

OMAHA MOVIE FANS ENJOYING HIGH-GRADE PHOTOPlays

New Treats Promised This Week

Thomas Meighan's "The Alaskan," Gloria Swanson in "Her Love Story," Lois Wilson Featured.

Marriage Problem at Sun

Have you noticed the real photoplays that have been offered on Omaha screens the last few weeks? It all goes to show that the theater managers are endeavoring to give the public the best in screen entertainment.

"The Covered Wagon," "Monsieur Beaucaire," "Yanderer of the Wasteland," "Abraham Lincoln," "Lily of the Dust," "Single Wives," "The Sea Hawk," "Between Friends," "Thy Name Is Woman" and "Revelation," all big pictures of the year, have been shown here in the last six weeks.

And this week is living up to the record with three more big pictures: Thomas Meighan's "The Alaskan," Gloria Swanson's "Her Love Story" and Lois Wilson's new starring vehicle, "Another Scandal." What more could Omaha film fans want?

Herbert Brenon, director of Thomas Meighan's latest starring vehicle, to be shown at the Rialto, encountered a great many obstacles in the filming of the picture. The entire production was taken in British Columbia and Alberta, Canada, and for 10 days following their arrival on location it either rained, hailed or snowed.

The sun came out for brief intervals and then hid behind heavy clouds, causing the company to move in position for three hours or more to play a scene. Mr. Brenon says, "Lack of sunshine was by no means our only difficulty. We had mosquitoes that nearly drove us frantic. Spots which we picked for certain scenes because the snow looked well became dry ground as fast as the snow could melt. Where we didn't want snow, it fell in drifts of the hills. We had a flood which swept away one of our camps after having made only a few scenes."

"Another Scandal" at Sun

"Another Scandal," the picture at the Sun, featuring Lois Wilson, is not just the picture for children's entertainment, being one that the older element will appreciate more. It deals with a problem that has been handled nicely, the fact that love, romance, loyalty and humor are absolutely necessary to insure the enjoyment of married life to its fullest extent.

Without romance there inevitably results the dullness of married life that gradually sets the wedges at work which eventually destroy loyalty. All of this is brought out masterfully in Lois Wilson's portrayal of "See," the devoted wife who loves her husband almost too well.

Cosmo Hamilton, who wrote the story, believes flapperism is a university from which women should graduate before they marry. He believes it is there that they receive their training which causes them to recognize motherhood as the summit of all that is worth while in life. It is this undercurrent appeal, this powerful answer, that makes "Another Scandal" so human a photoplay.

Gloria at Strand

Gloria Swanson caused many a heart to palpitate at the Paramount studio recently when she appeared in a \$100,000 bridal costume for her latest picture, "Her Love Story," at the Strand. To be exact, the outfit cost just \$90,000 and some "odd change" for shoes, stockings, etc. A tidy sum for bridal raiment, but then Miss Swanson was acting the role of a Balkan princess and was married to a king. Allan Dawn, director, decided



Thomas Meighan in "The Alaskan" at the Rialto

Gloria Swanson in "Her Love Story" at the Strand

Herbert Rawlinson in "Dark Stairways" at the World

Lou Tellegen and Alice Calhoun in "Between Friends" at the Muse

George Walsh and Leah Baird in "The Miracle Makers" at the Empress

Mary Roberts Rinehart Story in Films at Strand

"Hoosier Schoolmaster" Returns for Two Days

The Muse brings back the "Hoosier Schoolmaster" for Monday and Tuesday, with Monte Blue in the title role. The picture, a big success recently, downtown, should not be missed, as it is a charming story well presented. Wednesday and Thursday, Jane Novak in "The Lullabye," comes back. Miss Novak portrays a dual role in the film, which is heralded as a "photodramatic melody of the soul," first as an immigrant woman and later as the daughter who has been adopted by a rich family.

Friday and Saturday, "Between Friends," with Anna Q. Nilsson, Alice Calhoun and the great screen lover, Lou Tellegen, will be shown. Today's offering is the same film being presented all week at the Moon, "Broadway or Bust," with Hoot Gibson.

"Another Scandal" Has Explanation of Flapper

The many admirers of Cosmo Hamilton's latest novel, "Another Scandal," have been anxiously awaiting the screen version of it—and now, it's here, this week at the Sun.

Love, romance and a battle of wits between two women of different types, a devoted husband injured by his loving wife, scenes of great beauty, and action from the first to the last sequence, all combine to make the picture one of the hits of the year.

The picture is an attempted justification of the flapper. What her grandmother hid behind false modesty the flapper does openly. Flapperism puts the girl through the furnace and she comes out either the highest type or the worst.

