

# Today

Mr. Coolidge Says It. Say It Harder, Please. Caterpillars Won't Hurry The Hangman, Perhaps. By ARTHUR BRISBANE

President Coolidge has said just what the people wanted him to say about the league of nations and Japan's important suggestion that he should dictate our immigration law.

He might have said it "harder," with more of a punch and more of a yell—in the old Roosevelt fashion.

Referring plainly to the league of nations' effort to bully this country, the president says that Americans mean to "reserve to themselves the choice of their own course and the decision of their own action."

There wouldn't be any doubt about Coolidge carrying California if he would say it in the Roosevelt way.

"This is to notify Japan and the league of nations that the United States will attend to its business. We warn Japan and the league to keep their hands off our affairs. When we say no Asiatic immigration, we mean it, and that goes."

One thing is certain, John W. Davis has not helped himself in California by advocating tying this country up with the league of nations. To be invited is one thing, to be threatened and coerced is another. The people do not like the threatening and don't intend to be coerced.

And that is true especially of California, which knows by experience what Asiatic immigration means.

Meyer London and Prof. Nearing have a socialist debate. The professor says "class consciousness" should keep socialists from voting for La Follette. Also, says he, the Russian system of communism will rule here 40 years hence. He is mistaken.

Communism is dying out in Russia, as it would anywhere else, the instinct of individual possession being the strongest in human beings next to self-preservation.

Forty years hence men will be just beginning to make "real money." At present men are only beginning to learn how. In the process of getting for themselves they will develop values for others, fortunately.

You can't change anything in this world suddenly. You can't even change a caterpillar into a butterfly in five minutes. Arguing with a caterpillar, begging him to be "class conscious" won't do it. Setting a match to one end of the cocoon will ruin that cocoon, but it won't bring out the butterfly.

As for class consciousness, there is enough in the man conscious of the fact that he is a citizen of the United States, and determined to see that all classes get fair treatment, no favoritism. A class-conscious man admits limitations and suggests failure. No need of that here.

A horribly sordid tragedy will presently occupy a jury, and later perhaps, the hangman. Mrs. Wilow, 38, had working on her farm a boy, 17, Ralph Shadle. For the usual reasons she persuaded the boy to kill her husband. They both confess it.

In the usual way he blames the woman. She takes the blame and says: "I want to hang if they hang him."

And there is the usual background. The husband, now murdered, was kind at first, although he didn't marry her until the baby was born. Then, she says, "he began to throw the axe at me occasionally, he drank, etc."

Reporters, jury, judge, and perhaps the hangman, will attend to the details and then pass on to the next case. Zola, in one way, Ibsen in another, would have made a long story out of that case.

An old woman, 85, found wandering in a big city park, unable to tell where she lived, is taken to the hospital. She could only say, "my address is 301."

Will this "poor" old lady be identified and taken home? She will, for in the bag that she carried she had \$4,620.75 in cash, besides some jewelry. Her friends and relations will find her and hunt for her most patiently.

Dudley Elected Head of Fremont Retailers. Fremont, Neb., Oct. 8.—C. L. Dudley was elected president of the Fremont Retailers' association at the annual meeting. Other officers elected are: J. S. Livingston, vice president; C. C. Pollard, treasurer; Frank Hanson and William Rinderspacher, board of directors. The association voted to make Labor day an annual holiday and to close the stores on that day. A committee was named to draw up a new constitution and set of by-laws.

Kesterson Stop Cut Out. Fairbury, Neb., Oct. 8.—Effective Sunday, October 12, no passengers will be taken on or let off at the Kesterson station on the Burlington, four miles south of Fairbury. The two passenger trains, 16 and 17, which have been stopping there since the station was established about 40 years ago, will go through without stopping. The bus line, which has been running from Fairbury to Kesterson for 49 years, carrying the United States mail and passengers, will run to Endicott.

Bedford, Ia., to Pave. Bedford, Ia., Oct. 8.—City council voted for the laying of 28 blocks in paving the paving program for 1925. Petitions for more paving have been circulated.

# Brandeis Store 3 Day

# Drug and Toilet Goods Sale

Opens Thursday

Thursday, Friday and Saturday brings the biggest values of the year in drug and beauty preparations. So substantial are the savings, it will pay to lay in a winter's supply. Mail and phone orders filled.

