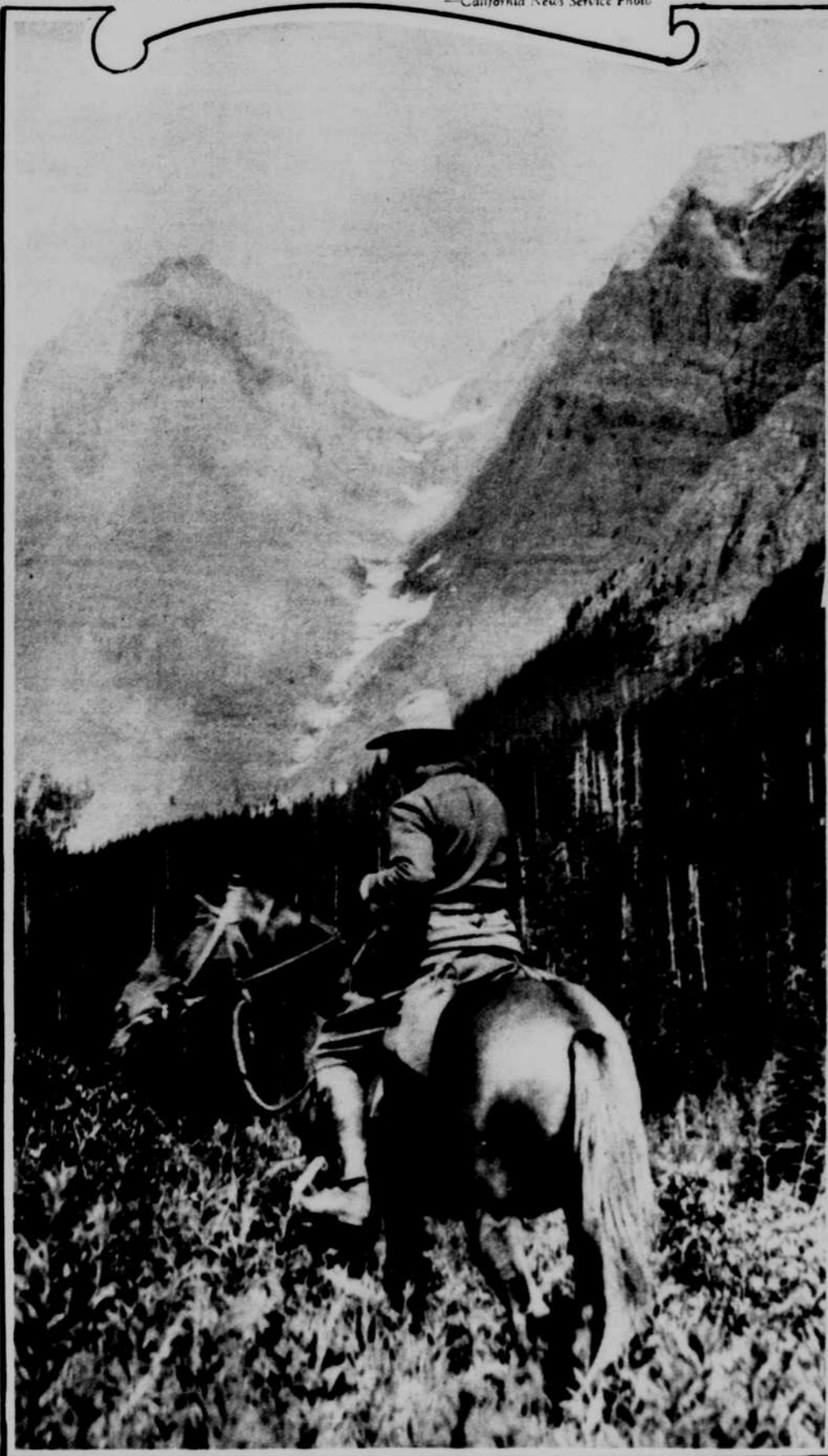




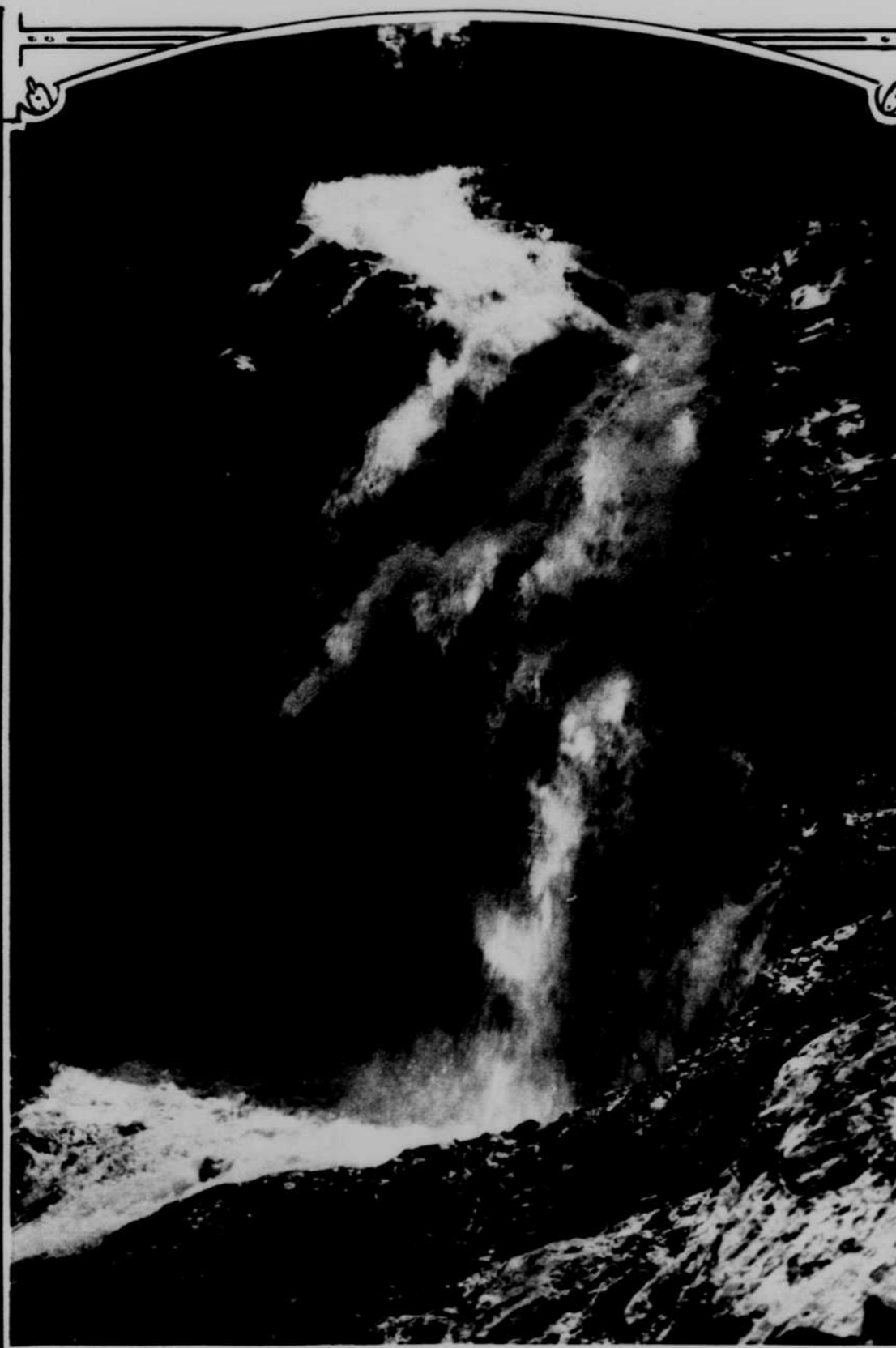
**THE MAKING OF A MARINER**

White knees and white sails for young San Franciscans instead of sleds and white snow are daily winter sports in Golden Gate Park. This boy never saw a bob-sled, but he knows a boat and the obligation of San Francisco to the sea.