Lois Wilson has the starring role, as Beatrix Franklin. She grasped the theme of the book, saw and respected the supreme belief in woman written there, and it inspired her to turn out what undoubtedly will be hailed as her greatest picture in recent years.

In support of Miss Wilson, are Holmes Herbert, Ralph Bunker, Flora Le Breton and Hedda Hopper.

Mystery, Color, Romance in "The Alaskan," at Rialto

Alaska, where towns are born overnight and gold is dug from the rich earth—mysterious, strange, colorful Alaska. This is the setting Thomas Meighan has in his latest picture "The Alaskan," showing this week at the Rialto.

Based on James Oliver Curwood's novel of the same name, Herbert Brenon, producer, Thomas Meighan and the entire cast traveled more than 4,000 thousand miles by sea into the wilds of British Columbia to secure the proper locations.

Here is an outdoor story based upon conditions which are so recent they can scarcely be called history. It tells of the battle waged against forces seeking to exploit the country by the sons of the men who went there a quarter of a century ago.

This second generation, the men of today, are the true Alaskans. The picture deals with this sturdy race which has come into existence under the shelter of the American flag.

Mystery Play at World Story of Society Crook

The photoplay at the World this week, "Dark Stairways," features Herbert Rawlinson, in another mystery play that is bound to be well received. The story is of a society crook who secured the conviction on

a felony charge of a man who considered the crook his friend. Through the assistance of a fellow convict the man escapes. In this effort the escaped man feels called upon to do some porch climbing that he may visit several of the women whom he had known before his disgrace. Incidentally, he has a love problem to solve and he succeeds, through the window route.

While the play is one of the society crook variety, it is not of the Raffles type, as those who carry out the actual plot are characters of the underworld actuated by suggestion from a man of high standing socially.

Ruth Dwyer has the leading feminine role in support of Rawlinson. Walter Perry, Tom McGuire, Lola Todd and Emmett King are in the supporting cast.

Opium Dens Portrayed in Week's Film at Empress

The story of "The Miracle Makers," Leah Baird's latest release, shown at the Empress in connection with the new stock company this week, contains some thrilling scenes which were staged in Chinatown.

The story shows how Chinese are smuggled into this country in defiance of the immigration laws.

Miss Baird has brought out all the sordid details of this traffic in human souls, and the scenes of the thrilling material for the picture. Though the actual shops and houses are known to them, there are subtleties required for criminals of all sorts that will never be known. For a picture, thrilling throughout, "The Miracle Makers" offers splendid entertainment.

"Broadway or Bust" at Moon Full of Laughs

Hoot Gibson, star of "Broadway or Bust," the film offering at the Moon this week, can wear a dress suit with ease, but he is destined to go through life on the screen without giving any proof of the fact and all because his followers want him dressed otherwise.

The public applauds him in the uniform of a sailor, in the garb of a sheik or cowboy, but rebels at the swallow-tail garb. Hoot is joined by his associates in the assertion that he can act the part of a dress suit, so it comes that in this picture Hoot invades Broadway, New York, in such glory of raiment as can be secured by ordering from a mail order catalogue.

SSH! Don't Tell A Soul SSH! For it may shock them.



It's Here Now A Sequel to Scandal COSMO HAMILTON'S Latest and Greatest Story

"ANOTHER SCANDAL"

Mrs. Wife - You may have to - Bob your hair You may have to - Rouge your lips You may have to - Smoke cigarettes You may have to - Carry a hip flask to keep your husband

For when a woman makes up her mind to get a man, only another woman can save him, and you never can tell what a woman will do when the imp is on her shoulder.

"ANOTHER SCANDAL"

