

THE OMAHA BEE MORNING-EVENING-SUNDAY THE BEE PUBLISHING CO., Publisher M. B. UPDIKE, President BALLARD DUNN, Editor in Chief JOY M. HACKLER, Business Manager

President Coolidge, who "keeps his eyes on the cash register," sees more than a mere counting machine. He sees the faces of the millions of people throughout the nation.

In his acceptance speech President Coolidge showed how this simple thought piled up on the cash register to make the stupendous totals of the people's taxes. Here is what he said about it:

President Coolidge, watching the cash register, keeping in mind the fact that "twice two is four," knows that the rich pass on their taxes—to those who buy. The present high cost of living has in it the billions in taxes passed on in this way.

It is probably too much to expect the democrats to know this. They, like Mr. Davis, "lift up their eyes unto the hills." The hill gazers, floating in clouds of poetic thoughts, think more of beautiful language than of the truth of eternal facts.

BRYAN'S "HELP" FOR FARMERS.

Hot air is an absolute essential to the raising of corn. Not the political variety, however. Yet Brother Charlie Bryan goes on the theory that the farmer never tires of gas if it is heated to a sufficiently high temperature.

Mr. Bryan offers no specific remedy for the farmer's situation, but urges all to read the democratic platform, which "contains every practical remedy for the relief and encouragement of agriculture."

McCumber law permits, could the democrats possibly redeem their platform pledge. And lumber and other building materials, shoes, leather, oil of all sort, building material, fertilizer, farm machinery, practically everything the farmer buys for his own needs or use on the farm, is now on the free list.

In plain words, Mr. Bryan's remedy for the farmer is to put the American mechanic on a parity with his underpaid European brother, and the farmer into open competition with his brother in Canada who can raise wheat for half what it costs in Nebraska and send it to market at least one-third cheaper.

We hope that before he ends his tour Brother Charlie will tell what is meant by the platform phrase, "others supplementary thereto," so the world will know just what the democrats have up their sleeves.

The success of Market Week in Omaha justifies a new term in which to refer to it. It is more than a mere trade trip. The merchants who come to Omaha, bringing their wives and sometimes their daughters with them, could go to some other market place probably as large as Omaha—they could probably find in that other market as large an assortment from which to make their purchases—they could probably, too, buy at as reasonable costs.

It is conservatively estimated that the Market Week recently concluded, resulted in a total of a million and a half in purchases—an average of \$1,000 from each of fifteen hundred visiting merchants.

This record means much for the material side of Market Week, but the social side, the friendship side—the side that represents a better understanding all around—means much more.

The organization of the entertainment features of market week is always carefully studied. The programs are always dignified and there is a conscious courtesy extended to the visiting merchants and their families that is understood and appreciated.

Market Week gives them a bigger vision of Omaha and of its leading men than any other contact they may have with the city. We feel sure that Market Week will grow as the years pass into increasing importance and that Omaha citizens will take an even larger part in it.

An English born pastor of an Omaha church, seriously ill for months, showed marked improvement when the naturalization court met in his sick room and made him an American citizen.

Now that the two Charleys have had a pleasant visit and chat, suppose the rest of us lay aside all personal feelings and take part in the campaign solely on the issues involved.

Thomas A. Edison says the election of Coolidge is a cinch, "unless Cal talks too much." This is tantamount to saying that Cal's election will be well-nigh unanimous.

Word comes that the Treasury department is trying to force silver dollars into circulation. We know several gentlemen in this immediate vicinity who will gladly help.

Speaking of Charley Dawes' "Melody in A" reminds us that long ago the democratic party adopted as its favorite air a "Symphony in B Flat."

If the prince of Wales wants to get real exercise let him wait a couple of months and then tackle some Nebraska cornfield.

And again Mr. Thomas' intimation that rum is sold on dining cars may be another advertising stunt.

Ex-Governor Ferguson of Texas is another man who "owes it all to his wife."

The noose will be bad news from Chicago.

Producing wheat and raising swine and husking corn are not a fraction of an atom of the farmer's varied lot, And, sitting on the barnyard gate or riding swiftly past will never make a farmer of a golf enthusiast.

We Knew Passenger Pigeons and Buffaloes Were Getting Scarce But We Never Expected This



Letters From Our Readers

West show. In 1955 I met him in Birmingham, Ala. at the hotel, where we had hours of social chat. I am 5 feet 8 inches tall, and I stood alongside of him several times and I absolutely know he was between two and three inches taller than I am, namely, 5 feet 10 or 11 inches. He was a powerfully built fellow. He undoubtedly measured 45 inches around the hips and his thighs certainly measured 24 to 25 inches. I measure 22 and he was considerably larger than I. He was a fine proportioned man and possessed a most commanding figure. I again saw him at New Orleans about a month later. J. E. Kelly, now president of the Bank of Kellville, Okla., whom I hunted with when parts of the great west was still a wilderness, worked for Bill Cody several years, when he was a young man and knew Cody as a herder, and a communication from him will forever settle this question. J. H. LOWREY, M. D.

Too Much Bragging. Minden, Neb.—To the Editor of The Omaha Bee: Just a word to place you right regarding the enormous wheat and corn crop reported from Nebraska.

Bill Cody's Height. Neola, Ia.—To the Editor of The Bee: Aent the discussion as to the height and size of Bill Cody (Buffalo Bill). I desire to say that it is singular, at this early day, there should be any dispute or differences of opinion concerning this question. The first time I saw Cody was at Keokuk, Ia., where he was giving his Wild Ia.

