! HERE'S YOUR ONE CHANCE! The Famous Stetson or Dr. Reed's

High Grade Shoes Your Choice **5.85** Pair



15,000 Pairs Women's Pumps and Oxfords

To Be Sold Wednesday at the Sensational Price of

Patent Oxfords Strap Slippers Welt Soles **1.55** Pair

Tan Calf, Low or High Heel Styles

Electric Spark Soap 10 Bars **35c**

Del Monte Sardines Can **12c**

Fancy Queen Olives Quart **45c**

Grocery and Market

Wednesday's Cash Prices "Challenge" Any Store.

Bargains in Hayden's Cash Market

Choice Sirloin	20c	Sugar Cured Strip Bacon	20 1/2c
Choice Short Cuts	25c	Fresh Smoked Frankforts	15c
Fancy Wisconsin Cheese	25 1/2c	Hayden's Special Nut Oleomargarine, 5 lbs.	\$1.00
Guaranteed Eggs	31c	Fancy Creamery Butter	35c

Money-Saving Advantages Wednesday

Sunmaid Raisins 15-oz. pkg.	11c	Tea and Coffee M. & J. Blend	48c
1924 English Walnuts, lb.	29c	2 pounds	95c
Jonathan Apples, bushel	\$1.69	Hayden's Ankola	50c
Bu. Basket Kiefer Pears	\$1.89	Fancy Gun-Powder Tea	60c
Fancy Cooking Potatoes, bu.	89c	2 pounds	\$1.10

Tomatoes Size 2, Can 10c, Doz. **1.15**

Fancy Blue Rose Rice 4 lbs. for **30c**

Diamond H Flour 48-lb. Sack **\$1.93**

Edwin Kahn AND HIS Omaha Field Club Orchestra Entire New Program

LIGE CONLEY COMEDY

RIALTO SYMPHONY ORCHESTRA

WORLD Vaudeville Photoplays Six-Act Vaudeville Bill, Including

Fanton & Co. Dan Downing And Other Features

A riot of laughter, **VIOLA DANA** "Don't Doubt Your Husband"

FRIDAY EVENING AT 8:30 AMATEURS

EMPRESS A Musical Comedy Scream

"OH, PAPA" In addition to photoplay

Extra—Friday Evening **Tech Quintet** Five girls from Tech High in a musical novelty

MOON THIS WEEK

Gene Stratton Porter's Famous Novel

"A Girl of the Limberlost"

Gayety Omaha's Fun Center Mat. and Nite Today

2 Cartoons of Scenery and Entertainment.

WILLIAM KUGEL'S Presents **THE BIG LAUGHING SUCCESS**

RED PEPPER REVUE 90% GIRLS REGALANT, GLITTERING

Ladies' 25c Bargain Mat., 2:15 Week Days Sun, mat. & wk: 'Hippity Hop,' Abe Reynolds

SUN THIS WEEK

RAMON NAVARRO
ENID BENNETT
WALLACE BEERY

in **"THE RED LILY"**

BEN TURPIN in a Tragedy of Fun **"Three Foolish Weeks"**

Orpheum ORPHEUM CIRCUIT VAUDEVILLE

2:30—NOW PLAYING—8:30

Favorite Stage and Screen Star **ETHEL GREY TERRY** in the Playlet, "Sharp Tools"

BEN MEROFF & Band in the "Brown Derby"

DAINTY MARIE

TOM SMITH Artist, Gentleman and Scholar

KELLEY SISTERS | GINTARO

ERNEST R. BALL The Popular Composer

Orpheum Circuit's STRAW VOTE WEEK

NEIGHBORHOOD THEATER

LOTHROP - - - - 24th and Lothrop
Viola Dana, Lew Cody and Monte Blue in "Revelation." Also Comedy

GRAND - - - - 16th and Binney
ANNA Q. NILSSON in "HALF-A-DOLLAR BILL"
Jack Mulhall in "Into the Net," No. 3
BOULEVARD - - 33d and Leavenworth
Pola Negri in "Lily of the Dust"