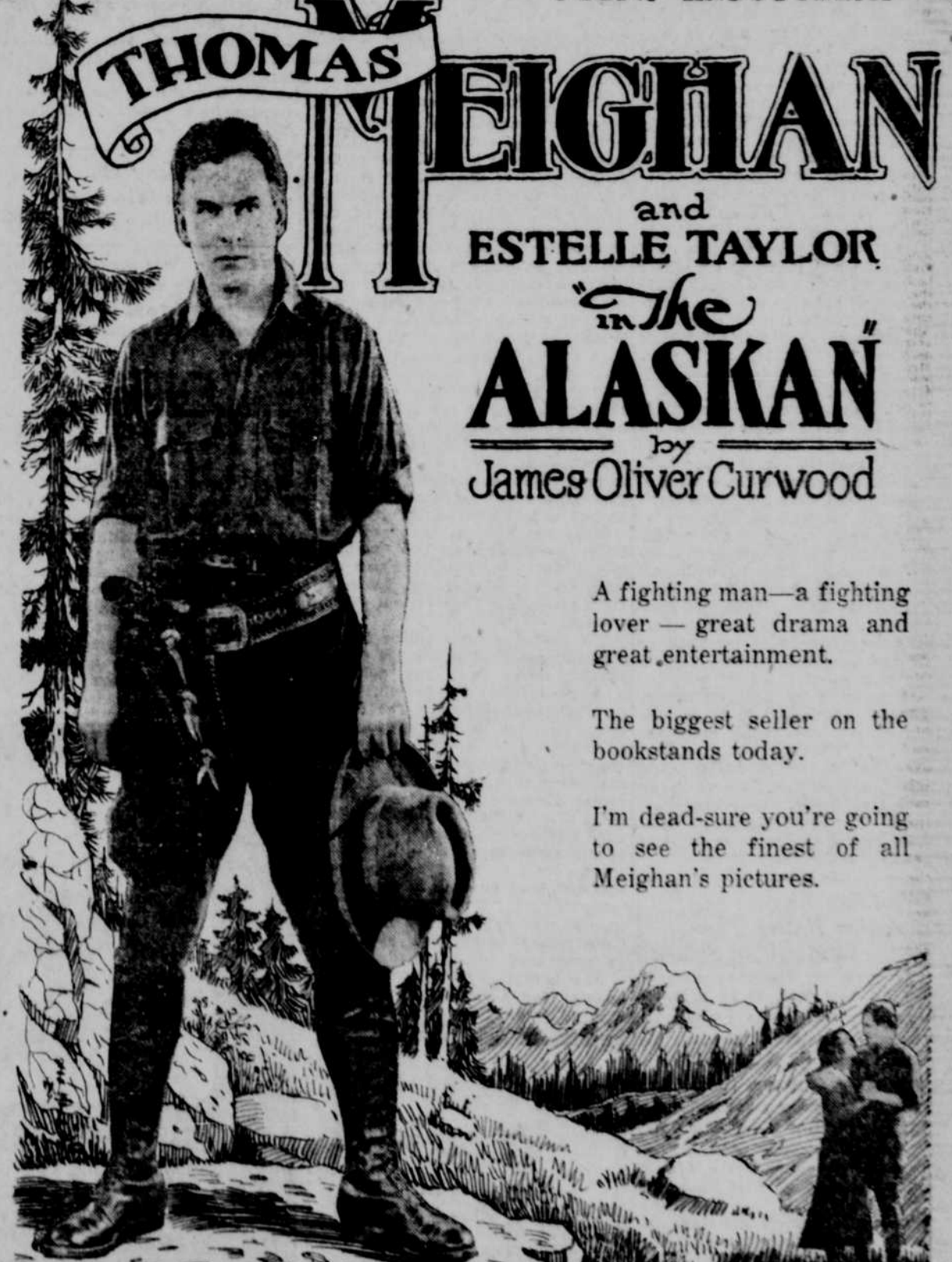
featuring "The Covered Wagon" girl at her best. LOIS WILSON a Sun Better Comedy The SPAT FAMILY in waves of laughter "RADIO MAD" EDWIN STEVENS at the Sun Organ LOUIS SCHNAUBER and his new Sun Orchestra

"ANOTHER SCANDAL"

She Management believes this to be a picture for grown-ups and advises parents not to bring their children

SSH! A picture your husband wont want to see. SSH!

Americas favorite actor in a big red blooded story rich in drama and love PUNCH, ACTION, THRILL, MYSTERY. RIALTO DIRECTION OF A.H. BLANK TODAY ENDS FRIDAY



LIGE CONLEY In a Real Comedy "Wild Game" Kinograms	ON THE STAGE HOWARD K. STEBERG and HARRIETT CLARK HELGREN "Something Different" Rialto Symphony Orchestra Harry Brader, Conductor "Oberon" "Jealous"	LYMAN HOWE'S Hodge Podge, "Liquid Lava" GEORGE HAUPT at the Organ
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He Makes the Whole Town "Sit Up" and Take Notice!

He's a small order dude from Cactus Center. In his new fifteen-dollar suit and fifty-dollar beaver hat, he struts Peacock Alley in the great hotel. He orders—and gets—a parlor, bedroom and bath for his bride and then invites the same up! He stands the town on its head; invades society, exposes a fake Count, burns up the road with fast driving; slopes; full of thrilling, sensational sensations!



HOOT GIBSON in "Broadway or Bust"

A Stampede of Fun You'll Sure Like It. MOON THIS WEEK MUSE TODAY ONLY