

# Aurora On the Job---New Social Dawn Breaks

## Food No Longer Eaten; It Is Thrown With a Neighbor's Nose or Any Old Window Pane for Target—A Mayonnaise Massage the Latest.

By GABBY.

SCIENCE continually advances. And with the changes brought by new discovery come changes in social custom as well.

The latest to be observed in Omaha, relates to food. It is no longer eaten; it is thrown. It may still have its use in private as a necessary fuel for the body, but at large dinners of any distinction it is considered much better form to use it as a vehicle for that jolly little pastime of aiming at a neighbor's nose or making target of a not too distant window pane.

Only recently, in a group of acknowledged pace setters among our best people, this new mode had its simplification. The women were beautiful—for only the beautiful date siders much better form to use it were rich. Vegetables sailed through the air. Salt shakers crashed through window panes. A tomato landed judiciously on a new and costly gown. And the best of good nature prevailed. That is part of the new movement. All seemed to understand that the dawn of a new social era was breaking, and that they were the first streaks, as it were, of the brighter and better light; boon companions to the goddess Aurora.

Salads are used as mud packs under this new system—a follow-up, perhaps, of the Charlie Chaplin style. Beauty experts say they already notice a decline in the demand for mud packs; customers are eagerly inquiring into the value of a mayonnaise massage.

Since change follows change, we may speculate on further developments. For a long time our smarter people have foregone the quaint old custom of house warnings on account of the natural hazards attending. One's club has come to be regarded as the better place to entertain, for even though there is damage to settle for (one young married man had an item of \$72 for breakage in last month's bill), at least there is not the inconvenience of having a splendid mantle resurfaced for it has been used as a resting place for smouldering cigarettes, nor does one risk losing a valued cook or maid in a moment of fright.

WE were lamentably short on cheers for the world fliers, but in entertainment, Gabby hears, we proved both novel and exciting.

The fliers' evening here, as you will remember, was spent in company with the princesses of Ak-Sar-Ben, the queen, a few of the governors, and with Gould Dietz, mine host, in his Fontenelle apartment.

It was a shock in these prohibition days for the fliers to hear Mr. Dietz say, "Step right up to the bar and take the girls with you."

It is said that the doughty Ralph Smith, holding one of the princesses by the hand, was the first to push the brass plate on the swinging door. The young lady gave a gentle shove at the same time on the other door, and a real shock ensued for both, for the plates were charged with electricity.

After that the party became an experiment in dynamics. In the end they made a round robin of it, all clasping hands, with the shocking doors as starting points.

PERHAPS there is no more romantic figure, surely none better known, than the gentleman who guards and ministers to the shrine of woman's beauty.

He is becoming, Gabby discovers, an idol, though he calls himself prosaically a cosmetologist. We lay gifts at his feet, ply him with compliments at his feet, ply him with pre-

### Miss Dermody Engaged.



Miss Frances Dermody MATSUO PHOTO

Mrs. Emma Dermody announces the engagement of her daughter, Frances, to Dr. W. H. Schmitz of this city. Miss Dermody is a graduate of Mount St. Mary seminary. Dr. Schmitz received his medical training at Creighton Medical college and the University of Pennsylvania post-graduate school of medicine. He is a member of the Phi Beta Pi fraternity. The wedding will take place the latter part of October.

An opulent car, and a \$7,000 income, which her fiancé comes into on his marriage.

Besides this she leaves alone a sought after young man, whose brucation, in resisting the alluring rather than concealed when he tours about

the engagement is the more interesting, for the strong minded person, who is to return to the seat of education, is resisting the alluring rather than concealed when he tours about

### Omaha U Rush Week Ended

Saturday night marked the end of the most intensive week of rushing in the history of the University of Omaha fraternities. Governed by the new Pan-Hellenic council, which was set up last spring, the secret organizations were limited to the past week for rushing purposes, and likewise were limited to three parties for the rusher, and a maximum for expenditures of \$75 for the sororities and \$60 for the fraternities.

Herbert Fischer, president of the Pan-Hellenic council, stated that all bids from the fraternities had been turned in to him. The bids were in writing and were sent through the president of the council, eliminating all unfair competition. Mr. Fischer stated that 150 bids had been received and were sent out Saturday night.