—California News Service Photo



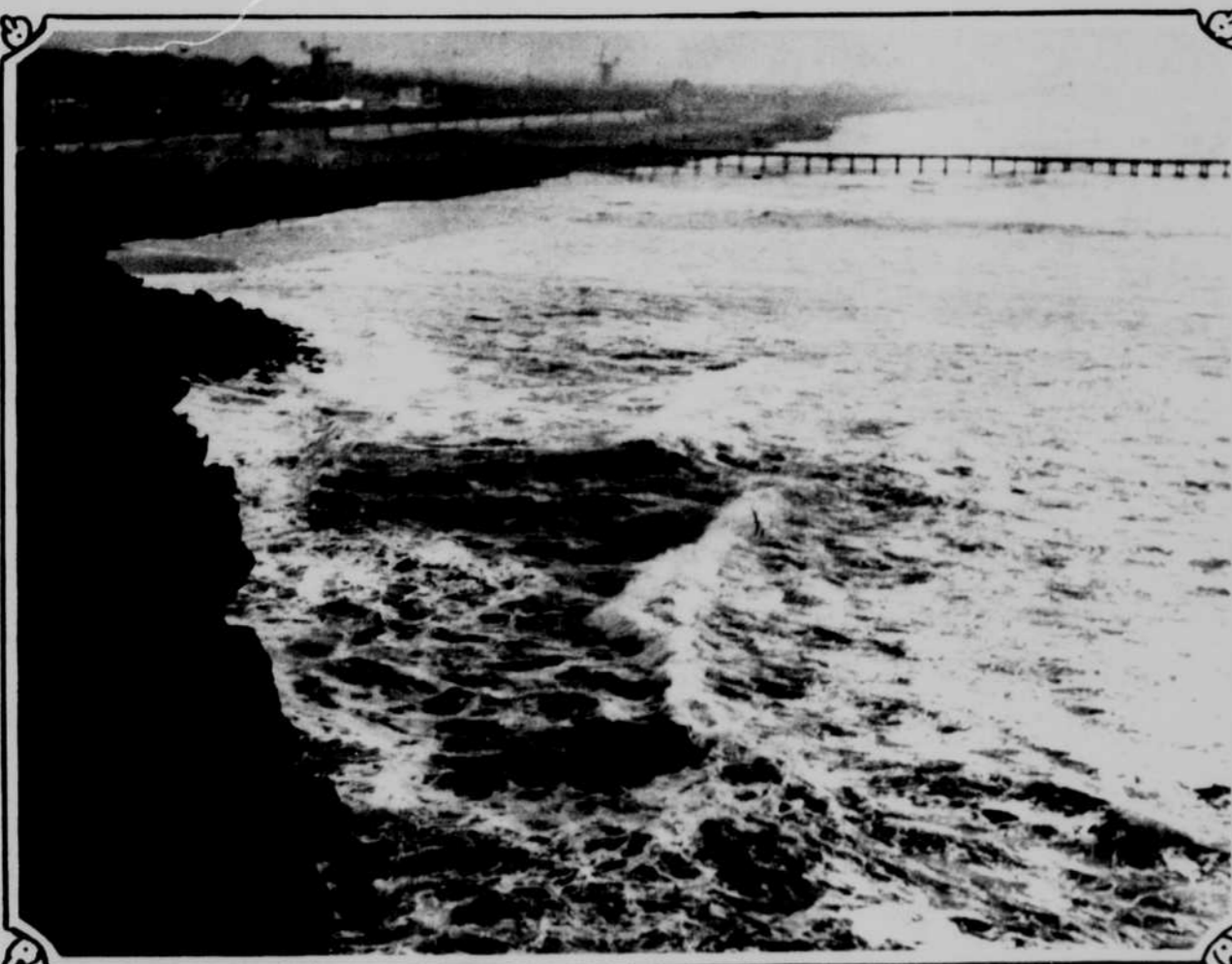
John Murray Gibbon, ex-president of the Canadian Authors' Ass'n, one of the originators of the Riders of the Rockies, near the summit of Wolverine Pass in the Canadian Rockies in 1923.



**WILL HER SHIP COME IN?**

From her perch on one of San Francisco's many hills, this girl looks out over the roofs of the city upon the ships that pass in and out of the Golden Gate.

—California News Service Photo



**WHERE OLYMPIANS DIP**

San Francisco's 12 miles of ocean beach begins here at the rock beside the Golden Gate. The Olympic Athletic Club, home of many of the West's great athletes, takes its annual New Year's dip here.

—California News Service Photo

**FEATHER RIVERFALLS**

Leaping to the sea the waters cascading their way down the California slope of the Sierras Nevada through the Feather River Canyon to the Pacific ocean awe the tourist.

—Californians, Inc.

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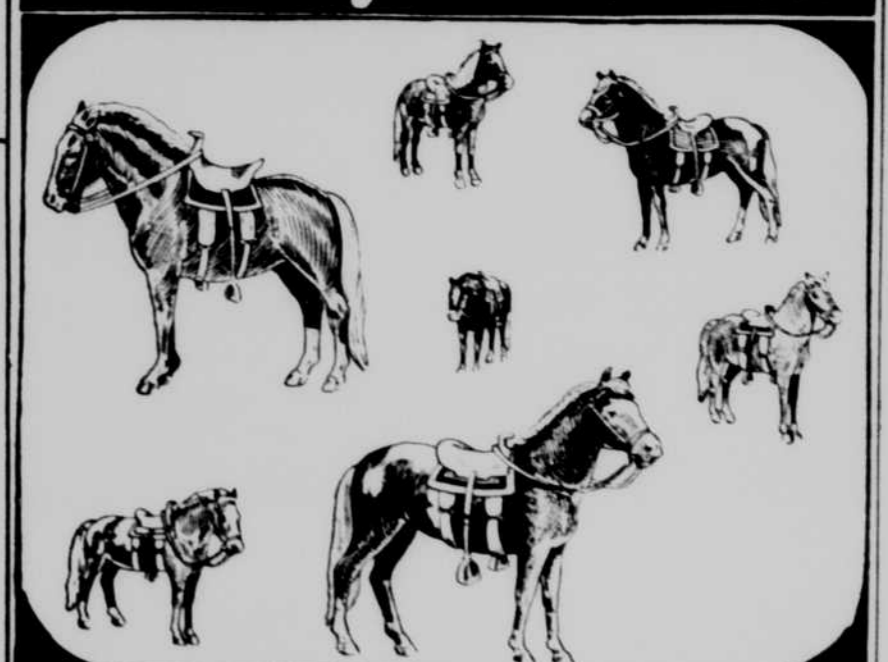


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601 Popular Building, Des Moines, Iowa

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