THE SUNDAY BEE: OMAHA, SEPTEMBER 21, 1924.

let's Go Shopping With Polly



RS. HUNTER'S Candy Shop. Elks building, 18th and Dodge, is our newest shop and it's truly lovely. Blue and silver in decorations, serves the public on days and evenings of the week until 9 o'clock, all day and evening on Sunday. Original favors, crystalized sweets in vivid colorings, with place cards to match, are 10 cents, 15 cents, and 25 cents, with a few large corsage arrangements at 90 cents. The "den and "repubican" donkey and elephant party representatives assure a jolly tableful of guests when they're used. French caramels are deliciously rich in preparation and are but 60 cents; others in black walnut and fruit inations are a bit more a pound. Chocolates of every size and kind mpt one with their delectability. Visit "Mrs. Hunter's Candy Shop" if

Gayly Lovely the Art Flowers for **Every Room of the Home**

SPECIALLY lovely are the art flowers on display in the art department at the Thompson-Belden store. Great flaming masses of leaves. berries, flowers of every conceivable kind, are to be found for every of the home at prices that make the buying of quantities a most possible matter. Long stemmed or short, according to the requirements your flower containers, or, if one wishes, she may buy new containers It the time the flower purchase is made. The artistic touch your home needs.

Designing and 'Cutting By the Use of the Tallors Square Standard. YLARE DE PAUL is conducting

you appreciate lovely candies, moderately priced.

6-C

a school of designing, cutting, tailoring, dressmaking and draping in Studio 8, Aquilla Court, Atlantic 4128. "I teach designing and cutting by the use of the Standard Tailors Square which is the only method recognized by professional de signers and cutters and all manufacturers" said the modiste in an interesting interview. Lady Fair may have dels cut and fitted to be finat home if she desires.

Shop Moves One Door New Decorations, Lovely South for Fine Correspondence etting Papers, Gift Cards and Greetings.

HE W. B. DAILEY Stationers nd Office Supply shop, Fifteenth street, has door south with new decwhich prove an excellent nd for fine papers, framed

They know not beauty well who do not love The color-blending of an autumn day; Horizon clouds that mass in violet-gray, Blue of a child's eye dreaming deep above In mists of pearl as soft as ever dove Was breasted with, and browns that dim away From lighter tones of withered grass and clay

To the rich umber of a purpling grove. Spring colors shout, but gently-hinted hues Like these can make us listen, till we hear The monologue of winds that vaguely muse, Treble of sparrows twittering faintly clear, And lisp of falling leafage as it strews A motley coverlet for the slumbering year. A MILD RAY IN OCTOBER-By Charles Wharton Stork.

Kite-Shaped, the Diamond That Seals the Engagement This Year---A Ring to Be Worn Under the Wedding Circlet Instead of Over It

HE bride of 1924 is pledging her troth with a big kite-shaped diamond that weighs well over two carats. "Step" cutting brings out every colorful light of the supremely beautiful stone shown in an exclusive Omaha jewel shop, a stone which because of its lovely length must be worn under the wedding circlet instead of over it. Rarely lovely too, are the diamond shaped stones in the step cutting, these to be mounted horizontally, an exquisite effect. Key stones or diamonds so cut that two of them have to be mounted in the same ring with contrasting jewels between achieve a remarkable loveliness. 'Tis the odd shaped diamond and the diamond of unusual coloring, orchid, rose, pink and canary that have started collec tions of precious stones in Omaha-one of our city's art connoisseurs carrying his stones in a specially constructed pocket folder.

A French Transformation Will "Turn the Trick" If You'd Hide the Bob During the Sophisticated Hours of the Formal Evening Festivites

HE sophisticates of the fashion world well know the mysterious allure of a beauty that is changed during the hours of evening-then it is the naivette of the bobbed coiffure is hidden under the French transformation fitted by Mr. Robert Seigmann of the Black and White Room, Burgess Nash. Or if the entire silhouette is not changed, they achieve the chic contour by use of cunning curl or silken wave length added where artist of hairdressing judges the effectiveness will be most noticeable. "There must be the beauty of perfectly groomed coiffures for formal afthe fairs," to quote Mr. Seigmann, "the intricacies of hair dress-ah, yes, but masked to a simple severity of groomed smoothness." Many are the permanent waves that grow under the skilled hands of this beauty authority now that the fall fashion season is at hand. There's a difference in permanent waves as everyone must know-and there's a perfection most superior in the Seigmann wave. And now, a suggestion-madam's hair is arranged (for beauty)-she should have the services of an expert chiropodist in treating foot ills (for comfort). The call has come "On with the dance" and not a foot must lag.