65c Pond's Cold Cream or Vanishing Cream 39c

SOAPS

Creme Oil, Olive Cream, Hard-water soap, 5c

Cuticura Soap, special 18c

Woodbury's Soap, special 18c Hardwater Castile, special 5c R. & G. Sandalwood Soap 33c

2.00 Ambre Royal Powder, very special, at 89c

1.00 Mary Garden Face Powder, very special 69c

Djer Kiss Sifter Compact 79c

1.00 Mavis Face Powder 39c

50c R. & G. Rice Powder 29c

60c Pompeian Rouge 39c

2-qt. Water Bottle. Factory runs of 1.00 values. All warranted 39c

Tooth Paste

50c Pepsodent or Pebecco Tooth Paste 33c

60c Forhan's Tooth Paste 39c

30c Kolyon's Tooth Paste 21c

50c Squibb's Tooth Paste 39c

Dr. Lyons' Paste or Powder, very special, at 19c

50c Palmolive Shampoo, 29c

25c Golden Glist, special, at 19c

Pinaud's Eau de Quinine, at 69c

60c Canthrox, special at 44c

60c Smoothair, special at 29c

Roger & Gallet Brilliantine 27c

Compact Powder and Rouge

50c La Blanche Face Powder 33c

75c Mandarin Rouge, 55c

75c Ashes of Roses Rouge 55c

1.00 Krank's Face Powder 69c

1.00 Coty Face Powder 73c

50c Powder Java, Genuine 35c

Perfumes and Toilet Waters

3.00 Coty's L'Origan Extract, very special, per ounce 2.19

Gollivogy Perfume, bulk, very special, per ounce 2.98

60c Piver's Flacons Auzurea and LeTrefle, very special 49c

1.00 Mavis Toilet Water, very special, at 49c

Creams and Lotions

65c Pond's Cold Cream 39c

50c Daggett & Ramsdell's Cold Cream, priced 35c

60c Pompeian Day Cream 39c

60c Pompeian Night Cream, very special, at 39c

50c Stillman Freckle Cream, very special, at 31c

50c Ingram's Milkweed Cream, very special 35c

60c Elcaya Cream, priced 49c

Djer-Kiss Vanishing Cream 39c

1.00 Aubrey Greaseless Cream, very special, at 69c

60c Aubrey Beautifier, 42c

1.00 Boncilla Beautifier 69c

2.00 Minerva Face Finish 59c

2.00 Minerva Beauty Clay 79c

1.00 Azura e, Floramyne or LeTrefle Face Powder, 59c

VACUUM BOTTLE Pint Size 63c

60c Swankin's Sanitary Napkins, 31c

For the Men 40c Eveready Blades, 25c

Auto Strop Blades, pkg. 37c

50c Gillette Blades, special 35c

35c Ender Razor Blades 22c

Gillette Safety Razor with one blade, special at 49c

Import. Blades for Gillette 15c

35c Palmolive Shaving Cream, very special at 21c

35c Barbersol, special 26c

50c Mollie for Shaving 37c

75c Lilac Vegetale Lotion 29c

# Thursday Is Third-Floor Day With Special Features

In All Departments of This Big Store

# THE BRANDEIS STORE

Third-Floor Day

at

The Brandeis Store

is getting to be one of Omaha's most important weekly merchandising events. The value of these weekly opportunities to the economical shopper can be estimated by a glance at the prices listed in this advertisement. That is why every department is "pepping up" on Third Floor Day. Watch papers every week for the new offerings brought forward for this important event.

Fashion Smiles Again On Long Hair

Side Waves

Pair 4.98-7.98

A great help in putting up bobbed hair.

20-Inch Switch 3.98

Three separate strands naturally wavy hair.

Coronet Braid Special 8.98

Such a help to a pretty hairdresser.

Ladies' Barber Shop Shingle, semi-shingle, straight bob or any other bob you may desire. Well done by experienced operators.

The Brandeis Store—Third Floor—West

Third-Floor Day Offers Exceptional Values in Knit Underwear

Women's Glove Silk Vests 1.00

An extra heavy quality of glove silk; full cut; bodice tops; flesh color. Mill runs of regular 2.00 quality. All sizes 34 to 42.

Women's Fibre Silk Vests 79c

Well-known manufacturer's mill runs of 1.95 qualities. All cut full and roomy; bodice tops; plain and fancy weaves. Orchid, flesh and peach.

Children's Munsing Suits 79c

Boys' suits in 3/4 or ankle length, short sleeves or no sleeves. Girls' suits in ankle length with band tops. Full bleach. Discontinued numbers of 1.50 qualities. Sizes 2 to 18.