The fraternities at the university governed by the Pan-Hellenic are Sigma Chi Omicron, Kappa Psi Delta Psi and Phi Omega Pi, sororities, and Theta Phi Delta, Alpha Sigma Lambda and Phi Sigma Phi, fraternities. Mr. Fischer said that the sororities were sending out far more bids than the men's organizations.

Garden Party. Omaha Woman's club literature department will open its season with a garden party, October 7, at the home of Mrs. John W. Welch.

town in a red touring car with white wire wheels.

In going east, however, she will be nearer her only sister, who attends a traditional college where they week-end together, but Gabby opines the balance between one's studies and occasional week ends with a devoted sister, or one's fiancé and a home is finely drawn.

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Established in 1870



## Opening the Season A Symphony of Fashions

Presenting the desirable in garments for mother, the debutante, college girl, and younger sister.

- Fur Trimmed Coats
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- Hats
- Shoes
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- Fabrics

AND COMPLETE APPURTENANCES TO MILADY'S WARDROBE.

## A Premier Event of Our SEPTEMBER BEDDING SALE

An extravagantly extensive purchase of BED SPREADS has just arrived. Monday, September 22, they go on sale.

- Crochets, Ripplettes, Satin, Marseilles, Everkrinkle, Betty Bates, Lace Trimmed, Fibe silk, Martha Washington, etc.
- |   |   |   |
|---|---|---|
| Plain Hemmed Ripplettes   | Satin Spreads   | No. 450   |
| Single bed size, each \$1.95  | High grade numbers, scalloped, all white:   | Spread and bolster, Marseilles pattern. Blue, gold and rose. Double bed size without box springs: \$8.25                      |
| Three-quarter size, each \$2.25   | No. 2115 88x98, each \$6.75   |   |
| Full size, each \$2.75  | No. 2215 88x98, each \$7.75   |   |
| Double bed size with box springs, each \$2.95   | No. 2224 88x98, each \$10.00  |   |
|   | No. Eclipse, each \$12.50   |   |
| Scalloped Ripplettes  | 1 Case Satin Spreads  | Patchwork   |
| 72x99 at, each \$3.75   | Size 84x96 Scalloped and cut corners each \$5.25  | Novel and very interesting, fast colors in spreads and sets: \$8.50 plain hem, each \$5.50 88x98 sets, each \$8.95            |
| 90x100 at, each \$4.75  | 1 Case Betty Bates  | Silk Fibre  |
| 72x99 sets, each \$4.75   | Size 90x108. Colors, blue, gold, pink, each \$5.75  | Novelty spreads in beautiful patterns and colors. A new creation: 72x108 Scalloped and cut, each \$12.75 90x108, each \$15.75 |
| 90x100 sets, each \$5.75  | Children's Spreads  | No. 228   |
| Krinkle and Satin   | 45x60 Krinkle, each \$1.25  | Silk fibre in plain colors, solid blue, rose and lavender. 72x108 Scall. and cut, each \$12.75 90x108, each \$15.75           |
| 45x60 Satin, each \$2.50  | 45x60 sets, each \$3.75   | Priscilla Bates   |
| Crochet Spreads   | Crochet Spreads   | Jaquard woven in a handsome wide stripe. One of the newest. 72x108 scalloped, each \$14.75 90x108, each \$15.75               |
| Plain Hemmed  | 64x90 Whitethorn, each \$2.75   |   |
| 64x90 Sussex, each \$1.95   | 80x90 Mayfield, each \$2.25   |   |
| 80x90 Delancey, each \$2.75   | 84x90 Compton, each \$3.25  |   |
| Ever Krinkle  | Basket design, rose, blue, gold, green, lavender: 72x108 at, each \$6.95 90x108 at, each \$7.95 |   |
| New and different. Stripe with open work. Plain hem. Colors: rose, blue and gold: 72x90 at, each \$4.50 80x90 at, each \$5.50 |   |   |

### SWINGING INTO THE SECOND TREMENDOUS WEEK!

# Henrickson's \$75,000.00 JEWELRY RELEASE

FEATURING EXCEPTIONAL VALUES FOR MONDAY

## EXTRAORDINARY VALUES WRIST WATCHES

Established 1882

Every watch carries the regular Henrickson guarantee of satisfaction.