Surely Diamond Engagement and Wedding Rings for the Bride-to-Be Were Never Lovelier Nor More Beautitfully Mounted

Driftwood

LBERT EDHOLM, second floor City National bank building, 16th and Harney, is to be congratulated upon the exquisiteness of the diamonds which he has imported to Omaha, specially mounted at his suggestion in rarely artistic rings for the bride and bride-to-be. In odd shapings, square, oblong, diamond shaped, and the "fancies" of the diamond cutter which so delight the artistically inclined, they're truly inspirational to lovers of beauty. Recently announced is the engagement of weet Omaha seb-deb whose ring is an alongated hexagonal diamond set in a specially designed mounting of platinum and diamonds.

at Omaha Sto	re Announces	Fall Style
	n Revue Begi	

the residence district by a well known furniture man of Omaha-and interesting is it to note that it is meeting with great success. "Omaha en like to browse about among the unusual pieces I've gathered together report that the prices are entirely to their liking and that they have a personal pride of discovery in the values found here," stated Mr. Huze with an appreciative twinkle in his eye. For 'tis a known privilege of the woman shopper to browse a bit and to compare prices

Residence Furniture Shop Meets

With Great Success

Fall and Dancing Time Brings Renewed Interest to Selection of Music "Hits"

Hospe company sheet music listing for last week 'twas my mis. take in quoting 35c instead of 30c. All of the songs are 30c-very clever ones they are to be sure; I'm repeating the Leo Feist and Irving Berlin of last week with new ones of interest.

Hawaiian Moon of Mine It Had to Be You Melody Rose Why Live a Lie Red Hot Mama Sing a Little Song London Bridge Is Falling Down on the Isle of Childhood Dreams I Can't Get the One I Want Are You Lonely? Mail orders are promptly filled th e same day received. Address 1513

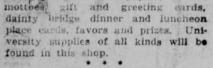
> Boys Follow Lines of Tailor ing Approved by Fathers and Brothers

THE CHILDREN'S SHOP, Aquit Court, has excellent values in suits for boys from 8 to 15 years at \$13.75, \$16.75 and \$19.75, with a group at \$10 and \$12.50. These are suits tailored after models approved by men of discriminating tastes, in a diversity of styles in rich brow powder blue, gray and tweeds. Suit for the smaller boys, from 21-2 to 8 years, may be chosen in Oliver Twist, Balkan and middy styles in flannel, jersey, fancy weeds and heavy linens at from \$*** to \$16.50.

exquisitely Pierced and shimmering With the Changing Color That Sapphires Promise Charm to the Winter Costumes

. . .

HE Reese Jewelry Store. teenth and Harney, offer ex quisitely effective platinum ton ned bracelets whose infricacies of di



of Decorative Embelishment Advises in Regard to Buttons, Pleating, Embroideries and Hemstitching.

THE IDEAL BUTTON AND PLEATING COMPANY, third floor, Brown block, Sixteenth and Douglas, work wonders in a decorative way. Get their advice before buying your materials, 'twill be a saving. Their experience in decorating diversities of fabrics is invalu-Have you one of their cata ogs?

. . . Omaha Milliner Charmingly Compli ments the Matron In Hat Selec tions of Unusual Graciousness.

ISS Shanahan in her millinery IN shop on the third floor of the Julius Orkin Store, 1512 Douglas, pays homage to the matrons this season in hat models of unusual graciousness of beauty. Many models are presented at the popular price of \$7.50 and a bit more and theyire wholly irresistible in their color touches and trims of flowers and feathers.

Hair Dressing An Art Developed to Charming Degree In This Shop.

ARGARET GUNSTON of the Delft Beauty Shop, 236 City 1795, is most successful in hair dressing-an art of choosing the colffure best suited to different types. A shop arrives. in which there's an endless supply 6 oft water for shampoos and facials. Interesting!

Order by Mail Your Hair Goods Pieces Made From Clippings and Combings.

THE Sanitary Hair Dressing Parlor, 310 Paxton Block, Ja. 4671, will make to your order up-todate hair good pieces, sending them by mail. These will be copies of pieces offered for sale in the large stock in their shop. Switches, \$3.50 up; bobs, \$5 up; curls, \$3.50 up; ear puffs, \$3.50 up. Interesting prices

> POLLY SHOPS FOR THE FALL AND WINTER WARDROBE.

Try to give every detail when ordering through the Bee's shopping service-

For when you omit such a detail as whether the ballet slippers you want are to be hard toed or

Polly's put to the inconvenience of sending you two pairs, one of each-

This is an instance that happened during the last half hour-A reason why we used it.

> ASK POLLY THE SHOPPER OMAHA BEE TO SHOP



Monday---Evening Show With Music Monday Evening

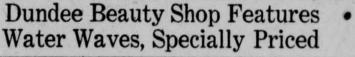
B RANDEIS Store will hold its annual exposition of fall exquisitries during the entire week with an evening revue on Monday when reach of every gift-buying purse. Randall's music will be the gala feature of the show. During this exhibition, Mile. Rene Chauceret will model creations by Irene Castle Milerine. Reviewing edition additional add Hickson, and other well-known originators of fashion. A culling of exquisitries from the markets of the world presented for your approval, they're particularly fetching with the Madam Omaha.

