THE SUNDAY BEE: OMAHA, SEPTEMBER 14, 1924.

Old Oaken Bucket Serves Family More Than Half Century Campaign Opens

## **Omaha Is Invaded** by Army of Girls Looking for Jobs

Ambitious Young Women From Small Towns Flock to City by Hundreds in September.

Hundreds of small-town girls from Nebraska, Iowa and Kansas have already come to Omaha this month, as shown by a check of local employ. ment agencies, and the fall rush has only started, employers say.

Reasons for their adventure to the city are numerous, but perhaps the biggest reason is that friends bring them here. They came to stay for the winter with an aunt, married sister or cousin. Their trip is not always taken alone. A girl-chum, elderly aunt or even mother journeys to the big city to stay several weeks here until the job hunter is well established.

Experience, even in the small-town lepartment store or office, counts or a great deal.

"The girl who has worked in a de artment store in a small town often nakes the best clerk here," said one tepartment store employment mana-"She knows stock quite thoroughly and can usually adapt herself to any department in which she is placed. In the small store she mas sold everything from nails to silks.

A few of the towns have given the girls a chance at work in large oflices or factories. Girls from such owns usually find employment as bill clerks or in factories. If they seek better positions they come to the big city and attend business colleges while working part time.

## Gives Up Office Position.

One young woman from Troy, Kan. who came to Omaha and stayed be cause she liked the city, found a posttion as clerk in a department store through the free employment agency. city hall. She had been employed in the office of the county clerk but was willing to take any other like position could just remain here. She was ready to accept any position that woud not lower her in the social scale. Many of the girls who come to Omaha expect a higher salary than they received in the small town. Their advance to the city ought to bring them more money, they believe.

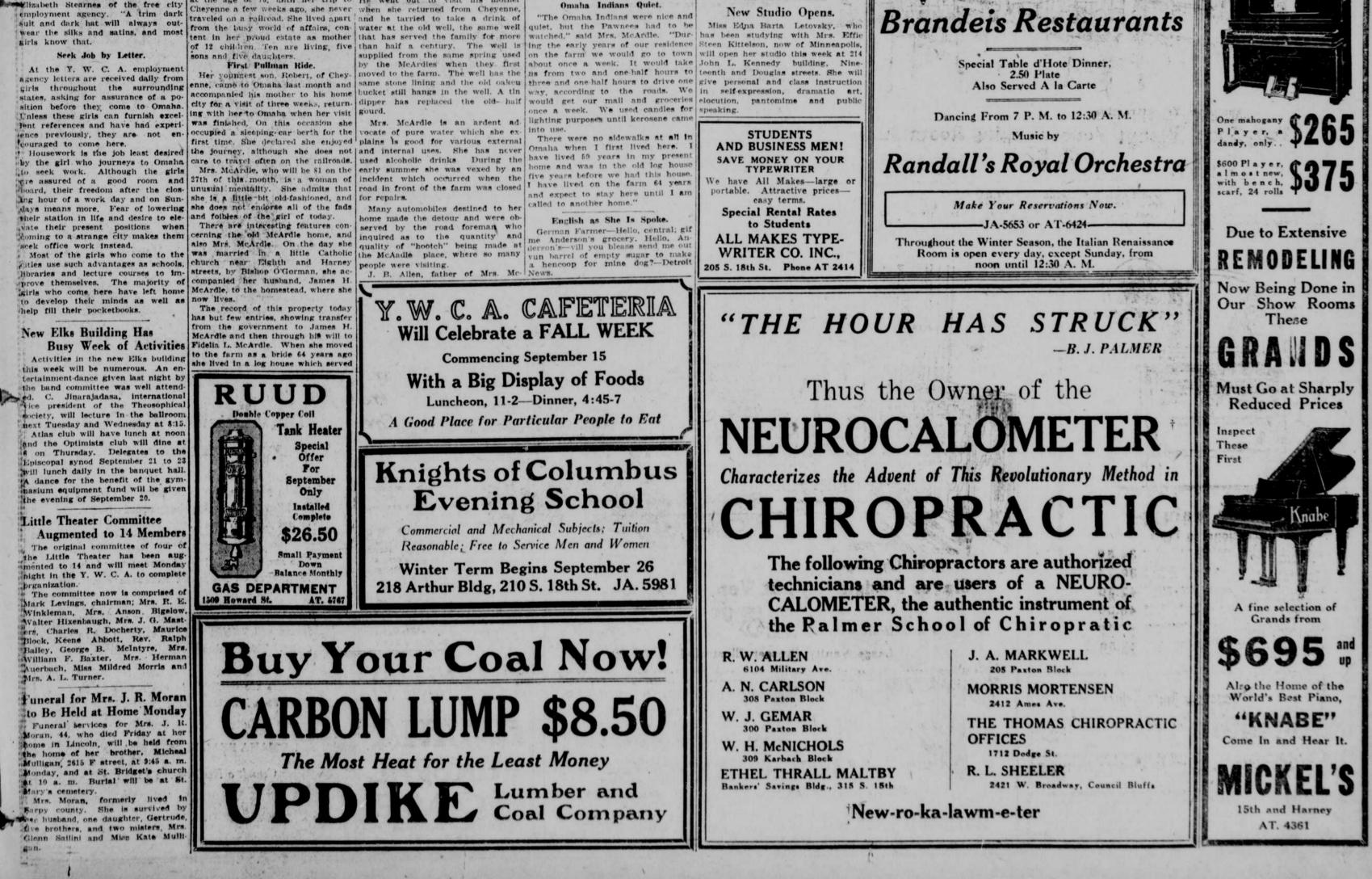
The representative at the Traveler's Aid desk at the Union station reported that few girls come to Omaha