Force of Habit. She—Well, they're married, but they won't stay that way long. He—What makes you think that? She—Everything she gets is always sent out on approval, and she never fails to send it back.—Cincinnati Enquirer.

GRADUATE NURSE SAYS TANLAC HAS NO EQUAL

Mrs. Borden Has Used It for Years in Treating Patients. "From my long experience as a professional nurse, I do not hesitate to say I consider Tanlac the most efficient and natural stomach medicine and tonic to be had. It is undoubtedly nature's most perfect remedy," is the far-reaching statement given out for publication recently by Mrs. J. A. Borden, 425 Pontius Ave., Seattle, Wash., a graduate of the National Temperance Hospital, Chicago.

NET AVERAGE PAID CIRCULATION for July, 1924, of THE OMAHA BEE Daily 74,010 Sunday 74,792

SUNNY SIDE UP Take Comfort, nor forget That sunrise never failed us yet Celia Thayer

AN APPRECIATION. Died, at North Bend, Neb., September 2, 1924, Mrs. George W. Armstead. Thus passed into the Great Beyond a woman, next to my own sainted mother, was the sweetest, gentlest soul I ever knew. Troubles came to her as the years lengthened, but they were kept hidden in her innermost heart, and she always presented to the world, to those about her, a smiling face.

Mrs. Armstead was a living refutation of the vulgar jokes sprung by illeged comedians about the mother-in-law. For almost 30 years she took the place of my own mother, and to her I felt as free to go as I did to the wonderful woman who bore me. For 40 years she lived in a little community, beloved of all who knew her. It was her habit to speak well of a rose and every one all. Devoted to her home and to her children, she still found time to engage in community activities.

As a young wife she accompanied her husband through the army camps of the Union during the Civil War, while he was making photographs, many of which are preserved in the archives of the nation. A number of them appear in a pictorial history of that great struggle. Returning to their Ohio home they remained there several years, and more than 40 years ago she laid to rest her beloved companion, and since that time she has been waiting patiently for the final summons, serene in her confidence and firm in her faith. And so, soon after she had entered upon her 83d year this gentle, kindly soul fell to sleep.

She was doubly dear to me, because she was not only a delightful woman to know, but because she was the mother of the woman who has been my companion for almost 30 years. She was more than mother-in-law. Through whatever years may be spared to me I shall look upon her as typical of all mothers-in-law, those who are too sacred to decent men to be the butt of vulgar jokes and the raucous laughter of morose. The Godly women who rear big families of boys and girls, and send them out into the world to become fathers and mothers, deserve the plaudits of the nation, not the obscene humor of would-be funny men who depend upon the unintelligent and the coarse for applause.

Mother Armstead is soon to sleep beside the splendid old gentleman who was her companion for nearly half a century. Around the mound which shall forever hide her mortal remains they will gather the boys and girls who came to bless her home. With them will be their children and their grandchildren. They, together with friends and neighbors of all the long past years, will pay to this splendid woman the tribute of their tears. If every kindly deed she wrought were a rose and every kindly word she spoke a lily, and placed above her grave, she would sleep beneath a wilderness of flowers.

As the years come and go her grave will be a Mecca, her memory a blessing. WILL M. MAUPIN.

LISTENING IN On the Nebraska Press.

"One-half the world does not know how the other half lives," muses Fletcher Merwin of the Beaver City Times-Tribune, "but it is investigating."

The Fremont Tribune man says that when he sees "Passed by the Board of Censors on the front end" how the man is sitting back prepared to see something racy.

Charley Botkin admits that the only argument he ever heard in favor of voting for Charley Bryan was La Follette's declaration that Bryan is no good.

Coming to Omaha? HOTEL ROME INVITES YOU

Rooms: \$1.50 to \$3.50 HOME OF THE FAMOUS ROME CAFETERIA "Open 24 Hours Every Day"

Made particularly for economical consumption of fuels obtainable in this section.

NEESBIT STANDARD SERIES MOIST FURNACE

Healthy, Happy Children is Mother's Greatest Joy

New Way to Take Cod Liver Oil—Greatest Tonic and Builder of Firm Flesh and Sturdy Bones in the World. McCoy's Cod Liver Oil Tablets. Of course, all mothers—and grandmothers too for that matter—know that the greatest builder of firm, healthy flesh in thin, puny, run down children is cod liver oil, and especially where there are any signs of Rickets.

Yes it's true: Doctors know it. Dentists know it—chemists know it. And now here's another surprise! No more will the kiddies have to take the vile, nasty tasting, evil smelling oil that nine times in ten disturbs their sensitive stomachs and almost turns them inside out.

Never again thank goodness, will they ever have to smell the vile stuff, for now science has given us—and people who keep up with the times are taking—McCoy's Cod Liver Oil Tablets—sugar coated and as easy to take as candy. So now you can go ahead and make the sickly youngsters strong and well—make the puny one sturdy and full of pep—make the skinny one put on good solid flesh—and if any one of them has Rickets you can conquer that too.

Mother: Try McCoy's Cod Liver Oil Tablets for 30 days if any of your children aren't up to par. You'll be surprised at the quick help they will give them, and if you aren't satisfied with results, Sherman & McConnell, Beaton Drug Co., Brandeis Store, or the druggist you purchased them from will return your money. One New Jersey bay gained 11 1/4 pounds in 7 weeks. Be sure and get the original and genuine McCoy's Cod Liver Oil Tablets.