There's a new material which the Everything in novelty furs are the school miss of tender years will choose adorning peltries of coats, dresses and for her first frock of the season- hats, with an especial favor shown to 'tis a printed fabric with the dominant "Baron Duchy," Otter, Badger, Timcolor outlining collar, cuffs and knick- ber Wolf, Silver Lynx, Leopard and er knee band. \$3.75 to \$6.75. oddly dyed squirrels.

Grea

Jewelry Release Is Swinging Into Its Second Big Week---A Crowded Shop All Week---Evidence of Public's Confidence in Established Business Policy of Store---The Well Known Worth of Jewel Merchandise Offered---"Our First Sale in Forty-Two Years," Owners Comment

THE Jewelry Release at the John Henrickson store, Sixteenth and Capitol, is swinging into its second big week-and if it's as large in volume as the week just past it will be indeed gratifying for it is an evidence of the confidence placed by the public in the business policy of the shop. the recognition of quality of merchandise which has never before been placed upon sale. "The first sale in 42 years," said John Henrickson, sr., in speaking of the appreciation expressed for excellent sale values offered. There's a one-tflird reduction offered on current sterling silver service pieces in such patterns as Pantheon, Trianon, Etruscan, King Albert, Madam Jumel, Lady Constance, etc. 'Tis really a pleasure to announce a value such as this-16-jewel adjusted movement wrist watch, fully guaranteed, 25-year, white gold case, which is priced at the very low price of National Bank Bidg., Jackson \$8.50. An Elgin watch, finely jeweled, 20-year white, green or yellow gold case, is but \$10.95. Mahogany is a mantel clock, a guaranteed time keeper in the tambour shape, a regular \$18 value whose sale price is unbelievably low, \$9.95. Only a short time until Christmas gifting time-take advantage of the many gift opportunities offered each day, watch the daily ad vertisements, buy your gifties and hide them away until the merry time Vogue's Fashion pre-View, this one



New Hats From Old Magic of This

THE Bonna Beauty Shop, 620 North Fiftleth, WA. \$677, that exclusive haunt of fashion and beauty, is specializing in water waves at \$1. Interesting! Miss Kemp, well known among Omaha beauty shop operators, is a valuable addition to the staff of experts at the Bonna Shop. Her work needs no introduction. For bobbing women's and children's heads there is an expert barber who instinctively chooses the lines suited to types. the public in her menus and we're all glad to welcome Mrs. Pierce again in Baths Opened in Aquila Court Under "Tis the best you'll get when you visit this luxuriously, appointed shop in the Flatiron. The decorating of the cafe is in the hands of Orchard &

charge of Miss Edith Lower. Silver Department Announces Com-

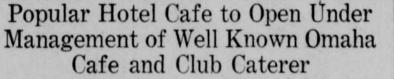
Shop. pletion of Gift Silver Showing. TAYDEN BROS., silver department, main floor, announce the п completion of their silver gift into new beauty, make up new fanline with special values. Italian decles from your old feathers, remodel signs make lovely the compotes in furs and marabou. True magic, this. both high and low shapings at \$5 and A shop that's closed at 2 on Satur-

\$5.98. Etched sterling silver candlesticks are in a pleasing price range from \$7.98 to \$15. Sure to please are the tea and coffee sets in three and four pieces in a range of prices from \$16.50 to \$24. For cake or sandwiches are the handled silver plates decorated in dainty Dutch silver borders at from \$5 to \$8.50.

A Bit O' Tinting Works Wonders in the Effectiveness of Milady's Costume Ensemble

THE LE BIJOU BEAUTY SHOP. 208 South Eighteenth street, At.

middle west for Inecto products.



THE Flatiron Cafe will reopen under the management of Mrs. M. S. Chapeau salon, Sixteenth and Far Pierce, who has many friends among Omaha club and cafe frequenters. For it is delicious food delectably cooked which Mrs. Pierce presents to

Wilhelm's decorating department, an assurance that it will be exquisite. Wide arched doorways have been opened between the dining rooms and there

has been installed a splendid new ventilating system. The entire hotel has THE KRUGER HAT SHOP, 303 been redecorated and is now ready to dispense royal hospitality to both per- 206. Atlantic 1072. One who knows for the girl or woman who takes part in musical programs and recital Barker block, Fifteenth and Far- manent and translent guests. the location of the hotel is especially pleasing, said of the medicated steam baths, work, nam, will reblock your old hat 17th street, with entrances on both Howard street and St. Mary avenue.