without some certain position in view. Once in a while the girls ask but housework-just anything. Those on the West Dodge road. girls are the hardest to place, for

they haven't any sort of training, said the representative. As for the clothes worn by the

small-town girl when she arrives, few need to be told to dress properly to Ia., which then was the end of the make the right impression. "If they line. ion't wear suitable clothes for work

tell them what to wear."



By EDWARD BLACK. las a dwelling place for five years.

Sixty-eight years between railroad being succeeded by the McArdle home journies is the unsual record of Fi- now occupied by her and two daughfor positions at her desk on the della L. McArdle, \$1, pioneer resident ters. The McArdle homestead record ground that they can do anything of a homestead in McArdle precinct has never been marred by reference to a mortgage or other incumbrance. Twelve children were born at the On November 19, 1856, she crossed

on the old ferry from Council Bluffs, McArdle farm. Frank, 62 last April, then known as Kanesville, over to and the oldest, still lives on the farm Omaha. She traveled by railroad from in a separate house. He has eight Pontiac. Mich., to Mount Pleasant, children.

## **Old Oaken Bucket**

Ed. J. McArdle, one of her boys. From the time of her arrival here was born at the farm 46 years ago. said at the age of 13, until her trip to He went out to visit his mother izabeth Stearnes of the free city Cheyenne a few weeks ago, she never when she returned from Cheyenne,



A campaign to minimize defective sight among school children of Omaha by educating the home in regard to proper lighting is to be launched here September 15, according to A. D. Barber, president of the Omaha Electric league.

to Improve Sight

This campaign is being conducted nation-wide under the direction of J. E. Davidson of the Nebraska Power company, who is vice president of the National Electric Light associa

"Ten per cent of the men drafted during the recent war were rejected ecause of defective sight." said Bar er. "Something must be done to stop the spreading of defective sight Union Outfitting Co. among the school children. We be-

eve proper home lighting will do it. "After viewing figures and facts prizes to be awarded during the Sep gathered for me by the Eye Conserva ion Council of America, I decided ember dance which the Union Out-

that the electrical industry should fitting company is giving for its take the lead in conducting a camfriends and customers at the Em paign to eliminate poor lighting in press Rustic garden on September the homes." said Davidson. 23. Being the first one of the season, 25 Per Cent Defective.

a unique program of dance music has "Figures show that 25 per cent been arranged for. Tickets can be se-of the 24,000,000 school children of cured free of charge by calling at the

this country are suffering from de- store. fective sight. Sixty per cent of the grownups also have defective sight. In order to carry on the program, the country has been divided into districts. The Omaha district, which contains eight states, has headquarters in this city, G. A. Walker is in charge.

