

New Low Price Announced in Gasoline War

People's Station Will Sell Fuel at 8 3-4 Cents, Start- ing Saturday Morning.

Gas: 8 3/4 cents per gallon.
This sign will hang today in front of the People's Gas station, 1016 North Sixteenth street, and will remain there until Christmas, at least, according to H. O. Churchill, proprietor.
Churchill's new price is a cut of 1 1/2 cents from his recent price of 10 cents per gallon, which is still the lowest price in Omaha.
Churchill announced his latest offensive in the gasoline war, which has waged for six months, as he signed a contract for a supply of gasoline which, he says, will supply his trade until Christmas.

Hopes to Continue.

The price will continue at 8 3/4 cents as long as his supply lasts, Churchill announced. When it is exhausted he hopes to renew his contract. Churchill's station has a capacity of 8,000 gallons per day and he claims to have been running near capacity for weeks.
Other independent gasoline dealers are not planning to meet Churchill's cut, they said Friday. Many of them have not met his recent price of 13 cents per gallon, and the price asked by independent dealers varies from 19 to 25 cents.

Oil 15 Cents Quart.

Churchill also announced Friday that he had contracted for a supply of triple-filtered oil to be sold at 15 cents per quart.
Churchill's cut in Omaha came simultaneously with the announcement that independent dealers in Sioux Falls, S. D., will meet the state price of 15 cents per gallon for gas "with out service," beginning Saturday.
Sioux Falls retailers have charged 15 cents per gallon, but believe that they can make a profit at 15 cents by eliminating the various free services for motorists.

The "old line" companies in Sioux Falls are making no attempt to meet the state's 15-cent price.

Two Women Injured in Crash at Beatrice

Beatrice, Sept. 26.—Mrs. James Stone of Nehawka, Neb., suffered a broken shoulder fracture and other injuries and Mrs. Charles Green of this city was severely cut and bruised when the car in which they were riding collided with one driven by C. L. Rothell at Tenth and Grant streets. Both women are in a hospital. The cars were badly damaged.

WOAW Program

Saturday, September 27.
4 p. m. Popular half hour.
6:50. Dinner program.
8 p. m. Delux program.
12 p. m. midnight. Wost frolic by Frank Hodek, Jr. and his Omaha Nightingales, transmitted from Wost Coast at Roseland Gardens.

KFNF Program

Shenandoah, Ia., 256 meters, Saturday, September 27. 12:10 to 1:00 p. m. noon day concert; 7:30 p. m. concert by Sara Han, Ia., under direction Gene Bass, Jr.; 10:20 p. m. old time barn dance by Smith Holdings and others.

Spooks to Raid Ad-Sell Meet

"Spooks" will be the center of attention at the next regular meeting of the Ad-Sell league Monday evening. The "spooks" may not be there in person, but they will be as real as though they were because Arthur Delroy, "spook" expert, will be the speaker of the evening.
Delroy is known as the "Spook Man" because of his avocation. He investigates psychic fakers, mediums, spiritualists, hypnotists, mind readers and others of their ilk for eastern newspapers.
His long association with these persons has given Delroy the ability to perform tricks which are their stock in trade. He will demonstrate his ability to emphasize parts of his talk.

Farm Land Values Under Scrutiny

Tax Commissioner Gathering Data to Confute Content- tion of Railroads.

Fairbury, Neb., Sept. 26.—State Tax Commissioner William H. Smith of Lincoln attended a special session of county commissioners in Fairbury Wednesday to lay before the board the situation with reference to railroad taxation. The railroads have claimed their property is valued too high, especially in proportion to the valuation of farm lands. The Rock Island partially won a case in the supreme court of Nebraska on this basis, satisfying the court that the value of farm lands was really higher than the assessed valuation while the value of the railroads is not above that fixed for purpose of taxation.
This situation grew out of the land boom which collapsed in 1921. Commissioner Smith argues that the selling value of land during the boom period should not be taken as the real value for taxation purposes. Had there been a boom in railroads he contends, they would have also sold high for a time, only to find later that the boom had collapsed and that the real value was less than some of the figures at which the sales were made.

Commissioner Smith also argues that the actual figures in many deeds placed on record do not always represent the value of the land but usually more than the land would actually sell for or be appraised at. He intends to show that a farm will sometimes sell at a high figure because of its location, the owner of a neighboring farm being willing to pay above the market price to get this particular land because it adjoins his.

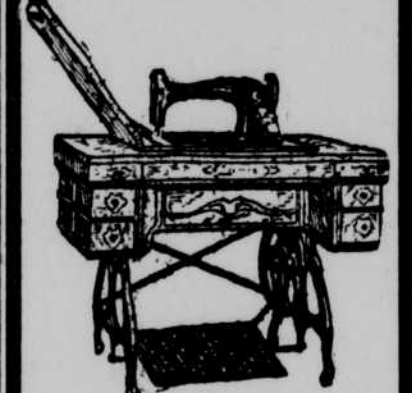
Mr. Smith seeks affidavits and copies of real estate transfers in the office of the register of deeds so that he can make it clear to the court that the valuation of farm lands which the railroads have used as a basis for their contention is not the true value. The railroads contend that they were assessed at 100 per cent of their true valuation while farm land was assessed at only 60 per cent. The supreme court in the Rock Island case upheld this contention in part only, granting the railroad relief to a certain extent.