A coral chifton frock ordered for Slashed up the back to disclose a the ball has delightful beaded design vividly blue panel of crepe is a buton its bufft-out bouffancy. ton-trimmed frock of black.

Hat Pictured in Vogue Pre-View Fall Fashions Now Shown

F LORENCE PAXTON-SMITH is Weiss that was shown in of the style events of the store's opening. Smartly outlined is its brown velvet shape, the edges bound in beige faille with the smartest im aginable veiling of georgette buttoned across the back brim. Tiny circles of brange felt on gold with tiny hearts of green alternating , with the gold. Chic! Art interpretations of the sea son's loveliest at Goldstein-Chapman's

nam streets. . .

> have opened in Aquila Court. ments that a woman who has been ed

ucated in their treatment for nerve exhaustion, neuritis and rheumatism never again goes without them. Health, then beauty, madam

Back From New York and Atlantic City Beauty Shop **Owner** Interprets Latest and Loveliest Modes of Beauty---

ORENZO, of the Maison Lorenzo, 50th and Dodge, Walnut 8014, has returned from his trip to Chicago, New York, and the great national con vention in Atlantic City. In New York, he consulted with Mr. Nestle for over two hours on the new impreved Lanoil permanchi wave. Mr Nestle gave him the privilege of demonstrating the permanent wave in the Crystal room. The wave was given to a gray-haired woman, and lantic 0991, has a staff of expert there was appreciation evidenced in the crewd which watched the demonstration at the natural lovcliness of the wave-the total lack of "yellowing" hair dyers who will work wonders in so much feared by the gray-haired woman. At the Garden Pier at Atlantic City, Lorenzo reports having given a demonstration of dressing wanseffecting a change in the waved face formations for the Western Hair Goods company of Chicago. Lorenzo's word to Omaha women is: Hair dyeing, a new process that is absolutely frame of soft hair. Inecto hair dye natural in effect; electrolis is done with entire success by expert operators, a banishing of superfluous hair; a newly smart contour building of the to be sure, is what they use for the bobbed head, for sport wear and daytime effectiveness with a muscling of the bob for the evening colffure, an assumption of dignify for formality Le Bijou Shop" is the agency of the of the festive occasions. Friends of Miss Elizabeth will be glad to know . that she is home from her trip in the north and east. The Maison Lorenzo. at your service.

sleeveless gown for evening wear.

The Center Part With Marcel Perfeetly Rounding Out Each Side Proves Exquisitely Becoming.

THE Leonore Shop, 236 Aquila Court, AT. 4649, under the supe ervision of Edna Sullivan is giving the lovely new center part confure with perfectly rounding marcels on each side. Charming. Did I tell you that Miss Kelly is in this dainty shop now?

If Everyone Would Realize the Value of Cleanliness.

THERE would be no danger of contagion in the public schools-or at any rate the danger of cone tagion would be considerably lessened. That is why it is so necessary that clothes be scientifically cleaned. Help Dresher Bros., Twenty-second and Farnam, AT. 0345, in their educative campaign on scientific cleaning processes of all school kiddles' clothes.

Facials Done the English Way Use Discovery of Eminent Scientist.

D OBINA KAMMERER in her beauty shop in the Burbon IN Shop, second floor McCrory building, Sixteenth and Farnam, Atlantic 9721, uses a wrinkle eradicator in her facial processes which was discovered by an eminent English scientist. A delightful facial-most lovely in results.

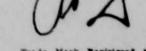
Dresses of Every Type Designed for Every Function of the Fashion Day and Evening

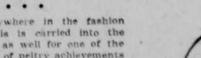
THE QUALITY SHOP, 1613 Farnam, present frocks for day and evening wear that are supremely correct in every detail of styling and finish Very frilled is the cream and black lace on collar, pockets and Supervision of Scientific Experts. sleeve outlines of a little black satin dress for all-around wear. A bit tailored is a black velvet trimmed satin with the becoming brown lace and supervision of Anna D. Fisher chiffon in drooping frill. Glorious in cloudy rose, silver and French blue chiffons the dress for a woman who requires a size 42-especially pretty Beads of glittering jet gleam here and there on a black georgette Swedish massage and electric treat dress, size 40. All models at moderate prices for the modest purse

> "Factory-to-Wearer Prices" New Selling Policy of Omaha Smart Wear Shop

AMOND'S. 17th and Farnam, announce a new policy of selling direct from factory to wearer. In connection with their retail stores they have a substantial interest in manufacturing in the east of coats and dresses for women, misses, juniors and children. This means a retailing of products direct from factory to wearer. The shopper in the store under the new policy will note that qualities are quite up to Lamond standards.

Plaids everywhere in the fashion world and this is carried into the realm of furs as well for one of the most beautiful of peltry achievements shown this season is a mole coat with cross-plaids of dark dyed mole. . . .





Cedar green promises to enjoy a wide vogue for fall and winter,