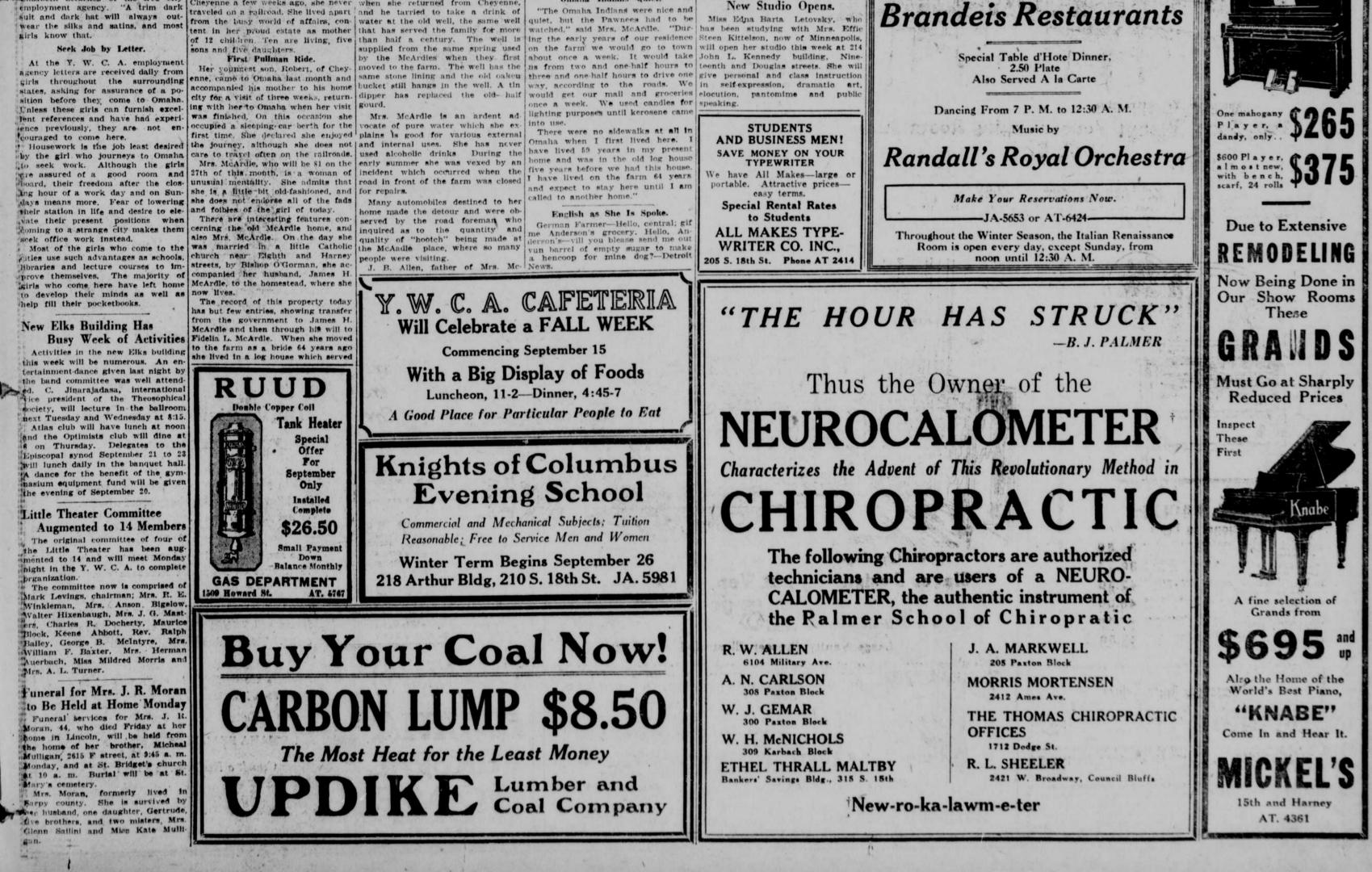
The activity in Omaha is being The old home where Mrs. McArdle ponsored by the Omaha Electrical has lived 60 years and in which 10 of league and a special sponsoring com-12 children were born. Fidelia L. McArdle, resident of C. Dahlman, Clarke G. Powell, com-Omaha 68 years and 81 years of age missioner of the Chamber of Commerce: J. H. Beveridge, superintendon September 27. Ed. J. McArdle, drinking at the ent of the schools: Father Ahern, old well from which he drew water dean of the parochial schools; A. D. Barber, president of the Omaha for the family when he was a boy. Electrical league.

Ardle, arrived in Council Bluffs in A local and nation-wide essay con-1853 and opened a blacksmith shop, test is the basis of the campaign. By In about a year he was convinced the use of especially printed primers that Omaha was destined to become telling of proper home lighting in the gate city of the west, so he the schools, the children are encourtransferred his lares and penates to aged to write essays and paste to: Omaha, where he operated a black- gether pictures showing how their smith shop at Fourteenth and Harney homes and the homes of two neighstreets, the first establishment of the bors should be lighted. kind in this city. Mrs. McArdie

Grand Prize \$15,000 Home lived with her father for a few years The national winner will receive a on Harney street, between Four-\$15,000 home erected anywhere the The teenth and Fifteenth streets. parents of Gilbert M. Hitchcock and winner desires. There will be many other national prizes. The local comthe Allens used water from the same mittee also is offering prizes. Comwell and the former senator was born plete details of the activity and the next door to the Allen home, the year essay will be explained to each class before Mrs McArdle was married. by the teachers.

When Mrs. McArdle arrived in Omaha in 1856, at the age of 13, this of the similar to the sis, so into a sign of the sis, so into a sign of the form of a western village. Steamby the local committee as part of the boats plied the river and a ferry was used between Omaha and the Bluffs. campaign.

Omaha Indians Quiet.



Fall Models at La Boschin's La Boschin's, Hotel Fontenelle, is; Direct importations reveal the ba exhibiting fall and winter models. in French fashion designing. The Bos.

Announcing

For-

chin shop, decorated in silver gray, amethyst and crystals is now two to Give Radio Dance years old and under the management Complete radio outfits are the of Miss Florence La Boschin is a power in the moulding of the fashion

mong Omaha women. Florence Basler Palmer ART OF SINGER Private and Class Instruction Now organizing one Free Class. ited to 25 members. Make ap-ation by addressing studio plication by addressing 3913 Farnam Street

Monday

of the



7-A

ment Piano, D The Opening

Some Real Bargains in Winter Season PLAYERS

Miesner Apart-