Shipping Board Seeks Friends for U. S. Ships

Appeal Made to Large Ship- pers for Aid in Reduc- ing Ocean Freight Rates.

Washington, Sept. 26.—An appeal to American shippers to assist in the fight for lower ocean freight rates by building up the American merchant marine is contained in letters which are being sent out by the United States shipping board to large shippers throughout the country.
After outlining the government policy to develop American vessels sufficient to carry the greater portion of the national ocean commerce, the board asks the shippers to reply to four questions.
These are:
"If foreign flag vessels are used by you, what advantage, if any, do you derive from their use as against American flag vessels?"
"Is it your policy to direct the method by which your raw or manufactured materials from foreign sources shall be transported, and could you designate American vessels for such importations?"
"Could you advise that you will insist that at least 51 per cent of the import or export business under your

Special Bargains In Used Sewing Machines



Glance at This Group of
Saving Opportunities

One Fine White Rotary, only	\$22.50
One FREE, only	\$20
Dandy DAVIS, good as new	\$16
STANDARD, perfect condition, for	\$15
One Fine DOMESTIC but good order	\$18
One SINGER, box top, good order	\$5

Many Other Varieties From Which to Choose
EASIEST TERMS
MICKELS
15th and Harney AT 4361

control be transported in American vessels?
"May we count upon your co-operation in directing your foreign shipments by American vessels?"
In explaining the development of the mercantile marine under the shipping board's administration, the letter says:
The shipping board operates no

vessels in the coastwise trade and it operates no vessels in the foreign trade in competition with privately-owned American vessels. Excluding the West Indies services and certain industrial carriers of the 200 odd vessels now engaged in overseas foreign trade under the American flag only 26 are privately owned, and more than 275 are operated by the govern-

ment under the direction of the shipping board. It having proven impossible to transfer the vessels to private American capital, under present world conditions, the situation is this: Government operation or no operation at all under the American flag.
"Transportation charges, when domestic, can be regulated by con-

gress through government agency. Discriminatory charges against American commerce on the ocean can be prevented only by the operation of ships under the flag of the nation; therefore, but for these vessels the American importers and exporters would be without voice in the determination of ocean freight charges that insure protection to those ele-

ments in our industrial life from the farmer to the consumer.
"These facts are submitted for your information so that you will have them before you should those seeking to disturb this protection to American commerce present the matter to you in a different light."
Bee Want Ads produce results.

More than 150,000 Bond customers know the value of Bond's Tailoring Construction

If an ordinary manufacturer were to attempt to tailor clothes like Bond's—to use the same tailoring standards—the same high-grade canvas, padded by hand—the same linen tape that is stitched securely around the entire edge of the garment, preventing the coat edge from puckering—if the materials that enter into the making were "cold-water shrunk" as they are in Bond's clothes—you would, we believe, have to pay that manufacturer at least \$10 to \$20 more than Bond's prices. Examine a Bond garment carefully—you'll see for yourself.



We build a longer life right into our Clothes

Bond's Top Coats
"English" Every inch of the way. They're beautifully satin trimmed.
\$25

Bond's One and 2-Pants Suits and Overcoats

London Lavender
The new fabric color
It has taken New York by storm
and you'll like it too

Worth We Believe \$10 to \$20 More

\$25.

Worth We Believe \$10 to \$20 More

\$30.

Worth We Believe \$10 to \$20 More

\$35.

College Style
Real "he man" shoulders—straight-line Coats—wider lapels—bobbed vest—yes and wider trousers too—it's the last word from New York's style expert.

At Bond's you buy direct from the maker---you save the middleman's profit.
We have no charge accounts---you never pay for the fellow who forgets to pay---you save!
We have no delivery systems to add to the cost of our clothes---just a simple cash and carry system---you save!

Full of Style from crown to brim

Bond's HATS

There isn't a \$5 hat style in town that you will not find at Bond's.

All one price. All lined.

\$2.85

Bond's Caps All new shapes
All One Price **\$1.50**

Sunday Newspapers Will Announce Startling News of Our Special Store-Wide Stock Reducing MONSTER REMODELING SALE

Don't Miss This Special Advertisement!
BARGAINS EXTRAORDINARY!

Our greatest attempt for quick disposal of merchandise now on our sales floors.

Hartman's

413-15-17 South Sixteenth

Bond's Junior 2-Pants Suits and Overcoats
\$9.75
\$12.75 and \$14.75

BOND'S

1514 Farnam

Open Saturday Till 9 P. M.

- NEW YORK
- CLEVELAND
- CHICAGO
- DETROIT
- AKRON
- TOLEDO
- PITTSBURGH
- YOUNGSTOWN
- LOUISVILLE
- COLUMBUS
- CINCINNATI
- ST. LOUIS
- KANSAS CITY
- LORAIN
- OMAHA
- BUFFALO
- MINNEAPOLIS
- WASHINGTON
- MILWAUKEE
- DAYTON
- NEWARK
- BOSTON