4.00 and 5.00 Women's Union Suits 2.98

Munsing, Madison Mills and Princess May brands. Silk and wool, all wool and part wool suits. All styles in the lot, but not all styles in every size. White and natural. Sizes 34 to 50.

The Brandeis Store—Third Floor—Center

We've Purchased a Manufacturer's Sample Line of Corsets

And We're Going to Sell Them Thursday---Third-Floor Day For Only

Lacing and Non-Lacing Styles 1.95 Girdle and Corset Styles

Made to Sell for 2.50 to 6.50

Made by the Makers of the Well-Known Stylistic and Stylish Stout Corsets

Six hundred in the lot. Back-lace and cling-around models—high bust, medium, low and belted tops. Models for the average miss, the average figure and the stout figure. Materials are fancy brocade and plain coutil. FOR ONE DAY ONLY.

All sizes, 22 to 36, but not all sizes in every style

The Brandeis Store—Third Floor—North

## Thursday—A First Showing of The Brandeis "Poppy"

11.00

A Smart Early Fall Creation for the Discriminating Woman.

In the new shades of tan Russian calfskin which is so very popular this season, with high Spanish heel, as illustrated. Or with 1 1/2-inch covered Cuban heel with dainty cut-outs on the vamp.

The Brandeis Store—Third Floor—East

## Seven Baby-Day Specials in Warm Winter Clothing for Infants

Assembled in Groups to Sell for

Outing Flannel Sleepers

With feet. Pink or blue striped flannel or plain white, long sleeves, front and back fastening. Sizes 2 to 10.

Outing Flannel Gowns

Yoke effects, trimmed with hemstitching or little turn-down collars. Cut full and long. They are regular 98c values. Sizes 1 to 14.

Outing Flannel Pajamas

One-piece suits fastened down the front with silk frogs. Straight leg, drop seat; will not bind through therotch. An excellent value. Sizes 4 to 12.

77c

Ideal Sleepers

An excellent quality of unbleached yarn, knitted with the fleece on both sides. Seams finished on the outside to insure sleeping comfort. Drop-seat styles, buttoning in back. Sizes 0 to 8.

Outing Flannel Kimonas

98c value white flannel of a fine grade. Seams are well finished and bound at neck, front and sleeves with pink or blue. Sizes to 2 years.

Flannelette Gowns

98c value good grade of flannel, white, bound with pink or blue at neck and sleeves. They are cut very full and long.

Outing Flannel Gertrudes

98c value of white flannel, with dainty crocheting at neck and bottom. Of a splendid quality of flannel. Sizes infants' to 2 years.



Through our service to mothers and expectant mothers, we will help you to select garments for babies that are and babies-to-be. Consult our trained nurse about your problems of dressing baby.

## Your Garments of Warm Outing Flannels

Are Here---Specially Priced for Thursday Third-Floor Day

2.25 to 2.98 Outing

Flannel Gowns



1.98 Fine Lingette Bloomers 1.59

A large assortment of pettibockers; cut full; all seams double stitched; double shirred cuffs. All the wanted colors.

98c Outing Flannel Bloomers 59c

Comfy, well cut bloomers with reinforced seat and felled seams that won't pull out. Full enough for comfort and of good length. Sizes 18 to 26.

1.98 to 2.98 Philippine Teddies 1.00

Full clearance of an odd lot of Philippine teddies, all hand-made and beautifully embroidered. Strap or built-up shoulders.

The Brandeis Store—Third Floor—Center

## A Special Offering Mahogany Serving TRAYS

1.00

Size 11 1/2 x 17 1/2; metal and wood handles; pretty designs under glass; felted backs. A large assortment to choose from.

## Begin Knitting Now! 50c and 75c Good Shepherd Yarns

25c

Scotch knitting, ripple zephyr, sig-knit ring yarns. A broken assortment of colors at close-out prices.

The Brandeis Store—Third Floor—West

## Now You Can Buy Those Clever Nelly Don FROCKS

At Reduced Prices

Each little frock, cleverly individual in style, shows the Nelly Don fine art of stitching. Simple but smart lines. Unusually economical prices will enable every woman to have an assortment of these frocks in her wardrobe. We suggest early selection while sizes and choicest colors are available.

15.00 Wool

Challie Frocks 12.50

Black and white, brown and tan, with real hand-made fillet collar.

15.00 Vivella

Flannel Dresses 12.50

Brown, powder blue, green and rose; braid trimmed. Fast color; non-shrinkable.

7.50 Checked

Suiting Dresses 5.98

Tan and brown, tan and navy, with silk braid and tan linen trim.



The Brandeis Store Third Floor—South