LOT I A very attractive and popular tonneau or cushion shape white gold watch, 16-jewel movement and worth \$18.00. Now—  
8.50

LOT II Popular rectangular shape, engraved white gold case, 25-year guarantee, 16 jewels. Value \$25. Now—  
12.95

LOT III Exceptional movement in high-grade white gold case. Including the new "Wee" size and an assortment of new shapes. Values to \$50. Now—  
21.95

Our First Sale in 42 Years

### BUY DIAMONDS NOW

MONDAY One lot of Slip Grip Cuff Links, gold-filled. 19c

MONDAY Lot solid gold, gold front and gold filled bar pins. Values to \$9.00. 25c

Silverware Tudor Plate Community-made 26-piece set. \$8.95

Swiss Watches 15 jewels, handsome White or Green Gold Case. An \$18.00 Value. \$9.95

Cut Glass Esquisite hand-engraved Hawks Rock Crystal Bowl. Regular price \$24.00, Now, \$10.00

Sterling Silver Every piece in the house is now reduced 1/3

Thimbles 10c

Not Selling Out, Just Out Selling

J. Henrickson N. E. Corner 16th and Capitol \$9.95

The Windows of Your Home Reflect

Your personality, nice laundered curtains mean attractive windows.

Lace Curtains, 60c the Pair.

Ruffled Curtains, 70c the Pair.

The Family Washing 6c

THE POUND

Flat work ironed, balance damp.

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Fashioned Favored Fabrics Here in Profusion

FLANNEL PLAIDS and velour checks in the popular henna, tan and navy grounds, per yd. \$2.95 to \$4.95

CHALLIES—Imported all wool, a beautiful collection of patterns, small figures, checks and floral designs. yard \$75c

CHARMEEN—The finest of woolen fabrics in a complete range of wanted shades, 56 inches wide, yd. \$5.95

40-IN. CHIFFON VELVET, BLACK ONLY—Rich deep black, \$5.00 value, Monday, yard \$3.95

SATIN CANTON—One of the season's most popular weaves, every wanted shade, 40 inches wide, yd. \$3.50

CREPE DE CHINE—40 in. all silk, fifteen colors, including black, white and all lingerie shades, specially priced, yard \$1.69

1,000 Yards Fine Dress Gingham In new plaids and checks, 32 in. wide; here-totore 75c. Monday, yard 49c

Main Floor.

Linen Section—Floor Below

Large collection of breakfast cloths, breakfast sets, napkins and damask cloth. An importation of rare excellence.

14-inch hemstitched luncheon napkins, doz. \$3.95

70x87 damask cloth splendid quality, each \$4.95

20x20 No. 165 damask napkins, dozen \$4.25

8-4 pure linen cloths, circular designs, ea. \$3.25

70x104 Irish damask cloth, a selection of designs, each \$5.95

Linen lunch cloths and napkins to match, made of a heavy art linen in a gold check pattern. 45x45 cloths, each \$2.25 54x54 cloths, each \$2.95 63x63 cloths, each \$3.95 14x14 Napkins, each 35c

Belgian table cloths—very unusual. Colors, red and white, blue and white, gold and white. 60x60 size, each \$2.95 60x76 size, each \$3.95

40x20 Irish damask napkins, dozen \$3.25

Breakfast cloths, 60x60, heavy silver bleached German damask; blue and gold border, each \$5.25

Luncheon napkins, size 14x 14—silver bleached-damask, splendid quality in a hem-stitched, dozen \$2.95

Breakfast sets, made of a fine mercerized blue, gold, rose and lavender, one cloth and six napkins, per set \$2.95

Breakfast sets, heavy art linen with a large blue block. 1 cloth, 54x54, 6 napkins, 14x14, per set \$3.95

Colored sets—Beautiful sets in blue and gold; all pure linen; 1 cloth, 56x56, 6 napkins, 14x14, per set \$5.45